



Tech for Social Impact Partner Community Update

October 2024

- Share AI Skills Navigator with your nonprofits and teams
- Nonprofit Virtual Partner Summit Recorded Link
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- Security First Initiative (SFI)
- Microsoft Digital Defense Report 2024
- Choose a Digital Native that's right for you
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- Microsoft 2024 Global Diversity and Inclusion Report



Share AI Skills Navigator with your nonprofits and your teams



Help nonprofits unlock new opportunities with AI skills that are in demand now and in the future.

Share [AI Skills Navigator](#), an AI assistant designed to direct learners to learning pathways and resources, with your nonprofits and your teams to:

- Help encourage AI adoption
- Explore learning content from videos, LinkedIn Learning, Microsoft Learn, and more. Over 200 learning resources in one starting points
- Discover free learning resources for all roles/levels to lead team readiness
- Org leader resources to skill up on topics of concern for decision makers, like responsible AI, change management, etc.

AI Skills Navigator now localizes to **French**, **Spanish**, and **German**. Use these URLs to view in localized language:

- French: <https://aiskillsnavigator.microsoft.com/fr-fr>
- Spanish: <https://aiskillsnavigator.microsoft.com/es-es>
- German: <https://aiskillsnavigator.microsoft.com/de-de>

Learn more

- [AI Skills Navigator](#)
- [AI Skills Navigator: FAQ](#)

Nonprofit Virtual Partner Summit Recorded Link

Thank you to those who registered and/or attended the September 30th **Microsoft Nonprofit Virtual Partner Summit** focused on FY25 solution plays by cloud and resources.

- Access the [recorded link](#)
 - View the sessions outlined below for specific TSI content
- Explore the [presentation](#)

Nonprofit Industry Strategy	Arturo Diaz Manzo Director, Industry Advisor Manager	Video timestamp 03:03
Modern Work	Apurva Chandra Business Group Leader Modern Workplace	Video timestamp 16:18
Azure	Sergio Victorio Queija Business Group Leader Azure	Video timestamp 35:10
Business Application	Kristin Fleek Business Group Leader Business Applications	Video timestamp 50:00
Marketing: Supporting partner success	Risa Coleman Sr. Partner Marketing Manager	Video timestamp 1:09:35
Top tips for working with TSI Sales	Kares Vanderpuye & David Leigh, Arianny Reyes and T Partner Development Managers	Video timestamp 1:14:35
ISV myth busting: Find opportunities and drive revenue	Jeremy Pitman Partner Director ISVs and Digital Natives	Video timestamp 1:27:34

Save the Date! Next Partner Summit January 30th, 2025!

Giving Tuesday is just 5 weeks away!



**Giving Tuesday is
just six weeks away**

Get ready and increase productivity
with Microsoft 365 Copilot



This Giving Tuesday, empower your nonprofit with [Microsoft 365 Copilot](#). Streamline donor communications, manage fundraising budgets, and create impactful content effortlessly with a tireless AI assistant. Copilot helps nonprofits stay organized and efficient, allowing them to focus on what truly matters—making a difference.

Discover how Copilot can elevate your nonprofit's productivity this giving season. Download the e-book "[Nine Steps to Optimize Your Fundraising and Marketing Campaigns with AI](#)" to get started.

Let's make this Giving Tuesday the best one yet! ❤️

Secure Future Initiative (SFI): Protect your digital estate and secure your Microsoft customers

Learn how Secure Future Initiative (SFI) puts security above all else

SFI details the secure by design, secure by default, and secure operations approach Microsoft is taking to protect our digital ecosystem from current and future threats.

