

# BOARD OF DIRECTORS MEETING AGENDA

MONDAY, JUNE 17, 2024, 3:00 P.M.

801 GROVE STREET  
Fort Worth, Texas 76102

## CALL TO ORDER

## PLEDGE OF ALLEGIANCE

## PUBLIC HEARING

1. Proposed Fare Changes for Fall 2024 Chad Edwards
  - a. Public Hearing Citizen Comments

## PUBLIC HEARING ACTION ITEM

1. BA2024-26 Proposed Fare Changes for Fall 2024 Chad Edwards

## CITIZEN COMMENTS

## PRESENTATIONS

1. Via On-Demand Project Update Nicole Crim
2. May Board Retreat Recap Richard Andreski

## MEETING MINUTES

1. Approval of May 20, 2024 Board Meeting Minutes

## INFORMATION ITEM & REPORTS

1. Commuter Rail Reed Lanham
  - a. TEXRail & TRE Ridership & On-Time Performance Update
2. Marketing & Communications Melissa Chrisman
  - a. Media and Festival Partnership Report
3. Strategy, Planning & Development Chad Edwards
  - a. General Planning Consultant Update
4. Finance Greg Jordan
  - a. April 2024 Financials
  - b. FY25 Budget Drivers

## ACTION ITEMS

1. BA2024-27 Purchase of Uniforms Wayne Gensler
2. BA2024-28 TEXRail Vehicle Fleet Expansion Reed Lanham

## PRESIDENT'S REPORT

## CHAIR'S REPORT

## OTHER BUSINESS

## **EXECUTIVE SESSION**

*The Board of Directors may convene in Executive Session under the Texas Open Meetings Act for the consultation with its Attorney pursuant to Section 551.071; deliberation regarding real property pursuant to Section 551.072; deliberation regarding prospective gift pursuant to Section 551.073; deliberation regarding personnel matters pursuant to Section 551.074; deliberation regarding security devices pursuant to Section 551.076 and/or deliberations regarding economic development negotiations pursuant to Section 551.087.*

## **ADJOURN**

# Public Hearing

## Proposed Fare Changes for September 2024

### Public Hearing – June 17, 2024

Board Room

801 Grove St, Fort Worth 76102

Chad Edwards – Executive Vice President of Planning, Strategy & Development

# Fall 2024 Service Changes

The Trinity Metro Board of Directors approved the Fall 2024 service changes on May 20, 2024.

For more information about the service changes please see May's Board presentation.

# Fare Collection Changes

Trinity Metro is seeking to update and modernize fare collection at the transit agency in order to create a simpler, easier-to-understand fare system that is more attractive to the public and will increase ridership in coming years.

Trinity Metro's Information Technology Fare Collection team, working with consultants at HDR, has investigated fare structures and fare collection technologies utilized in the transit industry to develop an improved Fare Collection System that can support the agencies goals.

# Proposed Regular Fares



	<b>Current Regular Fares</b>	<b>Proposed Regular Fares</b>
<b>Single Ride (Bus)</b>	\$2.00	\$2.00
<b>Express Bus/Train</b>	\$2.50	
<b>ZIPZONE</b>	\$3.00	
<b>Day Pass</b>	\$5.00	\$4.00
<b>7-Day Pass</b>	\$25.00	\$18.00
<b>31- Day Pass</b>	\$80.00	Not Offered
<b>Annual Pass</b>	\$800	Not Offered

# Proposed Reduced Fares

	<b>Current Reduced Fares</b>	<b>Proposed Reduced Fares</b>
<b>Single Ride (Bus)</b>	\$1.00	\$1.00
<b>Express Bus/Train</b>	\$1.25	
<b>ZIPZONE</b>	\$3.00	
<b>Day Pass</b>	\$2.50	\$2.00
<b>Paratransit</b>	\$4.00	\$4.00
<b>7-Day Pass</b>	\$12.50	\$9.00
<b>31- Day Pass</b>	\$40.00	Not Offered
<b>Annual Pass</b>	\$400	Not Offered



# Account Based Ticketing (ABT)

- Requires new Equipment
- Funds are tied to an account
- Tap and Board
- Reduced fare on approval
- Rides are charged on tap of 'Token'
- Allows Trinity Metro to introduce Fare Capping
- Customer is always charged the best fare

Validators:

Buses, Paratransit vehicles, ZIPZONE vehicles, Platforms and Trains.





# Fare Capping

- Customer is charged a single-ride fare each time they ride (\$2.00/\$1.00).
- Once they pay for two rides, all remaining rides on any vehicle are free for the rest of the day.
- Once a customer pays the equivalent of a 7-day pass (\$18.00/\$9.00), all other rides for that 7-day period of time are free.
- This is a cost savings for all of our customers, not just the ones that can afford the 7-day and 31-day passes previously offered.

# Key Benefits Review

- **Universal** – *Every* current user receives opportunity for savings
- **Innovative** - Pay with *Apple Pay, Google Pay, Samsung Pay* and smartwatches
- **Equitable** – Low income and minority riders get more trips for less money
- **Simple** - Fare system is MUCH easier to explain and use

