

Youth Education

Supporting Kids and Families

For decades, PBS children's programming has been the gold standard. Educators and parents alike turn to Vermont Public for quality content and because that content is delivered in a media space that is safe for kids to explore. In addition to PBS KIDS and favorite programs like *Daniel Tiger*, *Wild Kratts*, and *Lyla in the Loop*, Vermont Public invests in our children's future by producing *But Why: A Podcast for Curious Kids*, and by directly supporting educators in Vermont.



EDUCATION AMBASSADORS

Education Ambassadors support an integrated approach to cross-curricular instructional design, through the lens of multimedia. They serve as a sounding board for Vermont Public, and the Vermont Agency of Education, providing professional expertise and insight to inform the development of new resources and ways in which to use existing materials.

This program is part of a partnership between Vermont Public and the Vermont AOE that was launched at the start of the pandemic in 2020 and exists to support Vermont educators and students with education resources and curriculum support. Education Ambassadors network with other educators across Vermont in order to build awareness of educational resource development, PBS Learning Media, teacher support and outreach, including local content (*But Why*, *Mister Chris & Friends*, *Made Here*, *Brave Little State*, and more).

Program annual budget of \$32,000



But Why: A Podcast for Curious Kids

But Why: A Podcast For Curious Kids began at Vermont Public in 2016 when award-winning journalist Jane Lindholm created a public radio show for both adults and kids. This is a podcast with a mission to celebrate the diversity of childhood experience and encourage lifelong curiosity.

Since its launch, *But Why* has received thousands of questions from kids in every U.S. state and territory and more than 90 other countries. Geared to listeners ages 4-10 and their adults, new episodes come out every other Friday. All episodes are accompanied by learning guides for educators and the team produced a new educational video series specifically for schools in each school year.



Program annual budget of \$423,000

Please connect with our Philanthropy team if you are interested in supporting Youth Education at Vermont Public.



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