[Learn more.](#)

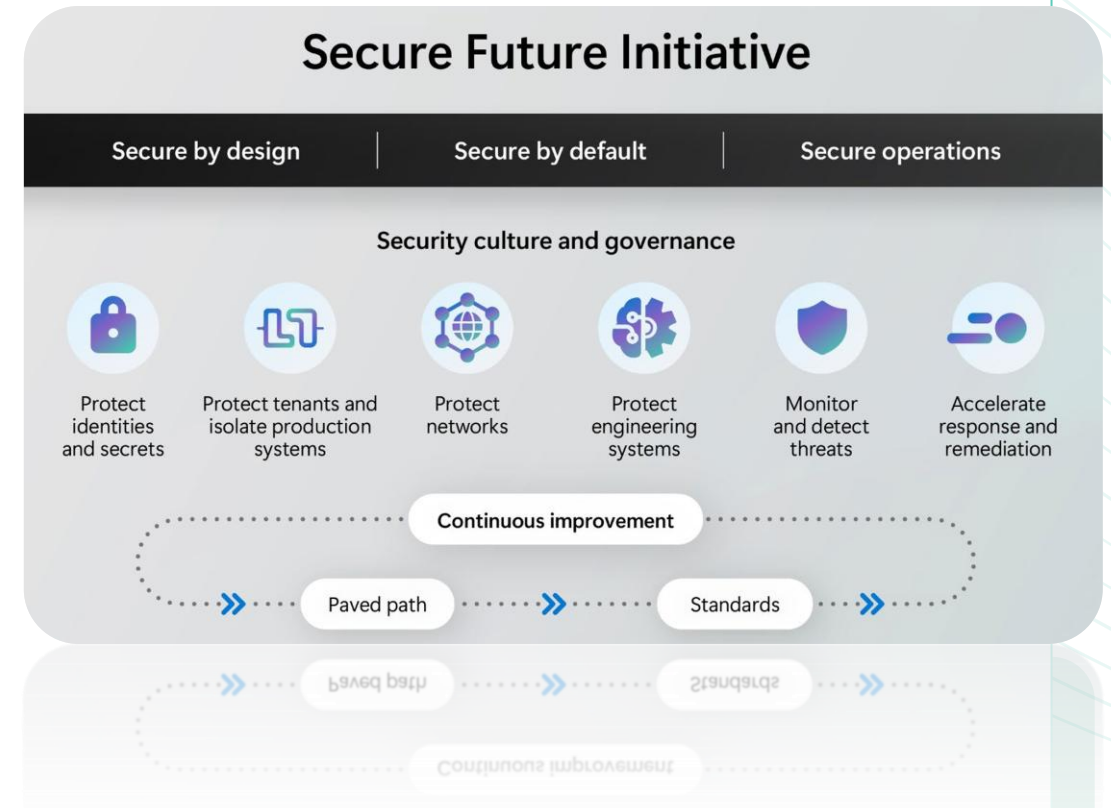
Learn and implement the foundational best practices for your business so you can help nonprofits do the same.

[Learn more.](#)

Prevent cyberattacks and drive demand for your secure solutions

Basic security hygiene practices protect against 99% of cyberattacks. Access the Secure our Future Together playbook to learn more and discover offerings that can help grow your business.

[Access the playbook](#)



Microsoft Digital Defense Report 2024

The 2024 edition of the **Microsoft Digital Defense Report** examines the evolving cyber threats from nation-state threat groups and cybercriminal actors, provides new insights and guidance to enhance resilience and strengthen defenses, and explores generative AI's growing impact on cybersecurity.

