

# Festivals Investment Scheme (FIS)

## Guidelines for Applicants

### Funding Band A (applications up to €7,000)

Round 2 – For festivals taking place from 1 July to 31 December 2021

Deadline: 5.30pm, Thursday 12 November 2020

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## Application checklist

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Use the checklists below to make sure that your application is complete.

**Items that are mandatory for all applications (check all of these items)**

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- I/we have filled in all of the sections of the application form relevant to my/our application.
  - I/we have prepared all required supporting material (as outlined in **section 1.9** below), and have this ready to upload.
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**Items that are mandatory for certain applications (check those that apply to your application)**

- My/our proposal involves work that is aimed at/involves the participation of children and or young people aged seventeen and under. I/we understand that if my/our application is successful, as a condition of funding I/we will be required to confirm and demonstrate that I/we have suitable child-protection policies and procedures in place. (Please see [www.tusla.ie](http://www.tusla.ie) for more information.)
- My/our proposal involves working with vulnerable persons, and I/we have submitted an acknowledgement that I/we adhere to the *National Policy & Procedures on Safeguarding Vulnerable Persons at Risk of Abuse* see [here](#).
- My/our proposal involves working with animals, and I/we have submitted a copy of my/our *Animal Welfare Protection Policies and Procedures*.

**Other items that I/we consider relevant to my/our application (check those that apply to your application)**

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- My/our proposal relies on the expertise of other named people or organisations, and I/we have a document detailing those people and their expertise ready to upload.
  - My/our proposal includes other material relevant to my application, which I/we have ready to upload.
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**Second opinion (check this item)**

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- I/we have asked someone else to check over my/our application to make sure there are no errors and that nothing is missing.

## Getting help with your application

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- The Arts Council makes every effort to provide reasonable accommodation for people with disabilities who wish to submit an application or who have difficulties in accessing Online Services. If you have a requirement in this area, please contact the Arts Council's Access Officer, Adrienne Martin, by phone (01 6180219) or by email ([adrienne.martin@artscouncil.ie](mailto:adrienne.martin@artscouncil.ie)) **at least three weeks in advance** of the deadline day.
- If you have a technical query about using the Online Services website, you can email [onlineservices@artscouncil.ie](mailto:onlineservices@artscouncil.ie)
- Answers to common questions about using Online Services are available in the FAQ section of the Arts Council website at <http://www.artscouncil.ie/en/FAQ/online-services.aspx>
- To watch our YouTube guide on making an application, go to <http://www.youtube.com/artscouncildemos>
- If you require assistance with the content of your application, call the Arts Council on 01 6180200 or email [awards@artscouncil.ie](mailto:awards@artscouncil.ie)

### **A NOTE ON COVID-19-RELATED PUBLIC-HEALTH GUIDANCE**

**In preparing your proposal, you should base it on the best public-health advice and guidance available at the time you are making your application.**

**Given this, you should ensure that what you are proposing is feasible or adaptable should social distancing and/or other public-health measures impact on all or part of the period to which this proposal applies.**

**In the event that your application is successful and you subsequently need to change or alter some or all of your proposal on the basis of changed public health advice, you should contact your arts team in advance to discuss this.**

## Important scheme note

### Choosing the correct band for the Festivals Investment Scheme (FIS)

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There are three bands in the Festivals Investment Scheme and each one is designed to support festivals at different stages of their development. You may apply to only one of the three bands available per calendar year, and you may choose the one most suitable for your festival organisation. Those operating:

- A small festival, a new festival wanting to test new ideas, a festival that is in the early stages of development or a festival without a formal business structure should consider applying to BAND A
- A small to mid-scale festival that is seeking to build capacity in a particular artform area or wishes to develop strategies for public engagement should consider applying to BAND B
- A mid-scale festival with a formal organisational/business structure that is strategically led and wishes to develop its capacity in the area of artform development (e.g. co-commissioning, producing, etc.) should consider applying to BAND C.

It is further advised that the following applicants should speak with their FIS assessment team or Head of Festivals before making an application:

- New applicants to the scheme
- Festival organisations intending to apply to Band B or Band C for the first time
- A festival previously supported through Band A wishing to apply to Band B or Band C
- A festival previously supported through Band B wishing to apply to Band C.

#### Note:

Applications do not move into higher bands under any circumstances.

## 1. About the Festivals Investment Scheme, Band A

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### 1.1 The purpose of the scheme

The purpose of the Festivals Investment Scheme (FIS) is to provide festivals with the appropriate supports to deliver quality arts experiences for audiences, to contribute to the development of artform practices, to creatively and imaginatively engage audiences, and to increase opportunities for public engagement.

Festivals are key producers and presenters of the arts, and are critical for engaging large and diverse audiences and broadening public access to the arts. They provide vital platforms and opportunities for artists to develop their practice, and often showcase the arts in new and challenging ways in conventional as well as non-arts spaces.