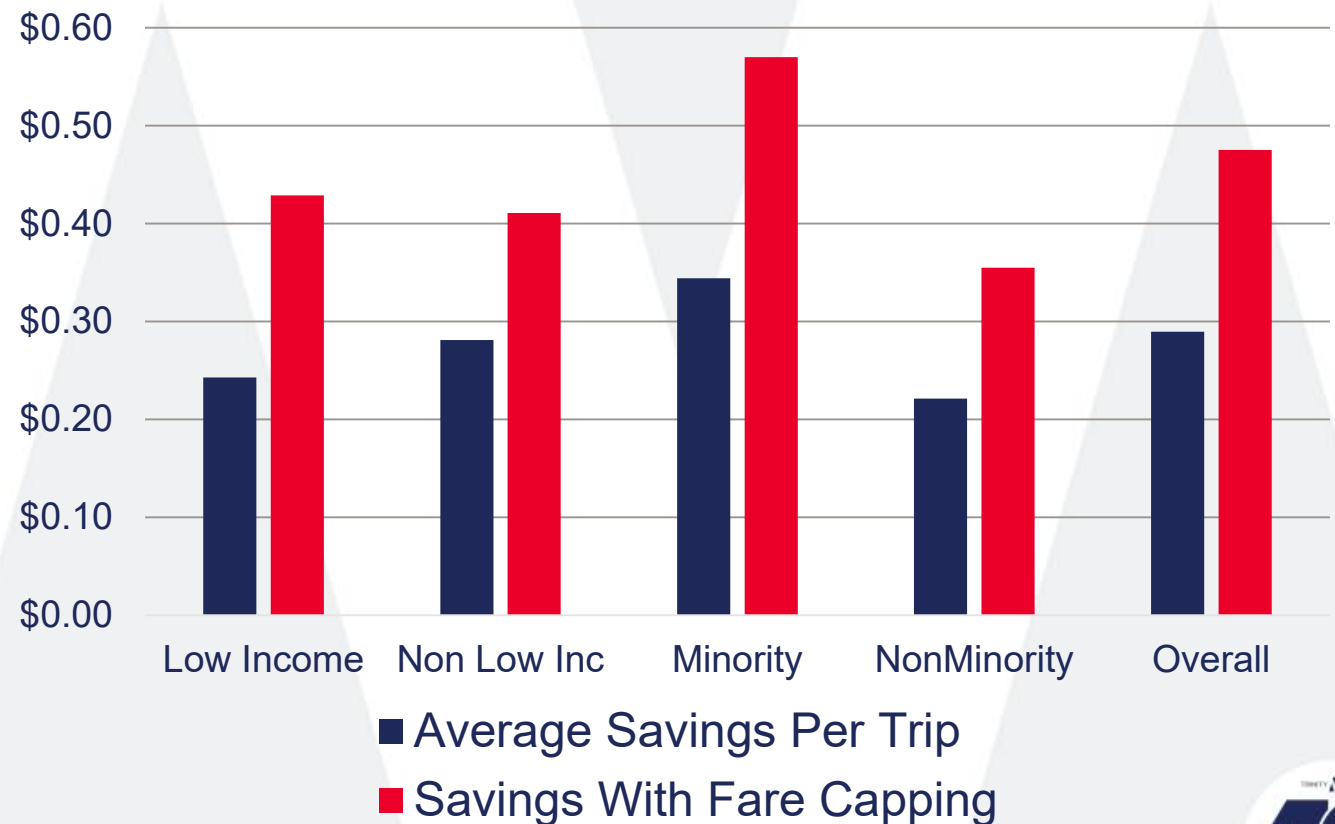


# Fare Equity Analysis

Compares impact of fare changes on protected groups

- Everyone Saves Money!
- Low Income group already leans toward purchasing the lowest cost fares and making the fewest trips possible
- Minorities being the largest group save the most.

## Average Savings by Group



# THANK YOU!



# BOARD ACTION ITEM

## ITEM NUMBER

BA2024-26

## MEETING DATE

June 17, 2024

## ITEM TITLE

Proposed Fare Changes for Fall 2024

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### BACKGROUND

Trinity Metro has identified proposed fare changes to simplify the use of its services and grow ridership. The primary goal for the proposed fare changes is to standardize local fares across bus, rail and ZIPZONE services to make public transportation a more appealing option. With this change, one standard fare will be accepted on all Trinity Metro services, which will reduce confusion and uncertainty for customers about whether they have the correct fare to ride. The proposed reductions and simplifications are in following table.

In addition to lowering base rates and simplifying choices for local fares, Trinity Metro also recommends implementation of fare-capping through account-based ticketing (highlighted in Exhibit 1). Fare-capping is a highly equitable strategy benefitting low-income riders. Traditionally, volume discounts have been available to passengers who purchase weekly, monthly, or annual passes, however as that purchase price increases, fewer passengers can avail themselves of the discount. New systems will be able to monitor how much an individual account has spent on single-ride or day passes and cap their spending once they have reached the next incremental volume discount level. Once they have purchased single-ride tickets equal to the price of a day pass, they could continue to ride for the day at no charge. Similarly, once they have purchased any combination of single-ride and day passes equal to the price of a weekly pass, they could continue to ride but would not be charged anymore during that seven-day period. This allows passengers who traditionally make small purchases to benefit from the same discount available to those who could afford to budget for a whole year in advance.

Implementation would be accomplished in two phases. The first phase would be the reduction of local fares. This will require the publication of new maps, brochures, web pages, and fare media plus reprogramming of current equipment. The first phase is expected to be completed by September 2024. The second phase of the program is fare-capping, which will require new fare technology and software. The timeline for the second phase will be dictated by availability of funding, selection of a new fare technology platform and subject to board approval.

This strategy only addresses local fares. Trinity Metro is working with Dallas Area Rapid Transit (DART) and Denton County Transportation Authority (DCTA) regarding similar simplification of the regional fare structure.

### TITLE VI – EQUITY ANALYSIS

Four in-person public meetings were held at multiple locations to ensure adequate opportunity for public input; March 28th at the Courtyard by Marriott in the Stockyards, April 3rd at McDonald YMCA in the Southeast, and two, noon and 6pm on April 4th at Fort Worth Central Station. Comments received are in Exhibit 2.

The Federal Transit Administration (FTA) requires that for any fare change, agencies are required to conduct an equity analysis to document and provide special consideration to sensitive populations. Under the guidance of our Disparate Impact Policy and Disproportionate Burden Policy, we considered the results of a 2022 Regional On-board Transit Survey that provided information on fare payment habits and demographics. We reviewed potential Title VI implications to minority and low-income populations related to the proposed fare change to ensure no actions are taken that violate federal requirements.

The average impact (average weekday savings) of the proposed base local fare change to existing riders is estimated to be -\$0.34 for minority riders, -\$0.22 for non-minority riders, -\$0.24 for low-income riders and -\$0.28 for non-low-income riders. Overall, the average savings is -\$0.29 per day. Once fare-capping is implemented, the savings grow to -\$0.57 for minority riders, -\$0.36 for non-minority riders, -\$0.43 for low-income riders, and -\$0.41 for non-low-income riders. Overall, the average savings is -\$0.48 per day. These calculations are determined by comparing the types of passes used by Trinity Metro's existing riders. The resulting analysis determined that there was no potential disparate impact or disproportionate burden found.

See Attached Table

### FINANCING

The estimated annual impact on fare revenue will be an initial reduction of 8.4% with an estimated collection of \$5.4 million in FY25. This change will be accounted for in Trinity Metro's FY2025 Operating Budget.

