

#eu4business

EaP | Eastern Partnership



The EU provides **Belarusian companies** with **funding, training, and export support** to new markets through the **EU4Business initiative**

**EU MAKES BUSINESSES IN BELARUS STRONGER**

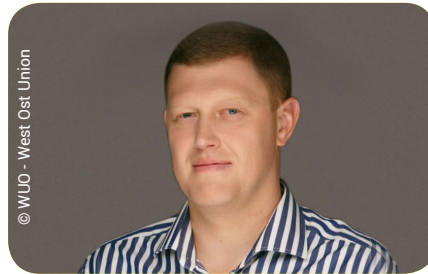


## WHO HAS ALREADY BENEFITED?



**LYUDMILA CHEKINA**  
**ONLINE MEDIA DIRECTOR**

received **EU funds and EBRD advice** to review strategic priorities and develop key operational areas at TUT.BY. As a result of these changes, earnings are up 20%.



**SERGEY MISYACHENKO**  
**COMPANY DIRECTOR**

received **EU funds and EBRD expertise** to develop a business plan for Buslik, the children's clothing and baby food producer he founded in 2001. Now, Buslik is present in every major town in Belarus.



**LUDMILA ANTONAUSKAYA**  
**COMPANY DIRECTOR**

received **EU funds and EBRD expertise** to develop a long-term business plan for her international business, enabling her to attract additional investment of \$1.2 million.



## EU4BUSINESS IN FIGURES (2009-2017):





## IN FOCUS



### BETTER ACCESS TO FINANCE

- Loans for women-led businesses
- Micro credits for setting up or developing a small business



### IMPROVED BUSINESS SKILLS

- Tailored advisory services and support to companies on human resources, IT and management
- Training programmes to improve skills of entrepreneurs
- Tailored training and mentoring for women entrepreneurs
- Training and mentoring to support MSMEs and social enterprises at regional level



### BETTER ACCESS TO NEW MARKETS

- Business advice and training for export-oriented companies

## EU4BUSINESS IN BELARUS

Since its establishment, the EU4Business initiative has supported  
**14 projects**  
in Belarus.

Belarus had a total of  
**109,971 MSMEs**  
in 2017, of which 2,245 were medium-sized and all others smaller. (Source: National Statistics Office)

SMEs that took loans under EU4Business programmes in Belarus report  
**growth in turnover**  
as a result.  
Most companies saw turnover increase by up to 25% as a result of the investment, and a quarter created new jobs.

The EU helps companies in **Belarus** through the **EU4Business Initiative** and works together with the EBRD, EIB, KfW, the International Trade Centre, OECD, the World Bank and UNDP.