

Emirates and Denmark

Emirates began operating daily passenger flights between Dubai and Copenhagen in August 2011, making Denmark its first passenger destination in Scandinavia.

Since its launch, over 2.4 million passengers have travelled with Emirates between Copenhagen and Dubai. Emirates also operates a weekly dedicated freighter service to Copenhagen, in addition to the cargo capacity offered in the belly-hold of our daily passenger flights.

Operating with care throughout the COVID-19 outbreak

Emirates, along with all other aviation industry stakeholders, is navigating the exceptional circumstances caused by the COVID-19 outbreak. During this time, Emirates' foremost priority has been the health and safety of its customers, crew and communities. As the crisis intensified, Emirates temporarily suspended scheduled passenger operations in March 2020, including to Denmark. Emirates resumed scheduled passenger operations in May 2020 to select destinations, and recommenced services to Copenhagen in June 2020.

more than 860 direct, indirect and induced jobs in 2013-14. This number not only takes Emirates' staff in Denmark into account, but also the supply chain employment such as ground-handling or catering jobs and induced employment through the economic activity generated by those direct and indirect employees.

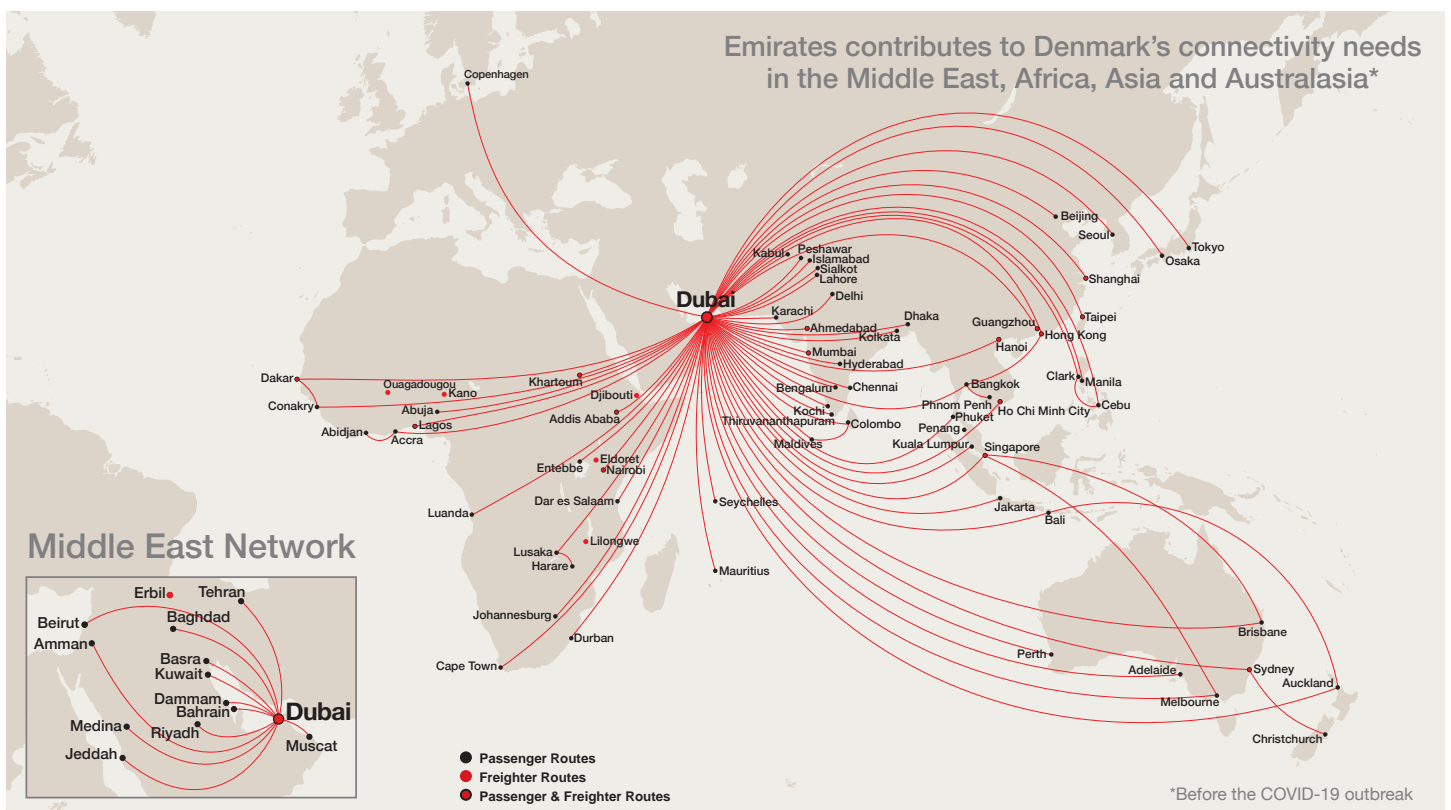
Emirates' unique connectivity

Connectivity plays an important role in enabling tourism, international business relationships, Foreign Direct Investment (FDI) and international trade. In Europe, connectivity is mainly provided by a few large hub airports such as Frankfurt and Paris, as a result of which intercontinental connections from other cities in Europe often require an additional stopover. This creates a connectivity gap. Emirates helps bridge that gap by serving more non-hub centres through its global network.