Festivals play a distinctive role in developing a vibrant and sustainable arts profile at a local level. They offer important opportunities for artists and audiences to interact in what is

often a celebratory context. That context can be shaped by elements such as the locality, the sense of community and the commitment of those who organise the event, and, of course, by the energy, talent and vision underpinning the artistic activities that are presented. In this regard, the Arts Council acknowledges the valuable contribution made by voluntary committees in developing and sustaining festivals.

The Festivals Investment Scheme is a competitive scheme that offers funding to support the staging of festivals on a **non-recurring basis**. **It is important to note that funding under this programme is offered on a once-off basis.**

### **Priorities of the scheme**

Priority will be given to proposals that:

- Demonstrate a commitment and the capacity to maximise **public engagement** through participation and audience attendance
- Express an overarching artistic vision that resonates with the nature of the proposed activities and demonstrates **artistic excellence**
- Demonstrates sound and effective festival and financial management, a track record of excellence, and delivery to a high standard, ensuring the project proposed is **feasible**
- Show evidence of a commitment to the Arts Council's **Festival objectives/priorities** (see section 1.2)
- Show evidence of a commitment to the Arts Council's **Artform objectives/priorities** (see section 1.3).

The Festivals Investment Scheme **will take account of the regional and local spread** of arts activity, and may prioritise festivals taking place in areas where relatively little arts activity currently occurs over those that are already served by arts activity, including the work of other organisations in receipt of Arts Council funding.

Proposals that are linked events (e.g. a quarterly or monthly music or literature series), programmes primarily focused on the delivery of workshops series, summer schools, on-going classes or one-off events, etc. **will not be prioritised** for funding .

All awards and schemes are informed by the Arts Council's ten-year strategy (2016–25), *Making Great Art Work: Leading the Development of the Arts in Ireland* (<http://www.artscouncil.ie/arts-council-strategy/>).

## **1.2 Objectives and priorities relating to festivals**

We will prioritise applications that:

- Demonstrate a high level of integration with local resources, and produce evidence of supports from a diverse range of partners

- Show an understanding of the context/place the festival is being presented in, and evidence of value to the immediate community
- Clearly show that their programme is engaged with, and relevant to, the local community
- Demonstrate an awareness of artists living in the region, and how the festival is working to support their development
- Demonstrate strategies for strong public engagement with, and broad access to, audiences, locally and regionally.

### **1.3 Objectives and priorities relating to single artforms/arts practices**

Priority will be given to proposals that meet the Art's Council general artform priorities and those specific to particular artforms/arts practices (as listed).

#### **General artform priorities**

We will prioritise applications that:

- Demonstrate high artistic quality and vision (artists and programme)
- Support the development of individual artforms/arts practices and develop capacity among artists and practitioners.

#### **Individual artforms priorities**

##### **Architecture**

In **Architecture**, we will prioritise applications that:

- Clearly articulate an understanding of mediating architecture programmes to the public, and aim to develop the public's understanding of architecture beyond the traditional architect/client relationship.

##### **Arts Participation**

In **Arts Participation**, we will prioritise applications that:

- Include the creation and/or presentation of artistically ambitious work developed through a collaborative process between an artist and community of interest
- Promote an intercultural approach, and provide opportunities for artistic collaboration between individuals and groups from different cultural backgrounds in the context of the Arts Council's policy on *Cultural Diversity and the Arts* (2010).

Applicants must include a clear description of those involved (artist and community), and a rationale and methodologies for engagement with participants and audience (as relevant).

##### **Circus, Street Arts and Spectacle**

In **Circus, Street Arts and Spectacle**, we will prioritise applications that:

- Have a strong focus on public engagement and present high-quality elements of cross-disciplinary collaboration
- Are developed in collaboration with local authorities and/or formal organisations with an established track record in the delivery of arts services and/or artistic programmes (e.g. arts centre, resource organisations, production companies, etc.).

### **Dance**

In **Dance**, we will prioritise applications that:

- Aim to strengthen the development of dance programmes presented as part of dance residencies established in conjunction with local authorities and arts centres.

### **Film**

In **Film**, we will prioritise applications that:

- Present unique opportunities for audiences to access cultural cinema
- Complement rather than duplicate other film activity.

### **Literature**

In **Literature**, we will prioritise applications that:

- Programme contemporary literature events in ambitious and imaginative ways
- Focus on developing readership for contemporary literature
- Demonstrate fair and equitable remuneration for participating writers and artists
- Work with booksellers and/or libraries.

### **Music**

In **Music**, we will prioritise applications that:

- Provide a sustained benefit to the musical life of local and regional audiences
- Appropriately feature Irish music.

### **Multidisciplinary Arts (MDA)**

For **Multidisciplinary Arts** festivals, we will prioritise applications that:

- Have imaginative approaches to programming across artforms/arts practices and encourage creative risk taking (this might include developing new programming strands for your festival, supporting new arts initiatives, providing opportunities for artists from different artforms to collaborate, testing new ideas)

- Include the creation and/or presentation of artistically ambitious work developed through a collaborative process between an artist and the local community
- Demonstrate a commitment to programming arts in public spaces/the public realm.

### **Opera**

In **Opera**, we will prioritise applications that:

- Focus on the presentation of opera to local and regional audiences
- Appropriately feature Irish opera.

