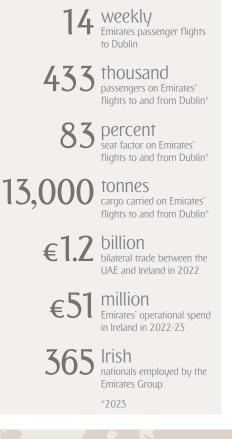
# Emirates and Ireland



Emirates launched daily non-stop passenger flights between Dubai and Dublin in January 2012 and remains the only carrier serving this route.



Emirates introduced the Dublin-Dubai route with an Airbus A330 aircraft, and with rapidly increasing demand, this service was upgraded to a larger Boeing 777 within six months. This was again followed by a second daily service to Dublin in September 2014. Since its launch in 2012, over 3.7 million passengers have travelled on Emirates' Dublin-Dubai flights.

#### **Emirates' unique connectivity**

Connectivity has a significant role in enabling tourism, international business relationships, Foreign Direct Investment (FDI) and international trade. In Europe, connectivity is mainly provided by a few large hub airports such as Frankfurt and Paris, as a result of which intercontinental connections from other cities in Europe often require an additional stopover. This creates a connectivity gap. Emirates helps bridge that gap by serving more non-hub centres throughout its global network.

In fact, Emirates is the only carrier serving non-stop flights between Dublin and Dubai. Hence without Emirates' flights to Dublin, passengers bound for Dubai would need to use at least a one-stop



connection. Emirates not only connects passengers and cargo between Dublin and Dubai, but also provides efficient connections via Dubai to 74 destinations in the Middle East, Africa, Asia and Australasia that are not directly served from Ireland by any carrier.

# Open Skies for a stronger Europe

Open markets with main trading partners is an important aspect of ensuring air connectivity with the rest of the world. Liberalised aviation markets not only create new routes for people to travel, work, and for goods to be exchanged, but are also critical in preserving connectivity. Emirates is well-placed to ensure connectivity with a number of significant markets to and from Ireland, enabling consumers and businesses alike to benefit.

#### **Ireland-UAE relations**

The UAE is Ireland's second largest trading partner in the Middle East, with bilateral trade exceeding €1.2 billion in 2022, a growth of 90% over the previous year. Irish goods exported to the UAE totalled €585 million in 2022, growing 29% over 2021. Emirates transports 13,000 tonnes of cargo annually between Dublin and Dubai – carrying items such as aircraft spares and parts, construction equipment, pharmaceuticals, cosmetics, food and beverages, dairy, meat, and seafood.

## The importance of tourism for Ireland

Tourism is Ireland's largest indigenous industry; responsible for in excess of 4% of GNP in the Republic of Ireland and employing approximately 330,000 people across the island. In 2019, Ireland welcomed approximately 11.3 million overseas visitors, delivering revenue of about €5.9 billion.

Vision 2030: An Industry Strategy for Tourism Growth, a report by the Irish Tourism Confederation (ITIC) projects that tourism earnings in 2030 could rise to €15 billion, employing up to 350,000 people, and yielding up to €3.5 billion in tax receipts annually to the exchequer. Emirates continues to contribute to Ireland's tourism economy and its tourism strategy by providing efficient connectivity particularly to markets that are not directly served from Ireland, while also promoting Ireland as a tourist destination through marketing activities across its network.

#### Supporting Irish industry

Many Irish companies have a presence in the UAE and the Middle East. Both SMEs and larger companies across various sectors such as Kerrygold, Workvivo, Ding, Fenergo and Waterwipes benefit from the access to Emirates' destination network covering both established and emerging markets.

There are also long-standing business partnerships in place between Emirates and Irish companies such as Botany Weaving, Keoghs and Bonflite whose products span across aircraft interiors, inflight catering and duty free sales.



#### A modern and efficient fleet

Emirates continues to invest in the most modern, efficient aircraft and engine technology available. At the Dubai Airshow 2023, Emirates announced orders worth US\$58 billion with Boeing and Airbus for 110 aircraft. Emirates now has a total order book of 310 wide-body aircraft and will continue to receive delivery of new aircraft through to 2035. Emirates is also the biggest customer of the Airbus A380 by a large margin, with 123 aircraft ordered, and the biggest operator of Boeing 777 aircraft with 144 aircraft in service.

#### **About Emirates**

Emirates is one of the largest airlines in the world in terms of international passenger and freight carriage. Established in 1985, the company's growth has been measured in line with the demand for air travel. In 2022-23, Emirates operated a global network of 150 destinations in 80 countries across six continents, with a fleet of 260 wide-body aircraft, independently of the global airline alliances. Emirates' independently audited financial accounts are published annually, in line with International Financial Reporting Standards.

## Our planet

At Emirates, we recognise our responsibility in preserving the planet's resources and are fully committed to minimising the environmental impact of our operations across all businesses and activities, including our supply chain. Our environmental efforts are focussed on three areas – reducing emissions, consuming responsibly, and preserving wildlife and habitats. Emirates achieved the International Air Transport Association (IATA) Environmental Assessment (IEnvA) Stage One certification in 2023 and supports IATA's industry commitment to reach net zero carbon emissions by 2050. Our opportunities to achieve this goal include fleet renewal, operational fuel efficiency, renewable energy, and sustainable and low carbon aviation fuels.



#### **Reducing emissions**

Reducing fuel consumption and maximising fuel efficiency are key to minimising carbon emissions from flights. An ongoing investment in future aircraft technology is Emirates' biggest commitment to reducing its environmental impact. The new generation of Airbus A350 XWB, Boeing 787, 777X and 777-200LR freighter aircraft that Emirates has on order, as well as its existing fleet of Boeing 777 and Airbus A380 aircraft that average nine years in age (significantly lower than the industry average), provide greater fuel efficiency compared to older generation aircraft. Emirates also has a comprehensive fuel efficiency program that actively investigates and implements ways to reduce unnecessary fuel burn and emissions, where operationally feasible. Furthermore, Emirates supports initiatives that contribute to the deployment of sustainable aviation fuel (SAF), has participated in testing the use of 100% SAF, and advocates for the application of constructive policies to support the scaling up of SAF supply.





#### Consuming responsibly

Emirates is committed to responsible consumption, encompassing the life cycle of purchasing, sourcing, consuming and managing the disposal of products and equipment. Since Emirates made a public commitment to reducing single-use plastic on board in 2019, we have diverted over 150 million single-use plastic items from landfill each year. Economy Class blankets, cups and bowl covers are made from recycled plastic, and young travellers' toys and amenity kits, including Premium Economy and Economy Class amenity kits, are also made of recycled plastic or other sustainable materials. Aircraft exteriors are cleaned using a pioneering dry washing technique that saves 11 million litres of water annually. In 2023, Emirates introduced closed loop recycling for onboard meal service items such as trays, bowls, snack dishes and casserole dishes.



### Preserving wildlife and habitats

Emirates is also committed to the preservation of fragile habitats and endangered wildlife. As a founding signatory to the 2016 United for Wildlife Buckingham Palace Declaration, Emirates recognises its role in combatting the illegal trade of wildlife and has a zero tolerance policy on transporting banned species, hunting trophies or any products associated with illegal wildlife activities. Emirates reinforced this commitment by successfully obtaining the IATA Illegal Wildlife Trade certification in 2023.