



zoko

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كيران كيور
care n cure
PHARMACY صيدلية

**How Care n Cure
Pharmacy collected and
published **5000 reviews**
on their google listing
within 12 months?**

Case study →



Company	Location	Employees	Industry	Website
Care n Cure	Qatar	200-500	<u>Pharmaceuticals</u>	www.carencurepharmacy.com



Established in 2000 with the opening of Corniche Pharmacy in Doha, Care n Cure has grown into a diversified conglomerate with a presence in Qatar, Saudi Arabia, UAE, Oman, and India.

For over 23 years, the company has been synonymous with trusted healthcare services, offering community pharmacy care and pharmaceutical wholesaling. Having cemented its position in the healthcare industry,

Care n Cure has successfully expanded its operations into Technical, Engineering, and Telecom services. The company's product portfolio now includes personal care, beauty care, supplements, sexual care, oral care, and more.

Reviews are a key to beating your competition on Google. The more reviews the better. Collecting reviews via email was not working out as well as expected. They wanted a way to use WhatsApp for review collection. They came to Zoko to scale and automate the review collection process on WhatsApp.





Care n Cure integrated Zoko's native review management support into their WhatsApp flow, making it easier to request and display customer reviews.



Care N Cure was able to collect nearly 5 times more reviews than their previous email system due to the high open rate (95% within 2 minutes) of WhatsApp.

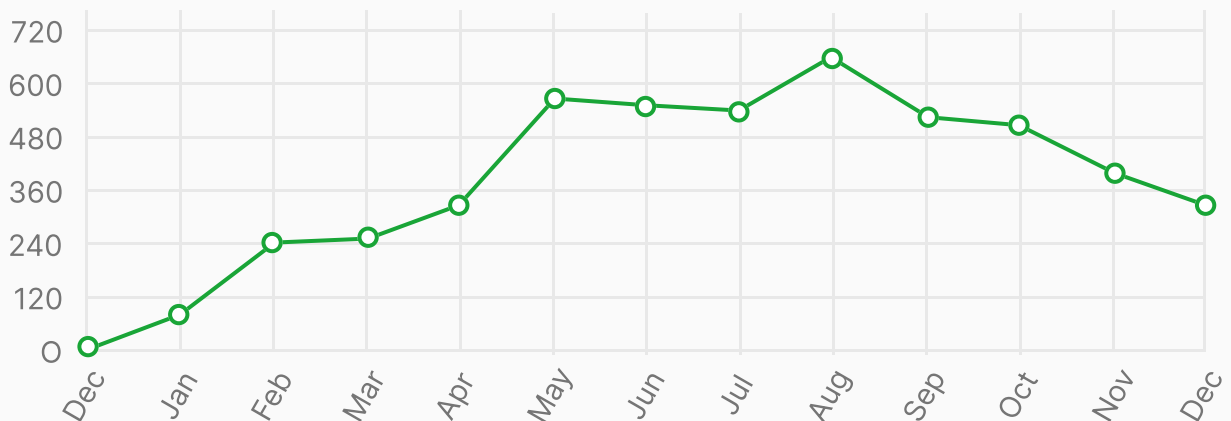
5003

Reviews
Collected

By encouraging buyers to submit reviews on WhatsApp, Care n Cure successfully raised the average star ratings of their products by 39%, thus improving customer trust and driving conversions. In the last 365 days, 5003 reviews were collected automatically.

Reviews over time

5003





Care n Cure could automate the entire flow from automatically asking, collecting and publishing the reviews on their Google Listing. This allowed them to significantly improve their SEO rankings. The number of reviews on your google listing improves your SEO. Their are now ranked #1 in Qatar, for their desired keywords.



Why Use This Flow?

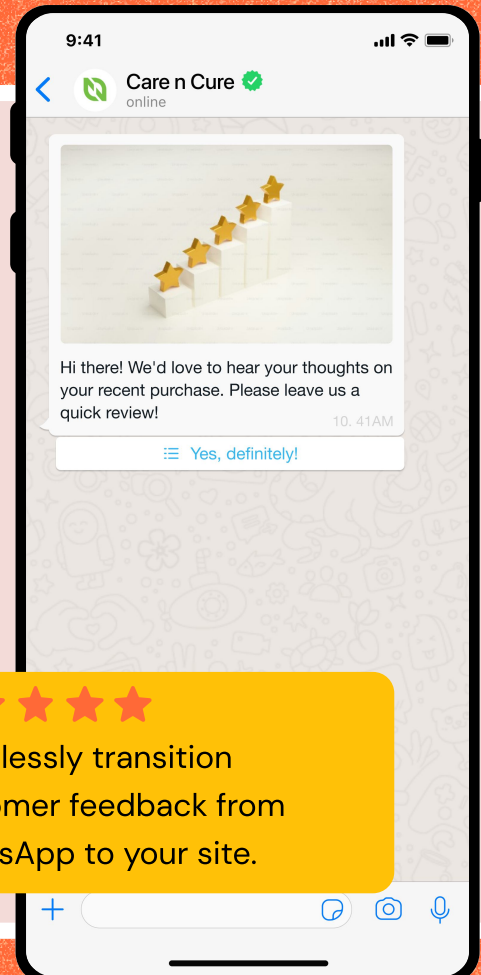
- Great reviews create trust around the brand and its products, directly impacting conversion rates.
- Collect 500% more reviews compared to email by using WhatsApp.
- Improve your website's conversion rates by as much as 44%.
- Just one review can boost conversions by 10%.
- With 200 reviews, conversion rates could rise by a shocking 44%.

Turn reviews into Conversions

Let your customer reviews speak for your brand. Seamlessly handle responses, no matter how big you grow.



Effortlessly transition customer feedback from WhatsApp to your site.





"Our customers are at the heart of everything we do, and Zoko has helped us connect with them in a more meaningful way. With the ability to automatically ask for and respond to reviews, we can show our customers that their opinions matter and that we're listening. The integration even allows customers to upload photos with their reviews, making our product pages feel more authentic and trustworthy. This level of interaction has not only improved customer satisfaction but also increased loyalty. Zoko has truly enhanced the customer experience, making it easier for us to maintain strong relationships with those who shop with us."

Shan Abdul Salam

eCommerce & Growth Consultant



Schedule a demo with
Zoko to learn more about
how to do Better
business on WhatsApp.
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