YouGov Survey: Music and the Music Industry

YouGov

Sample	1000 U.S. Adult Citizens
Conducted	April 28 - May 2, 2023
Margin of Error	±3.3%

1. What is your opinion of the following genre of music?

	Love it	Like it	Dislike it	Hate it	Not sure
Alternative/Indie	15%	29%	24%	10%	22%
Blues	23%	46%	15%	5%	12%
Classic rock	43%	39%	10%	3%	6%
Classical	23%	42%	17%	7%	11%
Contemporary Christian	15%	29%	23%	16%	17%
Country	28%	41%	15%	9%	7%
Dance/Electronic	16%	37%	24%	10%	14%
Folk	14%	39%	23%	8%	17%
Gospel/Choir	19%	35%	21%	12%	13%
Hard rock/Metal	23%	32%	23%	12%	10%
Jazz	20%	43%	19%	7%	11%
Latin	14%	32%	25%	10%	18%
New Age	10%	30%	22%	11%	27%
Pop	27%	48%	13%	4%	7%
Punk Rock	13%	30%	29%	15%	13%
R&B	28%	43%	14%	5%	9%
Rap/Hip-Hop	23%	28%	21%	21%	8%
Reggae	16%	39%	23%	8%	14%
Soul/Funk	19%	40%	20%	7%	14%
World Music	11%	28%	20%	6%	35%

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2. Which of these is your favorite genre of music?
Among people who like or love at least one genre of music

Alternative/Indie 4%

Blues 4%

Classic rock 20%

Classical 5%

Contemporary Christian 4%

Country 12%

Dance/Electronic 3%

Folk 2%

Gospel/Choir 3%

Hard rock/Metal 6%

Jazz 3%

Latin 3%

New Age 1%

Pop 7%

Punk Rock 2%

R&B 8%

Rap/Hip-Hop 7%

Reggae 1%

Soul/Funk 1%

World Music 3%

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3. Which genres of music most reflect your life? Select all that apply.

Alternative/Indie	11%
Blues	15%
Classic rock	35%
Classical	16%
Contemporary Christian	11%
Country	27%
Dance/Electronic	9%
Folk	8%
Gospel/Choir	13%
Hard rock/Metal	14%
Jazz	13%
Latin	9%
New Age	8%
Pop	20%
Punk Rock	8%
R&B	19%
Rap/Hip-Hop	16%
Reggae	8%
Soul/Funk	10%
World Music	8%
None of these	2%
Not sure	7%

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4. Which genres of music are most representative of America today? Select all that apply.

Alternative/Indie	8%
Blues	16%
Classic rock	25%
Classical	10%
Contemporary Christian	10%
Country	36%
Dance/Electronic	11%
Folk	8%
Gospel/Choir	9%
Hard rock/Metal	13%
Jazz	14%
Latin	10%
New Age	9%
Pop	33%
Punk Rock	9%
R&B	22%
Rap/Hip-Hop	37%
Reggae	7%
Soul/Funk	11%
World Music	9%
None of these	2%
Not sure	19%

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5. Which genres of music are most representative of classic Americana? Select all that apply.

Alternative/Indie	5%
Blues	29%
Classic rock	36%
Classical	17%
Contemporary Christian	8%
Country	44%
Dance/Electronic	6%
Folk	22%
Gospel/Choir	14%
Hard rock/Metal	11%
Jazz	21%
Latin	4%
New Age	7%
Pop	20%
Punk Rock	6%
R&B	17%
Rap/Hip-Hop	15%
Reggae	7%
Soul/Funk	11%
World Music	6%
None of these	1%
Not sure	17%

6. Which genres of music are most impactful on American culture? Select all that apply.

Alternative/Indie	7%
Blues	24%
Classic rock	27%
Classical	14%
Contemporary Christian	11%
Country	36%
Dance/Electronic	9%
Folk	12%
Gospel/Choir	13%
Hard rock/Metal	14%
Jazz	19%
Latin	8%
New Age	8%
Pop	29%
Punk Rock	9%
R&B	24%
Rap/Hip-Hop	35%
Reggae	7%
Soul/Funk	12%
World Music	7%
None of these	1%
Not sure	19%

7. What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Love it	Like it	Dislike it	Hate it	Don't know
50 Cent	16%	31%	18%	10%	25%
André 3000	13%	19%	8%	9%	52%
Big Daddy Kane	11%	15%	15%	11%	48%
Drake	20%	26%	16%	10%	29%
Eminem	20%	34%	17%	12%	18%
Ice Cube	19%	31%	18%	11%	22%
J. Cole	11%	21%	10%	5%	53%
Jay-Z	14%	29%	20%	15%	22%
Kanye West (Ye)	13%	23%	23%	25%	16%
Kendrick Lamar	15%	23%	8%	6%	47%
Lil Wayne	17%	23%	22%	13%	25%
LL Cool J	17%	32%	17%	8%	26%
Missy Elliott	14%	24%	16%	8%	38%
Nas	12%	21%	13%	10%	43%

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Nicki Minaj	16%	26%	20%	13%	25%
Rakim	9%	16%	9%	9%	58%
Scarface	10%	14%	14%	10%	52%
Snoop Dogg	22%	34%	21%	10%	12%
The Notorious B.I.G.	17%	25%	19%	13%	26%
Tupac	20%	28%	16%	13%	24%

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YouGov

1A. Opinions on Music Genres — Alternative/Indie
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	15%	15%	14%	20%	25%	11%	3%	15%	12%	14%	*
Like it	29%	31%	28%	34%	34%	28%	22%	28%	32%	32%	*
Dislike it	24%	25%	24%	22%	18%	25%	32%	25%	24%	19%	*
Hate it	10%	11%	9%	6%	7%	10%	17%	11%	8%	9%	*
Not sure	22%	19%	24%	18%	16%	25%	27%	22%	24%	26%	*
Totals	100%	101%	99%	100%	100%	99%	101%	101%	100%	100%	*
Unweighted N	(994)	(468)	(526)	(207)	(235)	(335)	(217)	(664)	(114)	(157)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	15%	18%	16%	8%	21%	12%	12%	20%	15%	20%	20%	10%	12%
Like it	29%	35%	28%	24%	34%	23%	31%	25%	35%	28%	28%	28%	33%
Dislike it	24%	23%	24%	28%	18%	30%	23%	27%	26%	21%	21%	26%	28%
Hate it	10%	7%	10%	14%	7%	11%	11%	10%	8%	12%	10%	11%	6%
Not sure	22%	17%	23%	26%	19%	24%	24%	18%	15%	20%	20%	25%	20%
Totals	100%	100%	101%	100%	99%	100%	101%	100%	99%	101%	99%	100%	99%
Unweighted N	(994)	(347)	(379)	(268)	(358)	(317)	(404)	(273)	(213)	(174)	(190)	(386)	(244)

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1B. Opinions on Music Genres — Blues
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	23%	26%	19%	24%	28%	18%	22%	17%	46%	24%	*
Like it	46%	47%	44%	37%	39%	50%	54%	50%	35%	37%	*
Dislike it	15%	13%	16%	13%	15%	16%	15%	16%	8%	21%	*
Hate it	5%	5%	4%	6%	5%	4%	3%	5%	3%	2%	*
Not sure	12%	8%	16%	20%	12%	11%	5%	12%	7%	16%	*
Totals	101%	99%	99%	100%	99%	99%	99%	100%	99%	100%	*
Unweighted N	(998)	(471)	(527)	(208)	(236)	(335)	(219)	(666)	(115)	(158)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	23%	29%	22%	17%	30%	19%	24%	24%	26%	27%	18%	24%	22%
Like it	46%	46%	44%	47%	46%	47%	43%	43%	51%	42%	47%	49%	41%
Dislike it	15%	14%	15%	17%	13%	17%	14%	19%	13%	16%	15%	14%	16%
Hate it	5%	3%	6%	6%	3%	5%	4%	6%	4%	6%	5%	4%	5%
Not sure	12%	8%	14%	14%	8%	12%	16%	8%	5%	9%	15%	9%	16%
Totals	101%	100%	101%	101%	100%	100%	101%	100%	99%	100%	100%	100%	100%
Unweighted N	(998)	(347)	(382)	(269)	(359)	(319)	(404)	(275)	(214)	(174)	(191)	(389)	(244)

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1C. Opinions on Music Genres — Classic rock
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	43%	47%	39%	30%	37%	54%	45%	47%	32%	30%	*
Like it	39%	39%	39%	39%	43%	36%	40%	38%	34%	48%	*
Dislike it	10%	8%	11%	18%	11%	4%	7%	8%	15%	12%	*
Hate it	3%	3%	3%	4%	2%	2%	2%	1%	9%	5%	*
Not sure	6%	3%	8%	9%	6%	3%	6%	5%	10%	5%	*
Totals	101%	100%	100%	100%	99%	99%	100%	99%	100%	100%	*
Unweighted N	(996)	(469)	(527)	(206)	(236)	(335)	(219)	(666)	(114)	(158)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	43%	42%	40%	47%	45%	50%	42%	46%	46%	49%	53%	38%	37%
Like it	39%	38%	42%	37%	39%	38%	36%	37%	41%	33%	33%	43%	43%
Dislike it	10%	9%	11%	9%	8%	7%	10%	10%	10%	11%	7%	10%	11%
Hate it	3%	4%	2%	1%	3%	1%	3%	4%	1%	3%	3%	3%	1%
Not sure	6%	7%	4%	6%	5%	5%	8%	3%	3%	3%	4%	6%	8%
Totals	101%	100%	99%	100%	100%	101%	99%	100%	101%	99%	100%	100%	100%
Unweighted N	(996)	(347)	(380)	(269)	(358)	(318)	(405)	(274)	(212)	(174)	(191)	(387)	(244)

1D. Opinions on Music Genres — Classical
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	23%	26%	21%	26%	28%	14%	29%	20%	33%	23%	*
Like it	42%	42%	42%	39%	43%	40%	46%	43%	33%	43%	*
Dislike it	17%	15%	19%	13%	14%	23%	15%	18%	13%	17%	*
Hate it	7%	7%	6%	9%	3%	10%	5%	7%	9%	5%	*
Not sure	11%	10%	12%	13%	12%	13%	5%	11%	13%	12%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	*
Unweighted N	(992)	(469)	(523)	(207)	(236)	(333)	(216)	(661)	(114)	(158)	(59)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	23%	31%	20%	19%	28%	19%	19%	24%	26%	29%	18%	21%	28%
Like it	42%	42%	43%	40%	46%	46%	38%	46%	45%	41%	38%	45%	40%
Dislike it	17%	13%	19%	18%	13%	19%	20%	16%	15%	16%	21%	18%	13%
Hate it	7%	6%	7%	7%	5%	5%	7%	7%	7%	7%	12%	5%	5%
Not sure	11%	8%	11%	15%	8%	12%	15%	7%	7%	7%	11%	11%	13%
Totals	100%	100%	100%	99%	100%	101%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(992)	(347)	(380)	(265)	(357)	(316)	(402)	(272)	(214)	(173)	(189)	(387)	(243)

