

MoneyLion® GIVING EVERYONE THE POWER TO MAKE THEIR BEST FINANCIAL DECISIONS

MONEYLION IS AT THE CENTER

A fully configurable ecosystem of leading partners

FOREFRONT OF FINTECH

Covering Consumer, Content, Marketplace and Enterprise Services



600 Global Employees⁽¹⁾



Public
IPO 2021
(NYSE: ML)



18.7 Million
Total Customers



~90 Million
Total Customer Inquiries in Q3 2024



\$1+ Billion
Financial Products Transacted Per Quarter



~150
Licenses (Loans, Insurance & More)



SOC II
Security Certified For Enterprise



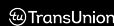
4.7
Rating In App Store⁽²⁾



#1 TikTok
Followed Fintech⁽²⁾

SOME OF OUR 1,200+ PARTNER NETWORK

Channel Partners:



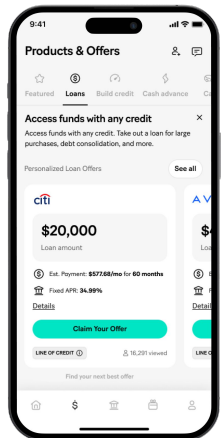
Product Partners:



Alliance Ecosystem:



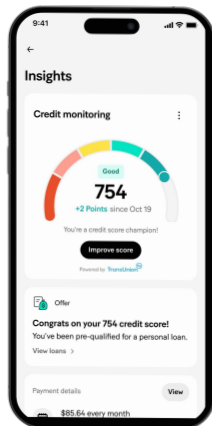
THE PREMIER MARKETPLACE-FIRST EXPERIENCE IN FINTECH



Embedded Marketplaces

The leading search, comparison and recommendation engine for financial services with best-in-class compliance coverage

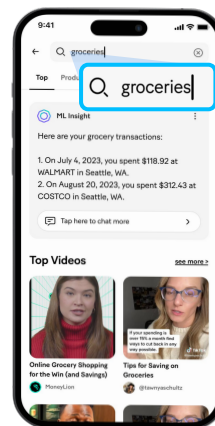
- Loans
- Savings
- Credit Cards
- Insurance
- Financial Wellness
- Mortgages (to come)



Consumer PFM

Rich personalized experiences, powered by deep user data, content and products on our website & mobile app

- Financial Products
- Credit Monitoring
- AI-Enabled Search
- Fraud Models
- Risk Models
- Identity Verification
- Calculators & Widgets
- Community



Adaptive Financial Content Studio

Fintech's first adapt & react content engine, delivering rapid & compliant content in a custom feed

- Branded Content Creation
- Rapid Production
- Creator Content Feeds

Enterprise Services

All products and services are fully distributable to our Enterprise Partners through our all-in-one suite

- Data Products
- Enterprise Reporting
- Managed Service
- Compliance Services
- Remarketing
- Content Feed Services