### RECOMMENDATION

The Trinity Metro Board of Directors authorizes the President & Chief Executive Officer to implement the proposed fare changes effective September 15, 2024.

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### STAFF DISPOSITION

**EXECUTIVE LEAD\***  
Chad Edwards

**DATE**  
05/06/24

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**DISPOSITION OF BOARD OF DIRECTORS**

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**SECRETARY APPROVAL**

# TRINITY METRO ON-DEMAND Project Update

Nicole Crim

Director of Partner Success at Via

June 17, 2024



# Via is the world's leading provider of advanced public mobility solutions

Partners

---

40

Countries

---

140M

Rides Served

---

500+

Engineers





We have deep experience providing paratransit software to agencies with needs similar to Trinity Metro ACCESS



# Project Timeline

1 

June 3, 2024

Continuation of existing zones (South Tarrant, Southside, Mercantile)

Southeast zone to be operated by Via

2

July 15, 2024

Launch new Mansfield zone

Relaunch Alliance zone by Via

Service rebranding (rider app and vehicles in phases)

3

Sept 15, 2024

Launch new North Side zone

Launch new TCC NE point-to-point “zone”

Expand Southside zone (Sycamore Heights)

4

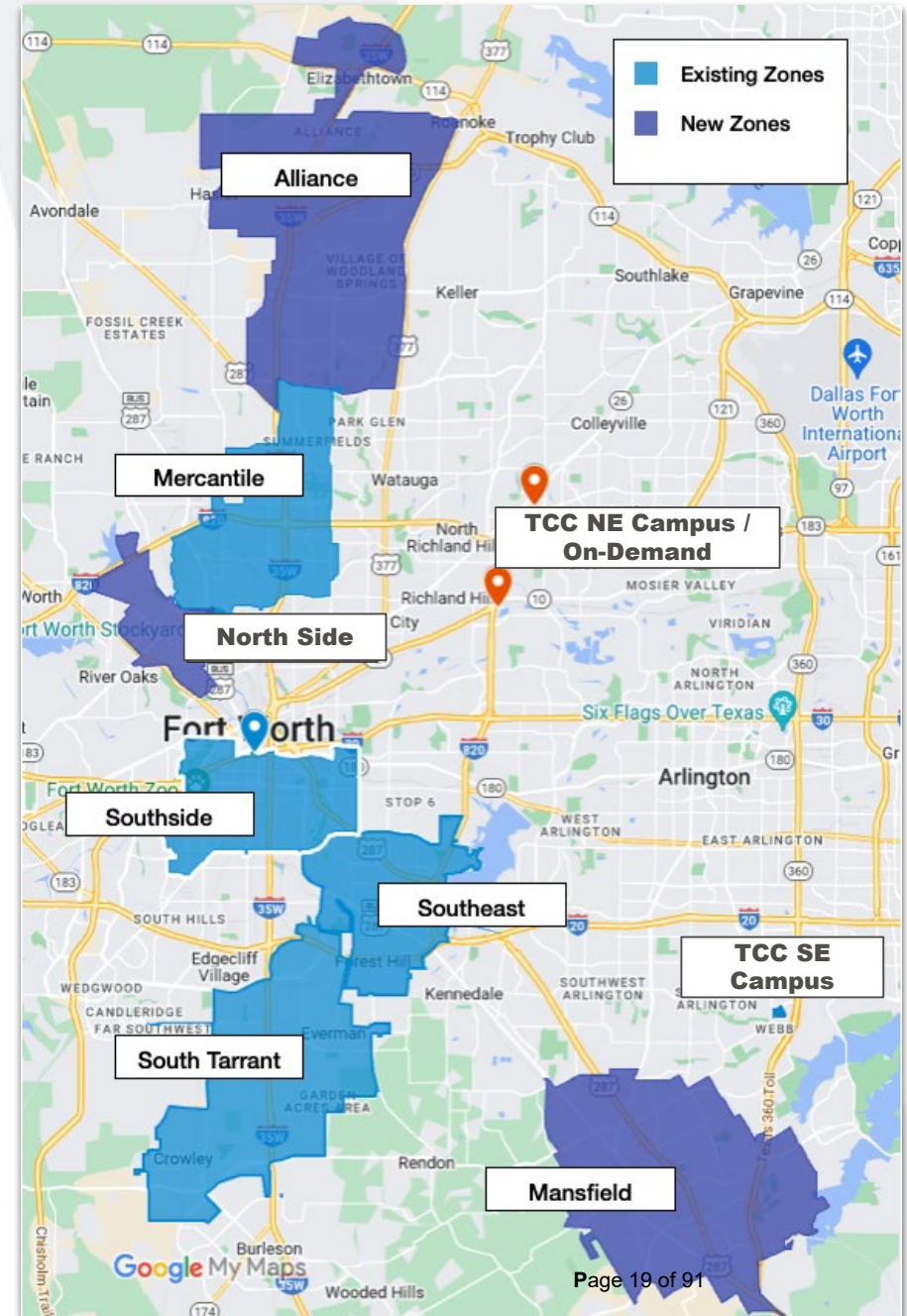
October 1, 2024

Launch new paratransit service



# Approach

- Ongoing input gathering sessions between Trinity Metro and Via to determine service design specifics for each new zone
- In person touchpoints to understand the system as a whole, uncover current Trinity Metro processes and align on appropriate technical and operational next steps
- Specific tech/product resources dedicated to building out service nuances for each zone