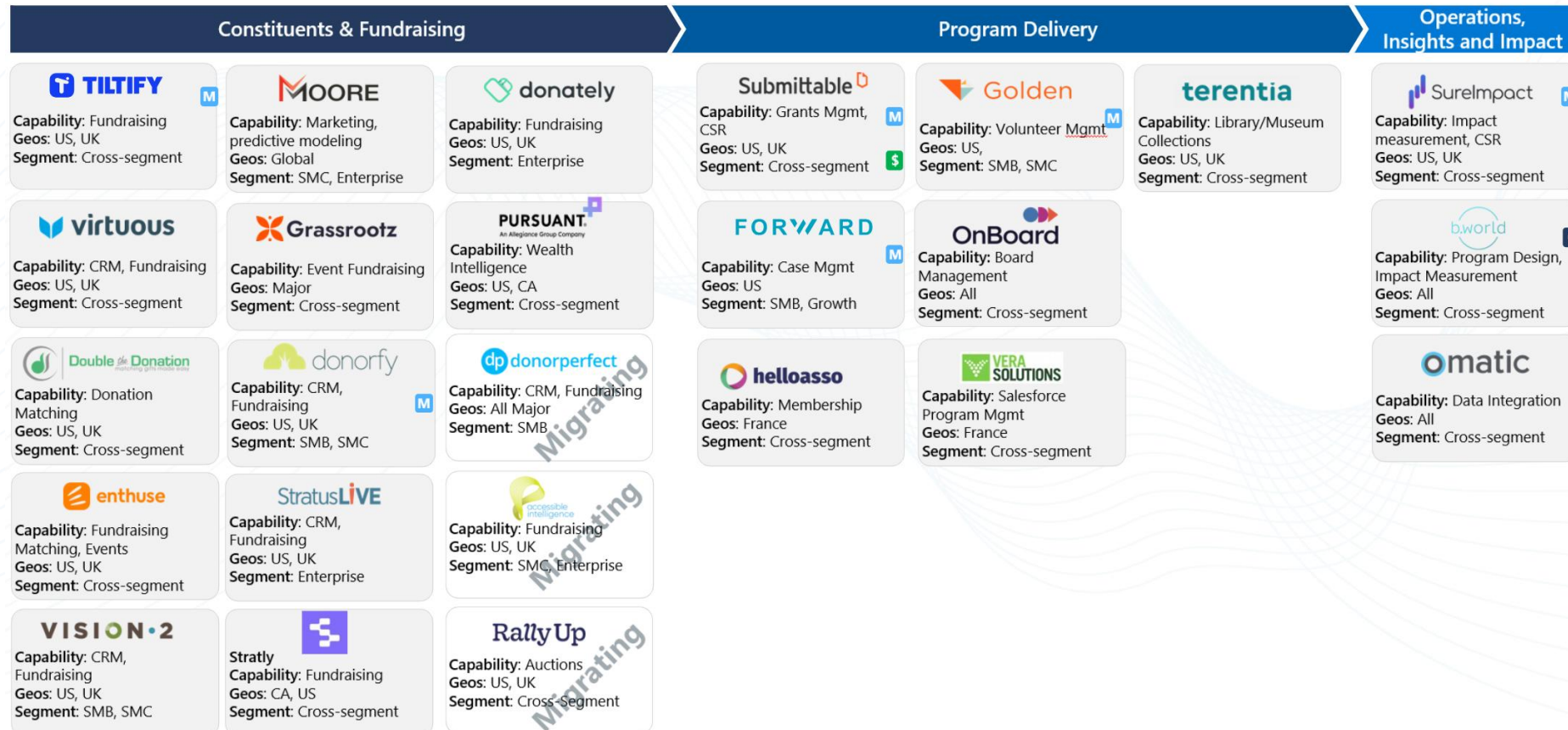
[Learn more: Microsoft Digital Defense Report 2024](#)



TSI Digital Natives: Nonprofit Value Map

Microsoft partners working with **Microsoft TSI-managed Digital Natives** can lead to **growth, innovation, and a stronger competitive edge**

- 1. Innovation and Modernization:** Digital Natives are often at the forefront of technological advancements and can help partners and their customers innovate and modernize workflows. This can lead to more efficient operations and the ability to seize new nonprofit opportunities, especially in areas like AI and cloud technology.
- 2. Access to a Vast Network:** By partnering with Digital Natives, Microsoft partners can tap into a large community of nearly 400,000 nonprofits and other organizations. This can open new marketing opportunities and expand your reach. Hosted on Microsoft Azure, these companies are managed by the TSI Digital Natives team and are integrated into Microsoft's commercial engines.
- 3. Enhanced Customer Experiences:** Digital Natives are adept at creating customized solutions that cater to specific needs and preferences. This can help partners improve customer experiences, boost usage and retention, and stay competitive in the market.
- 4. Co-Selling Opportunities:** Partners can benefit from co-selling opportunities with Microsoft and other partners, which can amplify their market reach and drive mutual success.