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1E. Opinions on Music Genres — Contemporary Christian
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	15%	16%	15%	19%	19%	14%	10%	11%	26%	22%	*
Like it	29%	29%	29%	31%	23%	26%	36%	28%	34%	30%	*
Dislike it	23%	22%	24%	16%	21%	26%	26%	25%	14%	20%	*
Hate it	16%	17%	14%	13%	22%	14%	14%	17%	9%	14%	*
Not sure	17%	16%	18%	21%	14%	19%	15%	18%	16%	13%	*
Totals	100%	100%	100%	100%	99%	99%	101%	99%	99%	99%	*
Unweighted N	(999)	(471)	(528)	(208)	(236)	(335)	(220)	(667)	(115)	(158)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	15%	16%	14%	18%	15%	17%	15%	15%	16%	17%	14%	18%	11%
Like it	29%	28%	25%	36%	26%	36%	26%	33%	31%	19%	25%	37%	27%
Dislike it	23%	23%	23%	22%	21%	21%	21%	24%	27%	28%	23%	22%	19%
Hate it	16%	22%	17%	7%	23%	9%	17%	14%	16%	15%	21%	10%	21%
Not sure	17%	12%	21%	18%	14%	17%	21%	14%	10%	21%	18%	12%	22%
Totals	100%	101%	100%	101%	99%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(999)	(347)	(382)	(270)	(359)	(320)	(405)	(275)	(214)	(174)	(192)	(389)	(244)

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1F. Opinions on Music Genres — Country
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	28%	26%	29%	29%	28%	26%	29%	28%	26%	32%	*
Like it	41%	42%	41%	40%	40%	40%	45%	40%	37%	44%	*
Dislike it	15%	15%	16%	14%	14%	16%	16%	17%	14%	10%	*
Hate it	9%	10%	7%	7%	12%	9%	7%	10%	8%	7%	*
Not sure	7%	7%	7%	10%	6%	10%	2%	5%	14%	8%	*
Totals	100%	100%	100%	100%	100%	101%	99%	100%	99%	101%	*
Unweighted N	(998)	(471)	(527)	(207)	(236)	(335)	(220)	(666)	(115)	(158)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	28%	21%	29%	32%	21%	31%	31%	27%	23%	29%	23%	31%	25%
Like it	41%	39%	41%	44%	39%	45%	39%	42%	43%	40%	36%	44%	43%
Dislike it	15%	20%	13%	13%	20%	13%	13%	17%	19%	18%	18%	12%	16%
Hate it	9%	11%	9%	6%	13%	6%	9%	10%	7%	6%	14%	8%	7%
Not sure	7%	9%	7%	5%	7%	5%	8%	4%	7%	7%	8%	6%	9%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	99%	101%	100%
Unweighted N	(998)	(346)	(382)	(270)	(359)	(320)	(405)	(275)	(213)	(173)	(192)	(389)	(244)

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1G. Opinions on Music Genres — Dance/Electronic
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	16%	17%	14%	22%	28%	10%	4%	13%	18%	21%	*
Like it	37%	32%	42%	45%	38%	34%	34%	36%	36%	46%	*
Dislike it	24%	27%	21%	16%	16%	30%	31%	27%	21%	15%	*
Hate it	10%	11%	8%	7%	5%	13%	13%	11%	6%	6%	*
Not sure	14%	13%	14%	10%	13%	13%	19%	13%	18%	12%	*
Totals	101%	100%	99%	100%	100%	100%	101%	100%	99%	100%	*
Unweighted N	(991)	(467)	(524)	(208)	(235)	(335)	(213)	(659)	(115)	(158)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	16%	18%	14%	15%	17%	10%	15%	16%	17%	12%	17%	14%	19%
Like it	37%	41%	36%	34%	40%	36%	38%	36%	39%	40%	35%	37%	38%
Dislike it	24%	21%	23%	29%	21%	30%	23%	24%	26%	28%	25%	24%	20%
Hate it	10%	9%	9%	12%	9%	13%	9%	12%	9%	9%	7%	10%	11%
Not sure	14%	11%	18%	10%	13%	11%	15%	12%	9%	11%	15%	15%	12%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(991)	(347)	(379)	(265)	(358)	(315)	(401)	(272)	(214)	(174)	(188)	(385)	(244)

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1H. Opinions on Music Genres — Folk
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	14%	17%	11%	14%	22%	8%	13%	14%	14%	10%	*
Like it	39%	41%	37%	30%	35%	40%	49%	42%	27%	32%	*
Dislike it	23%	21%	24%	22%	20%	27%	20%	21%	23%	33%	*
Hate it	8%	8%	7%	7%	7%	10%	5%	8%	10%	5%	*
Not sure	17%	14%	20%	25%	17%	15%	13%	15%	25%	20%	*
Totals	101%	101%	99%	98%	101%	100%	100%	100%	99%	100%	*
Unweighted N	(998)	(471)	(527)	(208)	(236)	(335)	(219)	(666)	(115)	(158)	(59)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	14%	20%	11%	11%	21%	10%	10%	16%	21%	22%	14%	14%	8%
Like it	39%	38%	37%	42%	39%	45%	36%	42%	37%	34%	38%	41%	39%
Dislike it	23%	24%	22%	21%	21%	23%	23%	25%	23%	22%	24%	22%	23%
Hate it	8%	6%	8%	8%	6%	7%	10%	6%	6%	8%	7%	7%	8%
Not sure	17%	12%	22%	18%	12%	16%	20%	11%	13%	14%	17%	16%	22%
Totals	101%	100%	100%	100%	99%	101%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(998)	(347)	(382)	(269)	(359)	(319)	(404)	(275)	(214)	(174)	(191)	(389)	(244)

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1I. Opinions on Music Genres — Gospel/Choir
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	19%	20%	18%	22%	23%	14%	19%	12%	46%	23%	*
Like it	35%	34%	35%	31%	30%	36%	40%	36%	30%	32%	*
Dislike it	21%	21%	22%	21%	20%	23%	20%	24%	12%	24%	*
Hate it	12%	14%	10%	8%	15%	14%	8%	15%	6%	6%	*
Not sure	13%	10%	16%	18%	11%	12%	12%	13%	7%	14%	*
Totals	100%	99%	101%	100%	99%	99%	99%	100%	101%	99%	*
Unweighted N	(994)	(468)	(526)	(207)	(236)	(335)	(216)	(662)	(115)	(158)	(59)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	19%	24%	15%	18%	23%	17%	20%	17%	19%	20%	18%	23%	13%
Like it	35%	31%	35%	39%	30%	42%	32%	36%	37%	31%	32%	40%	31%
Dislike it	21%	21%	23%	20%	22%	18%	19%	22%	28%	22%	22%	19%	25%
Hate it	12%	13%	14%	8%	13%	10%	13%	15%	8%	13%	14%	9%	14%
Not sure	13%	11%	13%	15%	12%	13%	16%	10%	8%	14%	13%	10%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	101%
Unweighted N	(994)	(346)	(382)	(266)	(358)	(317)	(403)	(274)	(213)	(173)	(189)	(388)	(244)

1J. Opinions on Music Genres — Hard rock/Metal
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	23%	28%	19%	22%	26%	31%	12%	23%	19%	24%	*
Like it	32%	34%	29%	35%	34%	34%	22%	33%	22%	31%	*
Dislike it	23%	19%	27%	20%	22%	17%	37%	23%	26%	25%	*
Hate it	12%	9%	15%	8%	9%	10%	23%	12%	15%	10%	*
Not sure	10%	9%	10%	14%	10%	9%	6%	8%	18%	10%	*
Totals	100%	99%	100%	99%	101%	101%	100%	99%	100%	100%	*
Unweighted N	(996)	(470)	(526)	(207)	(235)	(335)	(219)	(666)	(113)	(158)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	23%	24%	20%	28%	25%	24%	25%	25%	21%	32%	26%	22%	18%
Like it	32%	31%	36%	26%	29%	34%	28%	32%	39%	28%	32%	31%	34%
Dislike it	23%	24%	22%	23%	25%	19%	22%	26%	22%	22%	22%	22%	27%
Hate it	12%	11%	11%	16%	11%	16%	11%	12%	11%	11%	12%	15%	8%
Not sure	10%	11%	10%	8%	10%	7%	13%	6%	7%	8%	8%	10%	13%
Totals	100%	101%	99%	101%	100%	100%	99%	101%	100%	101%	100%	100%	100%
Unweighted N	(996)	(346)	(380)	(270)	(357)	(319)	(405)	(274)	(212)	(174)	(191)	(387)	(244)

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1K. Opinions on Music Genres — Jazz
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	20%	25%	16%	23%	23%	17%	18%	15%	39%	21%	*
Like it	43%	41%	46%	40%	42%	42%	49%	45%	38%	39%	*
Dislike it	19%	19%	19%	19%	20%	19%	18%	21%	13%	23%	*
Hate it	7%	6%	8%	4%	4%	10%	6%	8%	5%	4%	*
Not sure	11%	9%	13%	13%	10%	11%	8%	12%	6%	13%	*
Totals	100%	100%	102%	99%	99%	99%	99%	101%	101%	100%	*
Unweighted N	(997)	(471)	(526)	(208)	(236)	(335)	(218)	(665)	(115)	(158)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	20%	29%	17%	13%	28%	15%	19%	18%	26%	28%	18%	19%	18%
Like it	43%	45%	44%	41%	46%	46%	40%	44%	50%	40%	42%	48%	41%
Dislike it	19%	11%	20%	27%	11%	23%	21%	21%	14%	18%	19%	19%	21%
Hate it	7%	4%	7%	9%	5%	7%	7%	7%	4%	10%	9%	5%	5%
Not sure	11%	11%	11%	10%	9%	9%	12%	10%	5%	4%	12%	10%	15%
Totals	100%	100%	99%	100%	99%	100%	99%	100%	99%	100%	100%	101%	100%
Unweighted N	(997)	(347)	(381)	(269)	(358)	(319)	(404)	(274)	(214)	(174)	(190)	(389)	(244)

