Privacy Policy

1. Introduction

The privacy policy for the Poster Maker explains how user data is collected, used, and protected by the app. This policy is important to ensure user privacy is respected and their personal information is kept secure. We take your privacy seriously and want to ensure that you understand how we collect, use, and share your information when you use our Poster Maker: Flyer Designer (the "App"). This Privacy Policy outlines our practices and your choices regarding your information.

Explanation of the purpose of the privacy policy

The Purpose of the privacy policy is to inform users we only collect emails when users send suggestions, feedback, or queries for support. By understanding how their data is used, users can make informed decisions about whether or not to use the app.

Statement of commitment to protecting user privacy

The Poster Maker is committed to protecting user privacy and securing their personal information. The app collects only the necessary data required to provide its services, and this data is never shared with third parties without the user's consent. The Poster Maker also takes measures to ensure user data security, including encryption and other security protocols.

2. Information We Collect

Poster Maker collects various types of information to provide and enhance our services. This information may be collected directly through the app or via third parties. The types of data we may collect include:

2.1 **Personal Information**
Poster Maker may collect personal information, such as your name and email address, especially when you log in. While signing up is optional, certain features, like accessing your saved work across multiple devices, may require you to sign in.

2.2 **Contact Information**
We may collect your name and email address when you provide feedback, send support requests, or share suggestions with us.

2.3 **Design Information**
When you create designs using Poster Maker, we collect information related to those designs, including images used and text entered. This helps us deliver the design services you request and enable the saving of your work across devices.

2.4 **Usage Information**
 We collect information related to your use of the app, including tracking data, crash reports, device details, and your app usage patterns. This helps us improve app functionality and user experience.

2.5 **Analytics Data**
 Poster Maker may collect data for analytical purposes, including app tracking, usage data, universally unique identifiers (UUID), crash data, device information, geographic location, language preferences, and the resources you use in the app.

Information Regarding the Utilization of Collected Face Data

 We are using the "Vision" framework to collect face points in our system. We employ a tool called "VNDetectFaceRectanglesRequest" to figure out if there's a face in a chosen image. if the face points count is greater than 1, we identify a face in the selected image. If not, a message pops up, and the face recognition controller goes back. We only keep these face points in a local storage. And when you close the face recognition tool, all the stored data goes cleared automatically. It is crucial to emphasize that facial data points are stored locally and are never shared with any third parties. Moreover, the removal of the controller instance results in an automatic clearing of all stored data, ensuring a secure and privacy-conscious approach to the management of collected face data. Your facial data points are stored exclusively locally if used for the cartoon and background removal feature and are cleared either after use or when the controller is dismissed.

3. How We Use Collected Information

The information we collect is used to:

- Provide, operate, and maintain our app and its services.
- Improve and customize user experience.
- Communicate with you regarding support, updates, or relevant features.
- Analyze usage patterns to enhance app performance and features.

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- **Who Has Access to Your Information?**

We provide access to your information only to those who need it to provide our services, including our employees and trusted third-party service providers. Our employees are bound by

strict confidentiality obligations, and we only share information with third parties that help us operate and enhance our app.

Third-Party Services We Use

We may share certain information with the following third-party services to help us deliver and improve the app experience:

1. **Analytics & Advertising**
   - Apple Analytics
   - Firebase Analytics
   - Google Mobile Ads SDK
   - Qonversion
2. **Login & Authentication**
   - Facebook Login
   - Google Login
   - Apple Login
3. **Push Notifications**
   - OneSignal

The Poster Maker uses user information to provide and improve its services. The following is how the app uses user information:

App improvement and personalization

The app uses user information to personalize its experience and improve its features and functionality. For example, the app may use information about the user's design preferences to suggest interesting designs or features.

Communication with users

The app may use user information to communicate with users about their accounts or transactions, provide customer support, or send promotional offers or updates about the app.

Performance analysis and improvement

The app uses user information to analyze the performance of the app and improve its services. This includes analyzing user behaviour, identifying technical issues, or researching to improve the user experience.

