

Pilot project application template

Name of the Pilot project: “AgriVision: Advancing CAP Networks Training for More Efficient Innovation Projects and Improved Farmer Involvement and Participation”

Contact details of the facilitator

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Summary of the pilot project (Max. 1600 characters)

(Including stakeholders, problem/challenge, approach, and relevant links)

CAP Networks from the Nordic-Baltic region have a long history of collaboration and have successfully implemented many joint initiatives, such as the “[Network to Innovate](#)” for example. Moreover, the collective efforts of CAP Networks have led to several successful transnational EIP projects during previous programming periods. Looking ahead, one of our major objectives is to synchronize calls for applications for EIP measures at the national level in at least three countries—Estonia, Finland, and Latvia—by 2025.

Despite these achievements, a significant challenge remains: the need to enhance the practical knowledge required to effectively engage farmers and agrifood advisors in international brokerage activities. This need includes suitable methods for involvement, optimizing stakeholder participation, guiding EIP groups throughout the entire application process, and fostering a culture of innovation among participants.

In our project proposal, we aim to receive additional knowledge through training on:

1. Effective methodologies for involving farmers and agrifood advisors in joint international brokerage activities.
2. Implementing strategies to enhance stakeholder participation and ensure efficient collaboration.
3. Providing guidance and support to EIP groups throughout the project lifecycle, from inception to realisation.
4. Cultivating an environment that encourages participants to think creatively and explore novel approaches to agricultural challenges.



5. More efficiently exchanging knowledge and capacity building among CAP Networks in the Nordic-Baltic region to ensure sustainable long-term impact.

Through this knowledge and the fresh experiences gained during the training, we plan to foster greater collaboration, innovation, and efficiency within the Nordic-Baltic CAP Networks, ultimately driving positive change in the agricultural sector.

Motivation for this proposal to be selected as a pilot project (Max. 1000 characters)

During the current programming period, CAP networks have acquired more responsibilities, including fostering agricultural knowledge flow to farmers and agrifood advisors, supporting and participating in national/regional AKIS, and more broadly, promoting innovative thinking of the farmers with the assistance of existing Horizon Europe initiatives such as i2Connect and EIP-AGRI. From this perspective, we believe that our Pilot project presents an excellent opportunity for broader collaboration, with a specific focus on farmers and agrifood advisors.

Moreover, the ability to learn, act together, and grow together is a constant factor that enables us to collectively influence the development of the agricultural sector in a more innovative and co-creative way. Through this collaborative training, we aim to enhance the effectiveness of innovation projects and strengthen a much better involvement of farmers and agrifood advisors.

This could be a two-day training session in Latvia in August 2024 and the working language is English. The group size - 16 participants from three countries: Estonia, Finland, and Latvia. Primarily Innovation Brokers at their National CAP networks.

On the first day of the training, we will receive a detailed overview of efficient methods and strategies aimed at stimulating the involvement of farmers and agrifood advisors in EIP transnational brokerage events organized by CAP Networks. Through presentations, discussions, and interactive sessions, participants will learn more about best practices for engaging these key stakeholders effectively.



During the second day, we will go deeper into our specific case with the guidance of the trainer. Together, we will collaboratively explore and formulate an optimal strategy for joint collaboration, with the main goal of initiating numerous competitive transnational EIP initiatives between Nordic-Baltic countries.