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1L. Opinions on Music Genres — Latin
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	14%	11%	16%	18%	22%	10%	7%	6%	21%	46%	*
Like it	32%	32%	32%	36%	32%	28%	35%	31%	40%	34%	*
Dislike it	25%	28%	23%	19%	22%	28%	30%	30%	18%	11%	*
Hate it	10%	12%	8%	7%	7%	13%	12%	12%	6%	3%	*
Not sure	18%	17%	20%	20%	16%	21%	15%	21%	15%	6%	*
Totals	99%	100%	99%	100%	99%	100%	99%	100%	100%	100%	*
Unweighted N	(995)	(471)	(524)	(208)	(235)	(334)	(218)	(664)	(114)	(158)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	14%	17%	15%	8%	18%	7%	14%	17%	11%	19%	7%	16%	13%
Like it	32%	42%	28%	26%	39%	25%	30%	29%	40%	27%	30%	30%	42%
Dislike it	25%	18%	26%	34%	19%	36%	23%	29%	28%	28%	30%	24%	21%
Hate it	10%	9%	9%	14%	7%	12%	12%	8%	10%	11%	15%	9%	7%
Not sure	18%	14%	22%	18%	17%	19%	21%	18%	12%	15%	19%	20%	17%
Totals	99%	100%	100%	100%	100%	99%	100%	101%	101%	100%	101%	99%	100%
Unweighted N	(995)	(347)	(380)	(268)	(358)	(319)	(404)	(272)	(214)	(173)	(191)	(387)	(244)

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1M. Opinions on Music Genres — New Age
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	10%	12%	9%	14%	19%	6%	4%	8%	18%	13%	*
Like it	30%	31%	28%	36%	36%	25%	23%	28%	28%	35%	*
Dislike it	22%	22%	22%	11%	14%	28%	32%	24%	16%	16%	*
Hate it	11%	11%	11%	6%	7%	14%	16%	13%	7%	9%	*
Not sure	27%	25%	30%	32%	24%	27%	26%	27%	31%	28%	*
Totals	100%	101%	100%	99%	100%	100%	101%	100%	100%	101%	*
Unweighted N	(995)	(468)	(527)	(206)	(236)	(333)	(220)	(666)	(114)	(157)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	10%	15%	10%	5%	13%	8%	11%	10%	10%	14%	13%	9%	7%
Like it	30%	34%	28%	27%	33%	25%	29%	27%	33%	30%	29%	30%	28%
Dislike it	22%	21%	21%	24%	20%	27%	19%	28%	24%	20%	20%	23%	23%
Hate it	11%	9%	11%	15%	9%	16%	10%	15%	11%	10%	12%	13%	9%
Not sure	27%	22%	31%	28%	26%	24%	31%	21%	23%	25%	27%	25%	32%
Totals	100%	101%	101%	99%	101%	100%	100%	101%	101%	99%	101%	100%	99%
Unweighted N	(995)	(347)	(380)	(268)	(359)	(317)	(403)	(274)	(213)	(174)	(191)	(386)	(244)

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1N. Opinions on Music Genres — Pop
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	25%	29%	34%	38%	23%	16%	24%	35%	36%	*
Like it	48%	44%	52%	44%	43%	51%	52%	51%	37%	48%	*
Dislike it	13%	16%	10%	9%	10%	15%	16%	14%	10%	7%	*
Hate it	4%	7%	2%	4%	4%	5%	4%	5%	2%	5%	*
Not sure	7%	8%	7%	8%	4%	6%	12%	7%	16%	3%	*
Totals	99%	100%	100%	99%	99%	100%	100%	101%	100%	99%	*
Unweighted N	(994)	(469)	(525)	(208)	(236)	(332)	(218)	(663)	(114)	(158)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	27%	35%	24%	23%	32%	21%	26%	31%	32%	33%	25%	27%	26%
Like it	48%	46%	49%	48%	51%	50%	48%	46%	49%	43%	48%	50%	48%
Dislike it	13%	10%	13%	15%	10%	16%	13%	13%	12%	13%	13%	12%	14%
Hate it	4%	1%	5%	7%	2%	6%	5%	6%	2%	5%	4%	4%	4%
Not sure	7%	7%	9%	6%	5%	7%	9%	4%	5%	5%	10%	7%	7%
Totals	99%	99%	100%	99%	100%	100%	101%	100%	100%	99%	100%	100%	99%
Unweighted N	(994)	(346)	(381)	(267)	(358)	(317)	(402)	(275)	(213)	(174)	(191)	(386)	(243)

1O. Opinions on Music Genres — Punk Rock
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	13%	15%	12%	20%	21%	10%	3%	12%	15%	17%	*
Like it	30%	33%	27%	33%	44%	28%	13%	30%	23%	29%	*
Dislike it	29%	28%	30%	22%	16%	30%	49%	31%	25%	28%	*
Hate it	15%	14%	16%	7%	6%	18%	29%	16%	17%	11%	*
Not sure	13%	10%	15%	18%	13%	14%	6%	11%	19%	16%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	*
Unweighted N	(996)	(470)	(526)	(207)	(236)	(334)	(219)	(666)	(113)	(158)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	13%	17%	12%	11%	16%	11%	13%	15%	15%	17%	13%	12%	12%
Like it	30%	33%	29%	26%	32%	24%	29%	28%	38%	32%	30%	28%	30%
Dislike it	29%	27%	30%	31%	29%	33%	27%	34%	27%	27%	31%	30%	28%
Hate it	15%	13%	14%	19%	15%	21%	17%	11%	14%	16%	12%	18%	13%
Not sure	13%	9%	15%	13%	9%	11%	14%	11%	6%	8%	14%	12%	16%
Totals	100%	99%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(996)	(347)	(379)	(270)	(357)	(319)	(404)	(274)	(213)	(174)	(191)	(387)	(244)

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1P. Opinions on Music Genres — R&B
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	28%	25%	32%	30%	40%	24%	21%	18%	68%	38%	*
Like it	43%	41%	44%	44%	34%	45%	46%	47%	15%	45%	*
Dislike it	14%	17%	12%	9%	13%	16%	18%	18%	6%	8%	*
Hate it	5%	7%	4%	5%	4%	6%	5%	7%	5%	2%	*
Not sure	9%	10%	8%	12%	8%	8%	10%	9%	6%	7%	*
Totals	99%	100%	100%	100%	99%	99%	100%	99%	100%	100%	*
Unweighted N	(991)	(465)	(526)	(207)	(235)	(332)	(217)	(662)	(114)	(156)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	28%	38%	27%	19%	40%	17%	29%	31%	22%	32%	23%	33%	23%
Like it	43%	41%	44%	43%	40%	48%	43%	37%	52%	38%	40%	41%	51%
Dislike it	14%	10%	13%	21%	12%	21%	12%	21%	13%	18%	19%	14%	8%
Hate it	5%	3%	6%	7%	3%	5%	7%	3%	5%	7%	7%	3%	6%
Not sure	9%	8%	10%	10%	6%	10%	9%	7%	8%	6%	11%	9%	11%
Totals	99%	100%	100%	100%	101%	101%	100%	99%	100%	101%	100%	100%	99%
Unweighted N	(991)	(344)	(380)	(267)	(356)	(317)	(402)	(273)	(213)	(173)	(190)	(386)	(242)

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1Q. Opinions on Music Genres — Rap/Hip-Hop
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	23%	22%	24%	40%	38%	14%	3%	15%	52%	40%	*
Like it	28%	27%	29%	36%	38%	25%	14%	27%	25%	34%	*
Dislike it	21%	20%	22%	10%	9%	25%	37%	24%	16%	11%	*
Hate it	21%	24%	17%	3%	8%	29%	40%	27%	3%	9%	*
Not sure	8%	7%	8%	11%	8%	8%	5%	8%	4%	7%	*
Totals	101%	100%	100%	100%	101%	101%	99%	101%	100%	101%	*
Unweighted N	(994)	(469)	(525)	(206)	(235)	(335)	(218)	(663)	(114)	(158)	(59)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	23%	30%	26%	10%	29%	12%	25%	22%	21%	22%	19%	27%	21%
Like it	28%	32%	25%	28%	31%	22%	25%	28%	35%	24%	30%	28%	29%
Dislike it	21%	19%	22%	21%	21%	24%	20%	26%	15%	23%	24%	18%	21%
Hate it	21%	13%	19%	34%	14%	34%	23%	18%	18%	23%	18%	23%	19%
Not sure	8%	6%	9%	8%	5%	8%	7%	6%	11%	9%	10%	5%	11%
Totals	101%	100%	101%	101%	100%	100%	100%	100%	100%	101%	101%	101%	101%
Unweighted N	(994)	(345)	(381)	(268)	(358)	(317)	(404)	(275)	(211)	(173)	(191)	(386)	(244)

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1R. Opinions on Music Genres — Reggae
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	16%	16%	16%	21%	24%	10%	9%	9%	38%	27%	*
Like it	39%	37%	41%	32%	38%	44%	40%	41%	36%	37%	*
Dislike it	23%	26%	19%	19%	19%	23%	29%	26%	14%	16%	*
Hate it	8%	10%	7%	6%	5%	11%	11%	10%	2%	6%	*
Not sure	14%	12%	17%	22%	13%	12%	11%	15%	10%	14%	*
Totals	100%	101%	100%	100%	99%	100%	100%	101%	100%	100%	*
Unweighted N	(995)	(470)	(525)	(206)	(236)	(335)	(218)	(665)	(115)	(156)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	16%	21%	16%	9%	24%	9%	18%	13%	16%	19%	10%	18%	14%
Like it	39%	43%	38%	37%	41%	39%	35%	44%	40%	37%	38%	40%	41%
Dislike it	23%	21%	22%	26%	22%	25%	22%	24%	27%	22%	25%	21%	24%
Hate it	8%	4%	8%	14%	4%	12%	11%	7%	6%	8%	12%	8%	5%
Not sure	14%	10%	17%	15%	9%	15%	14%	12%	11%	14%	15%	12%	16%
Totals	100%	99%	101%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(995)	(344)	(381)	(270)	(356)	(319)	(404)	(273)	(213)	(174)	(191)	(389)	(241)

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1S. Opinions on Music Genres — Soul/Funk
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	19%	20%	19%	19%	26%	19%	14%	13%	50%	23%	*
Like it	40%	39%	41%	35%	40%	45%	38%	41%	30%	42%	*
Dislike it	20%	21%	19%	20%	15%	20%	26%	24%	7%	17%	*
Hate it	7%	8%	6%	4%	6%	7%	11%	9%	5%	3%	*
Not sure	14%	11%	16%	23%	12%	9%	12%	14%	8%	15%	*
Totals	100%	99%	101%	101%	99%	100%	101%	101%	100%	100%	*
Unweighted N	(994)	(468)	(526)	(208)	(236)	(334)	(216)	(664)	(114)	(158)	(58)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	19%	28%	18%	12%	30%	9%	22%	20%	17%	27%	15%	21%	16%
Like it	40%	45%	39%	36%	43%	39%	36%	41%	48%	37%	47%	39%	38%
Dislike it	20%	15%	23%	23%	14%	26%	20%	24%	19%	17%	20%	21%	21%
Hate it	7%	3%	6%	14%	4%	10%	7%	7%	7%	8%	5%	8%	6%
Not sure	14%	10%	15%	16%	8%	16%	16%	9%	8%	11%	13%	12%	19%
Totals	100%	101%	101%	101%	99%	100%	101%	101%	99%	100%	100%	101%	100%
Unweighted N	(994)	(347)	(379)	(268)	(357)	(318)	(404)	(274)	(212)	(174)	(191)	(385)	(244)

