



# Emirates and Spain

Spain is a key growing market in Emirates' global network. Emirates commenced non-stop daily passenger flights from Dubai to Madrid in August 2010, and to Barcelona in July 2012. Since then, additional frequencies and Airbus A380 operations have been introduced to both cities to cater to the strong demand. In December 2019, Emirates launched a new daily service from Dubai to Mexico City via Barcelona.

Since 2010, Emirates has carried more than seven million passengers between Dubai and Spain with seat factors averaging 74%. In 2019 alone, over one million passengers travelled between Dubai and Spain on Emirates, up 73% from 2013.

Emirates links Spain with emerging markets that can further drive Spain's economic growth, trade and job creation. Prior to the COVID-19 outbreak, Emirates' network included 13 points in the Middle East, 23 points in Africa, and 46 points in the Asia Pacific.

## Operating with care throughout the COVID-19 outbreak

Emirates, along with all other aviation industry stakeholders, is navigating the exceptional circumstances caused by the COVID-19 outbreak. During this time, Emirates' foremost priority has been the health and safety of its customers, crew and communities. As the crisis intensified, Emirates temporarily suspended all scheduled passenger



As demand for air travel recovers, Emirates will gradually resume services to the pre-COVID-19 level of 30 weekly flights to Spain.

## Emirates' significant socio-economic impact in Spain

Emirates has directly contributed over €176 million to the Spanish economy on an annual basis through operational expenditure such as fuel uplift, aircraft landing and handling costs, over-flight costs, crew layover costs, area overheads, inflight catering, as well as advertising, promotions and sponsorships.

A 2015 study by Frontier Economics found that Emirates' services to Spain had a GDP impact of €304 million and supported more than 4,030 direct, indirect and induced (DII) jobs in 2013-14. This number not only takes Emirates' staff in Spain into account, but also the supply chain employment such as ground-handling or catering jobs and induced employment through the economic activity generated by those direct and indirect employees.

operations in March 2020, including to Spain. In May 2020, Emirates resumed scheduled passenger operations including to Madrid, followed by Barcelona in July 2020, and recommenced fifth freedom services between Barcelona and Mexico City in July 2021.



€304 million  
direct, indirect and induced  
GDP impact\*

4,030 jobs  
direct, indirect and induced,  
supported through Emirates'  
operations\*

5,000 jobs  
direct, indirect and induced,  
supported through Emirates'  
A380 deliveries\*

€1.8 billion  
bilateral trade between the  
UAE and Spain in 2020

\*Frontier Economics report (2015): Emirates' Economic Impact in Europe

Several Spanish multinational companies have a large presence in Dubai

MANGO  
assignia  
INFRAESTRUCTURAS

Santander  
ZARA

MELIÀ HOTELS INTERNATIONAL  
Massimo Dutti

CEPSA  
Televes

REPSOL  
TECNICAS REUNIDAS

## Emirates' unique connectivity

Connectivity plays an important role in enabling tourism, international business relationships, Foreign Direct Investment (FDI) and trade. In Europe, connectivity is mainly provided by a few large hub airports such as Frankfurt and Paris, as a result of which intercontinental connections from other cities in Europe often require an additional stopover. This creates a connectivity gap. Emirates helps bridge that gap by serving more non-hub centres through its global network.

In fact, Emirates is the only carrier connecting Madrid and Barcelona to Dubai, making these routes unique direct connections. Hence without Emirates' flights to Spain, passengers travelling to Dubai would have to use at least a one-stop connection. According to Frontier Economics, this unique connectivity created a catalytic GDP impact of €8 million for the Spanish economy in 2013-14. Furthermore, the increased connectivity facilitated FDI and international trade. In 2013-14, Emirates' unique connections had a catalytic impact of €18 million on FDI and supported €9 million in trade.

## Spain-UAE relations

Spain is one of the UAE's largest global trade partners with an overall trade volume of €1.8 billion in 2020, growing from €1 billion in 2010. According to the Spanish Trade Office in the UAE, there are currently 8,000 Spanish companies exporting to the UAE. At €6 billion, FDI from the UAE in Spain is double that of Spain in the UAE. Spanish investments in the UAE are focused on activities related to agribusiness, while Emirati investments in Spain are focused on strategic sectors such as renewable energy and mining.

Since 2007, Emirates has operated a dedicated freighter service to Zaragoza, and since 2016, a dedicated freighter service

to Madrid. In 2019, Emirates' freight to and from Spain amounted to 83,000 tonnes. The goods Emirates carries from Spain to Dubai are primarily fashion garments and other retail items, as well as pharmaceutical and chemical products.

## Emirates' partnerships

Emirates has been Real Madrid's official main sponsor since 2011, and signed a shirts sponsorship deal in 2013 with new unique livery created every year.

Since March 2014, Emirates' partnership with Renfe rail allows passengers flying to and from Madrid or Barcelona to seamlessly connect between the airport and train by combining the flight and rail journey on one ticket.



## About Emirates

Emirates remains one of the largest airlines in the world in terms of international passenger and freight carriage. Established in 1985, the company's growth has been measured in line with the demand for air travel. In FY2019-20, Emirates operated a global network of 157 destinations in 83 countries across six continents with a fleet of 268 wide-body aircraft, independently of the global airline alliances. Emirates publishes independently audited financial accounts in line with International Financial Reporting Standards which are available on [www.emirates.com](http://www.emirates.com).

## Our planet

At Emirates, we recognise our responsibility in preserving the planet's resources and are fully committed to minimising the environmental impact of our operations across all business activities. Our environmental efforts are focussed on three areas – reducing emissions, consuming responsibly and preserving wildlife and habitats.

### Reducing emissions

Reducing fuel consumption and maximising fuel efficiency is key to minimising carbon emissions from flights. An ongoing investment in future aircraft technology is Emirates' biggest commitment to reducing environmental impact. The new generation of Airbus A350 XWB, Boeing 787 and 777X aircraft that were recently ordered by Emirates, as well as its existing fleet of Boeing 777 and Airbus A380 aircraft that average under seven years in age (significantly lower than the industry average), provide greater fuel efficiencies compared to older generation aircraft. Emirates also has a comprehensive fuel efficiency program that looks into new ways to reduce fuel burn and emissions, where operationally feasible.

### Consuming responsibly

Emirates is committed to reducing environmental impact through responsible consumption encompassing the life cycle of purchasing, sourcing, consuming and managed disposal of items. Where feasible, Emirates has phased out single use plastic items, taking into account hygiene requirements. In 2017, Emirates introduced blankets in Economy class that are each made from 28 recycled plastic bottles. Aircraft exteriors are cleaned using a pioneering dry washing technique that saves 11 million litres of water annually.

### Preserving wildlife and habitats

Emirates is also committed to the preservation of fragile habitats and endangered wildlife. As a founding signatory to the 2016 Buckingham Palace Declaration, Emirates recognises its role in combatting the illegal trade of wildlife and has a zero tolerance policy on transporting banned species, hunting trophies or any products associated with illegal wildlife activities. Five of Emirates' Airbus A380s are painted with United for Wildlife decals.