What we've done

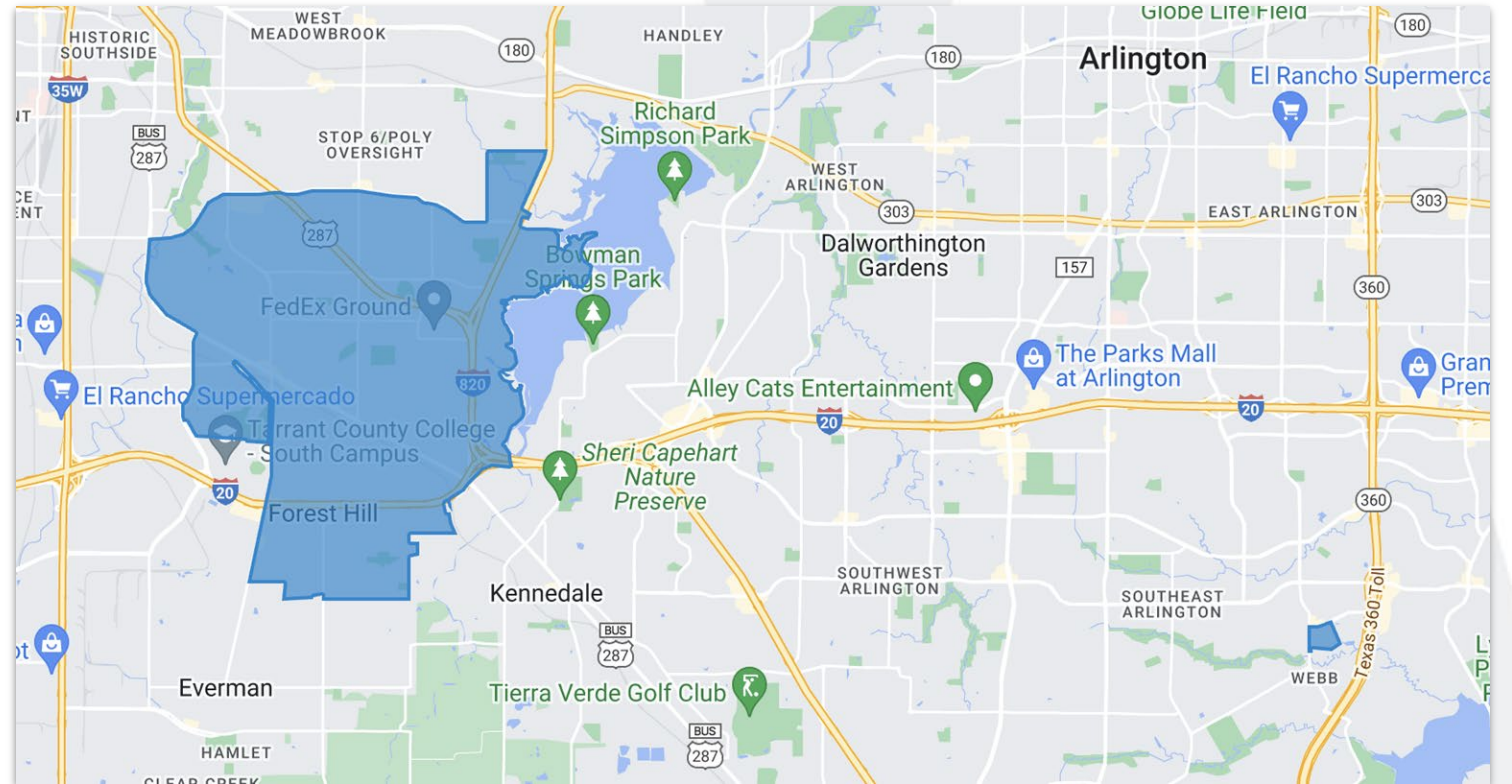
# June 3, 2024 - Southeast Operations + General Communications



All Southeast zone rides now **served** by Via



TM partnership with Via + upcoming milestones **announced** to the public



# Next Steps



4 **new microtransit zones:**  
Mansfield, Alliance, North Side, and TCC NE Campus

**Paratransit** software and operational transition



**Vehicles** added to the fleet with each milestone



Additional **driver acquisition** for each milestone



Additional **customer support** allocated to accommodate growing service



Holistic service design **planning** for new zones



Service to be **rebranded** as Trinity Metro On-Demand



Comprehensive rider marketing and **community engagement**



Where we're going

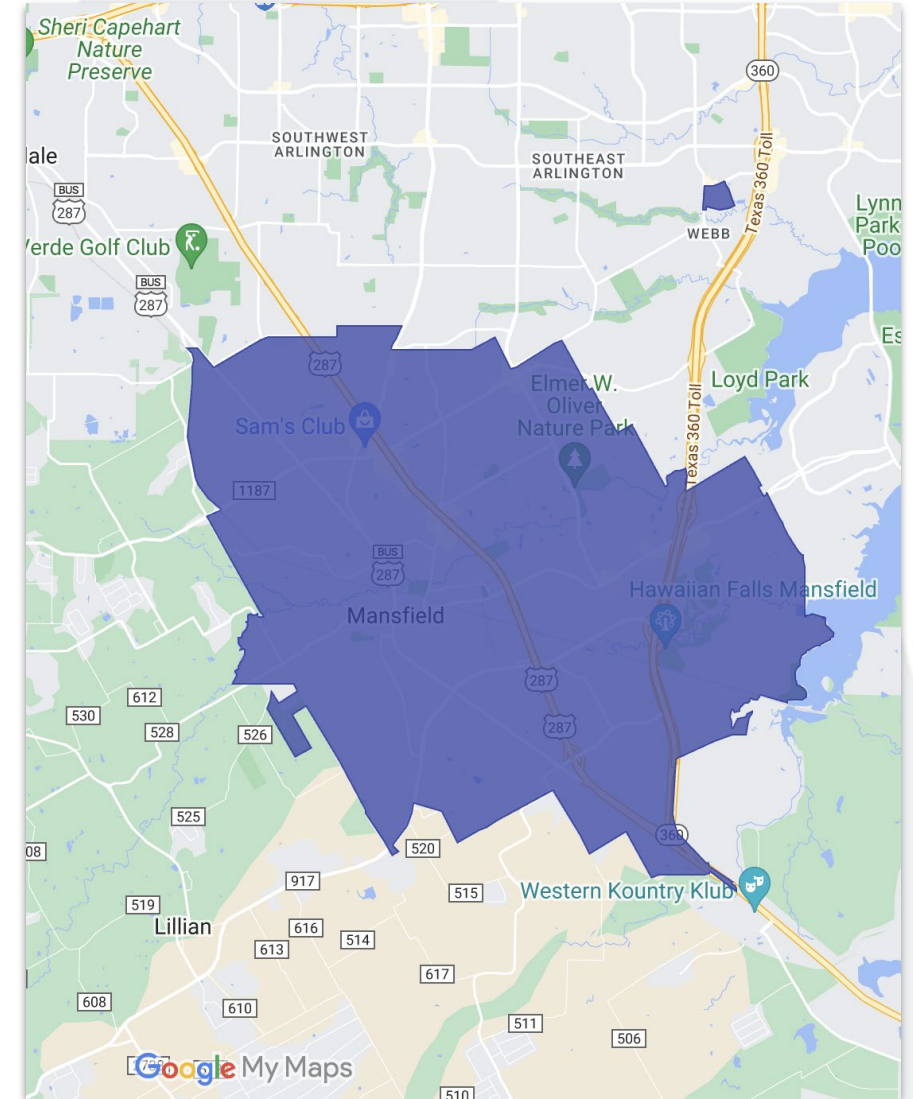
# Mansfield (Launches July 15)

## Service Specifications

- **Rider Experience:** door-to-door
- **Connections:** Riders can connect to SE zone with TCC-SE campus shared polygon
- **Fleet Size:** 3 vehicles at launch; increase to 5 after first several months
- **Operates:** Monday - Friday from 7 a.m. - 7 p.m.

