PRESS RELEASE

ZINZINO

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ZINZINO AB (PUBL): PRELIMINARY SALES REPORT AUGUST 2020

Strong sales growth during August: Zinzino group revenue increased with a total of 45%, compared with the previous year.

The revenue in August for Zinzino's sales markets increased by 50% to MSEK 82.0 (54.7) primarily due to strong growth foremost in Central Europe. Faun Pharma's external sales decreased by 19% and amounted to MSEK 3.4 (4.2). Overall, the Group increased revenues by 45% to MSEK 85.4 (58.9) compared with the previous year.

Accumulated revenue for January – August 2020 increased by 47% MSEK 690.9 (469.7).

Revenues distributed as follows:

Regions,MSEK	20-aug	19-aug	Change	YTD 2020	YTD 2019	Change
Nordic Markets	30.7	28.3	8%	254.2	245.0	4%
Europe Other Markets	42,0	19.6	114%	321.5	140.3	129%
Baltic Markets	4.9	4.0	23%	43.3	34.9	24%
North America	2.9	1.8	61%	23.0	14.9	54%
Australia	1.5	1.0	50%	12.1	2.9	317%
Zinzino	**82.0**	**54.7**	**50%**	**654.1**	**438,0**	**49%**
Faun Pharma	3.4	4.2	-19%	36.8	31.7	16%
Zinzino Group	**85.4**	**58.9**	**45%**	**690.9**	**469.7**	**47%**

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Zinzino AB (publ.) is a global Direct Sales company that markets and sells test-based nutrition, skincare and life-style products. Zinzino owns the research unit BioActive Foods AS and production unit Faun Pharma AS. Zinzino is based in Gothenburg, with additional offices in Helsinki, Riga, Oslo, Florida and Adelaide. Zinzino is a public company and its shares are listed on Nasdaq First North Growth Market.