



Emirates and Germany

Germany has been an integral part of Emirates' global network for nearly four decades since the launch of Dubai-Frankfurt flights in 1987. Since then, Emirates has steadily increased capacity and routes across Germany in line with growing market demand.

Emirates currently operates nine daily passenger flights to Germany – three times daily to Frankfurt and twice daily to Munich, Düsseldorf and Hamburg, with the A380 being operated on four daily flights. Additionally, Emirates operates nine weekly dedicated freighter services to Frankfurt.

- 63** weekly flights to Frankfurt, Munich, Düsseldorf and Hamburg
- 2.3** million passengers on Emirates' flights to and from Germany*
- 98** thousand tonnes of cargo carried on Emirates' flights to and from Germany*
- €348** million Emirates' operational spend in Germany*
- €8.6** billion German exports to the UAE in 2023

*FY2023-24

Emirates' socio-economic impact

Emirates has a significant impact on employment and economic growth in Germany. Emirates directly contributes over €348 million annually to the German economy through operational expenditures such as fuel uplift, over-flight costs, aircraft landing and handling costs, crew layover costs and area overheads, as well as advertising, promotions and sponsorships.

A 2015 study by Frontier Economics showed that Emirates' operations at German airports supported more than 11,000 direct, indirect and induced (DII) jobs in 2013 alone and represented a GDP impact of €1 billion. This number not only takes into account Emirates' direct employees in Germany, but also employment across the supply chain, such as ground-handling and catering jobs, as well as induced employment through the economic activity generated by these direct and indirect employees. Since then, Emirates' seat capacity to Germany has increased by over 14%, leading to a higher number of DII jobs supported.

Emirates and Airbus

In November 2019 Emirates confirmed an order for 50 Airbus A350-900 XWB aircraft worth US\$16 billion. At the Dubai Airshow 2023, Emirates announced an order for 15 additional Airbus A350-900s worth US\$6 billion, taking its total A350 order book to 65 units. The first A350 is scheduled to join Emirates' fleet in late 2024, with deliveries continuing until early 2028. Emirates is also the biggest customer of the Airbus A380 by a large margin, with 123 aircraft ordered. Emirates' A350 and A380 purchases have supported thousands of jobs at Airbus and its suppliers in Germany. According to Frontier Economics, the 13 A380 aircraft delivered to Emirates in 2013 alone created a GDP impact of €1.2 billion and supported 14,500 DII jobs in Germany.

Increasing connectivity

Connectivity plays an important role in enabling tourism, international business relationships, Foreign Direct Investment (FDI) and trade. In Europe, connectivity is mainly provided by a few big hub airports, as a result of which intercontinental connections from other cities in Europe often require multiple stopovers. This creates a connectivity gap. Emirates links Germany with emerging markets that further drive German economic growth, trade and job creation. Apart from offering a direct flight to Dubai, Emirates offers Germany one-stop connections to 77 destinations: 38 in Asia,

21 in Africa, 12 in the Middle East and six in the Southwest Pacific. Passengers from Germany can access 49 logical points in these regions which are currently not directly served by Lufthansa.

Germany and the UAE – a strategic partnership

Since signing a strategic partnership agreement in 2004, the relationship between Germany and the UAE has strengthened in political, economic and cultural terms. The trade volume between the two countries exceeded €13.8 billion in 2023 with German exports to the UAE reaching €8.6 billion, making the UAE Germany's top export market in the entire Middle East and North Africa (MENA) region, and its 12th biggest export market outside Europe. Germany's €3.4 billion trade surplus with the UAE is its 16th largest globally. There are about 900 German firms operating in the UAE, 600 of them in Dubai.

Besides the economic ties in trade that have grown between Germany and the UAE over the last decade, tourism between the two regions has also increased significantly. According to the German National Tourist Board (GNTB), Germany was the 4th most popular European destination after Turkey, France and the UK in 2023 for visitors from the Gulf region. In 2023, over 484,000 arrivals from the Gulf region generated 1.3 million overnight stays, an increase of 15% over the previous year. These overnight stays resulted in a sales turnover of over €2.6 billion in 2023.



Our planet

At Emirates, we recognise our responsibility in preserving the planet's resources and are committed to minimising the environmental impact of our operations across all businesses and activities, including our supply chain. Our environmental efforts are focussed on three areas – reducing emissions, consuming responsibly and preserving wildlife and habitats. Emirates achieved the International Air Transport Association (IATA) Environmental Assessment (IEnvA) Stage One certification in 2023 and supports IATA's industry commitment to reach net zero carbon emissions by 2050. Our opportunities to achieve this goal include fleet renewal, operational fuel efficiency, renewable energy, and sustainable and low carbon aviation fuels.