## Rider Engagement

- **Rollout of agency rebrand:** Trinity Metro On-Demand
  - New vehicle wraps
  - Rider app redesigned
- **Promotion:** First 2 months free rides
- **Marketing:**
  - Email to engaged riders provided by the City of Mansfield
  - Comprehensive paid digital campaign to reach the entire city



Where we're going

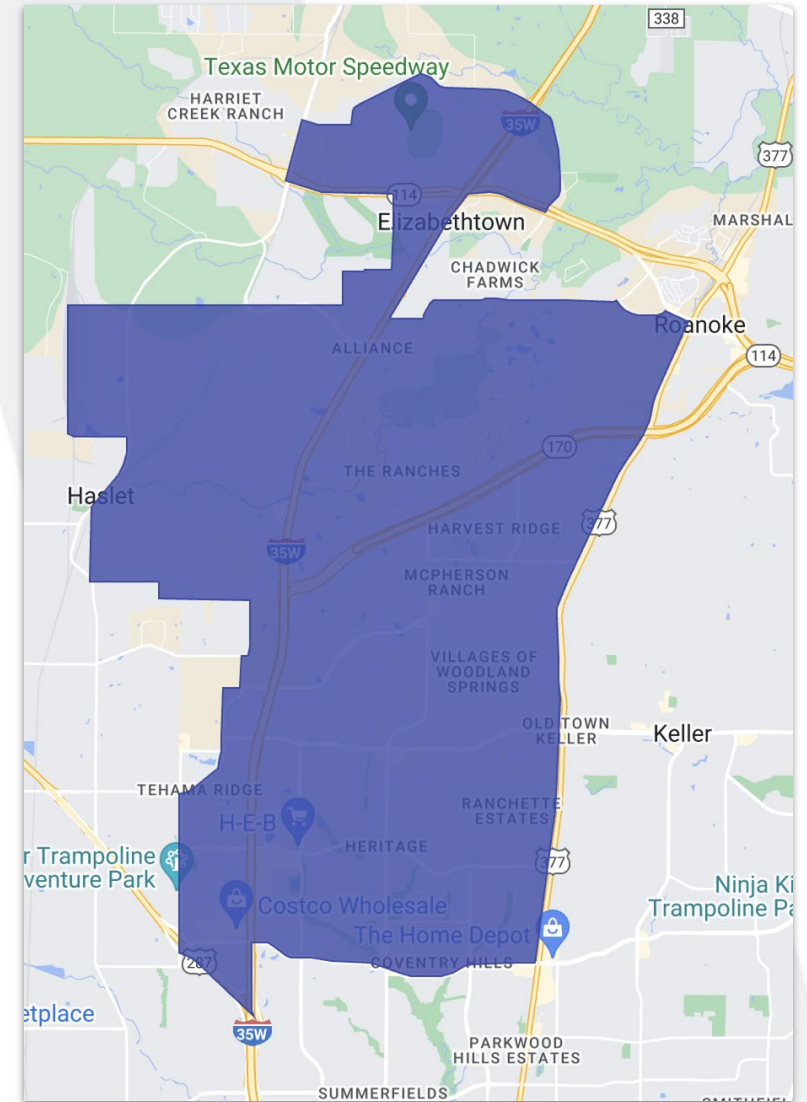
# Alliance (Launches July 15)

## Service Specifications

- **Rider Experience:** corner-to-corner
- **Service Design:** Utilized Lyft ridership data to anticipate popular destinations/points of interest
- **Fleet Size:** 8-10 vehicles
- **Operates:**
  - Monday - Friday from 4:30 a.m. - 7:30 p.m.
  - Saturday - Sunday from 5:30 a.m. - 7:30 a.m. + 4 p.m. - 7:30 p.m.
- **Future Planning:** Ridership expected to grow with new Alliance Express route launching in 2025

## Rider Engagement

- **Rollout of agency rebrand:** Trinity Metro On-Demand
  - New vehicle wraps
  - Rider app redesigned
- **Promotion:** First 2 months free rides
- **Marketing:**
  - Dedicated street team/outreach to target existing Lyft riders and ease transition and engage with new riders
  - Comprehensive paid digital campaign to reach the entire city
  - Large-scale marketing campaign to follow the 4th of July holiday



