



Emirates and New Zealand

Emirates launched operations to New Zealand with flights to Auckland in August 2003, followed by Christchurch in July 2004. A non-stop daily service between Dubai and Auckland was launched in March 2016, which became one of the world's longest flights.

17.3 million passengers carried to/from New Zealand since 2003

14 weekly flights to/from New Zealand

NZ\$227 million Emirates' operational spend in New Zealand*

458 thousand passengers carried to/from New Zealand*

14,600 tonnes cargo carried to/from New Zealand*

*FY2023-24

Emirates currently serves a non-stop daily flight to Auckland, and a daily flight to Christchurch via Sydney – both operated with a four-class A380, including the new Premium Economy cabin. Additionally, Emirates operates two weekly scheduled freighter services to Auckland.

In FY2023-24, Emirates carried over 458,000 passengers and 14,600 tonnes of cargo to and from New Zealand. Some examples of goods regularly carried on Emirates out of New Zealand include dairy products, meat, fish/seafood, pharmaceuticals, honey, and fruits and vegetables.

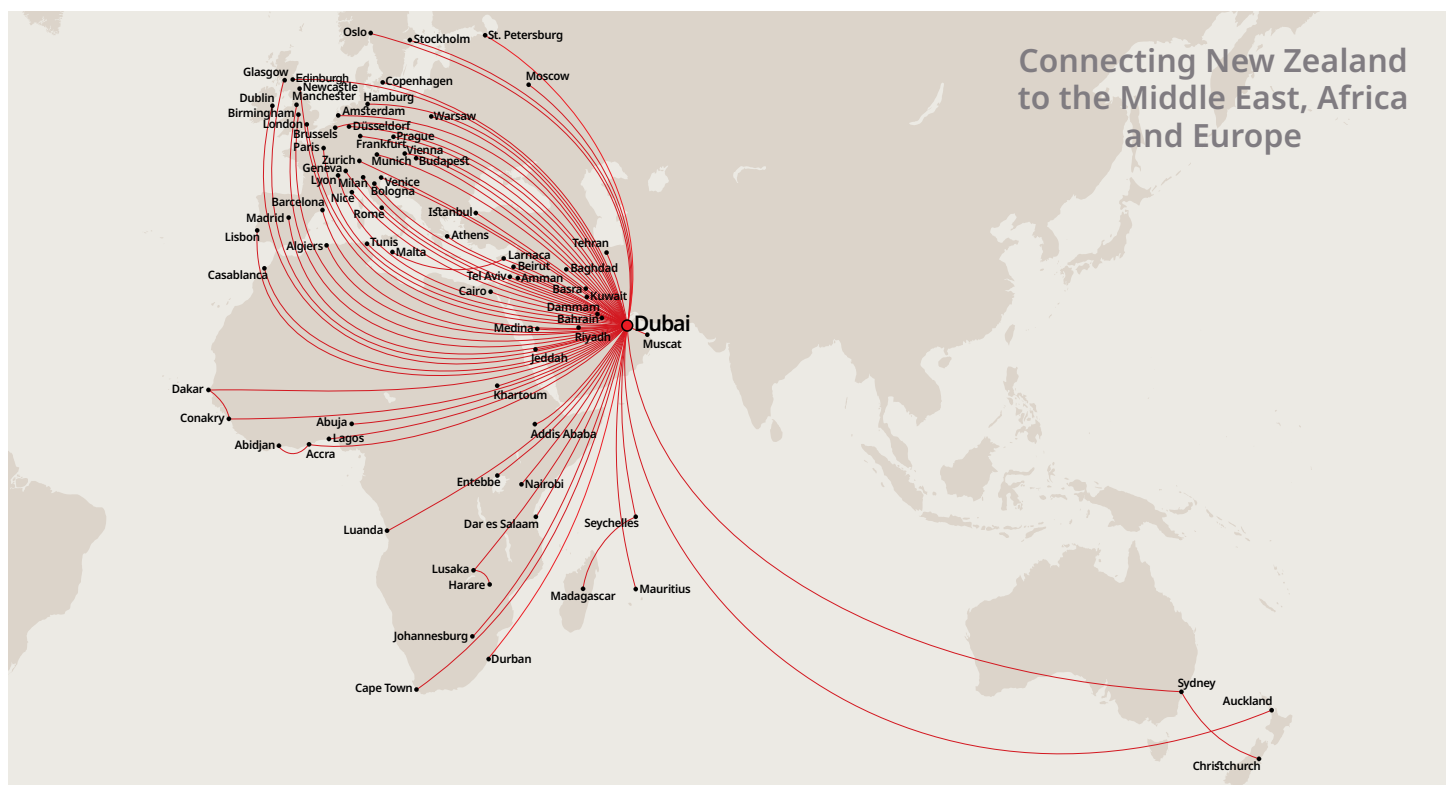
Partners in growth

The UAE is New Zealand's second largest export market and trade partner in the Middle East. Total trade between the two countries reached NZ\$1.1 billion in 2023 making the UAE New Zealand's 21st largest trading partner globally. Nearly 8,000 tourists from the UAE visited New Zealand in 2023, double the number in 2022.

