

# **ABOUT**

### **WORLD CONGRESS**

World Congress is the nation's leading training event for contract management, procurement, and acquisition professionals. This is the place where buyers and sellers come together to learn and connect side by side as we shape the future of the contract management profession.

#### This is NCMA's 25th World Congress!

In celebration of this milestone this year's theme is:

25 Years Strong: Better Contracting, Better Outcomes.

Navigating complex missions, addressing global priorities; contract managers are positioned at the core of operational teams for a reason. They excel in guiding efficient pathways through compliance-driven environments, fostering innovation, and achieving successful outcomes. Over the past 25 years World Congress has united buyers and sellers, proving the impact of collaborative problem-solving. This year, the event will bring together the entire contract management community, setting the stage for 25 more years of improved contracting and outcomes.







# WHO ATTENDS

## **WORLD CONGRESS AUDIENCE**

This conference promotes dialogue for best practices. It gives industry and government a neutral forum to collaborate and learn with one another.

Because of this, World Congress 2024 attracts buyer and sellers across the contract management profession from all armed services, federal civilian agencies, academia, the intelligence community and industry.

- Federal leaders and representatives from numerous government agencies
- Industry representatives from both commercial and defense sectors
- Federal policymakers from both the executive and legislative branches
- Commercial practitioners and technology developers
- Academics from leading universities and institutions
- Representatives from the private investment, venture capital and private equity communities
- State and local procurement officials



WORLDCONGRESS.NCMAHQ.ORG

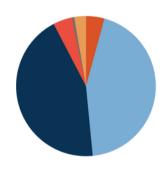
Category distribution is based on similar conference attendance



Increased attendance from 2023 to 2022



First time participants



#### **Attending Organization Types**

Federal Government - 43.9%

Industry - 44.2%

Consulting - 4.4%

Academia - 4.3%

Other - 3.2%

# WHAT TO EXPECT

## AS AN ATTENDEE

Currency is Key, and We Aren't Talking About Money: Staying current with policy and regulation is essential in the contract management profession. With sessions led by professionals and experts in their fields, rest assured that you'll leave World Congress with the latest and greatest information that is instrumental to your overall success.

Unparalleled Learning Opportunities: With over 100 training sessions, your CPE credits addressed—you'll come away equipped for what's next. And the best part is, with the knowledge and potential relationships you gain, what's next is up to you.

Get a Better Chance at Chance Encounters: You never know who you'll run into at NCMA's World Congress. But you do know that run-ins lead to handshakes, which lead to partnerships, mentorships and employment opportunities. And relationships lead to impact, the kind of impact that got you into contract management in the first place—the kind that affects neighborhoods, small towns or even cities ten time zones away. But nothing can be set in motion by staying pat, so join us, and we'll see you in Seattle along with all the others you'll run into.





# THE DESTINATION

**SEATTLE IN JULY** 

A great benefit of attending World Congress is the fantastic destinations in which the conference is hosted in. We are excited to be working with the city of Seattle, WA for this year's event. Take the opportunity to join us for World Congress and see the beautiful Pacific Northwest all in the same trip!

NCMA has special rates with Delta and Alaska Airlines head to **worldcongress.ncmahq.org/destination** for more information.





WE LOOK FORWARD TO SEEING YOU IN SEATTLE!