### **Theatre**

In **Theatre**, we will prioritise applications that:

- Seek to push the boundaries of theatre in terms of experimentation and innovation
- Develop the artform of theatre; this might be in the context of interdisciplinary performance work and non-narrative-based approaches to theatre-making and presentation
- Seek to create theatre events in off-site and non-conventional spaces.

### **Traditional Arts**

In **Traditional Arts**, we will prioritise applications that:

- Emphasise the importance of a prevailing regional focus as part of festival programming
- Focus on the presentation of new performances and collaborations
- Provide opportunities for children and young people to participate in the artistic programme.

### **Visual Arts**

In **Visual Arts**, we will prioritise applications that:

- Clearly show an understanding of how to mediate the visual arts to people with a non-specialist knowledge of the artform.

### **Young People, Children and Education (YPCE)**

In **YPCE**, we will prioritise applications that:

- Have a particular commitment to, or focus on, children or young people's engagement with quality arts experiences
- Demonstrate a knowledge and understanding of the targeted age group(s), and include strategies for developing and improving young people's personal engagement with the arts



- Include strategies to ensure children and young people from socially and/or culturally diverse backgrounds can participate in the festival
- Provide opportunities for children and young people to participate in and inform the planning and/or evaluation of the artistic programme.

#### 1.4 Who can apply under Band A?

The Festivals Investment Scheme Round 2 is open to organisations promoting **festivals** with a clear artistic purpose and which commence and take place **between 1 July and 31 December 2021**.

To be eligible to apply under Band A:

- Applicant organisations must ensure that the primary festival activity is delivered in the Republic of Ireland
- An organisation may make only one application under the Festivals Investment Scheme in a year (i.e. one application in one band per calendar year)
- In line with the Public Sector Equality and Human Rights Duty, the Arts Council is committed to ensuring that it takes positive policy measures to promote equality of opportunity for all those living in Ireland, regardless of their gender, sexual orientation, civil or family status, religion, age, disability, race or membership of the Traveller Community. Furthermore, the Arts Council notes the ground of socio-economic background as a further basis for which equality of opportunity must be guaranteed. The Arts Council therefore welcomes applications that are representative of the diversity of Irish society, including but not limited to any of the characteristics outlined above.
- Organisations that were awarded a Festival Investment Scheme 2020 grant and **cancelled** their 2020 programme due to COVID-19 restriction measures may resubmit this programme (in part or in full) for consideration to this round of the Festival Investment Scheme if they wish to reschedule this activity for 2021.

**Note: letters of support accompanying the application must be updated to reference your 2021 proposed programme.**

#### 1.5 Who is the applicant?

The applicant is the organisation that will receive any funding offered and that will be required to accept the terms and conditions of that funding.

Any funding offered will only be paid into a bank account held in the name of the applicant organisation.

All documentation provided must be in the name of the applicant organisation – e.g. if you apply to the Arts Council for funding under the name Newtown Arts Festival Committee, then all documentation, including bank and tax details, must be in that name.

#### 1.6 Who cannot apply?

Organisations that are not eligible to apply under the scheme include the following:

- Organisations whose proposed activities would be better suited to another Arts Council funding scheme
- Commercial organisations that share out profits to members
- Organisations based abroad; however, applicants based in the Republic of Ireland may collaborate with an organisation based abroad
- Organisations where the dominant element of the programme is competitive in nature
- Organisations in receipt of Strategic Funding (including multi-annual support), Partnership Funding or Arts Centre Funding
- Organisations that have applied to Arts Grant Funding 2021 to undertake the same programme of activity.

### 1.7 What may you apply for?

The maximum amount that may be awarded to a successful applicant is:

€7,000

You may apply for funding in relation to costs that your festival expects to incur. These might include:

- Artists' fees (including performance fees)
- Venue-rental costs
- Staff costs (e.g. administrative, technical and front-of-house support directly related to the festival)
- Audience development – activity carried out with the objective of developing ongoing relationships with current and new audiences
- Marketing and publicity costs
- Technical and production costs
- Travel costs and expenses for artists.

In addition to the normal limits stated above, the Arts Council will also consider costs specifically related to the making of work by artists with disabilities. If you wish to apply for additional funding on this basis, you should provide information with your application outlining what these additional costs are.

#### **How much funding may you apply for?**

The maximum amount of funding you may request is the difference between the **proposed expenditure** and the **proposed income** you indicate in the budget. This figure may not exceed the band limit of €7,000.

- Proposed expenditure should include all artists' fees, \* travel costs, venue hire, technical costs, promotion and publicity costs, administrative costs, etc. It **should not** include benefit in kind (BIK). \*\*
- Proposed income should include what you expect to receive from other funders, box-office receipts, programme sales, etc. It **should not** include benefit in kind (BIK).

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**\*Note on artists' pay** The Arts Council is committed to improving the pay and conditions of artists. We have published a policy on the fair and equitable remuneration and contracting of artists. It is important that you read this policy in advance of making your application.

