PROGRAMME MANUAL

THE INTERREG MED WEBPLATFORM

FORWARD NOTE

For the 2014-2020 programming period, the Interreg MED Programme has adopted a new approach for project management that drives new orientation on project identities and on (expected) results rather than on processes or simple outputs. Each project will be part of a thematic community of projects running during the whole programme period and to which they will contribute. Project partners will have to develop their relations in the spirit of the "MED community" in order to allow the development of a true "community identity". In this sense, the project communication approach will be based on thematic communities rather than on the identity of the project itself. Following this new approach, project partners as well as Programme bodies will permanently be interconnected in one consistent and single manner.

Introduction

As previously explained, the Interreg MED Programme will provide websites to all approved projects.

The web platform will constitute the communication and coordination hub of the whole Programme. It will be hosted on dedicated webservers, integrating the following:

- The Interreg MED Programme website;
- Specific thematic community websites, 8 thematic communities and Axis 4 website: blue growth, green growth, social and creative industries, efficient buildings, renewable energy, low carbon urban transports, sustainable tourism, biodiversity protection;
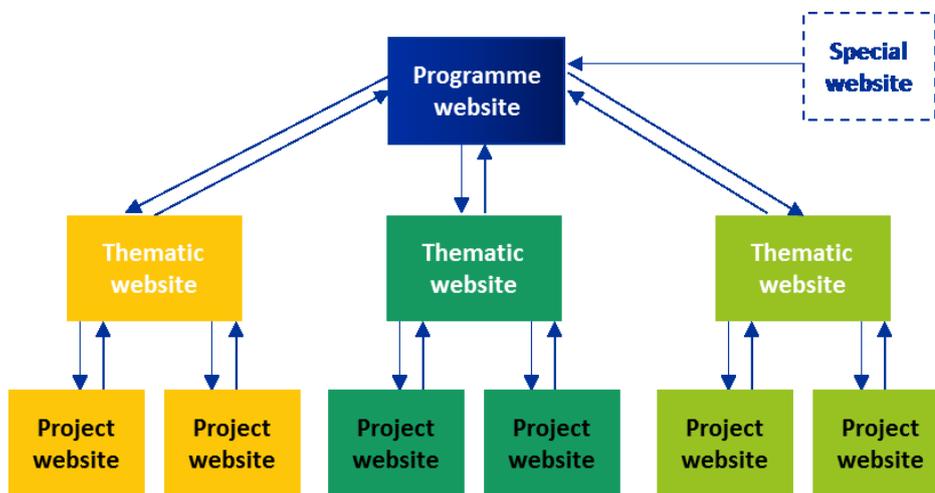- Projects websites;
- Special Websites (for events)

FIGURE 3: ARCHITECTURE OF THE WEB PLATFORM

All these websites are generated under a common architecture, the same concept with similar and shared functionalities, in order to ease the follow up as well as their evolutions and maintenance.

COMMUNICATION
Version January 2017

The main objectives of the platform:

For projects:

- Harmonise all websites of the programme in terms of organisation and layout of the content, user interfaces and navigation experience to facilitate the navigation from a website to another for all stakeholders of the programme;
- Ensure the presence of the main features on all websites, compliance with disclosure rules of the programme and the online publication of specific information;
- Reduce development and hosting costs by providing projects a basic website integrating the functionalities necessary for the project life, adapting to each project type;
- Propose to all projects technical tools to facilitate the transfer and analysis of data through common formats and technologies (calendar, directory, documents, etc.).

For the programme:

- Ensure the duration of projects' productions in their context and in time, even after the programming period;
- Facilitate and automatize the collection of data present in the project websites, including directories, calendars, documents (maps, databases ... etc.) and news;
- Improve pedagogical materials and support offered to project partners by providing them with similar tools as well as customised resources and technical support;
- Propose dashboards summarising data from the websites of the projects, from extractions of the monitoring tool and from fields filled in by the JS responsible officer for the monitoring during project implementation.

Sharing and broadcasting data must primarily be based on the general principles of flow (RSS, etc.). To this end, there are various tools of the platform that users can choose to follow to keep up with calendars as well as document libraries, news or discussions.

Available features

- Configurable user interfaces
- Authentication / Single Sign
- Multiple profile accounts
- Directory of individuals and institutions
- Project Organization
- News
- Integration of Social Networks
- Research
- Exchanges and discussions areas
- Private area
- Calendars
- Form Tool
- Deliverables data base
- Multimedia galleries
- FAQ and Glossary

- Mailing Tools
- Dashboards and monitoring tools
- Statistical Analysis

FURTHER RELEVANT DOCUMENTS AND LINKS

- Commission Annex XII of the Regulation (EU) No 1303/2013;
- Commission Implementing Regulation (EU) No 821/2014;
- The European Commission's website with guidance on the use of the EU emblem: *http://ec.europa.eu/regional_policy/information/logos/index_en.cfm*