

# ANTI-GENDER BACKLASH & DEMOCRATIC PUSHBACK

## Fact Sheet

### Project Information

#### PushBackLash

Grant agreement ID: 101061687

#### DOI

[10.3030/101061687](https://doi.org/10.3030/101061687) 

#### EC signature date

9 June 2022

#### Start date

1 January 2023

#### End date

31 December 2025

#### Funded under

Culture, creativity and inclusive society

#### Total cost

€ 2 168 131,25

#### EU contribution

€ 2 158 756,00

#### Coordinated by

PARIS-LODRON-UNIVERSITÄT

SALZBURG



Austria

## Project description

### A closer look at the anti-gender backlash and strategies for a democratic pushback

Gender equality is an ongoing struggle, and there is still a long way to go to achieve full equality of rights and opportunities between men and women. In the meantime, a new movement against gender equality is gaining traction in Europe. The EU-funded PushBackLash project will identify the strategies used by this movement and study the effects of anti-gender discourses, focusing on parties, social media and public opinion. In addition, the project will develop and test counter-strategies that can effectively counteract anti-gender and anti-feminist discourses. To develop sustainable solutions, the research team will bring together gender activists, EU experts and researchers from several fields such as political science, anthropology, communication and media, philosophy, sociology and social psychology.

## Fields of science

[social sciences](#) > [political sciences](#) > [political policies](#) > **[public policies](#)**

[social sciences](#) > [political sciences](#) > [government systems](#) > **[democracy](#)**

[social sciences](#) > [sociology](#) > **[anthropology](#)**

[social sciences](#) > [sociology](#) > [gender studies](#) > **[gender equality](#)**

[social sciences](#) > [psychology](#) > **[social psychology](#)**

## Keywords

[Engendering democracy](#)

[Intersectionality](#)

[Inclusive Feminism](#)

[Countering Anti-gender Discourse](#)

[Multimethod](#)

## Programme(s)

[HORIZON.2.2 - Culture, creativity and inclusive society](#)

MAIN PROGRAMME

[HORIZON.2.2.1 - Democracy and Governance](#)

## Topic(s)

[HORIZON-CL2-2021-DEMOCRACY-01-03 - Feminisms for a new age of democracy](#)

## Call for proposal

[HORIZON-CL2-2021-DEMOCRACY-01](#)

[See other projects for this call](#)

## Funding Scheme

[HORIZON-RIA - HORIZON Research and Innovation Actions](#)

## Coordinator



## PARIS-LODRON-UNIVERSITAT SALZBURG

Net EU contribution

€ 641 490,00

Total cost

€ 641 490,00

Address

KAPITELGASSE 4-6

5020 Salzburg

 Austria 

Region

Westösterreich > Salzburg > Salzburg und Umgebung

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

## Participants (8)

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## UNIVERSITEIT VAN AMSTERDAM

 Netherlands

Net EU contribution

€ 309 627,50

Address

SPUI 21

1012WX Amsterdam 

Region

West-Nederland > Noord-Holland > Groot-Amsterdam

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 309 627,50

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## GESIS-LEIBNIZ-INSTITUT FUR SOZIALWISSENSCHAFTEN EV

 Germany

Net EU contribution

€ 308 257,50

Address

**B6, 4-5**

**68159 Mannheim** 

Region

**Baden-Württemberg > Karlsruhe > Mannheim, Stadtkreis**

Activity type

**Research Organisations**

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 308 257,50

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## EOTVOS LORAND TUDOMANYEGYETEM

 Hungary

Net EU contribution

€ 213 036,00

Address

**EGYETEM TER 1-3**

**1053 Budapest** 

Region

**Közép-Magyarország > Budapest > Budapest**

Activity type

**Higher or Secondary Education Establishments**

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 213 036,25

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## THE GENDER FIVE PLUS

 Belgium

Net EU contribution

€ 177 250,00

Address

**AVENUE D'AUDERGHEM 322**

**1040 Bruxelles / Brussel** 

Region

**Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest > Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest > Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad**

Activity type

**Other**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 177 250,00

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## TECHNISCHE UNIVERSITAET DRESDEN

 Germany

Net EU contribution

€ 218 250,00

Address

**HELMHOLTZSTRASSE 10**

**01069 Dresden** 

Region

**Sachsen > Dresden > Dresden, Kreisfreie Stadt**

Activity type

**Higher or Secondary Education Establishments**

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**€ 218 250,00**

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**UNIVERSITAT DE VALENCIA**

 Spain

Net EU contribution

**€ 173 345,00**

Address

**AVENIDA BLASCO IBANEZ 13**

**46010 Valencia** 

Region

**Este > Comunitat Valenciana > Valencia/València**

Activity type

**Higher or Secondary Education Establishments**

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**€ 173 345,00**

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**HUMANITY IN ACTION POLSKA**

 Poland

Net EU contribution

**€ 70 000,00**

Address

**UL. KONWIKTORSKA, NR 7, LOK.43/7**

**00 216 WARSZAWA** 

SME 

Yes

Region

**Makroregion województwo mazowieckie > Warszawski stołeczny > Miasto Warszawa**

Activity type

**Other**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**€ 79 375,00**



## **THEATER DER UNTERDRUCKTEN WIEN**

 Austria

Net EU contribution

**€ 47 500,00**

Address

**WAHRINGER STRASSE 59**

**1090 Wien** 

Region

**Ostösterreich > Wien > Wien**

Activity type

**Other**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**€ 47 500,00**

## **Partners (2)**



PARTNER 

## THE UNIVERSITY OF EXETER

 United Kingdom

Net EU contribution

€ 0,00

Address

**THE QUEEN'S DRIVE NORTHCOTE HOUSE**

**EX4 4QJ Exeter** 

Region

**South West (England) > Devon > Devon CC**

Activity type

**Higher or Secondary Education Establishments**

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**No data**

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PARTNER 

## YOUNGOV PLC

 United Kingdom

Net EU contribution

€ 0,00

Address

**FEATHERSTONE STREET 50**

**EC1Y 8RT London** 

Region

**London > Inner London — East > Haringey and Islington**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost



No data

**Last update:** 6 September 2024

**Permalink:** <https://cordis.europa.eu/project/id/101061687>

European Union, 2025