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**\*\*Note on benefit in-kind support** If you expect to receive benefit-in-kind support, you need to put a financial value on it so that the contribution it makes to the real value of your proposal is clear. **This should be entered in section 5.5 of the Band A application only.**

Time contributed by directors or board members may not be reckoned as a benefit-in-kind cost.

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You are asked to indicate income, expenditure and amount requested at two stages during your application:

- Online, when you initiate the application (this should not include benefits in kind)
- In section 5 of the application form.

Make sure that the totals are the same on both; and make sure that the amount requested equals TOTAL EXPENDITURE minus TOTAL INCOME.

### 1.8 What may you not apply for?

Activities and costs that you may not apply for include the following:

- Activities that are not arts-related – e.g. events relating to heritage or crafts, those that are primarily commercial, food fairs or sporting events
- Training programmes for individuals or programmes taking place in a formal education setting where the activity does not engage with the local community
- Activities that have already taken place or that will have commenced before a decision is made on your application
- Activities undertaken for charity-fundraising purposes, for participation in a competition, or for primarily profit-making purposes
- Once-off academic conferences or symposia with no wider public benefit

- Festivals taking place outside of the Republic of Ireland unless the primary benefit of the festival is delivered in the Republic of Ireland
- Capital costs, such as the purchasing of equipment
- Competitive events.

### 1.9 What supporting material must you submit with your application?

In addition to, and separate from, your application form, in order to be considered eligible for assessment for funding under the Festivals Investment Scheme Band A, you **must** submit the following mandatory supporting material online:

#### **MANDATORY**

##### **1. Letters of support.** This is evidence of:

- Any partnership with artists or arts organisations, schools or community groups, local organisations or arts centres
- Financial support/sponsorship identified in the proposal budget.

The letters of support can be a memorandum of understanding, a letter of offer, a written statement of support, or a similar document. Documents provided must be for your proposed programme for 2021. **We will not accept documentation that relates to a previous festival project.**

#### **Note:**

- In preparing your letters of support you should consider providing these from a variety of stakeholders that best reflect and demonstrate the festival's range of partnerships. You may provide a maximum of **ten** letters in one document.
- If you are resubmitting a FIS 2020-funded festival programme cancelled due to COVID-19, please note that all letters of support **must be updated** for your proposed 2021 festival programme.

##### **2. Brochures or programmes** of your most recent festival\*\*\* as an uploaded document (**links to websites are not accepted**). See section 2.3 for acceptable file formats.

\*\*\*If making an application for a new festival, please provide CVs of those managing your project, rather than brochures/programmes.

#### **MANDATORY IF APPLICABLE**

- If your proposal involves working with animals, you must provide a copy of your *Animal Welfare Protection Policies and Procedures*.

**IMPORTANT:** if you do not submit the mandatory supporting material, your application will be deemed ineligible.

### 1.10 Eligibility

Your application will be deemed **ineligible**, and will not go any further in the process, if any of the following is true:

1. You miss the application deadline.
2. You fail to complete all of the sections in the application form relevant to your proposal.
3. You cannot apply as set out in sections 1.4 to 1.6 above.
4. You apply for an activity or purpose that you cannot apply for as set out in section 1.8 above.
5. You fail to provide all mandatory supporting materials as set out in section 1.9 above.
6. Your application is better suited to another funding programme offered by the Arts Council or by another funding agency (in this case, we will redirect you to the more appropriate funding opportunity).

**Note:** In the event that your Band A application is ruled ineligible, it will not be assessed.

## 2. Making your application

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### 2.1 Register with the Arts Council's Online Services

All applications must be made through the Arts Council's Online Services; applications made in any other way (by post, fax or email) will not be accepted.

You must have an Online Services account to make an application. If you do not already have an Online Services account, sign up by filling out the registration form here:

<https://onlineservices.artscouncil.ie/register.aspx>.

**You must use OpenOffice Writer version 4.0.1 or earlier.**

Within five working days you will be issued (via email) with a unique ARN (artist reference number) and password that you can use to sign in to Online Services.

#### Requirements for using Online Services

Your computer and Internet browser will need to meet the following requirements to use Online Services successfully:

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<b>PC</b>	Windows 7 or higher with Internet Explorer 8.0 or higher OR Firefox 27 or higher OR Chrome 33 or higher
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<b>Mac</b>	Mac OS X v10.5 Leopard or higher
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with

Safari 3.1 or Safari 10 OR Firefox 27 or higher OR Chrome 32 or higher

**Note:** if Safari 11 prevents upload of documents, upgrade your Safari browser or use Firefox or Chrome

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**Note:** you will also need to have Microsoft Word or OpenOffice Writer installed to complete the application form. OpenOffice Writer is free software that can be downloaded from here: <http://www.openoffice.org>. **You must use OpenOffice Writer version 4.0.1 or earlier.**

More recent versions of OpenOffice Writer than 4.0.1 have resulted in problems with the appearance of application forms when they are submitted through online services.

Please refer to the Arts Council video *Using OpenOffice to download, complete and upload the application form* at <https://www.youtube.com/user/ArtsCouncilDemos>.

