

Follow-Up Email Templates

Subject: More Info to Address Your Needs

Body:

Hi, [Name]

I hope this email finds you well and you've had some time to reflect on our discussion regarding [product/service] during our initial call. I wanted to take the time to thank you for the insightful conversation and for sharing your goals with me.

I've taken the liberty of compiling some additional information and resources I believe will be helpful for you as you consider [product/service].

Every organization is unique, so we can customize our solutions to fit your exact requirements. If you have any questions or concerns or would like to schedule another call, please feel free to reach out.

Thanks again for considering [company name] as your partner for [product/service]. I look forward to working together.

Best,
[Name/position/contact info]

Subject: Ensuring Your Satisfaction – How Was Your Experience?

Body:

Dear [Name],

I wanted to follow up on our recent interaction regarding [describe the nature of the service interaction].

Your feedback is invaluable to us, and if you have a moment, we would greatly appreciate it if you could share your experience with us.

[Setup Automated Intuit Mailchimp Survey]

Thank you again for choosing [company name]. We appreciate your business and look forward to serving you again in the future.

[Sign off]

Subject: Get More Insights with Our Latest Resources

Body:

Hi, [Name],

Thanks for downloading our [eGuide/resource]! We hope you found it insightful and valuable.

Looking to learn more about [topic]? Check out our latest resource for even more expert insights.

Download it here: [link]

Feel free to reach out if you have any questions or need further assistance. We're here to help!

[Sign off]

[Name/position/contact info]