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1T. Opinions on Music Genres — World Music
What is your opinion of the following genre of music?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	11%	14%	9%	21%	18%	6%	2%	8%	24%	14%	*
Like it	28%	28%	29%	37%	37%	22%	21%	26%	33%	35%	*
Dislike it	20%	19%	20%	14%	17%	23%	24%	21%	18%	21%	*
Hate it	6%	7%	4%	5%	3%	8%	6%	7%	2%	4%	*
Not sure	35%	32%	37%	22%	25%	41%	46%	38%	23%	26%	*
Totals	100%	100%	99%	99%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(994)	(467)	(527)	(207)	(236)	(333)	(218)	(663)	(115)	(157)	(59)

| | | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	11%	17%	9%	7%	14%	7%	10%	12%	14%	12%	7%	12%	13%
Like it	28%	33%	26%	25%	34%	23%	28%	26%	31%	29%	26%	29%	30%
Dislike it	20%	17%	19%	25%	17%	24%	20%	21%	20%	19%	21%	20%	19%
Hate it	6%	3%	5%	11%	2%	8%	6%	6%	5%	5%	5%	7%	5%
Not sure	35%	30%	41%	32%	33%	37%	36%	34%	30%	35%	40%	32%	33%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(994)	(347)	(379)	(268)	(358)	(319)	(404)	(274)	(212)	(174)	(188)	(388)	(244)

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2. Favorite Music Genre
Which of these is your favorite genre of music?
Among people who like or love at least one genre of music

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Alternative/Indie	4%	3%	5%	3%	7%	4%	0%	5%	2%	0%	*
Blues	4%	6%	3%	5%	8%	2%	3%	3%	9%	4%	*
Classic rock	20%	22%	18%	5%	11%	30%	29%	27%	4%	6%	*
Classical	5%	7%	4%	7%	7%	1%	9%	6%	2%	6%	*
Contemporary Christian	4%	3%	4%	1%	3%	6%	4%	4%	4%	4%	*
Country	12%	10%	15%	9%	6%	13%	22%	15%	6%	11%	*
Dance/Electronic	3%	3%	3%	3%	8%	1%	1%	4%	1%	0%	*
Folk	2%	1%	2%	1%	1%	2%	3%	2%	1%	0%	*
Gospel/Choir	3%	3%	3%	4%	3%	3%	3%	2%	6%	5%	*
Hard rock/Metal	6%	7%	5%	4%	6%	10%	2%	6%	3%	4%	*
Jazz	3%	4%	3%	3%	3%	2%	5%	3%	4%	3%	*
Latin	3%	1%	4%	5%	1%	4%	2%	0%	0%	20%	*
New Age	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	*
Pop	7%	8%	7%	9%	11%	5%	5%	7%	5%	10%	*
Punk Rock	2%	3%	1%	3%	1%	3%	0%	2%	0%	4%	*
R&B	8%	4%	12%	7%	9%	7%	9%	4%	27%	9%	*
Rap/Hip-Hop	7%	9%	5%	17%	9%	4%	0%	5%	15%	9%	*
Reggae	1%	1%	1%	2%	1%	1%	0%	1%	1%	2%	*
Soul/Funk	1%	1%	1%	1%	1%	1%	3%	1%	6%	0%	*
World Music	3%	3%	3%	8%	4%	0%	0%	3%	4%	2%	*
Totals	99%	100%	100%	98%	101%	100%	100%	101%	101%	99%	*
Unweighted N	(987)	(462)	(525)	(205)	(233)	(332)	(217)	(660)	(114)	(155)	(58)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Alternative/Indie	4%	6%	4%	1%	8%	2%	2%	7%	3%	3%	7%	3%	4%
Blues	4%	5%	4%	4%	5%	4%	5%	4%	4%	4%	3%	5%	5%
Classic rock	20%	15%	18%	29%	20%	31%	19%	24%	21%	22%	23%	19%	17%
Classical	5%	6%	5%	5%	6%	5%	2%	6%	10%	8%	5%	4%	7%
Contemporary Christian	4%	2%	4%	5%	2%	7%	4%	3%	2%	3%	5%	3%	5%
Country	12%	7%	14%	16%	5%	14%	14%	12%	7%	9%	11%	14%	14%
Dance/Electronic	3%	2%	3%	4%	3%	3%	4%	3%	3%	2%	5%	1%	5%
Folk	2%	2%	1%	1%	3%	1%	1%	2%	3%	0%	3%	2%	1%
Gospel/Choir	3%	3%	3%	4%	3%	2%	3%	2%	3%	1%	6%	4%	2%
Hard rock/Metal	6%	5%	6%	7%	3%	7%	8%	3%	4%	10%	5%	5%	5%
Jazz	3%	6%	2%	2%	5%	3%	4%	2%	3%	6%	3%	3%	2%
Latin	3%	2%	4%	1%	3%	1%	3%	3%	1%	4%	0%	3%	4%
New Age	1%	2%	1%	0%	2%	1%	1%	1%	2%	4%	1%	1%	0%
Pop	7%	8%	6%	8%	8%	7%	5%	7%	11%	9%	5%	8%	6%
Punk Rock	2%	2%	2%	1%	2%	1%	2%	2%	3%	1%	3%	1%	3%
R&B	8%	11%	9%	3%	12%	2%	10%	9%	5%	7%	6%	11%	7%
Rap/Hip-Hop	7%	8%	9%	4%	6%	4%	7%	5%	11%	4%	6%	10%	6%
Reggae	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	2%	1%
Soul/Funk	1%	2%	1%	1%	3%	1%	1%	2%	1%	1%	1%	2%	1%
World Music	3%	4%	2%	4%	2%	3%	3%	2%	4%	3%	3%	1%	5%
Totals	99%	98%	99%	100%	102%	99%	99%	99%	101%	101%	101%	102%	100%
Unweighted N	(987)	(341)	(377)	(269)	(353)	(319)	(403)	(273)	(211)	(172)	(189)	(387)	(239)

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3. Music That Reflects Your Life
Which genres of music most reflect your life? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Alternative/Indie	11%	11%	10%	10%	20%	9%	3%	11%	6%	9%	*
Blues	15%	19%	11%	16%	15%	13%	16%	13%	24%	10%	*
Classic rock	35%	38%	32%	15%	28%	47%	44%	43%	17%	14%	*
Classical	16%	17%	14%	16%	18%	9%	23%	15%	18%	11%	*
Contemporary Christian	11%	10%	12%	7%	13%	11%	11%	10%	17%	10%	*
Country	27%	25%	28%	17%	21%	31%	36%	30%	14%	25%	*
Dance/Electronic	9%	10%	9%	9%	20%	6%	4%	10%	10%	7%	*
Folk	8%	10%	7%	3%	9%	7%	14%	9%	6%	7%	*
Gospel/Choir	13%	13%	13%	12%	11%	9%	22%	10%	29%	6%	*
Hard rock/Metal	14%	15%	12%	9%	17%	20%	5%	16%	7%	8%	*
Jazz	13%	15%	10%	14%	14%	8%	17%	11%	18%	6%	*
Latin	9%	7%	11%	9%	15%	6%	6%	4%	10%	36%	*
New Age	8%	9%	7%	9%	16%	3%	4%	7%	12%	5%	*
Pop	20%	19%	21%	20%	24%	21%	15%	20%	17%	26%	*
Punk Rock	8%	8%	8%	12%	14%	5%	3%	7%	7%	8%	*
R&B	19%	16%	23%	18%	20%	19%	20%	13%	43%	23%	*
Rap/Hip-Hop	16%	17%	14%	27%	25%	10%	2%	11%	33%	19%	*
Reggae	8%	11%	7%	10%	14%	7%	3%	5%	21%	8%	*
Soul/Funk	10%	10%	10%	5%	12%	10%	14%	7%	24%	11%	*
World Music	8%	8%	7%	14%	13%	3%	1%	7%	11%	6%	*
None of these	2%	3%	2%	1%	3%	2%	4%	3%	0%	1%	*
Not sure	7%	4%	9%	8%	6%	7%	7%	7%	5%	10%	*
Unweighted N	(1,000)	(471)	(529)	(208)	(237)	(335)	(220)	(667)	(116)	(158)	(59)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Alternative/Indie	11%	14%	12%	5%	14%	7%	10%	14%	10%	12%	14%	9%	10%
Blues	15%	18%	13%	13%	16%	14%	14%	14%	16%	14%	14%	17%	12%
Classic rock	35%	31%	32%	44%	32%	46%	31%	39%	39%	41%	37%	31%	35%
Classical	16%	20%	12%	16%	19%	15%	10%	18%	21%	20%	11%	15%	18%
Contemporary Christian	11%	10%	10%	13%	9%	15%	9%	13%	11%	10%	12%	10%	12%
Country	27%	18%	29%	35%	17%	37%	28%	26%	27%	25%	25%	29%	26%
Dance/Electronic	9%	11%	10%	8%	8%	6%	7%	12%	13%	9%	8%	7%	15%
Folk	8%	10%	9%	3%	14%	7%	6%	10%	10%	6%	9%	7%	11%
Gospel/Choir	13%	14%	12%	13%	15%	14%	14%	13%	11%	10%	11%	17%	11%
Hard rock/Metal	14%	11%	12%	19%	10%	16%	15%	14%	11%	14%	16%	13%	13%
Jazz	13%	15%	11%	12%	16%	12%	11%	9%	20%	16%	10%	12%	13%
Latin	9%	11%	10%	5%	10%	3%	9%	10%	7%	8%	3%	10%	13%
New Age	8%	11%	8%	4%	8%	5%	6%	11%	8%	10%	10%	5%	8%
Pop	20%	21%	19%	21%	23%	20%	18%	22%	26%	24%	20%	18%	21%
Punk Rock	8%	10%	8%	5%	10%	6%	7%	8%	10%	8%	10%	7%	8%
R&B	19%	25%	18%	14%	23%	15%	19%	20%	19%	19%	13%	22%	20%
Rap/Hip-Hop	16%	17%	19%	9%	14%	11%	15%	13%	19%	9%	15%	19%	16%
Reggae	8%	10%	7%	8%	10%	7%	8%	9%	10%	6%	6%	10%	11%
Soul/Funk	10%	15%	8%	7%	15%	7%	9%	10%	13%	12%	12%	10%	7%
World Music	8%	10%	6%	7%	6%	6%	6%	7%	14%	8%	5%	6%	13%
None of these	2%	2%	3%	3%	2%	2%	3%	1%	4%	1%	3%	3%	2%
Not sure	7%	6%	8%	6%	5%	4%	7%	6%	2%	4%	11%	5%	7%
Unweighted N	(1,000)	(347)	(383)	(270)	(360)	(320)	(405)	(275)	(214)	(174)	(192)	(390)	(244)

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4. Music That Is Representative

Which genres of music are most representative of America today? Select all that apply.

