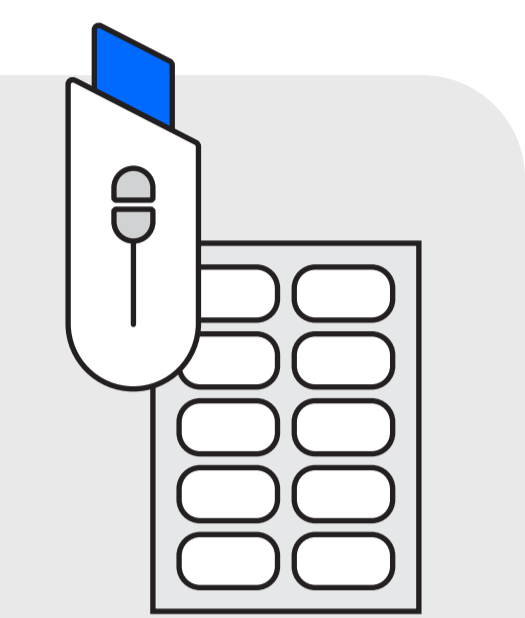


Everything You Need To Run a

Retail Store

From inventory essentials to point-of-sale solutions, here are all of the items you'll need to run a brick-and-mortar retail business.

This checklist is for educational purposes and does not constitute legal, financial or tax advice. For specific advice applicable to your business, please contact a professional.



- Inventory**
 - Shelving
 - Labels/printer/pricing gun

CONSIDER:

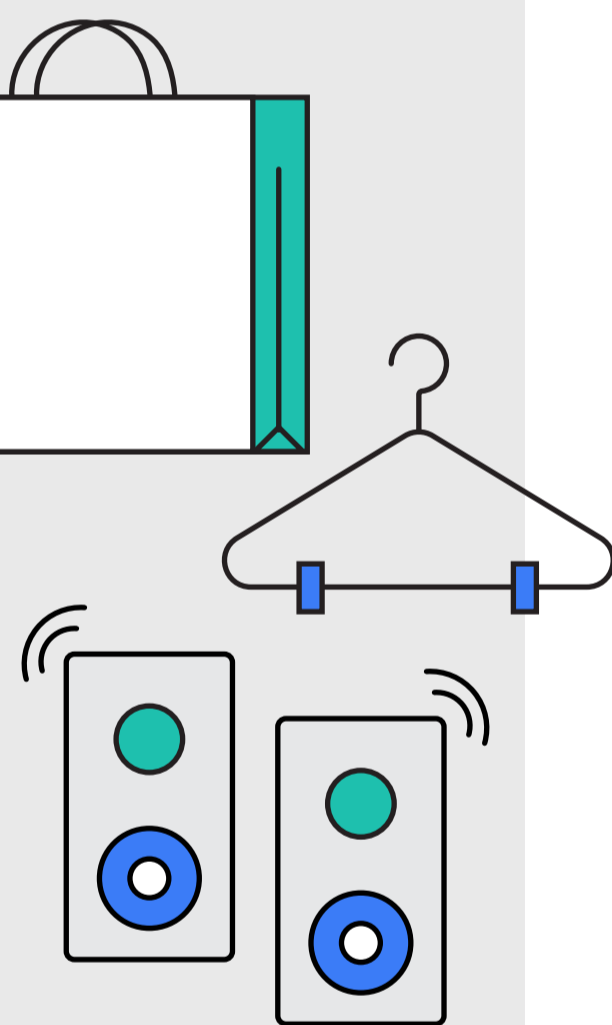
- Scale
- Box cutters
- Shipping materials



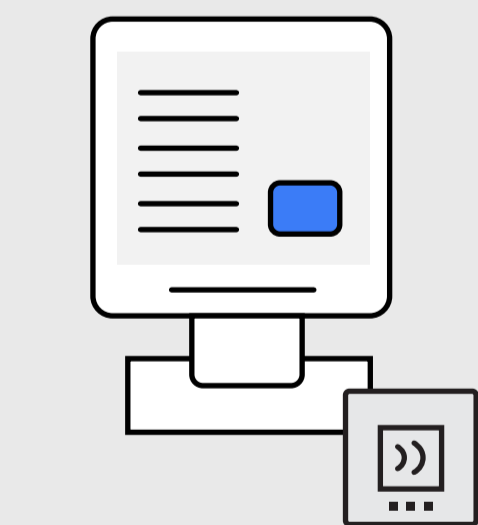
- Back office**
 - WiFi
 - Computer/tablet
 - Basics (pens/paper/staplers/clips)
 - Trash cans and bags
 - Cleaning supplies (broom, mop, disinfectant)

CONSIDER:

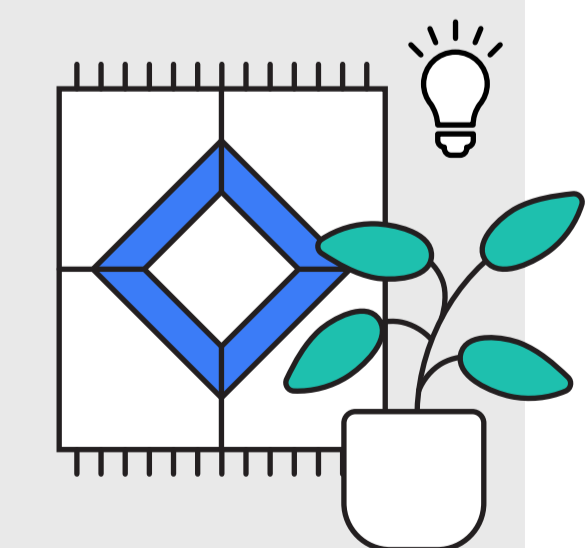
- Break room
- Filing cabinet
- Safe



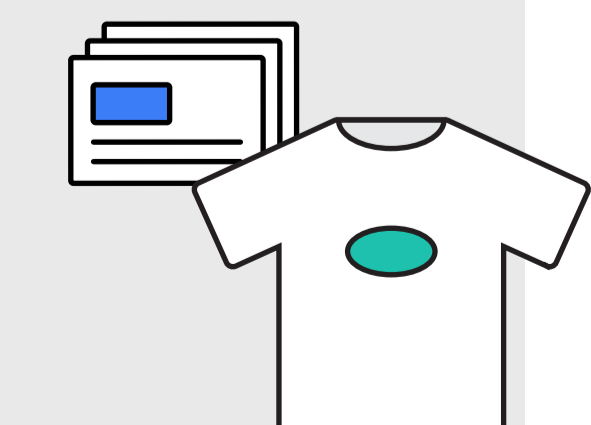
- Retail display**
 - Shelving/racks/hangers
 - Shopping bags
- CONSIDER:**
- Shopping carts/baskets
 - Security system (camera, alarm, merchandise protection)
 - Dressing rooms/curtains/dividers
 - Mirrors
 - POP displays
 - Stereo system
 - Mannequin
 - Stickers



- POS**
 - POS hardware
- CONSIDER:**
- Receipt printer
 - Barcode scanner
 - Gift-wrapping supplies



- Ambiance**
 - Lighting
 - Signage
- ALSO CONSIDER:**
- Rugs
 - Plants
 - Seating



- Marketing materials**

CONSIDER:

 - Business cards
 - Stickers, pens and small giveaways
 - Branded merch, including shirts, tote bags and hats