- 2.4 million** passengers on Emirates' flights to and from Copenhagen since 2011
- 10,700 tonnes** cargo carried on Emirates' flights to and from Denmark in 2020-21
- 4,000 Danish** nationals living in the UAE

Socio-economic impact in Denmark

A 2015 study by Frontier Economics found that Emirates' flights to Denmark had a GDP impact of €86 million and supported



€86 million
direct, indirect and induced
GDP impact

860 jobs
direct, indirect and induced,
supported through Emirates' operations*

€463 billion
bilateral trade between the
UAE and Denmark in 2021

*Frontier Economics report (2015): Emirates' Economic Impact in Europe

Danish companies with a major presence in Dubai

ECCO®

JYSK

MAERSK

Arla

novo nordisk®

LEO

B&O
BANG & OLUFSEN

PANDORA

GRUNDFOS®

In fact, Emirates is currently the only carrier offering year-round scheduled flights between Copenhagen and Dubai. Hence without Emirates' flights to Copenhagen, passengers to Dubai would normally have to use at least a one-stop connection.

According to Frontier Economics this unique connectivity created a catalytic GDP impact of €4 million for the Danish economy in 2013-14. Furthermore, Emirates' unique connections had a catalytic impact of €2 million on FDI and supported €10 million in trade.

The value of Emirates activities

Emirates' service to Copenhagen contributes over €33 million per year to the Danish economy through the purchase of goods and services such as catering, crew accommodation, airport and overflight charges as well as fuel costs.

Growing Danish exports

On the cargo side specifically, Emirates currently operates a weekly dedicated freighter flight in addition to the cargo capacity offered in the belly-hold of our daily passenger flights. This total capacity enabled 10,700 tonnes of goods to be transported to and from Denmark in 2020-21, making Copenhagen Airport one of Emirates' vital European cargo hubs.

As a result, a significant trade corridor is established for Danish and Scandinavian industry, not only to Dubai and the Middle East, but also to other destinations in Asia and Australasia such as Mumbai, Tokyo, Shanghai, and Melbourne, reachable with a one-stop connection. The top export

commodities transported by Emirates from Copenhagen Airport include pharmaceuticals, ship spare parts, seafood and consumables, capital machinery, electronic equipment, raw materials and high technology goods. For many such goods, transport time, operational scale and frequencies are essential.

Open Skies for a stronger Europe

Open markets with main trading partners is an important aspect of ensuring air connectivity with the rest of the world. Liberalised aviation markets not only create new routes for people to travel, work and goods to be exchanged but are also critical in preserving connectivity during extraordinary circumstances such as the COVID-19 outbreak and in what is likely to be a prolonged recovery phase.

Having already restored 90% of its network, Emirates is well-placed to ensure connectivity with a number of significant markets to and from Denmark, enabling consumers and businesses alike to benefit.

About Emirates

Emirates remains one of the largest airlines in the world in terms of international passenger and freight carriage. Established in 1985, the company's growth has been measured in line with the demand for air travel. In 2019-20, Emirates operated a global network of 157 destinations in 83 countries across six continents with a fleet of 270 wide-body aircraft, independently of the global airline alliances. Emirates publishes independently audited financial accounts in line with International Financial Reporting Standards which are available on www.emirates.com.

Our planet

At Emirates, we recognise our responsibility in preserving the planet's resources and are fully committed to minimising the environmental impact of our operations across all businesses and activities, including our supply chain. Our environmental efforts are focussed on three areas – reducing emissions, consuming responsibly and preserving wildlife and habitats. Emirates supports the International Air Transport Association's industry commitment to reach net zero carbon emissions by 2050, and we are constantly reviewing the opportunities that will help to achieve this goal.

Reducing emissions

Reducing fuel consumption and maximising fuel efficiency are key to minimising carbon emissions from flights. An ongoing investment in future aircraft technology is Emirates' biggest commitment to reducing environmental impact. The new generation of Airbus A350 XWB, Boeing 787 and 777X aircraft that Emirates has on order, as well as its existing fleet of Boeing 777 and Airbus A380 aircraft that average seven years in age (significantly lower than the industry average) provide greater fuel efficiencies compared to older generation aircraft. Emirates also has a comprehensive fuel efficiency program that looks into new ways to reduce fuel burn and emissions, where operationally feasible. Furthermore, Emirates supports initiatives that contribute to the deployment of sustainable aviation fuels (SAF) and is continuously reviewing opportunities to use SAF as well as the implications of SAF mandate policies.

Consuming responsibly

Emirates is committed to reducing environmental impact through responsible consumption encompassing the life cycle of purchasing, sourcing, consuming and managing disposal of products and equipment. Where feasible, Emirates has phased out single use plastic items, taking into account hygiene requirements. In 2017, Emirates introduced blankets in Economy class that are each made from 28 recycled plastic bottles. Aircraft exteriors are cleaned using a pioneering dry washing technique that saves 11 million litres of water annually.

Preserving wildlife and habitats

Emirates is also committed to the preservation of fragile habitats and endangered wildlife. As a founding signatory to the 2016 United for Wildlife Buckingham Palace Declaration, Emirates recognises its role in combatting the illegal trade of wildlife and has a zero tolerance policy on transporting banned species, hunting trophies or any products associated with illegal wildlife activities.