Apple Mac users should take note of the section that deals with the issue of downloading version 4.0.1 on Macs that have the latest versions of Mac OS installed.

**Note:** for Mac OS 10.15 Catalina, please use OpenOffice Writer 4.1.7.

If you cannot meet, or do not understand, any of these requirements, please contact us for advice as far as possible in advance of the deadline.

### **Give yourself enough time to complete the application**

You should become familiar with the Online Services website well in advance of the deadline and in advance of preparing an application. It is likely that there will be heavy traffic on the site on the final afternoon of the closing date. You should prepare your application and submit it well in advance of the deadline.

Upload times can be much longer than download times. It may take you longer than you think to upload your supporting materials.

### **Technical support**

If you need technical support while making an online application, you can contact the Arts Council by emailing [onlineservices@artscouncil.ie](mailto:onlineservices@artscouncil.ie) or by phoning 01 6180200/ 01 6180243.

We recommend you report any technical issues with us well in advance of the deadline. Please provide a contact phone number and make sure that you are available to receive a return call from us.

We deal with queries on a first-come first-served basis.

Please note that there is often a high volume of calls as the deadline approaches, and that technical-support calls received after **2.30pm on the closing date** may not be resolved before the deadline.

## **2.2 Fill in the application form**

If you have not already done so, download the application form for the award you wish to apply for. The application form is a Microsoft Word/OpenOffice Writer-compatible

document that you fill in offline (on your own computer). The application form includes guidance on how to fill in each of its sections.

### **Making your case**

In order to make the very best case for why you should receive funding, you should give very careful consideration to what you include in the following sections of the application form:

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#### **Section 2: Your organisation**

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**2.2 Mission statement** Give a brief description of what your organisation does and why (this might include the local context, geographical location, artform development).

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**2.3 Track record** What you write here lets us know about the quality of your previous festival work. It should include an evaluation of your last festival, any learning or outcomes, any legacy for the local community, any relevant statistics. If you are applying for a new festival, we would expect to see the track record of the proposed festival team.

Please refer to section **1.1 Priorities and objectives of the scheme**

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**2.4 Who's involved in your project** Please provide us with as much information as possible to give a full picture about those artists and organisations taking part in your festival, as well as those managing the project.  
If your list is extensive, you may need to continue this on a separate sheet and upload this with your supporting materials.

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#### **Section 3: Your proposal**

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**3.2 Summary of your proposal** Give a summary of your proposal (up to three short points).

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**3.3 Details of your proposal** What you write here is a key part of your application, and should help those involved in assessing your proposal to understand the full scope of what you want to do, how and why.  
Your proposed programme is a detailed account of the events/activities you want to achieve and how this relates

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to the rationale and vision for your festival.

Your proposed programme may not be fully realised if you are at the very early stages of planning. If this is the case we would expect you to provide an indication of the types of projects/programmes you intend to present. You should ensure that this relates to the rationale and vision for your festival.

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**3.4 Festival objectives**

Outline here how you intend to meet the objectives and priorities for festivals.

Please refer to section **1.2 Objectives and priorities relating to festivals**.

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**3.5 Artform objectives**

Outline here how you intend to meet the objectives and priorities for artform/art practices.

Please refer to section **1.3 Objectives and priorities relating to single artforms/arts practices**.

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**Section 4: Stakeholders**

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**4.1 Beneficiaries**

***For 2021 activity***

Please supply realistic estimated figures for your 2021 festival.

***For 2020 activity***

Please supply verifiable figures from your last festival in 2020\*/\*\* (these might include box-office records, sales, attendance records).

\* If your festival has not taken place yet in 2020, please provide estimates instead.

\*\* If your festival programme was cancelled due to COVID-19 restriction measures, please enter 'zero' into the 'activity in 2020' boxes.

***For 2019 activity***

Please supply verifiable figures from your last festival in

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2019 (these might include box-office records, sales, attendance records).

**Beneficiary types**

- **'Artists'** are understood to be the creators, performers, presenters and facilitators of arts activity.
- **'Participants'** are understood to be those who take part in an activity rather than lead it – e.g. those who take part in a community activity (e.g. a street parade) or who volunteer to support your festival activities. They are distinct from audiences.
- **'Audiences (live)'** are understood to be attendees, visitors, readers, listeners, viewers and learners.

(Audience engagement excludes responses that are solely to marketing stimuli – e.g. visits to a website, signing up for a mailing list.)

If a new festival, please outline your targets for 2021 and write 'New' for the previous year.

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**4.2 Developing audiences**

What you write here is a key part of your proposal, and should help those involved in assessing your application to understand your approaches to building audiences and increasing public engagement in your activities.

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**4.3 Estimated activity**

Please supply estimated figures for your 2021 festival.

