



# Imblukkar ġeografiku

## X'inhom l-imblukkar ġeografiku mhux ġustifikat?

Id-diskriminazzjoni bejn il-klijenti tal-UE biex jaqsmu s-swieq tul il-fruntieri nazzjonali u biex iżidu l-profitti għad-detriment tal-klijenti barranin, hija meqjusa bħala mblukkar ġeografiku mhux ġustifikat.

## Ir-Regolament

Ir-regolament dwar l-imblukkar ġeografiku jiddefinixxi tliet sitwazzjonijiet speċifiċi ta' mblukkar ġeografiku mhux ġustifikat:

- **Il-bejgħ ta' oġġetti mingħajr konsenja fiżika**

Eżempju: Klijent Belġjan jixtieq jixtri frigg u jsib l-aħjar offerta fuq sit web Ġermaniż. Il-klijent se jkun intitolat li jordna l-prodott u jiġbru fil-bini tan-negozjant jew jorganizza l-konsenja huwa stess lejn daru.

- **Il-bejgħ ta' servizzi forniti b'mezzi elettronici**

Eżempju: Konsumatur Bulgaru jixtieq jixtri servizzi ta' hosting għas-sit web tiegħu minn kumpanija Spanjola. Issa se jkollha aċċess għas-servizz, tista' tirreġistra u tixtri dan is-servizz mingħajr ma jkollha tħallas tariffi addizzjonali meta mqabbla ma' konsumatur Spanjol.

- **Il-bejgħ ta' servizzi pprovduti f'post fiżiku speċifiku**

Eżempju: Familja Taljana żżur park tematiku Franciż u tixtieq tiegħu vantaġġ minn skont tal-familja fuq il-prezz tal-biljetti tad-dhul. Il-prezz skontat se jkun disponibbli għall-familja Taljana.

Hemm ukoll raġunijiet ġustifikati għan-negozjanti biex ma jbigħux b'mod transfruntier. Bħall-ħtieġa ta' reġistrazzjoni f'awtorità tat-taxxa fil-pajjiż tad-destinazzjoni, spejjeż oġġla tat-trasport bil-baħar jew spejjeż li jirriżultaw mill-applikazzjoni tal-liġi barranija dwar il-konsumatur. Filwaqt li l-ostakli esterni joħolqu kumplikazzjonijiet addizzjonali u spejjeż żejda għall-kummerċjant, id-differenzi fit-trattament tal-klijenti huma bbażati fuq kriterji oġġettivi.

Għal fehim aħjar tar-regolament, il-Kummissjoni ħarġet Mistoqsijiet [u Ambra dettaljati; Dokument ta' twegibiet \(https://digital-strategy.ec.europa.eu/en/news/geo-blocking-regulation-questions-and-answers\)](https://digital-strategy.ec.europa.eu/en/news/geo-blocking-regulation-questions-and-answers) u [MEMO \(https://digital-strategy.ec.europa.eu/en/news/10-key-features-geo-blocking-regulation\)](https://digital-strategy.ec.europa.eu/en/news/10-key-features-geo-blocking-regulation).

Dan [ir-regolament kien parti minn pakkett dwar il-kummerċ elettroniku \(http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv%3AOJ.LI.2018.060.01.0001.01.ENG&toc=OJ%3AL%3A2018%3A060%3ATOC\)](http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv%3AOJ.LI.2018.060.01.0001.01.ENG&toc=OJ%3AL%3A2018%3A060%3ATOC) flimkien ma' proposta leġiżlattiva dwar servizzi ta' konsenja tal-pakketti transfruntiera u proposta leġiżlattiva biex jissaħħaħ l-infurzar tad-drittijiet tal-konsumaturi.

## L-ewwel rieżami fuq terminu qasir

Fi żmien sentejn wara d-dhul fis-seħħ tar-regoli l-godda, il-Kummissjoni kellha twettaq l-ewwel rieżami fuq terminu qasir tar-Regolament.

Ir-Rapport tal-Kummissjoni li jiġbor fil-qosor ir-riżultati ta' dan l-eżerċizzju kien jinkludi analiżi tal-effetti possibbli tal-estensjoni tal-kamp ta' applikazzjoni tar-regoli. Dan kien jinkludi l-applikazzjoni possibbli tar-Regolament kollu għal ċerti

servizzi pprovduti elettronikament li joffru kontenut protett bid-drittijiet tal-awtur bħall-mużika, il-kotba elettronici, is-  
software u l-logħob online, kif ukoll għal servizzi f'setturi li bħalissa huma kompletament esklużi bħat-trasport u l-awdjoviżiv.

Ir-Rapport ġie adottat fit-30 ta' Novembru 2020. Tista' taqra l-konklużjonijiet [ewlenin tar-rapport](https://digital-strategy.ec.europa.eu/en/news/commission-publishes-its-short-term-review-geo-blocking-regulation)  
(<https://digital-strategy.ec.europa.eu/en/news/commission-publishes-its-short-term-review-geo-blocking-regulation>).

## Eżerċizzju ta' rendikont

Il-Kummissjoni wettqet eżerċizzju ta' rendikont dwar l-impatt tar-Regolamentdwar l-Imblukkar Ġeografiku u l-progress li sar  
fil-aċċessibbiltà transfruntiera għall-oġġetti u s-servizzi, meta jitqiesu l-effetti potenzjali tal-pandemija tal-COVID-19. Dan ir-  
rieżami segwa t-tħabbira li saret matul l-ewwel evalwazzjoni.

