

PRESS RELEASE

ZINZINO

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ZINZINO AB (PUBL): PRELIMINARY SALES REPORT JANUARY 2023

Zinzino group revenue increased with a total of 18%, compared with the previous year.

The revenue in January for Zinzino's sales markets increased by 18% and amounted to SEK 120.0 (102.1) million. Faun Pharma's external sales increased by 32% and amounted to SEK 9.1 (6.9) million. Overall, the Group increased revenues by 18% to SEK 129.1 (109.0) million compared with the previous year.

Revenues were distributed as follows:

Regions, mSEK	23-Jan	22-Jan	Change
The Nordics	23,1	26,0	-11%
Central Europe	28,5	18,4	55%
East Europe	32,8	28,6	15%
South & West Europe	15,9	12,1	31%
The Baltics	7,4	6,5	14%
North America	6,3	4,4	43%
Asia-Pacific	4,6	5,7	-19%
Africa	1,4	0,4	250%
Zinzino	120,0	102,1	18%
Faun Pharma	9,1	6,9	32%
Zinzino Group	129,1	109,0	18%

Countries in regions:

- The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden
- Central Europe: Austria, Germany, Switzerland
- East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania
- South & West Europe: Cyprus, France, Greece, Italy, Luxembourg, Malta, Netherlands, Slovenia, Spain, United Kingdom, Belgium, Ireland
- The Baltics: Estonia, Latvia, Lithuania
- North America: Canada, USA
- Asia-Pacific: Australia, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand
- Africa: South Africa

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Zinzino AB (publ) is obliged to publish this information in compliance with current EU regulations governing market abuse. The information was provided by the above contact person for publication at 11:00 the 3rd of February 2023.

Zinzino is a global direct sales company from Scandinavia specializing in test-based, personalized nutrition and scientific skincare. It is a public limited company with its shares listed on Nasdaq First North Premier Growth Market. Their scientifically proven nutritional supplements are available in more than 100 markets across the world. Zinzino owns the Swiss, biotech skincare brand HANZZ+HEIDII, as well as the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company headquarters is in Gothenburg, Sweden with additional offices in Europe, Asia, the US and Australia.