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Alternative/Indie	8%	7%	9%	9%	13%	7%	3%	8%	3%	10%	*
Blues	16%	19%	13%	13%	14%	15%	23%	15%	25%	11%	*
Classic rock	25%	26%	24%	16%	25%	29%	29%	29%	16%	13%	*
Classical	10%	11%	8%	13%	14%	4%	10%	9%	15%	8%	*
Contemporary Christian	10%	10%	10%	8%	10%	10%	11%	9%	12%	13%	*
Country	36%	32%	40%	19%	30%	42%	50%	40%	20%	29%	*
Dance/Electronic	11%	11%	11%	9%	17%	9%	8%	11%	12%	11%	*
Folk	8%	7%	9%	6%	6%	7%	12%	7%	9%	6%	*
Gospel/Choir	9%	11%	8%	6%	9%	7%	16%	7%	19%	6%	*
Hard rock/Metal	13%	13%	13%	6%	13%	17%	14%	12%	15%	11%	*
Jazz	14%	16%	12%	12%	15%	12%	18%	14%	20%	10%	*
Latin	10%	10%	11%	10%	15%	8%	10%	7%	8%	25%	*
New Age	9%	10%	9%	5%	16%	8%	8%	9%	10%	11%	*
Pop	33%	33%	34%	32%	39%	36%	26%	34%	29%	27%	*
Punk Rock	9%	10%	7%	6%	13%	6%	10%	8%	9%	6%	*
R&B	22%	21%	23%	23%	23%	22%	20%	18%	40%	24%	*
Rap/Hip-Hop	37%	37%	37%	38%	40%	39%	29%	34%	43%	33%	*
Reggae	7%	8%	7%	8%	8%	5%	10%	6%	10%	11%	*
Soul/Funk	11%	10%	12%	7%	11%	10%	16%	7%	21%	13%	*
World Music	9%	11%	7%	13%	16%	5%	2%	8%	13%	8%	*
None of these	2%	1%	2%	1%	2%	2%	2%	1%	4%	1%	*
Not sure	19%	16%	21%	15%	14%	20%	25%	20%	17%	15%	*
Unweighted N	(1,000)	(471)	(529)	(208)	(237)	(335)	(220)	(667)	(116)	(158)	(59)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Alternative/Indie	8%	12%	6%	7%	11%	7%	6%	11%	11%	8%	8%	8%	8%
Blues	16%	16%	14%	19%	18%	18%	13%	17%	24%	16%	14%	19%	12%
Classic rock	25%	25%	20%	32%	23%	30%	23%	30%	33%	24%	28%	24%	24%
Classical	10%	14%	6%	9%	9%	5%	7%	12%	10%	11%	5%	11%	9%
Contemporary Christian	10%	10%	10%	10%	10%	12%	8%	12%	12%	6%	11%	11%	10%
Country	36%	31%	37%	41%	38%	41%	38%	35%	41%	35%	37%	36%	36%
Dance/Electronic	11%	9%	13%	9%	11%	9%	12%	11%	12%	8%	8%	12%	14%
Folk	8%	7%	8%	8%	10%	6%	6%	10%	8%	7%	9%	8%	7%
Gospel/Choir	9%	12%	7%	9%	10%	11%	7%	12%	14%	9%	10%	11%	6%
Hard rock/Metal	13%	13%	9%	18%	13%	15%	13%	13%	18%	15%	15%	12%	11%
Jazz	14%	16%	12%	14%	18%	15%	10%	15%	24%	17%	14%	15%	10%
Latin	10%	12%	10%	9%	13%	8%	8%	12%	12%	9%	8%	8%	17%
New Age	9%	10%	8%	11%	8%	11%	10%	10%	8%	10%	9%	11%	7%
Pop	33%	36%	32%	33%	40%	34%	32%	36%	39%	31%	33%	31%	39%
Punk Rock	9%	8%	7%	11%	9%	10%	8%	9%	14%	10%	9%	8%	8%
R&B	22%	29%	19%	19%	30%	19%	21%	24%	26%	21%	23%	24%	20%
Rap/Hip-Hop	37%	40%	38%	31%	45%	32%	37%	33%	41%	37%	37%	35%	39%
Reggae	7%	9%	6%	7%	9%	5%	7%	8%	6%	5%	6%	9%	7%
Soul/Funk	11%	14%	9%	9%	16%	8%	10%	14%	12%	11%	14%	11%	8%
World Music	9%	12%	6%	9%	7%	8%	5%	11%	14%	8%	9%	10%	9%
None of these	2%	1%	2%	2%	2%	2%	3%	1%	0%	2%	1%	2%	1%
Not sure	19%	14%	24%	17%	15%	19%	19%	16%	11%	17%	23%	17%	19%
Unweighted N	(1,000)	(347)	(383)	(270)	(360)	(320)	(405)	(275)	(214)	(174)	(192)	(390)	(244)

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5. Music That Is Representative of Classic Americana
Which genres of music are most representative of classic Americana? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Alternative/Indie	5%	5%	5%	7%	10%	3%	1%	4%	6%	7%	*
Blues	29%	31%	27%	21%	26%	32%	34%	32%	27%	16%	*
Classic rock	36%	38%	35%	24%	34%	44%	39%	42%	20%	21%	*
Classical	17%	18%	15%	17%	23%	12%	16%	15%	18%	20%	*
Contemporary Christian	8%	10%	7%	9%	10%	6%	9%	8%	9%	9%	*
Country	44%	45%	43%	28%	36%	50%	58%	49%	24%	36%	*
Dance/Electronic	6%	5%	6%	9%	7%	3%	4%	3%	14%	8%	*
Folk	22%	23%	22%	8%	21%	27%	29%	27%	11%	10%	*
Gospel/Choir	14%	13%	14%	11%	12%	12%	20%	14%	17%	11%	*
Hard rock/Metal	11%	11%	11%	9%	11%	15%	6%	10%	16%	9%	*
Jazz	21%	24%	18%	16%	22%	21%	24%	23%	20%	14%	*
Latin	4%	4%	5%	4%	6%	4%	3%	2%	9%	14%	*
New Age	7%	8%	6%	9%	13%	5%	3%	7%	10%	4%	*
Pop	20%	22%	19%	28%	20%	16%	19%	18%	21%	27%	*
Punk Rock	6%	6%	5%	4%	12%	4%	2%	4%	13%	6%	*
R&B	17%	18%	17%	15%	15%	21%	17%	16%	25%	18%	*
Rap/Hip-Hop	15%	15%	14%	22%	19%	13%	7%	11%	30%	15%	*
Reggae	7%	8%	6%	9%	9%	5%	4%	5%	13%	4%	*
Soul/Funk	11%	12%	10%	8%	13%	12%	9%	11%	15%	8%	*
World Music	6%	8%	5%	10%	12%	3%	0%	6%	7%	7%	*
None of these	1%	1%	0%	1%	1%	0%	0%	0%	2%	1%	*
Not sure	17%	13%	19%	16%	12%	16%	22%	16%	21%	14%	*
Unweighted N	(1,000)	(471)	(529)	(208)	(237)	(335)	(220)	(667)	(116)	(158)	(59)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Alternative/Indie	5%	6%	5%	5%	5%	4%	4%	7%	6%	5%	5%	4%	7%
Blues	29%	33%	25%	29%	36%	33%	25%	31%	36%	26%	30%	32%	25%
Classic rock	36%	33%	36%	41%	34%	44%	36%	39%	38%	36%	44%	35%	32%
Classical	17%	19%	14%	17%	15%	17%	14%	21%	19%	14%	15%	19%	16%
Contemporary Christian	8%	10%	7%	8%	6%	10%	7%	10%	10%	7%	6%	9%	10%
Country	44%	36%	43%	53%	42%	54%	43%	46%	43%	42%	42%	45%	44%
Dance/Electronic	6%	7%	6%	3%	7%	5%	4%	7%	7%	10%	3%	5%	5%
Folk	22%	23%	21%	24%	29%	24%	20%	27%	22%	21%	25%	23%	20%
Gospel/Choir	14%	11%	14%	16%	13%	17%	10%	19%	16%	11%	15%	13%	15%
Hard rock/Metal	11%	13%	10%	10%	11%	10%	11%	13%	10%	12%	11%	10%	11%
Jazz	21%	24%	17%	23%	23%	25%	21%	19%	27%	21%	18%	22%	22%
Latin	4%	6%	4%	3%	6%	3%	5%	5%	3%	5%	2%	7%	3%
New Age	7%	11%	6%	5%	8%	5%	7%	9%	6%	11%	8%	6%	5%
Pop	20%	24%	18%	20%	23%	20%	21%	21%	20%	21%	15%	19%	28%
Punk Rock	6%	8%	4%	5%	8%	6%	4%	7%	7%	8%	3%	7%	5%
R&B	17%	20%	14%	18%	22%	17%	18%	16%	21%	17%	11%	22%	15%
Rap/Hip-Hop	15%	19%	14%	11%	19%	12%	14%	14%	16%	18%	8%	14%	19%
Reggae	7%	10%	4%	7%	7%	5%	7%	5%	9%	10%	7%	6%	4%
Soul/Funk	11%	13%	9%	11%	13%	12%	9%	15%	12%	6%	13%	11%	13%
World Music	6%	8%	5%	7%	6%	5%	3%	7%	11%	11%	3%	5%	8%
None of these	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	1%
Not sure	17%	16%	19%	13%	14%	13%	15%	15%	13%	17%	19%	15%	17%
Unweighted N	(1,000)	(347)	(383)	(270)	(360)	(320)	(405)	(275)	(214)	(174)	(192)	(390)	(244)