L-analiżi sabet li r-Regolament dwar l-Imblukkar Ġeografiku effettivament naqqas il-prattiki ta' mblukkar ġeografiku tan-  
negozjanti f'żoni regolati, u kompla x-xejra osservata mill-ewwel rieżami ta' terminu qasir tal-2020. Madankollu, l-analiżi  
enfasizzat ostakli oħra li jkomplu jipprevjenu aċċess transfruntier bla xkiel għall-oġġetti u għas-servizzi, bħar-regoli  
nazzjonali diverġenti li jifdal, ċerti rekwiżiti tat-tassazzjoni, il-kostijiet tas-servizzi tal-konsenja tal-pakketti, u l-prattiki tan-  
negozjanti multinazzjonali biex jagħmlu arranġamenti għad-distribuzzjoni tal-oġġetti u tas-servizzi fil-livell nazzjonali.

Id-Dokument ta' ʼHidma tal-Persunal tal-Kummissjoni li jiġbor fil-qosor ir-riżultati tal-eżerċizzju ta' rendikont intbagħat lill-  
Parlament Ewropew u lill-Kunsill fit-18 ta' Lulju 2024. FI-2025 huwa previst rieżami formali tar-Regolament dwar l-Imblukkar  
Ġeografiku.

## Links utli

- [Dokument ta' ʼHidma tal-Persunal \(SWD\) dwar l-impatt tar-Regolament dwar l-Imblukkar Ġeografiku u l-progress fit-  
tnaqqis ulterjuri tal-ostakli transfruntiera](https://ec.europa.eu/newsroom/dae/redirection/document/107679) (<https://ec.europa.eu/newsroom/dae/redirection/document/107679>)  
(Eżerċizzju ta' rendikont)
- [Studju għal evalwazzjoni ulterjuri tar-Regolament dwar l-Imblukkar Ġeografiku](https://ec.europa.eu/newsroom/dae/redirection/document/107677)  
(<https://ec.europa.eu/newsroom/dae/redirection/document/107677>) (Appoġġ għall-ġbir tad-data u l-analiżi għall-  
SWD):
  - [Sommarju tal-istudju fi FR](https://ec.europa.eu/newsroom/dae/redirection/document/107675) (<https://ec.europa.eu/newsroom/dae/redirection/document/107675>)
  - [Sommarju tal-istudju fil-DE](https://ec.europa.eu/newsroom/dae/redirection/document/107676) (<https://ec.europa.eu/newsroom/dae/redirection/document/107676>)
- [Il-frammentazzjoni tas-Suq Uniku Diġitali minn negozjanti internazzjonali, il-Kummissjoni Ewropea, 2024](https://ec.europa.eu/newsroom/dae/redirection/document/107678)  
(<https://ec.europa.eu/newsroom/dae/redirection/document/107678>)
- [L-ewwel rapport ta' evalwazzjoni \(.pdf\)](http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=71398) ([http://ec.europa.eu/newsroom/dae/document.cfm?doc\\_id=71398](http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=71398))
- Dokument ta' ʼHidma tal-Persunal [parti 1 \(.pdf\)](https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=71400) ([https://ec.europa.eu/newsroom/dae/document.cfm?doc\\_id=71400](https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=71400)) -  
[parti 2 \(.pdf\)](https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=71401) ([https://ec.europa.eu/newsroom/dae/document.cfm?doc\\_id=71401](https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=71401))
- [Digibyte: Il-Kummissjoni tippubblika r-rieżami tagħha fuq terminu qasir tar-Regolament dwar l-Imblukkar Ġeografiku](https://digital-strategy.ec.europa.eu/en/news/commission-publishes-its-short-term-review-geo-blocking-regulation)  
(<https://digital-strategy.ec.europa.eu/en/news/commission-publishes-its-short-term-review-geo-blocking-regulation>)
- [10 karatteristiċi ewlenin](https://digital-strategy.ec.europa.eu/en/news/10-key-features-geo-blocking-regulation) (<https://digital-strategy.ec.europa.eu/en/news/10-key-features-geo-blocking-regulation>) tar-  
Regolament 2018/302
- Mistoqsijiet u tweġbiet dwar ir-Regolament 2018/302 (disponibbli bil-lingwi li ġejjin: [BG](https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=55370)  
([https://ec.europa.eu/newsroom/dae/document.cfm?doc\\_id=55370](https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=55370)), [CS](https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=55371)  
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- [Ir-Regolament \(UE\) 2018/302](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv%3AOJ.LI.2018.060.01.0001.01.ENG) (<https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv%3AOJ.LI.2018.060.01.0001.01.ENG>) dwar l-indirizzar tal-implukkar ġeografiku mhux ġustifikat u forom oħrajn ta' diskriminazzjoni abbażi tan-nazzjonalità, tal-post tar-residenza jew tal-post tal-istabbiliment tal-klijenti fi fhdan is-suq intern

## Implimentazzjoni tal-implukkar ġeografiku mill-Istati Membri



[L-Awstrija](https://digital-strategy.ec.europa.eu/en/policies/geoblocking-austria)  
(<https://digital-strategy.ec.europa.eu/en/policies/geoblocking-austria>)



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