



#EUvsDisinfo

# ACTION PLAN AGAINST DISINFORMATION

## UNDERSTANDING THE THREAT AND STEPPING UP EUROPEAN RESPONSE

Disinformation is an evolving challenge, with high potential to negatively influence democratic processes and societal debates. Its increasingly adverse effects on society across the European Union call for a coordinated, joint and sustainable approach to comprehensively counter it.

**83%** OF EUROPEANS THINK FAKE NEWS IS A THREAT TO DEMOCRACY \*

**73%** OF INTERNET USERS ARE CONCERNED ABOUT DISINFORMATION ONLINE IN THE PRE-ELECTION PERIOD \*

## THE ACTION PLAN AGAINST DISINFORMATION

A set of actions aiming to build up capabilities and strengthen cooperation between Member States and EU institutions to proactively address disinformation

### IMPROVE DETECTION, ANALYSIS AND EXPOSURE OF DISINFORMATION

Invest in digital tools, data analysis skills and specialised staff within the EU institutions and in Member States

Assess reach and impact of disinformation

### STRONGER COOPERATION AND JOINT RESPONSES TO DISINFORMATION

Rapid Alert System consisting of EU institutions and EU Member States set up

Rapid Alert System to provide alerts on disinformation campaigns, share insights and facilitate coordinated response

### MOBILISE PRIVATE SECTOR TO TACKLE DISINFORMATION

Implementation of EU-wide Code of practice on disinformation

Major internet companies such as Google, Facebook, Twitter and Mozilla have signed up

Regular reporting since January 2019 and possible regulatory action in case of unsatisfactory results

### RAISE AWARENESS AND IMPROVE SOCIETAL RESILIENCE

Targeted campaigns in Europe and beyond

Active participation of civil society in identifying and exposing disinformation

Supporting independent media and fact-checkers



\*Source: Flash Eurobarometer 464 (Fake news and disinformation online) and Special Eurobarometer 477 (Democracy and elections)