Privacy Policy

This privacy policy describes how Baytoti application, digital services, technology platform and the properties provided by Baytoti (mentioned later as the Baytoti Services) collect and protect the personal information that you share with us. We are committed to guaranteeing that all your details are securely protected. Whenever we collect your details, we notify you about it through our digital services. We ensure that all details that we collect are used according to this privacy statement.

The Baytoti Services may change the privacy policy from time to time. Whenever new changes are released, we'll update this page. So, make sure you visit the privacy policy page from time to time to ensure that you are aware of the latest changes and updates.

The information that we collect on the Baytoti Services includes:

- Your name;
- Contact details, including your email address, phone number, etc.;
- The demographic information that includes your postcode and personal interests;
- Other information related to your buying preferences;
- Details that you provide in polls and surveys.

Why do we need to collect your personal information?

We gather your details for the following reasons:

- To improve the quality of our products;
- To understand your preferences and give you a wider choice of products and services that meet your needs;
- To send you promotional emails from time to time, with suggestions on the information that should be interesting to you;
- We may also contact you for market research purposes (we may use email, phone, or fax to reach you);
- Your personal information may come in handy to us during customization of the Baytoti Services;
- We may need your personal details to run more effective marketing or promotional campaigns.

Our digital services is committed to ensuring that all details about our customers are kept private and protected. To ensure that your information is safeguarded, we use physical, electronic, and managerial procedures to prevent the risk of unauthorized access to your personal details.

How we use cookies

- A cookie is a small file that asks permission to be placed on your computer's hard drive. If you agree to access cookies, it gets much easier for us to provide you with products and information that match your individual needs. These small files will gather and remember information about your preferences to adjust the operation of our digital services according to your liking.
- To better analyze what pages of our digital services are the most popular among our customers, we use traffic log cookies. Such information is

essential for a more effective statistical analysis of our services. It lets us tailor web pages according to our clients' needs.

- Thanks to cookies, we can deliver a better customer experience to our digital services. Based on the received information, we can analyze what pages you find to be the most useful.
- It's up to you to decide if you access or deny our cookies. By rejecting cookies, you will not be able to fully enjoy the personalized user experience on our digital services. If you accept cookies and change your mind at some point, you can use your browser settings to decline cookies.
- On our digital services, we use links to other web resources. You should realize that by following such links, you leave our digital services and we do not have control over how other digital servicess use your data. We cannot be responsible for the way such digital servicess use your details. You should treat them with caution and check their privacy policy before you decide to share your personal information.

Controlling your personal information
The Baytoti Services provides every customer with the full right to restrict the collection of their personal information in the following ways:

- When we ask you to share your personal details on our digital services, you can check the box indicating that you do not want your personal information to be redistributed or used by anybody else for purposes that are not described in this privacy policy.
- We ensure that the Baytoti Services don't sell or distribute the details that our customers share on the digital services. We may use your information to update you with promotional information about third party companies if you tell us that you want this to happen.
- You may also submit a request to check what personal details we hold about you on our digital services. If you decide that any information is incorrect or incomplete, you can submit a request asking us to correct it asap.