

PRESS RELEASE

ZINZINO

Corporate ID no. 556733-1045

FAO: News Editor

Gothenburg 2024-09-04

ZINZINO AB (PUBL): PRELIMINARY SALES REPORT AUGUST 2024

Zinzino group revenue increased with a total of 39 %, compared with the previous year.

The revenue in August for Zinzino's sales markets increased by 38 % and amounted to SEK 166.4 (120.6) million. Faun Pharma's external sales increased by 58 % and amounted to SEK 12.3 (7.8) million. Overall, the Group increased revenues by 39 % to SEK 178.7 (128.4) million compared with the previous year.

Accumulated revenue for January – August 2024 increased by 21 % to SEK 1309.4 (1080.3) million.

Revenues were distributed as follows:

Regions,MSEK	24-Aug	23-Aug	Change	YTD 2024	YTD 2023	Change
The Nordics	23.7	23.6	0%	188.6	191.6	-2%
Central Europe	45.5	33.4	36%	345.4	266.0	30%
East Europe	31.3	27.1	15%	251.9	249.4	1%
South & West Europe	33.3	19,0	75%	226.9	153.8	48%
The Baltics	6.7	6.6	2%	62.2	58.5	6%
North America	15.5	6.9	125%	113.6	53.3	113%
Asia-Pacific	9.1	3.2	184%	37.3	37.3	0%
Africa	1.3	0.8	63%	9.6	9.0	7%
Zinzino	166.4	120.6	38%	1 235,5	1018.9	21%
Faun Pharma	12.3	7.8	58%	73.9	61.4	20%
Zinzino Group	178.7	128.4	39%	1309.4	1080.3	21%

Countries in regions:

- The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden
- Central Europe: Austria, Germany, Switzerland
- East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania
- South & West Europe: Cyprus, France, Greece, Italy, Luxembourg, Malta, Netherlands, Slovenia, Spain, United Kingdom, Belgium, Ireland, Serbia, Turkey
- The Baltics: Estonia, Latvia, Lithuania
- North America: Canada, USA, Mexico
- Asia-Pacific: Australia, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand
- Africa: South Africa

For more information:

Dag Bergheim Pettersen CEO Zinzino +47 (0) 932 25 700, zinzino.com

Pictures for publication free of charge: marketing@zinzino.com

Certified Adviser: Carnegie Investment Bank AB (publ)

Zinzino is a global direct sales company from Scandinavia specializing in test-based, personalized nutrition and scientific skincare. It is a public limited company with its shares listed on Nasdaq First North Premier Growth Market. Their scientifically proven nutritional supplements are available in more than 100 markets across the world. Zinzino owns the Swiss, biotech skincare brand HANZZ+HEIDI, as well as the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company headquarters is in Gothenburg, Sweden with additional offices in Europe, Asia, the US and Australia.