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6. Music That Impacts Culture
Which genres of music are most impactful on American culture? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Alternative/Indie	7%	6%	8%	7%	11%	6%	5%	6%	10%	7%	*
Blues	24%	28%	20%	23%	20%	24%	29%	25%	28%	13%	*
Classic rock	27%	27%	28%	23%	20%	34%	29%	31%	18%	15%	*
Classical	14%	14%	13%	16%	15%	11%	13%	14%	17%	12%	*
Contemporary Christian	11%	12%	11%	10%	10%	11%	14%	11%	11%	10%	*
Country	36%	34%	38%	25%	34%	37%	47%	39%	31%	28%	*
Dance/Electronic	9%	10%	8%	9%	13%	7%	8%	8%	12%	6%	*
Folk	12%	12%	11%	7%	11%	10%	19%	13%	7%	6%	*
Gospel/Choir	13%	14%	13%	10%	13%	13%	17%	12%	17%	9%	*
Hard rock/Metal	14%	16%	13%	11%	12%	19%	13%	14%	17%	9%	*
Jazz	19%	21%	17%	21%	20%	16%	20%	18%	21%	13%	*
Latin	8%	7%	10%	10%	11%	6%	7%	5%	11%	20%	*
New Age	8%	9%	7%	9%	17%	4%	3%	6%	13%	8%	*
Pop	29%	28%	29%	29%	36%	28%	21%	28%	30%	23%	*
Punk Rock	9%	10%	8%	10%	18%	4%	6%	7%	10%	9%	*
R&B	24%	24%	23%	23%	23%	23%	25%	21%	39%	21%	*
Rap/Hip-Hop	35%	34%	36%	37%	42%	35%	26%	31%	49%	35%	*
Reggae	7%	9%	6%	7%	12%	6%	5%	5%	13%	6%	*
Soul/Funk	12%	12%	13%	12%	12%	12%	14%	11%	20%	11%	*
World Music	7%	8%	6%	12%	12%	3%	3%	6%	6%	7%	*
None of these	1%	1%	1%	1%	1%	2%	1%	1%	3%	1%	*
Not sure	19%	16%	22%	15%	15%	21%	26%	21%	17%	16%	*
Unweighted N	(1,000)	(471)	(529)	(208)	(237)	(335)	(220)	(667)	(116)	(158)	(59)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Alternative/Indie	7%	10%	6%	4%	11%	5%	6%	9%	8%	10%	6%	5%	9%
Blues	24%	26%	22%	23%	28%	27%	21%	27%	27%	24%	24%	23%	24%
Classic rock	27%	25%	23%	36%	29%	35%	26%	31%	29%	26%	32%	25%	27%
Classical	14%	14%	12%	15%	12%	15%	8%	21%	14%	11%	10%	15%	16%
Contemporary Christian	11%	12%	9%	13%	11%	15%	10%	14%	12%	10%	11%	12%	11%
Country	36%	34%	33%	42%	36%	44%	34%	39%	38%	32%	36%	37%	39%
Dance/Electronic	9%	12%	9%	7%	12%	7%	8%	11%	11%	10%	10%	6%	14%
Folk	12%	12%	10%	14%	16%	13%	9%	18%	10%	11%	11%	12%	11%
Gospel/Choir	13%	15%	12%	13%	14%	14%	11%	18%	13%	14%	12%	14%	13%
Hard rock/Metal	14%	15%	11%	19%	15%	15%	14%	16%	17%	17%	16%	14%	11%
Jazz	19%	23%	16%	18%	26%	17%	14%	23%	24%	20%	14%	18%	24%
Latin	8%	11%	8%	5%	11%	4%	7%	11%	7%	10%	6%	7%	9%
New Age	8%	11%	8%	4%	11%	4%	7%	11%	9%	8%	7%	9%	6%
Pop	29%	33%	26%	26%	35%	27%	26%	30%	35%	37%	27%	25%	29%
Punk Rock	9%	12%	6%	10%	12%	8%	7%	8%	14%	10%	10%	8%	10%
R&B	24%	31%	19%	21%	31%	23%	24%	26%	25%	23%	19%	28%	21%
Rap/Hip-Hop	35%	40%	35%	29%	45%	33%	35%	34%	37%	38%	34%	34%	35%
Reggae	7%	12%	5%	6%	11%	4%	6%	12%	6%	9%	7%	6%	9%
Soul/Funk	12%	15%	10%	12%	18%	10%	10%	17%	14%	10%	11%	13%	14%
World Music	7%	10%	5%	7%	9%	6%	4%	7%	12%	7%	6%	7%	8%
None of these	1%	0%	2%	2%	1%	2%	2%	1%	0%	1%	1%	1%	2%
Not sure	19%	15%	24%	18%	15%	16%	21%	14%	14%	19%	23%	20%	16%
Unweighted N	(1,000)	(347)	(383)	(270)	(360)	(320)	(405)	(275)	(214)	(174)	(192)	(390)	(244)

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7A. Opinions on Rap Music — 50 Cent
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	16%	18%	14%	22%	29%	12%	2%	11%	*	*	*
Like it	31%	29%	34%	37%	36%	30%	23%	29%	*	*	*
Dislike it	18%	16%	19%	18%	9%	20%	22%	21%	*	*	*
Hate it	10%	14%	7%	4%	5%	12%	20%	12%	*	*	*
Don't know	25%	22%	27%	20%	20%	26%	33%	27%	*	*	*
Totals	100%	99%	101%	101%	99%	100%	100%	100%	*	*	*
Unweighted N	(502)	(251)	(251)	(112)	(120)	(154)	(116)	(336)	(54)	(82)	(30)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	16%	24%	14%	8%	18%	10%	17%	16%	*	*	14%	17%	16%
Like it	31%	40%	29%	25%	40%	23%	30%	33%	*	*	32%	33%	28%
Dislike it	18%	10%	21%	22%	13%	26%	17%	15%	*	*	17%	19%	21%
Hate it	10%	8%	9%	16%	5%	16%	12%	13%	*	*	9%	11%	6%
Don't know	25%	19%	27%	29%	23%	25%	24%	23%	*	*	28%	20%	29%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	*	*	100%	100%	100%
Unweighted N	(502)	(174)	(187)	(141)	(168)	(166)	(215)	(142)	(97)	(92)	(101)	(183)	(126)

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7B. Opinions on Rap Music — André 3000

What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	13%	15%	11%	*	27%	7%	3%	9%	*	*	*
Like it	19%	21%	16%	*	30%	12%	4%	16%	*	*	*
Dislike it	8%	8%	7%	*	6%	8%	8%	7%	*	*	*
Hate it	9%	12%	6%	*	10%	11%	9%	10%	*	*	*
Don't know	52%	44%	60%	*	27%	63%	77%	57%	*	*	*
Totals	101%	100%	100%	*	100%	101%	101%	99%	*	*	*
Unweighted N	(501)	(243)	(258)	(99)	(126)	(162)	(114)	(339)	(60)	(74)	(28)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	13%	20%	13%	5%	23%	6%	14%	8%	19%	*	*	12%	17%
Like it	19%	26%	19%	10%	22%	11%	15%	21%	24%	*	*	20%	16%
Dislike it	8%	7%	7%	8%	8%	9%	5%	12%	8%	*	*	6%	9%
Hate it	9%	7%	8%	13%	5%	12%	7%	12%	10%	*	*	9%	14%
Don't know	52%	40%	53%	62%	42%	62%	58%	47%	39%	*	*	53%	45%
Totals	101%	100%	100%	98%	100%	100%	99%	100%	100%	*	*	100%	101%
Unweighted N	(501)	(174)	(176)	(151)	(182)	(166)	(196)	(134)	(115)	(80)	(88)	(205)	(128)

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7C. Opinions on Rap Music — Big Daddy Kane
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	11%	15%	7%	20%	15%	7%	2%	5%	*	*	*
Like it	15%	18%	12%	22%	21%	9%	8%	11%	*	*	*
Dislike it	15%	18%	13%	18%	17%	13%	14%	15%	*	*	*
Hate it	11%	15%	8%	7%	5%	19%	13%	13%	*	*	*
Don't know	48%	33%	61%	33%	42%	52%	64%	56%	*	*	*
Totals	100%	99%	101%	100%	100%	100%	101%	100%	*	*	*
Unweighted N	(499)	(228)	(271)	(121)	(114)	(161)	(103)	(331)	(64)	(76)	(28)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	11%	17%	9%	7%	12%	5%	11%	9%	12%	*	*	12%	11%
Like it	15%	25%	10%	10%	19%	10%	13%	18%	18%	*	*	16%	16%
Dislike it	15%	15%	14%	18%	13%	18%	13%	13%	23%	*	*	17%	16%
Hate it	11%	6%	13%	15%	8%	15%	14%	11%	10%	*	*	12%	10%
Don't know	48%	36%	55%	50%	48%	52%	50%	48%	38%	*	*	43%	47%
Totals	100%	99%	101%	100%	100%	100%	101%	99%	101%	*	*	100%	100%
Unweighted N	(499)	(162)	(199)	(138)	(172)	(165)	(206)	(128)	(112)	(82)	(97)	(188)	(132)

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7D. Opinions on Rap Music — Drake
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	20%	21%	19%	36%	29%	11%	5%	8%	*	*	*
Like it	26%	21%	30%	28%	30%	28%	17%	25%	*	*	*
Dislike it	16%	16%	16%	14%	14%	17%	18%	21%	*	*	*
Hate it	10%	15%	5%	4%	9%	12%	11%	12%	*	*	*
Don't know	29%	28%	30%	18%	19%	31%	48%	34%	*	*	*
Totals	101%	101%	100%	100%	101%	99%	99%	100%	*	*	*
Unweighted N	(516)	(242)	(274)	(110)	(127)	(165)	(114)	(333)	(62)	(92)	(29)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	20%	29%	19%	10%	26%	9%	23%	17%	17%	*	11%	23%	21%
Like it	26%	30%	26%	21%	34%	18%	23%	30%	34%	*	26%	28%	20%
Dislike it	16%	17%	14%	17%	18%	19%	12%	21%	18%	*	21%	14%	18%
Hate it	10%	6%	10%	13%	3%	13%	14%	7%	8%	*	9%	8%	12%
Don't know	29%	18%	30%	39%	19%	41%	29%	25%	24%	*	32%	27%	29%
Totals	101%	100%	99%	100%	100%	100%	101%	100%	101%	*	99%	100%	100%
Unweighted N	(516)	(167)	(208)	(141)	(181)	(170)	(207)	(144)	(106)	(93)	(108)	(200)	(115)

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7E. Opinions on Rap Music — Eminem
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	20%	19%	20%	29%	33%	18%	1%	17%	*	*	*
Like it	34%	32%	36%	40%	36%	35%	26%	31%	*	*	*
Dislike it	17%	14%	19%	11%	12%	16%	27%	18%	*	*	*
Hate it	12%	16%	9%	5%	8%	13%	21%	15%	*	*	*
Don't know	18%	19%	17%	15%	11%	18%	26%	19%	*	*	*
Totals	101%	100%	101%	100%	100%	100%	101%	100%	*	*	*
Unweighted N	(525)	(222)	(303)	(101)	(122)	(182)	(120)	(347)	(64)	(84)	(30)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	20%	23%	20%	15%	20%	16%	23%	18%	20%	*	*	21%	17%
Like it	34%	40%	33%	29%	38%	24%	30%	35%	40%	*	*	34%	37%
Dislike it	17%	18%	15%	18%	18%	21%	12%	22%	18%	*	*	15%	16%
Hate it	12%	8%	11%	18%	12%	18%	15%	9%	11%	*	*	11%	9%
Don't know	18%	11%	21%	21%	13%	21%	20%	16%	11%	*	*	18%	20%
Totals	101%	100%	100%	101%	101%	100%	100%	100%	100%	*	*	99%	99%
Unweighted N	(525)	(186)	(207)	(132)	(187)	(158)	(221)	(136)	(112)	(81)	(96)	(217)	(131)

