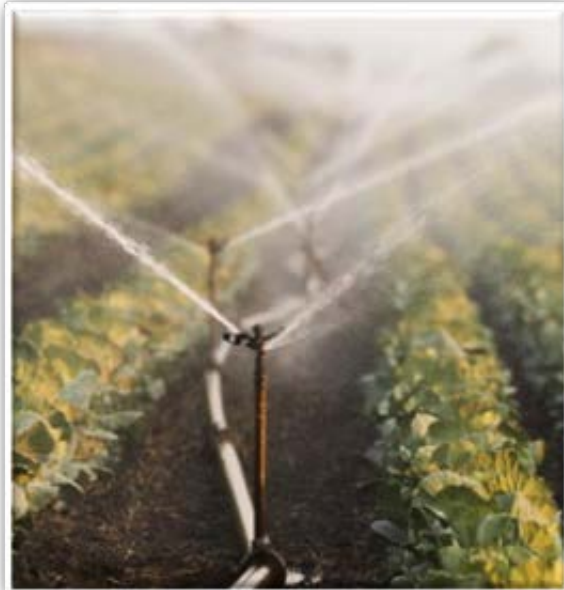
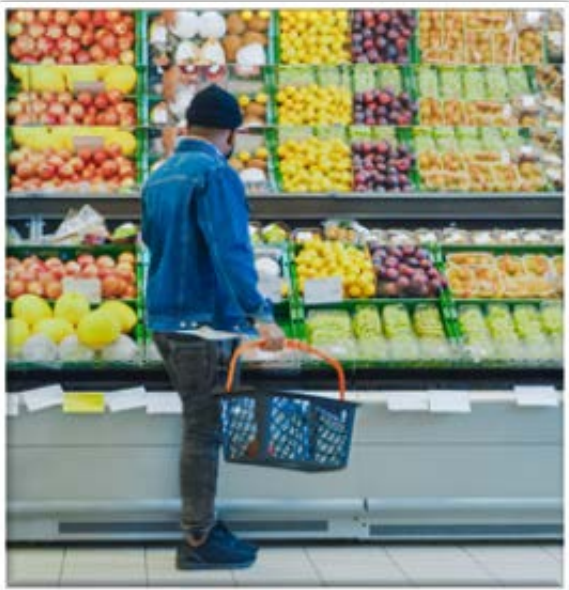




CPMA Presentation: European Commission revision of directive on the sustainable use of pesticides

January 19, 2020 – Jane Proctor, V.P. Policy & Issue Management





About CPMA

- CPMA is a not-for-profit organization representing companies active in the marketing of fresh fruit and vegetables in Canada, from the farm gate to the dinner plate spanning the entire produce industry.
- Founded in 1925, CPMA is today proud to represent over 820 domestic and international members who are responsible for 90% of fresh fruit and vegetable sales in Canada.



Integrated Pest Management

- Plant Protection Products (PPPs) must be used within the guidelines of good agricultural practices, which consider environmental quality and human health, as well as agricultural stability and effective pest management.
- Canada's PPP approval process is one of the toughest in the world and meets or exceeds health standards established by the World Health Organization.



Sustainability

- Farmers and others along the supply chain have adopted environmentally sustainable practices.
- Improvements in application, efficacy of PPPs, IPM practices, innovation in production are at the forefront of the produce sector.
- Expansion of innovative sectors such as greenhouse and vertical farming which use little or no PPPs are rapidly expanding.



Conventional Production

- Most fresh produce production will remain in a natural setting and drive the majority of global outputs of fresh fruit and vegetable.
- PPPs that target insects, pests, invasive species, and disease are essential to ensuring food security.
- 72% more fruit and 83% more vegetables can be grown every year by farmers in Canada than could be in the absence of PPPs. (Source: <https://croplife.ca/facts-figures/pesticides-in-canada/>)



International Standardization

- Harmonization of Maximum Residue Limits (MRLs) between North America and the EU.
- Mutual recognition of trading partners' plant protection systems through international standardization.

Conclusion



- Unintended consequences could include increased land use.
- In Canada 50% more farmland would be needed to grow what we do today without pesticides and biotech crops. (Source: <https://croplife.ca/facts-figures/pesticides-in-canada>)

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