



Forum on Best Practices in the Agri-Food Supply Chain



Four editions, one goal!

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#FairFoodChain #FoodChain



The Forum



The Forum on Best Practices in the Agri-Food Supply Chain was launched in 2021 by the European Commission in the framework of the Farm to Fork Strategy for fair, healthy and environmentally-friendly food systems.

It is organised by the EU CAP Network, in close partnership with DG AGRI.





The 3 Previous Sessions

In the 3 previous sessions, as well as today, the 4th one, there was a good representation of all the stages of the agri-food value chain: farmers, agri-food industries and manufactures, R&D sector, retail and trading sector, and consumers.



Space for dialogue between food chain stakeholders and policy makers!



The 3 Previous Sessions

In this space for dialogue, it was defined for each session of the Forum :





The Topics to Address



1st meeting



Concrete experiences and relevant **CAP funding mechanisms** available to support sustainable agri-food supply chains.



2nd meeting



Strengthening the role of the producer in the **organic value chain** and the way to support and improve **market transparency** in the EU's food supply chain, to the benefit of both agricultural producers and consumers.



3rd meeting



How agri-food market actors and consumers are coping with the **green and digital transition in the context of inflation** and higher costs and exchanged views about the medium- to long term implications for the green and digital transition.





The Aims to Reach



To identify the key challenges in the transition to a sustainable food system from the perspective of farmers, producer organisations (POs), retailers as well as Member States and the European Commission.



To explore the opportunities to promote cooperation along the agri-food supply value chain in the transition to a sustainable food system.



To value the cost-of-living crisis facing by stakeholders in the food supply chain, exploring causes, consequences and solutions with representatives from across the value chain.





The Outcomes to Achieve



1st meeting

Launch of the Forum
and exchange of experiences about **collaborative approaches** within and between POs and with other actors along the food supply chain.



2nd meeting

Collection of good practices and experiences about **enhancing cooperation between producers**, improving their position in the food supply chain, and **increasing market transparency**.



3rd meeting

Collection of experiences about how supply chain actors and ME responded to **increased costs and prices**, and how **food inflation** could have a potential impact on the achievement of the green and digital transition of the food system.

Contributing to increase the economic, social and environmental sustainability



The Challenges

- Promote **cooperation** (recognised Producer Organisations, Sustainability Agreements).
- Foster **trust, confidence, reliability and long-term relationships** between the food chain stakeholders.
- Improve **market transparency**.
- Promote **organic** value chain.
- Promote **innovative** products.
- **Valorise** by-products.
- **Face cost-of living** crisis and inflation.
- Get **fair prices** for producers, **returning value** to farmers.
- Increase **consumer awareness** about the life cycle of food.
- Get **competitive prices** for consumers.





Thank you for your attention

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