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7F. Opinions on Rap Music — Ice Cube
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	19%	19%	19%	26%	34%	11%	4%	10%	*	*	*
Like it	31%	30%	32%	36%	36%	30%	22%	32%	*	*	*
Dislike it	18%	18%	17%	14%	9%	22%	26%	21%	*	*	*
Hate it	11%	14%	7%	3%	7%	13%	18%	13%	*	*	*
Don't know	22%	19%	24%	21%	15%	23%	30%	24%	*	*	*
Totals	101%	100%	99%	100%	101%	99%	100%	100%	*	*	*
Unweighted N	(510)	(241)	(269)	(100)	(135)	(161)	(114)	(346)	(50)	(82)	(32)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	19%	25%	17%	14%	24%	14%	20%	21%	13%	*	*	28%	12%
Like it	31%	34%	33%	26%	33%	25%	34%	25%	35%	*	*	28%	34%
Dislike it	18%	17%	20%	15%	17%	20%	12%	22%	23%	*	*	18%	19%
Hate it	11%	6%	13%	14%	6%	15%	12%	11%	9%	*	*	9%	13%
Don't know	22%	19%	18%	32%	19%	26%	21%	20%	20%	*	*	17%	22%
Totals	101%	101%	101%	101%	99%	100%	99%	99%	100%	*	*	100%	100%
Unweighted N	(510)	(186)	(181)	(143)	(186)	(170)	(195)	(142)	(119)	(79)	(98)	(195)	(138)

7G. Opinions on Rap Music — J. Cole
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	11%	12%	10%	*	16%	4%	2%	6%	*	*	*
Like it	21%	21%	21%	*	38%	12%	5%	14%	*	*	*
Dislike it	10%	10%	10%	*	13%	11%	5%	10%	*	*	*
Hate it	5%	7%	3%	*	3%	7%	7%	6%	*	*	*
Don't know	53%	50%	55%	*	31%	66%	81%	64%	*	*	*
Totals	100%	100%	99%	*	101%	100%	100%	100%	*	*	*
Unweighted N	(486)	(233)	(253)	(96)	(111)	(170)	(109)	(324)	(52)	(80)	(30)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	11%	17%	9%	6%	15%	6%	11%	13%	*	*	*	11%	12%
Like it	21%	31%	19%	12%	25%	10%	22%	22%	*	*	*	22%	19%
Dislike it	10%	6%	8%	18%	7%	12%	7%	10%	*	*	*	13%	11%
Hate it	5%	3%	6%	6%	1%	7%	6%	6%	*	*	*	6%	3%
Don't know	53%	43%	57%	58%	52%	65%	53%	49%	*	*	*	48%	54%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	*	*	*	100%	99%
Unweighted N	(486)	(167)	(188)	(131)	(171)	(162)	(207)	(132)	(99)	(87)	(86)	(205)	(108)

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7H. Opinions on Rap Music — Jay-Z
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	14%	17%	11%	23%	25%	7%	3%	10%	*	*	*
Like it	29%	22%	35%	42%	37%	24%	14%	26%	*	*	*
Dislike it	20%	21%	19%	13%	16%	22%	29%	22%	*	*	*
Hate it	15%	19%	11%	6%	10%	22%	21%	18%	*	*	*
Don't know	22%	21%	23%	16%	12%	26%	34%	24%	*	*	*
Totals	100%	100%	99%	100%	100%	101%	101%	100%	*	*	*
Unweighted N	(499)	(243)	(256)	(100)	(116)	(171)	(112)	(339)	(55)	(74)	(31)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	14%	23%	10%	7%	16%	6%	11%	15%	20%	*	*	14%	14%
Like it	29%	34%	25%	27%	35%	21%	29%	26%	34%	*	*	30%	29%
Dislike it	20%	16%	22%	22%	17%	26%	20%	22%	19%	*	*	19%	18%
Hate it	15%	9%	16%	22%	10%	23%	19%	15%	11%	*	*	16%	16%
Don't know	22%	19%	26%	22%	21%	24%	22%	22%	16%	*	*	20%	23%
Totals	100%	101%	99%	100%	99%	100%	101%	100%	100%	*	*	99%	100%
Unweighted N	(499)	(176)	(186)	(137)	(177)	(160)	(204)	(134)	(102)	(88)	(97)	(193)	(121)

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7I. Opinions on Rap Music — Kanye West (Ye)
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	13%	14%	12%	22%	21%	10%	1%	8%	*	*	*
Like it	23%	25%	21%	44%	29%	18%	4%	22%	*	*	*
Dislike it	23%	22%	23%	21%	15%	25%	29%	22%	*	*	*
Hate it	25%	25%	26%	6%	24%	31%	36%	31%	*	*	*
Don't know	16%	15%	18%	8%	11%	16%	30%	17%	*	*	*
Totals	100%	101%	100%	101%	100%	100%	100%	100%	*	*	*
Unweighted N	(522)	(255)	(267)	(107)	(114)	(192)	(109)	(361)	(62)	(74)	(25)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	13%	18%	12%	7%	17%	5%	15%	10%	13%	*	*	16%	7%
Like it	23%	26%	21%	22%	21%	20%	20%	21%	31%	*	*	25%	25%
Dislike it	23%	17%	26%	24%	19%	30%	18%	26%	26%	*	*	23%	20%
Hate it	25%	23%	25%	29%	29%	27%	29%	27%	22%	*	*	23%	29%
Don't know	16%	16%	16%	18%	14%	18%	18%	15%	7%	*	*	13%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	*	*	100%	100%
Unweighted N	(522)	(178)	(202)	(142)	(192)	(158)	(205)	(142)	(117)	(91)	(98)	(209)	(124)

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7J. Opinions on Rap Music — Kendrick Lamar
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	15%	20%	11%	26%	27%	8%	1%	9%	*	*	*
Like it	23%	22%	24%	36%	32%	17%	11%	20%	*	*	*
Dislike it	8%	9%	8%	9%	9%	8%	8%	10%	*	*	*
Hate it	6%	8%	5%	5%	2%	9%	8%	7%	*	*	*
Don't know	47%	42%	52%	24%	30%	57%	73%	53%	*	*	*
Totals	99%	101%	100%	100%	100%	99%	101%	99%	*	*	*
Unweighted N	(514)	(240)	(274)	(113)	(119)	(169)	(113)	(337)	(56)	(85)	(36)

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	15%	19%	14%	11%	19%	7%	14%	15%	16%	*	15%	17%	11%
Like it	23%	31%	21%	17%	29%	17%	21%	19%	34%	*	21%	21%	26%
Dislike it	8%	9%	6%	12%	10%	8%	5%	8%	14%	*	9%	10%	8%
Hate it	6%	3%	8%	8%	3%	9%	10%	6%	2%	*	5%	8%	5%
Don't know	47%	37%	52%	52%	39%	59%	49%	51%	34%	*	50%	44%	49%
Totals	99%	99%	101%	100%	100%	100%	99%	99%	100%	*	100%	100%	99%
Unweighted N	(514)	(177)	(204)	(133)	(184)	(164)	(201)	(147)	(107)	(87)	(105)	(201)	(121)

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7K. Opinions on Rap Music — Lil Wayne
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	17%	17%	17%	25%	28%	12%	*	12%	*	*	*
Like it	23%	23%	23%	34%	33%	19%	*	21%	*	*	*
Dislike it	22%	16%	27%	17%	12%	28%	*	23%	*	*	*
Hate it	13%	21%	6%	5%	10%	17%	*	18%	*	*	*
Don't know	25%	23%	26%	19%	18%	24%	*	26%	*	*	*
Totals	100%	100%	99%	100%	101%	100%	*	100%	*	*	*
Unweighted N	(474)	(213)	(261)	(103)	(121)	(152)	(98)	(296)	(59)	(92)	(27)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	17%	17%	17%	17%	17%	12%	18%	16%	19%	*	*	19%	15%
Like it	23%	27%	20%	24%	24%	17%	25%	18%	27%	*	*	22%	26%
Dislike it	22%	22%	24%	19%	24%	25%	17%	28%	27%	*	*	18%	21%
Hate it	13%	9%	13%	18%	6%	21%	14%	15%	9%	*	*	13%	13%
Don't know	25%	26%	26%	22%	28%	24%	26%	23%	18%	*	*	27%	24%
Totals	100%	101%	100%	100%	99%	99%	100%	100%	100%	*	*	99%	99%
Unweighted N	(474)	(165)	(187)	(122)	(174)	(155)	(192)	(134)	(104)	(81)	(88)	(186)	(119)

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7L. Opinions on Rap Music — LL Cool J
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	17%	16%	17%	18%	27%	16%	3%	11%	*	*	*
Like it	32%	26%	38%	26%	37%	36%	27%	31%	*	*	*
Dislike it	17%	18%	15%	14%	7%	20%	26%	20%	*	*	*
Hate it	8%	13%	4%	2%	6%	10%	16%	12%	*	*	*
Don't know	26%	26%	26%	39%	23%	19%	28%	27%	*	*	*
Totals	100%	99%	100%	99%	100%	101%	100%	101%	*	*	*
Unweighted N	(520)	(249)	(271)	(105)	(127)	(173)	(115)	(351)	(55)	(85)	(29)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	17%	25%	14%	9%	25%	12%	18%	15%	21%	24%	15%	14%	16%
Like it	32%	36%	31%	29%	36%	28%	32%	34%	28%	29%	29%	36%	31%
Dislike it	17%	14%	18%	19%	16%	19%	14%	20%	19%	12%	18%	19%	17%
Hate it	8%	4%	10%	11%	4%	14%	11%	8%	6%	6%	10%	8%	9%
Don't know	26%	21%	27%	31%	19%	28%	25%	24%	26%	29%	28%	23%	26%
Totals	100%	100%	100%	99%	100%	101%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(520)	(172)	(219)	(129)	(184)	(159)	(219)	(140)	(107)	(101)	(102)	(189)	(128)

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7M. Opinions on Rap Music — Missy Elliott
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	14%	13%	15%	19%	23%	11%	6%	10%	*	*	*
Like it	24%	20%	28%	29%	40%	21%	11%	20%	*	*	*
Dislike it	16%	17%	14%	13%	13%	18%	17%	16%	*	*	*
Hate it	8%	12%	5%	5%	8%	12%	7%	9%	*	*	*
Don't know	38%	38%	38%	35%	16%	39%	60%	45%	*	*	*
Totals	100%	100%	100%	101%	100%	101%	101%	100%	*	*	*
Unweighted N	(475)	(222)	(253)	(100)	(103)	(161)	(111)	(321)	(59)	(66)	(29)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	14%	20%	16%	4%	19%	12%	16%	14%	*	*	*	17%	12%
Like it	24%	29%	22%	21%	34%	16%	23%	26%	*	*	*	25%	29%
Dislike it	16%	17%	16%	14%	17%	13%	13%	17%	*	*	*	14%	18%
Hate it	8%	5%	10%	10%	3%	12%	9%	4%	*	*	*	6%	9%
Don't know	38%	29%	37%	50%	27%	48%	39%	39%	*	*	*	38%	32%
Totals	100%	100%	101%	99%	100%	101%	100%	100%	*	*	*	100%	100%
Unweighted N	(475)	(171)	(165)	(139)	(165)	(160)	(191)	(136)	(95)	(79)	(90)	(195)	(111)