**Activity types**

- To calculate employment for artists in days, this should be the number of artists multiplied by the days engaged.
  - To calculate the number of performances or exhibition days, this should be the number of events multiplied by each day the event is on – e.g. two exhibitions running for a full week would be 2 x 7 days = 14 total exhibition days)
  - To calculate the number of sessions for education, training or participation, one session is understood to be anything of up to three hours.
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**Section 5: Finances**

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**5.1 Expenditure related to your application**

This section is for you to list your cash expenditure only. This is all the items your organisation will pay for in order to ensure your festival activity takes place. Once all the items of expenditure are listed, they should be totaled at the bottom of the page. You should **not** list benefits in kind (BIK) in this section. They should be listed separately in section 5.5 Please refer to section **1.7 What you may apply for**

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**5.2 Income related to your application**

This section is for you to list your cash income only. This is the cash income your organisation will receive to ensure your festival activity takes place. Once all the income items are listed, they should be totaled at the bottom of the page. **What you should include:** If your festival has recorded surplus from a previous programme and you intend to use this for your proposed festival, please ensure this is listed. **What you should NOT include:** You should **not** list benefits in kind (BIK) in this section. They should be listed separately in section 5.5. Please refer to section **1.7 What you may apply for**

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**5.3 How much you are requesting from the Arts Council**

Make sure that the amount requested equals TOTAL EXPENDITURE minus TOTAL INCOME. The maximum amount of funding you may request should be no more than €7,000. Please refer to section **1.7 What you may apply for**

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**5.4 Breakdown of request**

Make sure you itemise how the moneys you are requesting from the Arts Council will be spent. The items should be added together, and the total should match the figure you entered in section 5.3 of the application form. Please refer to section **1.7 What you may apply for**

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### 5.5 Benefits in kind

In this table you should list your benefits in kind (BIK). A benefit in kind is defined as any payable service that is provided free of charge. This could be volunteering time, providing equipment, services or arts centres and spaces.

The items should be added together and totalled.

If you are calculating the cash equivalent of volunteering time, you should apply a rate of **€22** per hour per volunteer.

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### 5.6 Pay and conditions for artists

The Arts Council is committed to improving the pay and conditions of artists. We have published a policy on the fair and equitable remuneration and contracting of artists. **It is important that you read this policy in advance of making your application.**

In this section you should outline how you will ensure proper pay and conditions for the artists that you work with. You should also briefly outline how you have estimated the fees you pay to your artists and any advice you have sought in relation to fees or rates of pay.

The answers you provide will help us assess the feasibility of your application.

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### 5.7 Managing budgets

What you write here should help those assessing your application to understand your experience in managing budgets, and also any procedures or policies that protect the management of public monies.

If you have procedures/ systems or controls that support your organisation to manage finances, these should be provided, together with any information on expertise your organisation may have in managing money.

Please refer to section **1.1 Priorities and objectives of the scheme**

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## Section 6: Project management

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### 6.1 Organisation and delivery

What you write here should help those assessing your application to understand your experience in project delivery and the feasibility of your proposal.

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In order to provide us with a clear understanding of how your festival is managed – e.g. you might outline your management structure, the function of any management committees, who is responsible for which aspects of festival delivery, or how the festival is staffed.

**Note:**

You should also include how your festival will be impacted by Government public health restrictions and what contingency measures you have put in place to prepare for these as part of your planning. You may wish to include a contingency plan as optional supporting material.

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**6.2 Activity plan**

Your activity plan should include milestone planning and delivery dates.

This section helps those assessing your application to understand the feasibility of your festival delivery and planning.

You might have milestone dates for programme, marketing, licensing, road closures, operations, or finance, for example, which, when listed, create a plan of activity and timeline for your festival project.

You should utilise the activity plan to outline these key tasks, providing dates and details of the task and who will lead it.

Please refer to section **1.1 Priorities and objectives of the scheme**

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**6.3 Evaluation**

In this section you should provide brief details on how you will evaluate your festival activity.

This might be how you collect data on your audiences and artists, the visitor experience of your festival, or the success of your programme.

You might also outline how this evaluation will inform the development of your festival in the future.

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**2.3 Prepare any supporting material required for the application**

You are required to include mandatory additional supporting material with your application for funding under the Festivals Investment Scheme. See section **1.9 What supporting material must you submit with your application?**

All such supporting material must be submitted online. So, if necessary, you should scan or save material in electronic format.

### Acceptable file formats

The following table lists file formats that are acceptable as part of an application.

File type	File extension
text files	.rtf/.doc/.docx/.txt
image files	.jpg/.gif/.tiff/.png
sound files	.wav/.mp3/.m4a
video files	.avi/.mov/.mp4
spreadsheets	.xls/.xlsx
Adobe Acrobat Reader files	.pdf

For convenience, gather together all the files you need in an accessible location on your computer.

### Submitting YouTube links

You may provide links to material hosted on YouTube ([www.youtube.com](http://www.youtube.com)) instead of uploading the material directly. To do this, copy the URL (the full address of where your material is hosted on YouTube) into a Microsoft Word or OpenOffice Writer document and upload it as a weblink-supporting document.

**Note:** any links you provide must be for YouTube. Links to other hosting sites will not be viewed.

Check that the link works from within the document you upload – i.e. that it links correctly to your material on YouTube.

If you do not wish material you upload to YouTube for the purposes of your application to be publicly viewable, you can flag your video as ‘unlisted’ in its settings.