Where we're going

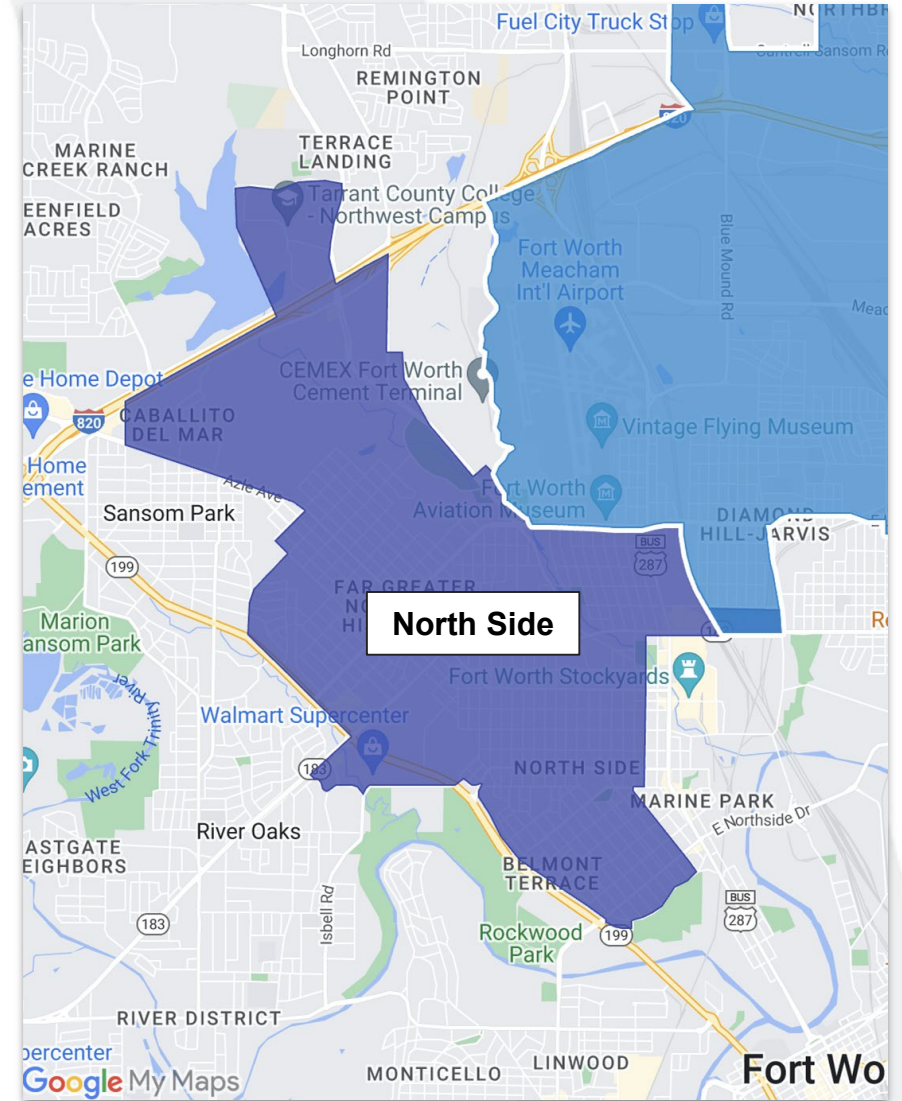
# North Side (Launches Sept 15)

## Service Specifications

- **Rider Experience:** corner-to-corner
- **Service Design:** Overlap with Mercantile at North Side Station
- **Operates:**
  - Monday - Friday from 5:30 a.m. - 9 p.m.
  - Saturday - Sunday from 7 a.m. - 7 p.m.
- Replaces Route 45

## Rider Engagement

- Continued push of rebrand
- **Marketing:**
  - Alert existing TMOD riders via email, in-app and push notification
  - Comprehensive paid digital campaign to reach new riders
  - Marketing campaign to follow the Labor Day holiday





Where we're going

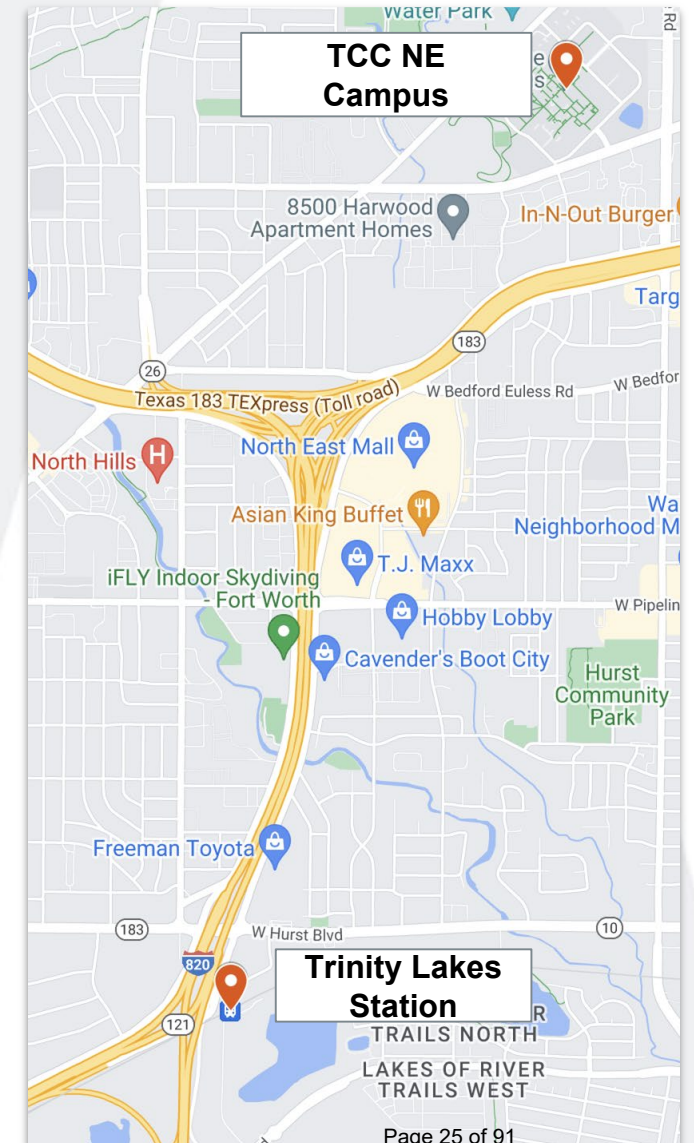
# TCC Northeast Campus (Launches Sept 15)

## Service Specifications

- **Rider Experience** : stop-to-stop
- **Operates:** Monday - Friday from 7 a.m. - 7 p.m.
- Replaces Route 23
- Team finalizing official name of service

## Rider Engagement

- Continued push of rebranding
- **Marketing:**
  - Alert existing TMOD riders via email, in-app and push notification
  - Comprehensive paid digital campaign to reach new riders
  - Marketing campaign to follow the Labor Day holiday