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7N. Opinions on Rap Music — Nas
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	12%	16%	9%	22%	24%	4%	4%	8%	*	*	*
Like it	21%	21%	21%	28%	37%	19%	4%	18%	*	*	*
Dislike it	13%	12%	15%	19%	5%	15%	14%	15%	*	*	*
Hate it	10%	14%	7%	4%	7%	13%	15%	12%	*	*	*
Don't know	43%	38%	47%	27%	26%	50%	63%	48%	*	*	*
Totals	99%	101%	99%	100%	99%	101%	100%	101%	*	*	*
Unweighted N	(530)	(249)	(281)	(109)	(113)	(183)	(125)	(359)	(59)	(78)	(34)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	12%	16%	14%	6%	18%	5%	16%	8%	12%	*	5%	15%	14%
Like it	21%	32%	19%	12%	25%	13%	19%	24%	23%	*	18%	25%	20%
Dislike it	13%	13%	13%	14%	13%	14%	16%	15%	14%	*	16%	12%	13%
Hate it	10%	5%	10%	17%	5%	18%	10%	13%	11%	*	10%	15%	8%
Don't know	43%	34%	45%	51%	39%	49%	39%	40%	41%	*	50%	33%	45%
Totals	99%	100%	101%	100%	100%	99%	100%	100%	101%	*	99%	100%	100%
Unweighted N	(530)	(182)	(200)	(148)	(188)	(176)	(206)	(145)	(121)	(91)	(115)	(196)	(128)

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7O. Opinions on Rap Music — Nicki Minaj
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	16%	17%	15%	29%	28%	9%	2%	9%	*	*	*
Like it	26%	21%	31%	38%	33%	20%	14%	25%	*	*	*
Dislike it	20%	18%	22%	16%	14%	23%	26%	22%	*	*	*
Hate it	13%	16%	9%	4%	5%	20%	20%	16%	*	*	*
Don't know	25%	28%	23%	14%	20%	28%	38%	28%	*	*	*
Totals	100%	100%	100%	101%	100%	100%	100%	100%	*	*	*
Unweighted N	(508)	(249)	(259)	(102)	(123)	(180)	(103)	(345)	(56)	(74)	(33)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	16%	20%	18%	9%	20%	11%	15%	14%	19%	*	12%	21%	16%
Like it	26%	34%	21%	24%	27%	19%	26%	25%	26%	*	20%	22%	38%
Dislike it	20%	20%	20%	19%	21%	23%	18%	22%	22%	*	20%	19%	20%
Hate it	13%	7%	12%	21%	7%	24%	15%	16%	9%	*	15%	10%	8%
Don't know	25%	19%	29%	26%	24%	24%	26%	23%	24%	*	33%	28%	18%
Totals	100%	100%	100%	99%	99%	101%	100%	100%	100%	*	100%	100%	100%
Unweighted N	(508)	(169)	(209)	(130)	(182)	(163)	(209)	(128)	(116)	(93)	(110)	(186)	(119)

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7P. Opinions on Rap Music — Rakim
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	9%	11%	6%	14%	20%	2%	3%	4%	*	*	*
Like it	16%	19%	12%	29%	25%	10%	2%	9%	*	*	*
Dislike it	9%	10%	9%	15%	6%	8%	9%	10%	*	*	*
Hate it	9%	11%	7%	4%	7%	10%	13%	10%	*	*	*
Don't know	58%	49%	66%	39%	42%	71%	74%	68%	*	*	*
Totals	101%	100%	100%	101%	100%	101%	101%	101%	*	*	*
Unweighted N	(483)	(228)	(255)	(103)	(104)	(169)	(107)	(314)	(61)	(82)	(26)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	9%	10%	10%	5%	10%	4%	8%	12%	*	*	*	11%	6%
Like it	16%	25%	13%	7%	22%	6%	15%	10%	*	*	*	17%	18%
Dislike it	9%	9%	8%	11%	6%	8%	8%	11%	*	*	*	12%	8%
Hate it	9%	6%	9%	11%	4%	12%	11%	7%	*	*	*	8%	9%
Don't know	58%	50%	59%	67%	58%	70%	58%	60%	*	*	*	52%	58%
Totals	101%	100%	99%	101%	100%	100%	100%	100%	*	*	*	100%	99%
Unweighted N	(483)	(168)	(187)	(128)	(174)	(139)	(212)	(134)	(89)	(91)	(81)	(195)	(116)

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7Q. Opinions on Rap Music — Scarface
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	10%	12%	8%	*	21%	7%	*	4%	*	*	*
Like it	14%	16%	12%	*	23%	9%	*	11%	*	*	*
Dislike it	14%	15%	13%	*	14%	13%	*	15%	*	*	*
Hate it	10%	11%	9%	*	6%	12%	*	12%	*	*	*
Don't know	52%	45%	58%	*	36%	59%	*	58%	*	*	*
Totals	100%	99%	100%	*	100%	100%	*	100%	*	*	*
Unweighted N	(461)	(210)	(251)	(97)	(101)	(164)	(99)	(304)	(57)	(71)	(29)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	10%	15%	9%	6%	18%	5%	10%	9%	13%	*	*	12%	7%
Like it	14%	21%	11%	10%	14%	10%	13%	11%	17%	*	*	16%	11%
Dislike it	14%	14%	15%	13%	13%	15%	12%	15%	15%	*	*	15%	22%
Hate it	10%	5%	10%	16%	6%	16%	11%	10%	9%	*	*	7%	8%
Don't know	52%	45%	54%	55%	50%	54%	54%	55%	46%	*	*	49%	51%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%	*	*	99%	99%
Unweighted N	(461)	(162)	(165)	(134)	(171)	(153)	(187)	(130)	(102)	(91)	(88)	(163)	(119)

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7R. Opinions on Rap Music — Snoop Dogg

What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	22%	21%	24%	*	31%	17%	10%	18%	*	*	*
Like it	34%	32%	36%	*	38%	34%	24%	31%	*	*	*
Dislike it	21%	21%	21%	*	16%	22%	28%	25%	*	*	*
Hate it	10%	13%	8%	*	6%	13%	22%	13%	*	*	*
Don't know	12%	13%	10%	*	10%	14%	17%	13%	*	*	*
Totals	99%	100%	99%	*	101%	100%	101%	100%	*	*	*
Unweighted N	(501)	(230)	(271)	(98)	(130)	(163)	(110)	(349)	(54)	(75)	(23)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	22%	27%	19%	20%	25%	16%	25%	22%	18%	*	*	23%	23%
Like it	34%	42%	32%	29%	41%	26%	35%	25%	39%	*	*	33%	35%
Dislike it	21%	15%	23%	26%	19%	28%	15%	28%	28%	*	*	19%	21%
Hate it	10%	5%	13%	13%	6%	19%	13%	12%	6%	*	*	11%	13%
Don't know	12%	11%	13%	12%	10%	12%	11%	12%	9%	*	*	13%	9%
Totals	99%	100%	100%	100%	101%	101%	99%	99%	100%	*	*	99%	101%
Unweighted N	(501)	(188)	(185)	(128)	(200)	(149)	(208)	(135)	(112)	(79)	(77)	(216)	(129)

7S. Opinions on Rap Music — The Notorious B.I.G.
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	17%	18%	15%	20%	34%	12%	1%	12%	*	*	*
Like it	25%	26%	24%	35%	25%	26%	14%	21%	*	*	*
Dislike it	19%	20%	18%	16%	16%	20%	25%	22%	*	*	*
Hate it	13%	15%	11%	7%	7%	15%	22%	13%	*	*	*
Don't know	26%	20%	32%	23%	19%	26%	38%	31%	*	*	*
Totals	100%	99%	100%	101%	101%	99%	100%	99%	*	*	*
Unweighted N	(473)	(224)	(249)	(101)	(115)	(152)	(105)	(309)	(60)	(77)	(27)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	17%	22%	15%	13%	19%	12%	19%	19%	15%	*	*	16%	15%
Like it	25%	31%	23%	21%	33%	17%	23%	24%	31%	*	*	27%	25%
Dislike it	19%	17%	20%	21%	18%	22%	17%	19%	20%	*	*	16%	20%
Hate it	13%	11%	15%	11%	8%	15%	15%	11%	13%	*	*	15%	15%
Don't know	26%	19%	27%	35%	22%	33%	26%	27%	21%	*	*	26%	26%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	100%	*	*	100%	101%
Unweighted N	(473)	(172)	(178)	(123)	(168)	(153)	(189)	(132)	(105)	(80)	(98)	(182)	(113)

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7T. Opinions on Rap Music — Tupac
What is your opinion of the music created by the following rap artist? If you are unfamiliar with the artist or their music, please respond with, "Don't know."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	20%	19%	22%	*	44%	10%	*	12%	*	*	*
Like it	28%	30%	26%	*	27%	28%	*	27%	*	*	*
Dislike it	16%	16%	15%	*	7%	22%	*	19%	*	*	*
Hate it	13%	15%	11%	*	4%	17%	*	16%	*	*	*
Don't know	24%	21%	27%	*	17%	23%	*	27%	*	*	*
Totals	101%	101%	101%	*	99%	100%	*	101%	*	*	*
Unweighted N	(463)	(221)	(242)	(99)	(107)	(159)	(98)	(305)	(48)	(76)	(34)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	20%	26%	22%	12%	23%	12%	25%	22%	*	*	*	22%	16%
Like it	28%	35%	23%	25%	28%	27%	26%	29%	*	*	*	26%	35%
Dislike it	16%	13%	19%	13%	18%	14%	14%	15%	*	*	*	13%	15%
Hate it	13%	9%	13%	17%	10%	19%	14%	12%	*	*	*	16%	12%
Don't know	24%	18%	23%	32%	20%	28%	21%	22%	*	*	*	23%	22%
Totals	101%	101%	100%	99%	99%	100%	100%	100%	*	*	*	100%	100%
Unweighted N	(463)	(162)	(176)	(125)	(169)	(143)	(175)	(139)	(96)	(83)	(90)	(178)	(112)

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Interviewing Dates	April 28 - May 2, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.249 to 3.704, with a mean of 1 and a standard deviation of 0.395.
Number of respondents	1000
Margin of error	± 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	67 questions not reported.