Tiltify drives innovative fundraising solutions with Microsoft

Leveraging Microsoft **Digital Natives** tools and AI, Tiltify enhances data-driven social fundraising and engagement.

Tiltify's social impact platform empowers content creators, influencers, and younger donors to drive support for their causes.

By integrating Microsoft's **Tech for Social Impact (TSI)** solutions, including **Power BI** and **Azure**, Tiltify harnesses data to enhance user engagement and maximize fundraising outcomes.

"The speed of technological change makes it essential for us to stay on the cusp," says Michael Wasserman, Co-founder of Tiltify. **"Working with Microsoft's Digital Natives team has enabled us to scale efforts quickly, leverage AI-backed insights, and help fundraisers generate greater results than ever before."**

Challenge:

To meet the rapid growth in online fundraising needs post-pandemic, Tiltify required advanced tools to analyze user behavior, enhance donor engagement, and improve campaign effectiveness.

Solution:

Through the Digital Natives collaboration, Tiltify integrated AI-powered features to analyze donation trends, enhance community engagement, and optimize campaign design based on real-time data insights.

Impact:

Tiltify has increased average donations by **3x** and expects a **55% annual growth in 2024** through its new data-backed strategy.

Products:

Azure, Power BI, AI-Driven Analytics

[Read the full case study here.](#)

The screenshot shows a fundraising campaign page for "Melissa's Fight For Fitness" (Custom Cause - Custom Two). The page features a progress bar for fundraising, with a goal of \$25,000.00 and a current amount raised of \$11,620.00. Below the progress bar, there are sections for "Time" (19h 0m 0s) and "Distance" (820.00mi), both with progress bars and goals (1d 6h 0m 0s and 1000mi respectively). A large banner image shows a woman in athletic wear with the text "MELISSA'S FIGHT FOR FITNESS". Below the banner, there is a "Rewards" section with three items: "Exclusive T-Shirt" (Fundraiser fulfilled, \$75.00, Unlimited), "Digital Community Membership" (Fundraiser fulfilled, \$400.00, Unlimited), and "Personal Workout Class" (Fundraiser fulfilled, \$1,000.00, Unlimited). Each item has an "Add to cart" button.

Microsoft's 2024 Global Diversity and Inclusion Report



Check out the **2024 Global Diversity & Inclusion Report**, which highlights Microsoft's ongoing commitment to fostering an inclusive workplace. Key achievements include a rise in the representation of women, as well as the introduction of new initiatives to support mental health and accessibility.

[Read the blog](#)



Stay up to date

- [Visit Microsoft AI Cloud Partner Program – Nonprofit](#)

Get Involved

- [Sign up to receive monthly TSI newsletters](#)
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- [Run a nonprofit-specific marketing campaign](#)
- [Share partner success stories, quotes and testimonials](#)
- [Participate today in the Nonprofit Community](#)

Questions

- Learn more about our nonprofit product grants and discounts: [Frequently Asked Questions](#)
- Not finding what you need? Contact [Microsoft nonprofit support](#)



Access past issues of our nonprofit
community updates and newsletters

[Tech for Social Impact community news](#)





Thank you, Partners!

The nonprofit industry – perhaps more than any other in Microsoft – is powered and led by partners.

Reaching these organizations is just the beginning – deploying technology, customer success, and mission impact is the work that you do every day, and it IS the critical last mile.

We appreciate you.

