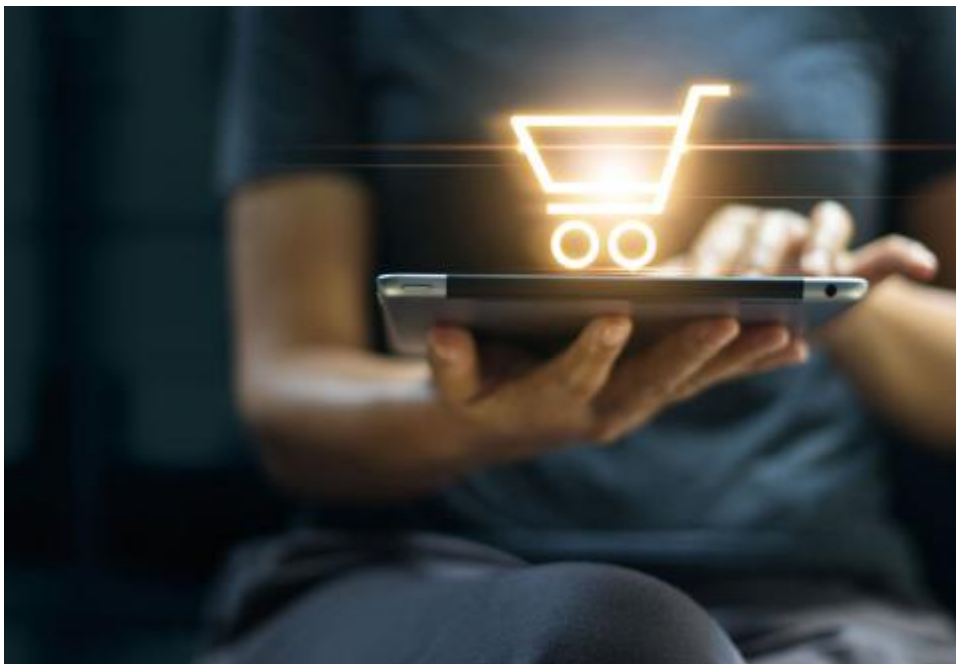




Il-Kummissjoni tippubblika mudell għall-gwardjani tad-DMA għall-obbligi ta' rapportar tagħhom dwar it-tekniki tat-tfassil ta' profili tal-konsumatur

Illum, il-Kummissjoni ppubblikat il-mudell għar-rappurtar dwar it-tekniki tat-tfassil ta' profili tal-konsumatur u l-awditjar indipendenti ta' tali rapporti. Il-gwardjani huma obbligati jissottomettu r-rapporti lill-Kummissjoni bhala parti mill-obbligi tagħhom skont l-Artikolu 15 tal-Att dwar is-Swieq Digitali (DMA).



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Ir-rapporti dwar it-tekniki tat-tfassil tal-profilu għall-konsumatur iridu jiddeskrivu, b'mod dettaljat u trasparenti, l-informazzjoni rilevanti kollha dwar it-tekniki kollha użati għat-tfassil tal-profilu tal-konsumaturi applikati għal kwalunkwe servizz ewlieni tal-pjattaforma offrut mill-gwardjani jew fihom. Il-gwardjani huma meħtieġa jissottomettu din id-deskrizzjoni għal awditu indipendenti, u r-rapporti jenħtieġ li jkun fihom ukoll il-valutazzjoni tal-awditur dwar il-kompletezza u l-precizjoni tad-deskrizzjoni. Il-gwardjani ddeżinjati fil-5 ta' Settembru 2023 jeħtieġ li jipprezentaw l-ewwel rapport tagħhom kif ukoll ħarsa ġenerali mhux kunfidenzjali **sas-7 ta' Marzu 2024**.

Illum, il-Kummissjoni ppubblikat ukoll [it-tweġibiet mhux kunfidenzjali](#)

https://digital-markets-act.ec.europa.eu/consultation-template-relating-reporting-consumer-profiling-techniques_en#consultation-outcome) għall-konsultazzjoni https://digital-markets-act.ec.europa.eu/consultations/consultation-template-relating-reporting-consumer-profiling-techniques_en) dwar l-abbozz tal-mudell għad-deskrizzjoni awditjata b'mod indipendenti, li waslu matul il-konsultazzjoni pubblika.

Aktar informazzjoni

- [Mistogsijiet iddedikati għall-Att dwar is-Swieq Digitali \(https://ec.europa.eu/commission/presscorner/detail/en/qanda_20_2349\)](https://ec.europa.eu/commission/presscorner/detail/en/qanda_20_2349)
- [Mudell għar-rappurtar dwar tekniki tat-tfassil ta' profili tal-konsumatur \(https://digital-markets-act.ec.europa.eu/legislation_en#templates\)](https://digital-markets-act.ec.europa.eu/legislation_en#templates)
- [Gwardjani \(https://digital-markets-act.ec.europa.eu/gatekeepers_en\)](https://digital-markets-act.ec.europa.eu/gatekeepers_en)
- [L-att dwar is-Swieq Digitali \(https://commission.europa.eu/strategy-and-policy/priorities-2019-2024/europe-fit-digital-age/digital-markets-act-ensuring-fair-and-open-digital-markets_en\)](https://commission.europa.eu/strategy-and-policy/priorities-2019-2024/europe-fit-digital-age/digital-markets-act-ensuring-fair-and-open-digital-markets_en)

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