

BALKAN VOICES 2

ALBANIA, KOSOVO, NORTH MACEDONIA,
BOSNIA AND HERZEGOVINA, SERBIA, MONTENEGRO



Balkan Voices 2 helps young people in the Balkans to express themselves in the media by strengthening media literacy. This project also trains future journalists to fight disinformation and deal with common regional issues. It builds on the achievements of the Balkan Voices I project to encourage the participation of high school students and journalism students in an informed and inclusive regional dialogue.

AIM

To encourage young people's participation in regional dialogue by helping them to express themselves in the media and online and combating disinformation.

HOW?

Strengthening media and information literacy for young audiences:

interactive training in fact-checking, source analysis and understanding media biases; content production workshops to allow young people to participate in a competition organized as part of the Printemps de la francophonie (francophone Spring).

Refresher on professional practices for future journalists: the introduction of summer schools, master classes and study visits for journalism

students and teachers in journalism schools, on topics such as the environment, gender and the European integration of the Western Balkan countries.

Talmil Platform update: updating and enriching the content of the Talmil online platform, which serves as an educational resource for young people by providing verified information and encouraging responsible use of social media.

Promotion of French language and culture and European openness: raising awareness of the values of French language and culture and promoting European openness through cultural exchanges and discussions on regional and European issues.

ANTICIPATED OUTCOMES

01 Improvement of the abilities of young people in the region to decode information, especially online, and their increased participation in regional dialogue, in an informed and inclusive manner.

02 Promotion of ethical professional practices among future journalists.

03 Increased awareness of the challenges posed by disinformation and the role of journalism in the fight for quality information.

04 Support for the emergence of a more critical and thoughtful media culture among young people.

KEY FIGURES



€543K budget



24 months



6 countries

CALENDAR

From June 2023
to June 2025

CONTACT

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FOR WHOM?

High school students and journalism students

Trainers, secondary school teachers and local journalism school teachers

Active bloggers

A PROJECT



MEDIA
DEVELOPMENT

SUPPORTED BY



MINISTÈRE
DE L'EUROPE
ET DES AFFAIRES
ÉTRANGÈRES

*Liberté
Égalité
Fraternité*

Canal France International, the French Media Development Agency, works to foster media development all over the world, especially in sub-Saharan Africa, the Arab world and the European Union's neighbourhood. We support media players to foster dialogue between local authorities and citizens, to ensure that people gain the best possible access to information. Core topics include fighting misinformation, promoting gender equality, protecting the environment and promoting democracy and civic engagement. CFI operates under the umbrella of the French Ministry of Europe and Foreign Affairs and is a subsidiary of the group France Médias Monde.

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