Where we're going

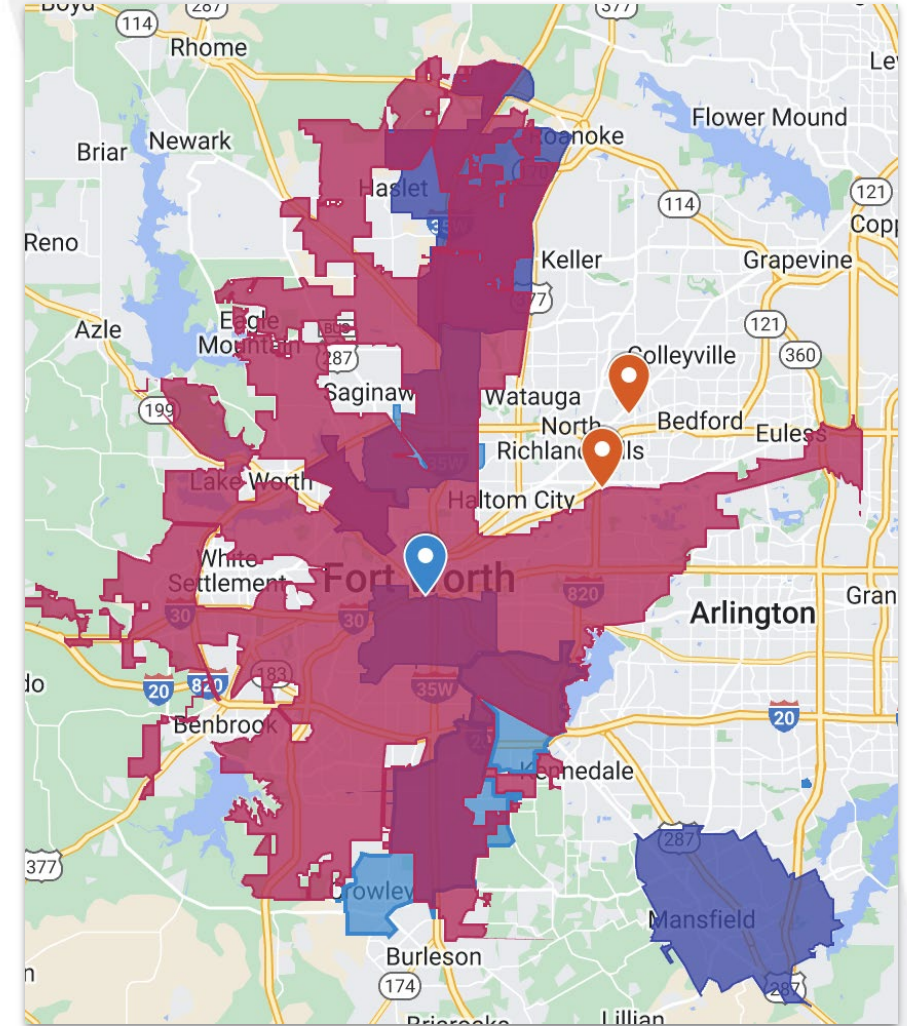
# Paratransit (Launches October 1)

## Service Specifications

- **Rider Experience** : door-to-door
- **Operates:** Monday - Sunday from 4:20 a.m. - 11:15 p.m. (first pickup/last drop off)
- Via and Trinity Metro are working collectively to ensure successful configuration of the platform and are on schedule for the October 1 launch

## Rider Engagement

- Via is working closely with Trinity Metro's community engagement team to schedule meetings with community organizations and riders
- Rider engagement will be frequent and often to ensure a successful transition and positive rider experience



# Thank You



# Board of Directors Retreat UPDATE

June 17, 2024



# Board Retreat Agenda

1. Vision, Mission, and Values

2. Strategic Market Research

3. Value Proposition Study

4. Trinity Metro Brand Simplification



# Vision, Mission, and Values



# Questions

- What do we stand for?
- What behaviors do we value over all else?
- How will we conduct our activities to achieve our mission and vision?
- How do we treat members of our own organization and community?

Values: (select 3-7)

- |                |                           |                         |                      |              |
|----------------|---------------------------|-------------------------|----------------------|--------------|
| Accountability | Respect                   | Teamwork                | Economic Development | Persistent   |
| Community      | Inclusion                 | Partnerships            | Equality             | Perceptive   |
| Reliability    | Creativity                | Honesty                 | Equity               | Responsive   |
| Customers      | Innovation                | Planning/Future looking | Philanthropic        | Empathetic   |
| People/Staff   | Environment               | Stability               | Sympathetic          | Resourceful  |
| Safety         | Opportunity               | Frequent                | Humility             | Intentional  |
| Service        | Excellance                | Focus                   | Fun                  | Competative  |
| Integrity      | Efficiency                | Courteous/friendly      | Interactive          | Caring       |
| Sustainability | Transparancy              | Diversity               | Ethical              | Trustworthy  |
| Responsibility | Quality                   | Passionate              | Deliberate           | Accurate     |
| Collaboration  | Solutions/Action oriented | Informative             | Curious              | Impactful    |
| Strategic      | Capable                   | Informed                | Relationships        | Leadership   |
| Proactive      | Knowledgeable             | Accessible              | Decency              | Adaptability |
|                | Cleanliness               |                         |                      |              |



**Vision** The preferred choice for simple, safe, and innovative mobility services.

**Mission**

COPYRIGHT PENDING

**Values**

We believe in:

- Innovation
- Safety
- Reliability
- Sustainability
- Fairness
- Integrity and ethical choices