Reducing emissions

Reducing fuel consumption and maximising fuel efficiency are key to minimising carbon emissions from flights. An ongoing investment in future aircraft technology is Emirates' biggest commitment to reducing its environmental impact. The new generation of Airbus A350 XWB, Boeing 787, 777X and 777-200LR freighter aircraft that Emirates has on order will provide up to 22% greater fuel efficiency compared to the previous generation of aircraft. Emirates also has a comprehensive fuel efficiency program that actively investigates and implements ways to reduce unnecessary fuel burn and emissions, where operationally feasible. Emirates supports initiatives that contribute to the deployment of sustainable aviation fuel (SAF), has participated in



testing the use of 100% SAF, and advocates for the application of constructive policies to support the scaling up of SAF supply. In June 2024, Emirates became a member of aireg, the Aviation Initiative for Renewable Energy in Germany, to contribute to efforts to ramp up locally produced SAF in Germany.

Emirates has also played a major role in creating and increasing the tourism flows from Germany to the Middle East over the past 35 years. According to Dubai's Department of Economy and Tourism – DET, over 401,000 Germans visited Dubai in the first three quarters of 2023, making Germany Dubai's 8th biggest source market.

Launching new routes to Berlin Brandenburg and Stuttgart

For several years, Emirates has publicly said it is interested in serving Berlin Brandenburg and Stuttgart, in addition to the four existing German points - should it be permitted. A 2012 study by the Institute of Air Transport and Airport Research (DLR) titled 'The Impact

of Emirates Airline on the German Economy', estimates that a daily flight to each of these destinations could support 1,000 additional jobs. The study also found that each additional flight would increase passenger numbers by approximately 140,000 for each airport and increase incoming tourism by 55,000 annual overnight stays.

Emirates firmly believes that new long-haul air connectivity linking Dubai with Berlin Brandenburg and Stuttgart would help spur German economic growth, lead to an increase in global competitiveness for businesses, facilitate exports, create more jobs and provide for incoming tourism - all in all, creating more value for Germany.



Consuming responsibly

Emirates is committed to responsible consumption, encompassing the life cycle of purchasing, sourcing, consuming and managing the disposal of products and equipment. Emirates made a public commitment to reducing single-use plastic on board in 2019, and has an active programme to reduce cabin and catering waste, with the support of our cabin crew and Emirates Flight Catering. Economy Class blankets, cups and bowl covers are made from recycled plastic, and young travellers' toys and amenity kits, including Premium Economy and Economy Class amenity kits, are also made of recycled plastic or other sustainable materials. Aircraft exteriors are cleaned using a pioneering dry washing technique that saves 11 million litres of water annually. In 2023, Emirates introduced closed loop recycling for onboard meal service items such as trays, bowls, snack dishes and casserole dishes.



Preserving wildlife and habitats

We are also committed to the preservation of fragile habitats and endangered wildlife. As a founding signatory to the 2016 United for Wildlife Buckingham Palace Declaration, Emirates recognises its role in combatting the illegal trade of wildlife and has a zero-tolerance policy on transporting banned species, hunting trophies or any products associated with illegal wildlife activities. Emirates reinforced this commitment by successfully obtaining the IATA IEnvA Illegal Wildlife Trade certification in 2023.

About Emirates

Emirates is one of the largest airlines in the world in terms of international passenger and freight carriage. Established in 1985, the company's growth has been measured in line with the demand for air travel. Emirates currently operates a global network of 144 destinations in 78 countries across six continents from its hub in Dubai, United Arab Emirates, with a fleet of 261 wide-body aircraft, independently of the global airline alliances. Emirates' independently audited financial accounts are published annually, in line with International Financial Reporting Standards, and are available on www.emirates.com

Myth vs. Fact: Setting the record straight



In Germany, some stakeholders frequently point out that Emirates competes unfairly or negatively impacts the aviation market. Such misconceptions, when repeated often enough can ultimately be accepted as fact, thus we aim to openly address some of the existing myths.

Myth: Emirates acts like a predator and is destroying German air transport.

Fact: Since commencing operations to Germany in 1987, our services have been built up progressively and in line with increased demand. Prior to the COVID-19 crisis, Emirates operated a mere 70 flights a week between Dubai and Germany. Our presence in Germany has supported 11,050 direct, indirect and induced jobs and through Emirates' substantial share of the A380 programme, sustained a further 14,500 jobs in Germany alone.

Myth: Emirates receives free access to airport infrastructure, discounted jet fuel and exceptional financing conditions.

Fact: Emirates is commercially managed, financially transparent and pays market rates for airport access and jet fuel. Our aircraft

financing is raised on a fully commercial basis through a wide range of sources including operating leases, commercial asset-backed debt and equity from investors.

Myth: Emirates steals passengers from the European market and harms Lufthansa.

Fact: Generally, no airline owns passengers. Besides, Emirates accounts for only 4% of all intercontinental flights at the German airports it operated to, in comparison to 36% operated by Lufthansa. Emirates does not divert traffic from its German competitor. In fact, Lufthansa had expanded its global network from 134 destinations in 2004 to 181 destinations in Summer 2024.

Myth: The social conditions in which some of Emirates' employees work are unacceptable and far removed from industry standards.

Fact: To attract and retain top talent Emirates offers competitive salaries and benefits. At the end of FY2023-24, the Emirates Group employed more than 112,000 staff from over 170 nationalities, complying with the labour laws in each of the countries that we operate to. Emirates' status as a sought-after employer is demonstrated by its comparatively high staff retention rates.