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Technology Licensing Program

Established in 2001, Bitdefender provides end-to-end cybersecurity solutions and advanced threat protection to over 500 million users worldwide. More than 150 Independent Software Vendors (ISVs), hardware vendors, service providers and other leading organizations have licensed and added Bitdefender technology to their product or service offerings.

Why partner with Bitdefender?

Bitdefender's Technology Licensing program allows you to grow your business and customer base with comprehensive security technologies. The program is unique in its ability to meet your specific business objectives, combining advanced technology with unprecedented flexibility in terms of business and licensing models.

Add Bitdefender security technology to strengthen an existing offering, integrate it into a solution or service to expand capabilities, promote attractive value propositions to new or existing customers, secure additional revenue, increase customer satisfaction and differentiate in the market. This program provides all the technical and business support you will need.

Flexible licensing models

Bitdefender can work with you on many levels. Your Bitdefender Business Development Manager will work with you one-on-one to determine your specific business goals and objectives and design a program that best serves them. You can select an existing program or design a unique one to meet your business needs. Program components:

Software integration

Integrate Bitdefender technology into your products or services. With over 20 SDKs (Software Development Kits) and APIs (Application Program Interfaces) available, Bitdefender offers one of the most comprehensive solution portfolios in the industry. Whether you are looking to add security on endpoints, network appliances, gateways or cloud services, we have the right solution for you. Bitdefender technology solutions include, but are not limited to, Antimalware, Antispam, Mobile Security, Streamdefender and Endpoint Security SDK as well as Advanced Threat Intelligence services and IoT security stack.

Re-branding or co-branding

Sell your brand of security product based on Bitdefender's rebranding or private label solutions for Windows, Mac or Mobile; Bitdefender will ensure reliable and timely delivery of product packages, including all customization work, to minimize your time to market.

Hardware or software bundling

Bundle Bitdefender security products with your own product or service, or pre-install Bitdefender on your hardware solution to quickly and easily expand your offer to customers with advanced security technology.

Proven solutions

In independent tests conducted by third-party industry organizations, including AV Comparatives, VBSpam and AV-Test, Bitdefender solutions have proven to have some of the best detection and performance rates in the industry.

Advanced technology

Bitdefender takes a layered approach to malware detection, using many different technologies to provide proactive protection for unknown threats before they can infiltrate the user's system.

 The Bitdefender SDKs employ specific signatures of known malware, as well as behavior-based heuristics, context-aware behavior analysis, and sandboxing to quickly detect and block new threats that have yet to be identified by industry experts - giving your customers the most comprehensive protection available.

Ease of integration

Bitdefender SDKs have been developed to make it easy to integrate with existing hardware and software solutions or services - significantly reducing the burden on your development resources. Bitdefender also supplies comprehensive documentation, including step-by-step "how-to" guides and descriptive examples of all SDKs, to support the process. The Bitdefender SDKs and APIs work across the main operating systems - Windows, Mac, and Linux - as well as on all major hardware platforms, such as Intel x86, ARM, MIPS and PowerPC. Since they were built from the ground up with portability in mind, they can easily be ported to additional platforms with minimal programming effort.

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Flexible business and licensing model

Bitdefender offers an extensive array of business models and licensing options to cater to your specific preferences. Bitdefender technology can be delivered in many ways:
- Integrated by default into your own product or service
- Offer it as an optional add-on to existing customers
- Up-sell or cross-sell to your existing customer base
- Bundle a free version with your solutions and upsell to a full commercial version

No matter which option you chose, Bitdefender's flexible business model further allows you to offer monthly, annual, usage-based or other types of subscriptions, at your choice.

Dedicated technical support

All Bitdefender Technology Licensing agreements are backed up by specialized technical support with extensive Service Level Agreements (SLAs), enabling you to provide an extraordinary level of service to your customers - without needing to become a security expert.

FREE evaluation

Evaluating the Bitdefender solutions is free of charge and includes technical support.

Contact us

For more information about the SDK or any Bitdefender security technology, please reach us at
www.bitdefender.com/oem

About Bitdefender Technology Licensing. Bitdefender provides end-to-end cyber security solutions and advanced threat protection to more than 500 million users in more than 150 countries. Since 2001, Bitdefender has consistently produced award-winning business and consumer security technology, and has become a provider of choice for leading Independent Software Vendors (ISVs), hardware vendors, service providers and enterprise organizations looking to integrate security technologies into their products and services. Today, Bitdefender has over 150 technology partners worldwide. More information is available at www.bitdefender.com/oem

Bitdefender®

Founded 2001, Romania
Number of employees 1800+

Headquarters
Enterprise HQ – Santa Clara, CA, United States
Technology HQ – Bucharest, Romania

WORLDWIDE OFFICES
USA & Canada: Ft. Lauderdale, FL | Santa Clara, CA | San Antonio, TX | Toronto, CA
Europe: Copenhagen, DENMARK | Paris, FRANCE | München, GERMANY | Milan, ITALY | Bucharest, Iasi, Cluj, Timisoara, ROMANIA | Barcelona, SPAIN | Dubai, UAE | London, UK | Hague, NETHERLANDS
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