



# **Privacy Policy Statement**

This is the Web site of American Tradeshow Services (ATS) located at 217 General Patton Avenue, Mandeville, Louisiana, in the parish of St. Tammany.

We are committed to protecting any personal information that you may provide to us. In particular, we believe it is important for you to know how we treat information about you that we may receive from this Web site.

### Information Collection and Use

There are portions of this Web site where we may need to collect personal information from you for a specific purpose, such as to provide you with certain information you request. The information collected from you may include your name, address, telephone, fax number, or email address.

Any information we collect from you is used solely by us to return requested information. However, if you provide us with your e-mail or postal mailing address on-line, you may receive periodic mailings from us with information on new products and services or upcoming events. If you do not wish to receive such mailings, please let us know by contacting us at the number or e-mail address below.

ATS is the sole owner of the information you provide to us on this Web site, and we will not sell, share, or rent this information to others.

### What type of information do we collect?

When you visit our web site, we may automatically collect statistics about your visit. This information does not identify you personally, but rather about your visit to our web site. We may monitor statistics such as how many people visit our site, which pages people visit, from which domains our visitors come and which browsers people use. We use these statistics about your visit for aggregation purposes only. These statistics are used to help us improve the performance of our web site.

Personal information is requested when you order a product or service. For example, this information may include your company name, contact name, address, telephone number, e-mail address, credit card or other payment information and product details.

# Do we share any information with outside parties?

We do not give or sell personal information to any outside company for its use in marketing or solicitation. We will maintain the confidentiality of your personal information. It will be used only to support our customer relationship with your company.

# How do we insure that your information is secure?

When you access pages requesting or presenting sensitive financial or personal data, we encrypt the data to prevent others from accessing it while in transit. We utilize Comodo Extended Validation (EV) SSL certificates, which offer the highest available levels of authentication across any SSL certificate type, for this purpose. The green address bar will prominently displays our company name and provide highly visual assurance to you that our site is secure.

## **Policy Changes**

From time to time, we may use customer information for new, unanticipated uses not previously disclose in our privacy notice. If our information practices change at some time in the future, we will post the policy changes to our Web site to notify you of these changes and provide you with the ability to opt out of these new uses.

## Choice/Opt-Out

This site conforms with current legislation and gives users the option to remove their information from our database. To opt-out, please call 985-801-0670 or email <a href="mailto:karen.leblanc@american-tradeshow.com">karen.leblanc@american-tradeshow.com</a>. Please provide us with your name and address and we will make sure your information is removed from our list.

#### **Contact Us**

If you have any questions about this privacy statement, the practices of ATS, or your dealings with this Web site, you can contact: <u>karen.leblanc@american-tradeshow.com</u> or call 985-801-0670.