### Naming files appropriately

Give all files that you intend to upload filenames that make it clear what they contain or represent – e.g. it should be clear from the filename whether the document is a CV, a sample text or a review of previous work.

Please submit artistic material and other supporting documents (including budget and CVs) in separate, appropriately named files.

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<b>Good filenames for an application from Newtown Arts Festival</b>	newtown festival application.doc
	newtown performance clip.mp4
	newtown draft festival budget.xls
	newtown Child Protection Policy.docx
	newtown youtube link.doc

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The total combined limit for all supporting material uploaded with a single application is **40MB**.

## 2.4 Make your application online

To make your application online, you go through four main stages. Click **Save draft** at the end of each stage. You can come back to your application and revise it at any time before you finally submit it.

### 1. Choose funding programme and download application form

To start a new application, click the **Make an application** button on your home page, and follow the prompts to choose the funding programme you wish to apply for and to give your application a unique reference by which to identify it. At this stage you can also download the application form (if you have not already done so).

### 2. Request funding amount

At this stage, specify the expenditure and income related to your proposal, and the amount of funding you are requesting. The amount you request should equal **total expenditure** minus **total income**. The final figures you enter here should be the same as those you enter in section 5 of the application form (**do not include benefits in kind here**).

### 3. Upload application form and supporting material

Follow the prompts to upload your filled-in and saved application form, brochures, letters of support and any other required supporting materials (see section **1.9 What supporting material must you submit with your application?**). You do not have to upload everything at the same time. You can save your application as a draft, and come back to it later.

### 4. Submit application

When you are satisfied that you have uploaded everything you need to support your application, click **Submit**.

You should expect to receive two emails. The first will be issued immediately your application is received by the Arts Council. The second may arrive a few minutes later, and will contain your application number, which will be used in all correspondence related to this application. **Note:** it is important that you contact [onlineservices@artscouncil.ie](mailto:onlineservices@artscouncil.ie) if you **do not** receive the second confirmation email containing the application number.

## 3. Processing and assessment of applications

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### 3.1 Overview

The Arts Council considers all applications, makes decisions and communicates these to applicants in accordance with set procedures. The aim is to ensure that the system for making awards is fair and transparent.

### 3.2 The assessment process

All applications received are processed by the Arts Council as follows:

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- 1 After you submit your application, you should receive two emails:
  - The first will be sent immediately and will acknowledge your application.
  - The second should arrive a few minutes later. It will contain your application number, which we will use in all correspondence about your application.

**Note:** these emails only mean that our online system recognises that you have submitted an application. They do not mean that your application is eligible for funding.

If you do not receive the email with your application number, contact [onlineservices@artscouncil.ie](mailto:onlineservices@artscouncil.ie)

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- 2 Your application is checked for eligibility. Please see section 1.10 'Eligibility' above.
  - 3 In some cases, the arts area to which you have applied may not be the best fit for your proposal. In such a case, we will contact you and ask you if you are happy for us to move your application to a more appropriate arts team. You will then have a choice to have your application moved, or for it to remain under the arts area to which you applied
  - 4 Adviser(s) and/or staff make a written assessment of the application, which is then scored by the executive.
  - 5 The executive recommends an application is shortlisted or not shortlisted for funding consideration based on the score.
  - 6 The executive reviews all shortlisted applications and recommendations, and makes decisions.
  - 7 Decisions are communicated in writing to applicants.
  - 8 Decisions are noted by Council.
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### **Time frame**

The Arts Council expects to announce decisions for the Festivals Investment Scheme Round 2 in February/March 2021.

### **3.3 Criteria for the assessment of applications**

Applications are assessed in a competitive context and with consideration of the application form and the supporting materials submitted. All applications are assessed against the following criteria (priorities of the scheme):

- a) Public engagement
- b) Artistic merit
- c) Feasibility
- d) Festival priorities
- e) Artform priorities

Each of these criteria is described in turn.

While applicants may choose other artforms/arts practices that are relevant to their application, the assessment will be undertaken by the team specific to the chosen primary artform (where appropriate),\* and which may, in certain instances, ask for a secondary assessment from another artform/arts practice team.

\* If we believe your application is more suited to an alternative primary artform/arts practice, we will contact you to request transferring your application to the appropriate team.

#### **a) Public engagement**

The assessment of public engagement focuses on:

- The commitment and capacity to build audiences and opportunities for members of the public to attend arts events
- The quality of engagement for the public as audience members, readers, listeners, attendees or other consumers
- The quality of engagement for the public as participants/collaborators in art activities or events.

#### **b) Artistic merit**

The assessment of artistic merit focuses on the previous practice of participating artists, as well as on the nature of the proposed activity, and will include consideration of:

- The quality of the idea and the proposed arts activity as outlined in the application form
- The artform/arts-practice context in which the activity is proposed
- The ambition and originality demonstrated in the proposal.



### c) Feasibility

The assessment of feasibility considers the extent to which the applicant demonstrates capacity to deliver the proposed activity. This includes consideration of:

- The proposed timetable or schedule and its management
- The financial information provided
- The track record of the organisation (or its management team if a new organisation)
- The availability of other supports/partners identified in the application.

