



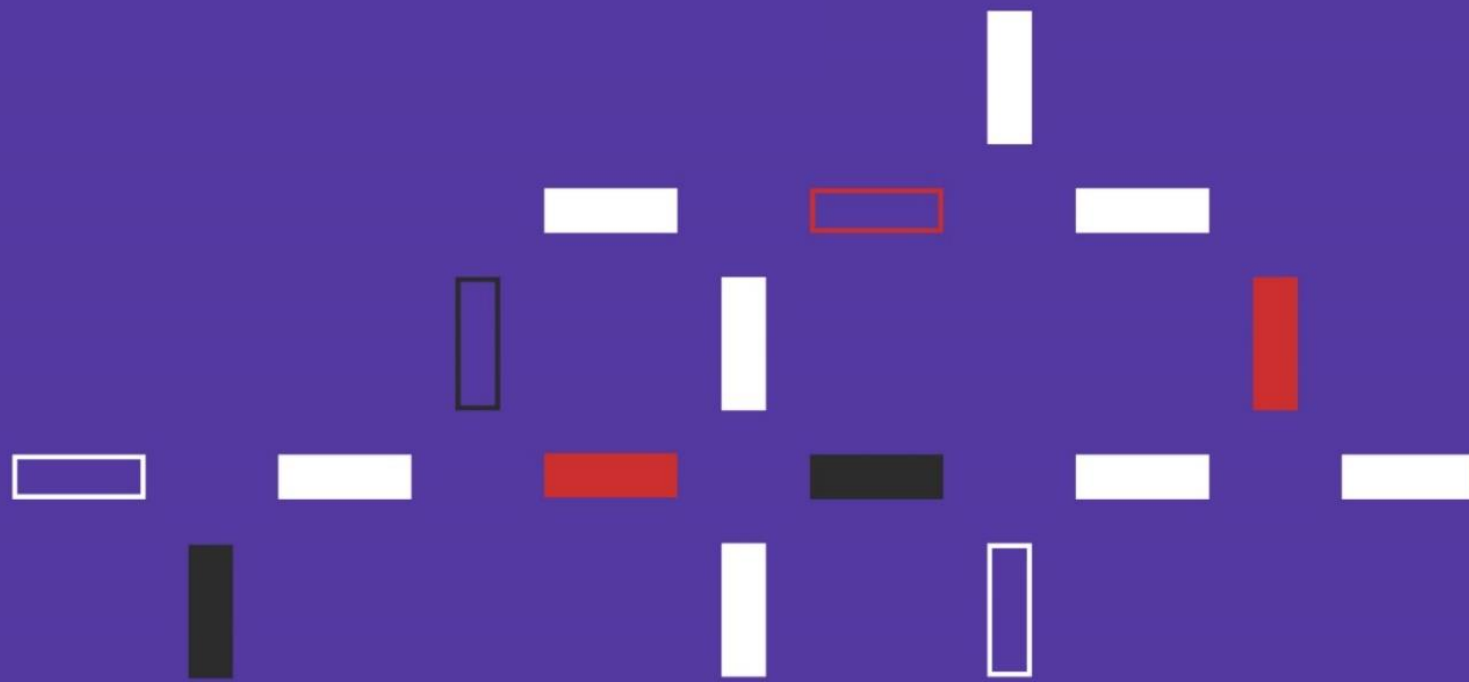
EIC Business Coaching for Pathfinder Projects

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EIC Coaching Adviser- EIC E-BAS Sector

EIC Pathfinder Beneficiaries' Day

20 November 2024

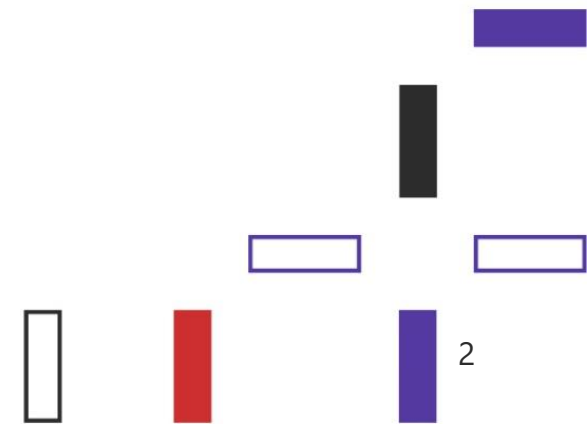




Business Coaching mission

...turn research into businesses

- Identify the business potential of your key exploitable results
- Successfully navigate the early stages of commercialization
- Achieve peace of mind





How an EIC Business Coach can help you?

- Reflect on possible markets
- Provide tailored advice to align your Key Exploitable Results (KER) with market needs
- Plan your business development options
- Build a strong business strategy and leadership
- Connect with industry experts, business networks, potential investors
- Bring products to market faster





What is offered? A 12.000 EUR worth of business coaching service

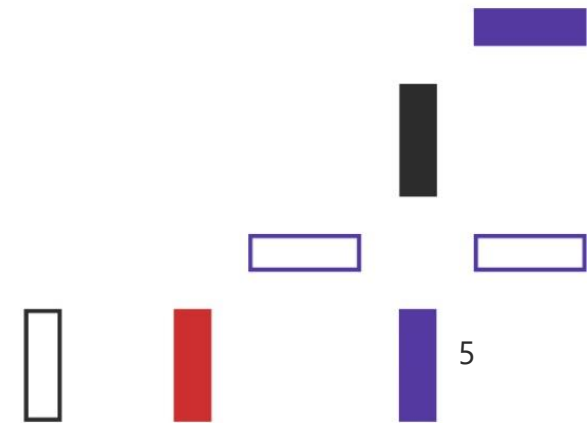
- Who? - Post doc, scientists, researchers involved in KER
- 12 business coaching days (with an initial offering of 3 days)
- 450 experienced coaches across different thematic areas
- 96% would recommend coaching to their peers
- 86% acknowledge a strong positive impact on their project





Steps for EIC Business Coaching Process

1. Discuss with your PO your coaching needs
2. The PO contact the EIC Coaching Team with project details to initiate the process
3. Access the matching dashboard to choose coaches
4. Pre-select up to 6 coaches
5. Make your final coach selection





Thank you!

IT issues:

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Coaching plans, contracting, payments, reports:

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