 Legal compliance

The app may also use user information to comply with legal or regulatory requirements, such as responding to legal requests or enforcing its terms of service.

4. How We Share Your Information

The Poster Maker may share user information with third parties in certain circumstances. The following is how the app may share user information:

Service providers

The app may share user information with service providers that help to provide the app's services, such as payment processing or customer support. These service providers are required to protect user information and are not authorized to use it for other purposes.

Analytics and advertising partners

The app may share aggregated and anonymized user information with analytics and advertising partners to help improve the app and promote its services. This information is not linked to personal information and is used only for statistical or marketing purposes. We use ad id for Brand advertisements, but we do not collect any personal data related to these ads. We may use cookies or similar technologies to improve the user experience, but we do not use them for tracking or targeted advertising.

Law enforcement or government officials

The app may disclose user information to law enforcement or government officials in response to a legal request, such as a subpoena or court order. The app may also disclose user information to protect its rights or property or to prevent illegal activities.

5. Your Choices

The Poster Maker does not have login and signup options, then the ability to update personal information may not be applicable. However, users can still manage certain aspects of their personal information in the following ways:

Opting out of promotional emails

Users can opt out of receiving promotional emails from the app by clicking the "unsubscribe" link included in each email.

Disabling cookies

Users can disable cookies through their device or browser settings. However, it is important to note that disabling cookies may affect the app's functionality, and some features may not be available. It is important to note that users may be unable to opt out of certain types of data collection or processing, such as that required for providing the app's services or for legal compliance. However, the Poster Maker are committed to protecting user privacy and will take reasonable measures to honour user choices regarding their personal information.

6. Security

The Poster Maker takes measures to protect user information from unauthorized access or disclosure. The following is how the app protects user information:

Explanation of measures taken to protect user information

The app uses technical, administrative, and physical safeguards to protect user information. These measures include encryption, firewalls, access controls, and regular security assessments.

Acknowledgment of no 100% guarantee of security

Despite these measures, it is important to note that no security system is 100% foolproof, and the app cannot guarantee the absolute security of user information. However, app developers are committed to continuously improving their security practices to protect user privacy. It is also important for users to take precautions to protect their personal information, such as choosing strong passwords and not sharing their account information with others.

7. In-App Purchase

Apple handles all subscriptions, payments, and refunds made on the App Store. Apple is the sole authority for any purchases made through the App Store. To end a subscription, go to Settings within your phone and tap on your Apple ID or name in the middle. You can see the active and expired subscriptions, which can be managed through this menu. Requesting refunds is as easy as clicking"Report a Problem" or the "Report a Problem" button in Apple's receipt email. We cannot issue or fulfil any payment or billing requests, and Apple handles this.

8. Access to third-party services accounts

We use third-party services such as Pixbay and Unsplash to provide users access to images for use in the app. These services have privacy policies, and we are not responsible for their practices. We encourage users to review their policies before using their services.

9. Deletion Policy

The Poster Maker app has a Deletion Policy section in its privacy policy, which explains that as a user, you have the right to delete your personal information. Personal Information If you use the Poster Maker app and want to delete your personal information, you can delete it easily. When you delete the app, all the information about you, including any pictures or videos you saved in the app, will be deleted too. This way, the app won't have any of your information or media after you delete it.

10. Changes to This Policy

The App has the discretion to update this Privacy Policy at any time. Users are encouraged to frequently check this page for any changes to stay informed about how the App is helping to protect the Personal Data collected. Users acknowledge and agree that it is their responsibility to review this Privacy Policy periodically and become aware of modifications.

Explanation that the privacy policy may be updated from time to time

That means the app may change the policy as needed to keep up with changes to the app or comply with new laws or regulations.

Commitment to notifying users of material changes

Material changes are significant updates that may affect how the app collects, uses, or shares user information. The app will notify users of material changes through a notice on the app or through other means such as email. Users need to review any updates to the privacy policy to understand how their information is being used and protected.

11. Contact Us

If you have thoughts or questions about this privacy policy, you may contact us by emailing us. appledev650@posterapplab.com