### d) Festival priorities and objectives

Applications are assessed on how well they meet the festival objectives and priorities; see section 1.2 for details of these.

### e) Artform/arts-practice priorities and objectives

Applications are assessed on how well they meet the artform/arts practice objectives and priorities; see section 1.3 for details of these.

## 3.4 Scoring process

The Arts Council scoring system for the Festivals Investment Scheme is intended to provide clarity to applicants in terms of how their application has been evaluated against the assessment criteria. The scores offer an indication as to the extent to which applications are deemed to have met each criterion.

Assessors will consider applications using their professional judgement based on the information provided within the application, their knowledge of the work of your organisation in the public domain, their knowledge of the wider arts landscape, and the competitive context in which all applications are evaluated.

Assessors may award a score to the nearest 0.5.

The scores to be used are as follows:<sup>1</sup>

Numeric score	Word value	Explanation
6	Exceptional	The application addresses all relevant aspects of the criterion comprehensively and in an exemplary manner. There are no shortcomings whatsoever. This score is reserved for the very best

<sup>1</sup> These explanations have been adapted from the EU's Creative Europe Cultural Projects Assessment Guide.

		elements of applications and will be used very sparingly.
<b>5.5</b>		At the top end of 'Excellent'.
<b>5</b>	Excellent	The application addresses all relevant aspects of the criterion convincingly and successfully. It provides all the information and evidence needed, and there are no concerns or areas of weakness.
<b>4.5</b>		At the top end of 'Very good'.
<b>4</b>	Very good	The application addresses the criterion very well. It gives clear information on the evidence needed. Any concerns or areas of weakness are minor.
<b>3.5</b>		At the top end of 'Good'.
<b>3</b>	Good	The application addresses the criterion well, although some improvements could be made. It gives information on nearly all of the evidence needed, although there are some gaps.
<b>2.5</b>		Between 'Sufficient' and 'Good'.
<b>2</b>	Sufficient	The application broadly addresses the criterion, but there are weaknesses. It gives relevant information, but there are several areas where detail is lacking or the information is unclear.
<b>1.5</b>		At the bottom end of 'Sufficient'.
<b>1</b>	Poor	The application provides very little evidence or relevant information in the context of the criterion, and is not compelling or persuasive in a competitive-funding context.
<b>0</b>	Inadequate	The application fails to address the criterion or cannot be judged due to missing or incomplete information.

**How are scores weighted?**

Each score offered under each criterion will be multiplied by a weighting to get a rating. The ratings are determined by the relative importance the Arts Council places on each criterion. The final score is expressed as a percentage.

The following percentiles and weightings will be used:

	Percentile	Weighting
Public engagement (audience development and participation)	25%	(4.16)
Festival priorities	25%	(4.16)
Artistic merit	20%	(3.33)
Artform/arts-practice priorities	20%	(3.33)
Feasibility	10%	(1.69)
<b>Total</b>	<b>100%</b>	

**Example**

Criterion	Score	Weighting	Percentage
Public engagement (audience development and participation)	5.0	(4.16)	20.8%
Festival priorities	4	(4.16)	16.6%
Artistic merit	4.5	(3.33)	14.9%
Artform/arts-practice priorities	4.5	(3.33)	14.9%
Feasibility	4	(1.69)	6.8%
<b>Total</b>			<b>74.0%</b>

**How do scores relate to funding offers?**

Scores will play a significant part in the making of funding offers, **and those applications scoring 60% and above will be shortlisted and considered for funding.** Funding amounts will

reflect the overall budgetary context in which the Arts Council is operating, along with the competitive nature of the scheme.

As part of our ongoing relationship-management process, scores will also be used to inform discussions with organisations on areas where they are doing well and where there might be scope for improvement. We do not disclose the identities of other applicants or share information with applicants about the scores achieved by other applicants.

### 3.5 Outcome of applications

All applicants are informed in writing about the outcome of their application.

If your application is successful, you will be sent a letter of offer detailing the amount of funding you have been awarded and the terms and conditions of the award. You will also be told how to go about drawing down your award.

The Arts Council receives a large volume of applications, and demand for funding always exceeds the available resources. If your application is not successful, you can request feedback from Arts Council staff. Eligibility and compliance with application procedures alone do not guarantee receipt of an award.

**Note:** feedback is also available to successful applicants.

Unsuccessful applicants are not eligible to apply for another Arts Council award to undertake the same activity. If the Arts Council feels that the proposed activity would have been more suited to a different award programme, an exception may be made. In such circumstances you will be informed in writing.

#### Appeals

Applicants may appeal against a funding decision on the basis of an alleged infringement or unfair application of, or deviation from the Arts Council's published procedures. If you feel that the Arts Council's procedures have not been followed, please see the appeals process at [http://www.artscouncil.ie/en/fundInfo/funding\\_appeals.aspx](http://www.artscouncil.ie/en/fundInfo/funding_appeals.aspx) or contact the Arts Council for a copy of the appeals-process information sheet.