Around 40 New Zealand companies are based in the UAE. Approximately 6,000 New Zealanders reside in the UAE and Emirates employs 213 New Zealand nationals.

Emirates' investment in New Zealand has steadily increased since commencing operations two decades ago. We are proud to have played a key role in the growth of New Zealand's tourism sector, which was its biggest export industry prior to the COVID-19 pandemic, contributing 20% to total exports as well as facilitating growth in other sectors.

In FY2023-24, Emirates' operations directly contributed NZ\$227 million to the New Zealand economy through expenditure on airport operations, ground handling and landing fees, fuel uplift, in-flight catering, crew accommodation and corporate overheads. Moreover, the non-stop Auckland flight was estimated to contribute an additional NZ\$125 million a year to the New Zealand economy.



Over 400,000 bottles of New Zealand wine have been consumed on Emirates flights worldwide, with Cloudy Bay being popular among white wines. Emirates Flight Catering also procures food items and fresh produce from New Zealand, including items such as butter and venison, which are served on Emirates' flights worldwide.

Emirates' sponsorship of the sailing club Team New Zealand has been a long-running partnership, with Emirates having held the



Emirates' partnership with Emirates Team New Zealand has spanned over 20 years

naming rights since 2004. New Zealand sports fans welcomed the sponsorship of Emirates Team New Zealand through five Americas Cup campaigns including their victory in Auckland in 2021, with the team making history in 2024 by winning the America's Cup for New Zealand for a record three times in a row.

Global connectivity

In FY2023-24, Emirates was one of the largest foreign carriers operating to New Zealand, providing increased connectivity through its global route network, making more cities around the world - not just in the Middle East - easily accessible to and from New Zealand. Emirates' network of destinations provides effective competition and counterbalance to the dominant global airline alliances by providing passengers travelling to and from New Zealand with greater choice, connectivity, shorter journey times and a superior product offering.

In FY2023-24, eight of the 10 leading source markets connecting to New Zealand via Dubai were from high yielding European markets including London, Manchester, Paris, Dublin, Frankfurt, Amsterdam, Rome and Munich.

About Emirates

Emirates is one of the largest airlines in the world in terms of international passenger and freight carriage. Established in 1985, the company's growth has been measured in line with the demand for air travel. In FY2023-24, Emirates operated a global network of 149 destinations in 78 countries across six continents from its hub in Dubai, United Arab Emirates, with a fleet of 260 wide-body aircraft, independently of the global airline alliances. Emirates' independently audited financial accounts are published annually, in line with International Financial Reporting Standards.

Our planet

At Emirates, we recognise our responsibility in preserving the planet's resources and are committed to minimising the environmental impact of our operations across all businesses and activities, including our supply chain. Our environmental efforts are focussed on three areas: reducing emissions, consuming responsibly, and preserving wildlife and habitats. Emirates achieved the International Air Transport Association (IATA) Environmental Assessment (IEnvA) Stage One certification in 2023 and supports IATA's industry commitment to reach net zero carbon emissions by 2050. Our opportunities to achieve this goal include fleet renewal, operational fuel efficiency, renewable energy, and sustainable and low carbon aviation fuels.



Reducing emissions

Reducing fuel consumption and maximising fuel efficiency are key to minimising carbon emissions from flights. An ongoing investment in future aircraft technology is Emirates' biggest commitment to reducing its environmental impact. The new generation of Airbus A350 XWB, Boeing 787, 777X and 777-200LR freighter aircraft that Emirates has on order will provide up to 22% greater fuel efficiency compared to the previous generation of aircraft. Emirates also has a comprehensive fuel efficiency program that actively investigates and implements ways to reduce unnecessary fuel burn and emissions, where operationally feasible. Furthermore, Emirates supports initiatives that contribute to the deployment of sustainable aviation fuel (SAF), has participated in testing the use of 100% SAF, and advocates for the application of constructive policies to support the scaling up of SAF supply. In 2023 and 2024, Emirates purchased SAF for supply at Dubai, Amsterdam, Singapore and London Heathrow, in addition to mandated SAF in Norway and France.



Consuming responsibly

Emirates is committed to responsible consumption, encompassing the life cycle of purchasing, sourcing, consuming and managing the disposal of products and equipment. Emirates made a public commitment to reducing single-use plastic on board in 2019 and has an active programme to reduce cabin and catering waste, with the support of our cabin crew and Emirates Flight Catering. Economy Class blankets, cups and bowl covers are made from recycled plastic, and young travellers' toys and amenity kits, including Premium Economy and Economy Class amenity kits, are also made of recycled plastic or other sustainable materials. Aircraft exteriors are cleaned using a pioneering dry washing technique that saves 11 million litres of water annually. In 2023, Emirates introduced closed loop recycling for onboard meal service items such as trays, bowls, snack dishes and casserole dishes.



Preserving wildlife and habitats

We are also committed to the preservation of fragile habitats and endangered wildlife. As a founding signatory to the 2016 United for Wildlife Buckingham Palace Declaration, Emirates recognises its role in combatting the illegal trade of wildlife and has a zero-tolerance policy on transporting banned species, hunting trophies or any products associated with illegal wildlife activities. Emirates reinforced this commitment by successfully obtaining the IATA IEnvA Illegal Wildlife Trade certification in 2023.