

BORGANB

Sustainable Consumption Pledge

BORGANB (www.borganb.com), founded at the end of 2020 by Beate Baethke, is a sustainable, high quality and *plastic-free* fashion brand based in Cologne, with a distribution subsidiary in London. After extensive research into innovative and organic materials from plants and by-products of the food sector, BORGANB has presented their first collection of high-end fish leather and vegetable-tanned leather bags Made in Spain with European suppliers and manufacturers at the end of 2022. The bags are designed circular with the aim to reduce material waste. *Circularity* is also the basis for the packaging and tagging of the products. *Transparency* is achieved by adding a QR code to the products with information on all the suppliers and materials.

Meaning: B (=Beate) O (=Circularity) (ORGAN = organic materials) B (= Baethke).

Mission: BORGANB aims to make fashion sustainable, innovative, and ethical. We focus on turning organic waste into eco-friendly materials, choosing compostable leather over harmful plastics, and working with ethical suppliers to prevent animal exploitation and deforestation. Our mission is to create a trustful eco-fashion brand which pushes the boundaries to become an example of fashion in harmony with our planet.

Sustainability achievements to date (see annex).

Pledges:

1. Committing to identify and reduce BORGANB's greenhouse gas footprint

BORGANB currently outsources the bag manufacturing to leather manufacturers in the EU. We get our material from EU suppliers. In addition, we use a logistics service based in Cologne, Germany. We do not have our own offices but work flexibly from home and co-working spaces. Currently, we have not measured our GHG emissions, but

- We pledge to have an implementation plan ready by the end of 2024 with reduction targets for scope 1 and 2. By the end of 2025, we will establish reduction targets for scope 3, which will be verified by an independent third-party expert.

2. Increasing circularity in our company's activities

- *Material*
 - We pledge to continue our strict zero-plastic policy for all our products and packaging (see also annex 1 *packaging*).
 - Embracing the principles of a circular economy, we pledge to utilise only materials derived from innovative **organic waste and plants**, ensuring that everything we produce, or use can return to the earth harmlessly. We see the transformation of organic waste into beauty as an essential pathway to sustainability, pledging to use timeless designs, high-quality manufacturing, and materials that speak for themselves.
- *Repair service*

Looking ahead, we pledge to introduce a *repair service* for our customers. This initiative is designed to extend the lifespan of our products beyond the conventional warranty period. We recognize the importance of offering support for any deficiencies or wear that may emerge over time, ensuring that our customers continue to enjoy the quality and craftsmanship inherent in every piece we produce. Since our current customers have bags which are max 2 years old, we only had one case of a broken zip which we repaired for free.

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- We pledge to start offering a repair service for our customers by the end of 2024 at reasonable prices.
- *Bespoke concept*
We will launch a *bespoke concept* tailored to our discerning clientele. This personalized approach will empower customers to select the specific material colours they desire for the creation of their unique bags. This bespoke concept not only allows us to cater to individual preferences but also enables us to adopt a more earth-friendly *production-on-demand model*. By moving away from traditional inventory practices, we can significantly reduce waste and overproduction, further aligning our operations with sustainable and environmentally friendly practices.
 - We pledge to offer an on-demand Bespoke Concept in 2025 to reduce overproduction and waste.

3. Publication of BORGANBs progress on commitments in line with the implementation plan

At BORGANB, we prioritize transparency and accountability in our pursuit of sustainability. We commit to keeping our stakeholders informed about our progress through annual updates, shared via our company website and through various public relations channels. This approach ensures that both our customers and the broader community can easily access detailed reports on our achievements, challenges, and future goals. By disseminating key information through press releases, newsletters, and social media, we aim to foster engagement and dialogue around our sustainability journey. Our goal is to make our efforts towards a more sustainable and ethical fashion industry clear and accessible, emphasizing our dedication to continuous improvement and collective action.

- We commit to publish company progress about our commitments at least once a year.

We see BORGANB not just as a brand, but as a movement advocating for a significant reduction in the fashion industry's carbon footprint, while promoting environmental responsibility and ethical practices. By publicly pledging to provide regular updates on our sustainability initiatives—at least once a year—we invite stakeholders to actively participate in this journey with us. Our strategy of open communication and engagement underlines our belief in the transformative power of collective efforts. Together, we are committed to creating a more sustainable world, reinforcing the importance of maintaining a dialogue with all those invested in our planet's future.

