

Milestones

| | | |
|-----------|------|--|
| February | 2024 | Completed the deployment of 3G multi-operator core network (MOCN), configuration of 5G MOCN, and expansion of bandwidth for 4G 2100MHz for MOCN in 150 administrative regions. |
| February | 2024 | Partnered with Warner Bros. Discovery Group to launch HBO GO exclusive telecommunications package. |
| February | 2024 | Launched M+ Meet, which was 100% developed by Taiwan Mobile. |
| December | 2023 | Officially merged with Taiwan Star to start a new era of value-creation for millions of users. |
| November | 2023 | Concluded the signing of a NT\$15 billion sustainability-linked syndicated loan, which was 33.3% oversubscribed as banks recognized its profit potential. |
| November | 2023 | Completed Taiwan's first 5G RedCap test with Nokia and MediaTek to accelerate the commercial deployment of low-power IoT applications. |
| October | 2023 | Allied with Warner Bros. Entertainment, Inc. to establish the Taiwan Film and Television Content Fund, and both signed a memorandum of understanding on cooperation in the film and television industry with Taiwan Creative Content Agency. |
| September | 2023 | Allied with KKBOX to accelerate the growth of Mandarin music in the international market and agreed to the full acquisition of its subsidiary Taiwan Kuro Times by KKBOX's parent company, KKCompany Technologies, for not more than US\$30 million. TWM also resolved to invest US\$15 million in KKCompany Technologies' rights issue. |
| July | 2023 | Formed a 5G private network national team and will build Taiwan's first world-class smart park in a historic site at Songshan Cultural and Creative Park. |
| July | 2023 | Collaborated with Fubon Financial to support the Net-Zero Technology R&D-Industry-Research Cooperation project by contributing NT\$10 million to Academia Sinica, aiming to expedite the research, development and commercialization of three Net Zero technologies: methane pyrolysis, geothermal energy and ocean energy. |
| June | 2023 | Combined the ESG net-zero trend and the concept of consultative sales to launch "next generation stores" with store staff wearing new uniforms, creating a new identity image. |
| June | 2023 | Daniel M. Tsai was elected as Chairman at the 1st meeting of the 10th Board of Directors. More than 50% of the Board was made up of independent directors. |

| | | |
|----------|------|---|
| May | 2023 | Launched the number masking service to protect consumer information security, creating a win-win situation for both enterprises and consumers. |
| May | 2023 | Issued NT\$6.5 billion in Social Responsibility Bonds – a record amount in Taiwan telecommunications industry. |
| March | 2023 | Joined the Telecom Infra Project (TiP) alliance to expand the global 5G OpenRAN ecosphere. |
| November | 2022 | Gained exclusive distribution rights to the world's most popular game, “League of Legends,” in Taiwan. |
| October | 2022 | Announced a NT\$200 million investment into USPACE, making Taiwan Mobile its largest investor. |
| October | 2022 | Launched the new brand OP Life, creating multiple layers of tailor-made entertainment for customers. |
| May | 2022 | Board of Directors officially passed the Company's Net Zero plan to fully eliminate greenhouse gas emissions by 2050, and submitted its science-based targets at the end of 2022. |
| March | 2022 | Officially joined RE100 global initiative, pledging to fully use renewable energy by 2040. |
| March | 2022 | Invested in Asia's most advanced AI service supplier CloudMile, becoming an official strategic partner of the company, as well as securing a position on its board. |
| January | 2022 | Invested in SoundOn Global, making it the second-largest investor of the No. 1 audio entertainment brand in Taiwan. |
| December | 2021 | Signed an official merger agreement with Taiwan Star Telecom Co., Ltd. |
| October | 2021 | Became the exclusive telecom distributor of Disney+ in Taiwan. |
| August | 2021 | Ventured into the Southeast Asian market by investing in Vietnamese e-commerce company TIKI. |
| July | 2021 | Led the industry in responding to the Global Enabling Sustainability Initiative's Digital with Purpose movement. |
| April | 2021 | Received NCC certification that its 5G service has reached more than 50% of the country's population. |
| August | 2020 | Teamed up with Nvidia to launch the GeForce Now cloud gaming platform in Taiwan. |
| August | 2020 | Joined forces with Formosa Plastics Transport to develop 5G self-driving vehicles for industry and commerce. |

| | | |
|----------|------|--|
| June | 2020 | Announced the start of its 5G service in Taiwan on June 30, and formally began offering the service on July 1; unveiled its new core brand spirit "Open Possible". |
| June | 2020 | Daniel M. Tsai was elected as Chairman at the 1st meeting of the ninth Board of Directors. More than 50% of the Board was made up of independent directors. |
| November | 2019 | Invested NT\$600 million (US\$20M) in AppWorks Fund III, making it a major investor of the VC fund. |
| August | 2019 | Hosted its first Circular Economy Forum, with Taiwan Mobile President Jamie Lin and 14 strategic partners signing a Circular Economy Cooperation Declaration. |
| July | 2019 | Built a 5G super league with nearly 100 high-tech business operators, making it the largest smart ecosystem in Taiwan. |
| January | 2019 | President James Jeng retired on March 31. At the 12th meeting, the eighth Board of Directors approved the appointment of Jamie Lin as president, effective April 1. |
| June | 2018 | Formed a National AI "A Team" with Asustek Computer and Quanta Computer. |
| December | 2017 | Teamed up with Taipei Fubon Bank to launch the first digital "red envelope" in Taiwan by integrating M+ Messenger and mobile internet banking to provide mobile payment via instant messenger. |
| November | 2017 | Received 3 million circuit numbers for IoT use from the National Communications Commission, thus officially beginning its IoT era. |
| October | 2017 | Taiwan Mobile and Fubon Group announced their strategic partnership with worldwide entertainment and sports agency Creative Artists Agency (CAA) Hollywood, CAA China and CMC Capital Partners, China's leading media and entertainment investment and operating platform. |
| June | 2017 | Daniel M. Tsai and Richard M. Tsai were elected Chairman and Vice Chairman, respectively, at the 1st meeting of the eighth Board of Directors. |
| October | 2016 | Daniel M. Tsai and Richard M. Tsai were elected Chairman and Vice Chairman, respectively, at the 13th meeting of the seventh Board of Directors. |
| March | 2016 | Joined the Global e-Sustainability Initiative, making Taiwan Mobile the first Taiwanese and the third Asian firm to become a member. |
| February | 2016 | First Taiwanese telecom operator to showcase its SIM Management Platform and Global eSIM application at the Mobile World Congress. |
| March | 2015 | Acquired an additional license for 5MHz x 2 spectrum in the 700MHz band, making Taiwan Mobile the sole operator providing contiguous 20MHz LTE services in Taiwan. |
| August | 2014 | Awarded an 1800MHz license and became the first to adopt carrier aggregation in the 700/1800 frequency bands for LTE services. |
| June | 2014 | Launched 4G services in the 700MHz band. |
| June | 2014 | Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the seventh Board of Directors. |

| | | |
|-----------|------|--|
| January | 2014 | James Jeng was appointed President at the 16th meeting of the sixth Board of Directors. |
| November | 2013 | Taiwan Mobile's internet data center (IDC), which received an Uptime Institute Tier III certification for design and construction, began operations. |
| November | 2012 | Launched mobile video service MyVideo. |
| May | 2012 | Launched instant messaging service M+ messenger. |
| August | 2011 | Capital reduction of NT\$3.8 billion. |
| June | 2011 | Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the sixth Board of Directors. |
| April | 2011 | The Board of Directors approved the acquisition of a 51% stake in Fubon Multimedia Technology (also known as momo) for NT\$8.35 billion through Taiwan Mobile's 100%-owned subsidiary Wealth Media Technology. |
| October | 2010 | Cliff Lai and Vivien Hsu were appointed Co-Presidents at the 17th meeting of the fifth Board of Directors, effective January 1, 2011. |
| May | 2010 | TFN Media Co., Ltd. (TFNM), a Taiwan Mobile affiliate, acquired a 45% stake in Taiwan Kuro Times Co., Ltd. TFNM raised its stake to 100% in August 2011. |
| January | 2009 | Founded Taipei New Horizon Co., Ltd. (a 49.9% holding) with Fubon Land Development Co., Ltd. to develop a cultural park at the site of the old Songshan tobacco plant under a 50-year BOT contract with the Taipei City Government. |
| September | 2008 | TransAsia Telecommunications (TAT) and Mobitai Communications were officially merged into Taiwan Mobile. |
| June | 2008 | Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the fifth Board of Directors. |
| February | 2008 | Introduced three new brands – Taiwan Mobile, TWM Broadband and TWM Solution – to provide consumers, households and enterprises with integrated telecom services, including wireless communication, cable TV and fixed-line services. |
| December | 2007 | Company's capital dropped to NT\$38 billion after a capital reduction of NT\$12 billion. |
| August | 2007 | Acquired a 45% stake in Taiwan Telecommunication Network Services Co., Ltd. (TTN). Taiwan Mobile raised its stake to 100% in August 2008 and merged TTN into Taiwan Fixed Network Co., Ltd. (TFN). |
| April | 2007 | Acquired an 84% stake in TFN. Taiwan Mobile acquired full ownership of TFN in December 2007. |
| January | 2007 | Launched 3.5G (HSDPA) services. |
| August | 2006 | Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 10th meeting of the fourth Board of Directors. |
| June | 2005 | Daniel M. Tsai and Richard M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the fourth Board of Managing Directors. |
| May | 2005 | First in Taiwan to launch 3G (WCDMA) services. |
| November | 2004 | Joined the Bridge Mobile Alliance, the largest mobile alliance in Asia. |

| | | |
|-----------|------|--|
| August | 2004 | Acquired a 67% stake in Mobitai, increasing its subscriber base to 8.2 million. Taiwan Mobile acquired full ownership of Mobitai in January 2006 and merged it into TransAsia Telecommunications in December 2007. |
| July | 2003 | Harvey Chang was appointed President and CEO at the 15th meeting of the third Board of Directors. |
| July | 2003 | Daniel M. Tsai and Richard M. Tsai were elected Chairman and Vice Chairman, respectively, at the 2nd meeting of the third Board of Managing Directors. |
| August | 2002 | Listed on the Taiwan Stock Exchange. |
| May | 2002 | C. S. Chen was appointed President at the 2nd meeting of the third Board of Directors. |
| April | 2002 | Jack T. Sun and Joseph Lee were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the third Board of Directors. |
| February | 2002 | Granted a 3G license. |
| July | 2001 | Acquired a 95.62% stake in TransAsia Telecommunications (TAT), boosting its subscriber base to 6.42 million. Taiwan Mobile acquired full ownership of TAT in June 2006 and merged it into the Company in September 2008. |
| November | 2000 | Ray-Ying Fan was appointed President at the 8th meeting of the second Board of Directors. |
| September | 2000 | First private telecom operator to trade on Taiwan's OTC market. |
| June | 1999 | Jack T. Sun and Joseph Lee were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the second Board of Directors. |
| January | 1998 | Started commercial operations. |
| December | 1997 | First nationwide private operator to obtain a GSM 1800 network operating license. |
| February | 1997 | Company was incorporated. |
| January | 1997 | Jack T. Sun and Joseph Lee were elected Chairman and Vice Chairman, respectively, while Lai-Ting Zou was appointed President at the 1st meeting of the first Board of Directors. |