# Strategic Market Research



# TRINITY METRO

## CUSTOMER & CITIZEN OPINION RESEARCH

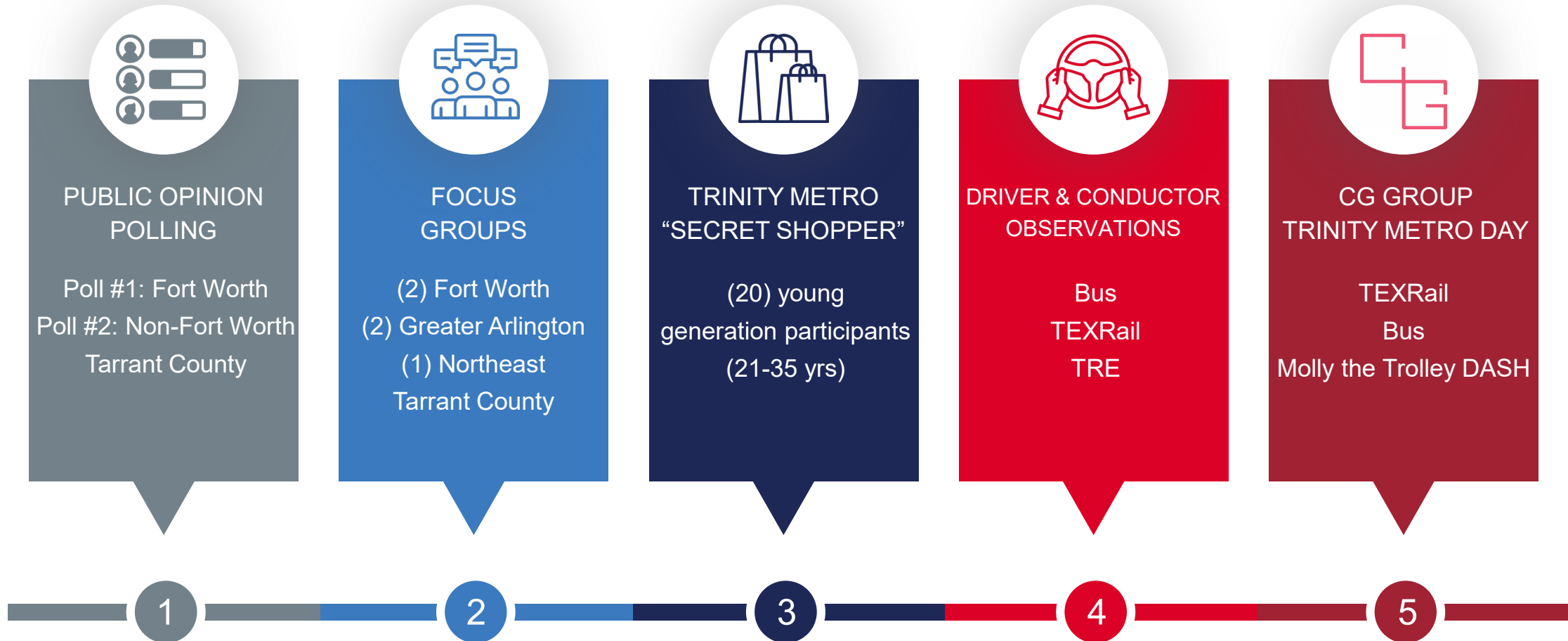
ON PUBLIC TRANSPORTATION & TRINITY METRO



TRINITY METRO



# How Research Was Conducted





# When Research Was Conducted:

SEPTEMBER 2023 - APRIL 2024

# Information Produced:

OVER 500 PAGES OF DATA & VERBATIM OPINIONS

FIVE KEY FINDINGS & A FEW REMINDERS

# Finding #1

ALMOST NO NEGATIVE IMPRESSION OF TRINITY METRO ...  
AND A LOT OF CITIZENS WITH NO IMPRESSION OF TRINITY METRO

	POSITIVE	NEGATIVE	NO OPINION
Fort Worth	45%	8%	47%
Non-Fort Worth Tarrant County	41%	4%	54%

COMPARE TO A NATIONAL TELECOMMUNICATIONS COMPANY

	POSITIVE	NEGATIVE	NO OPINION
Fort Worth	46%	37%	16%
Non-Fort Worth Tarrant County	49%	39%	12%

## Finding #2

TRINITY METRO IS OPERATING IN A COMMUNITY WITH A  
“DRIVE MYSELF” CULTURE

“Which of the following would be the main reason you have not used Trinity Metro’s TRE, TEXRail, Shuttles, Buses, or ZIPZONE?”

42% – 48% of all respondents say they “Prefer driving myself”.

— “ —————

IT’S THE TEXAS MENTALITY –  
EVERYONE LIKES TO HAVE THEIR  
TRUCKS AND FREEDOM.

# Finding #3

WHEN CITIZENS THINK ABOUT TRINITY METRO,  
THEY THINK TRAINS ... THEN BUSES

	TRAINS	BUSES
Fort Worth	51%	31%
Non-Fort Worth Tarrant County	56%	22%

USAGE IN THE PAST 12 MONTHS

	TRAINS	BUSES
Fort Worth	32%	11%
Non-Fort Worth Tarrant County	31%	7%



# Verbatim Quotes About Trains

— “ —

I JUST HAD TO GET ON THE TRAIN TO FAMILIARIZE MYSELF AND LEARN IT AND THEN I LOVED IT.

— “ —

[TEXRAIL] SMELLS SO NICE!

— “ —

A TRAIN LINE WOULD BE THE ONLY FORM OF PUBLIC TRANSPORTATION THAT I WOULD HAVE ANYTHING GOOD TO SAY ABOUT.

— “ —

TRE WORKS WONDERFULLY TO COMMUTE TO DALLAS & TEXRAIL IS VERY CONVENIENT TO THE AIRPORT. THE TRAINS ARE USUALLY CLEAN AND COMFORTABLE.

— “ —

I LOVE THAT TRAIN.

— “ —

I HAVE NOTHING BUT GOOD EXPERIENCES THE TIMES I HAVE TAKEN THE TRAIN.

# Finding #4

WHEN FORT WORTH CITIZENS THINK ABOUT RAIL (TEXRAIL & TRE)  
THEY THINK ABOUT EVENTS AND DFW INTERNATIONAL AIRPORT

DFW Airport	38%
Sporting Events	35%
Concerts	29%
Work	17%
Other	23%

# Verbatim Quotes About Trains & Events

— “

THAT’S WHY I ONLY USE [TRE] TO GO TO AAC BECAUSE IT GETS OFF RIGHT THERE AT THE FRONT DOOR.

— “

“MY SON GOT MARRIED SO WE PUT THE ENTIRE WEDDING PARTY ON THE TRAIN IN GRAPEVINE DOWN TO SUNDANCE SQUARE, THE STOCKYARDS. I’VE ALSO USED IT TO GO TO THE HOCKEY GAMES IN DALLAS. I LOVE THE TRAIN, DON’T HAVE TO WORRY ABOUT PARKING AT THE EVENTS.”

— “

GOING TO THE AIRPORT [ON A TRAIN] IS REALLY GREAT. YOU DONT HAVE TO RELY ON UBER OR YOUR CAR BEING AT THE AIRPORT WHICH WAS REALLY CONVENIENT.

— “

I USE [THE TRAIN] MOSTLY FOR SPECIAL EVENTS, SPORTING EVENTS ... THE STATE FAIR IS A NO BRAINER.

— “

[THE TRE] IS USUALLY PACKED WHEN YOU GO TO SPORTING EVENTS.

# Finding #5

75% FAVOR “PUBLIC INVESTMENT IN PUBLIC TRAINS, BUSES, RIDE SHARING AND BIKE SHARING”

BUT ...

	FORT WORTH	NON-FW TARRANT COUNTY
Oppose using sales tax	45%	52%
Oppose using property tax	74%	77%
Oppose using car reg. fees	61%	57%
Oppose using car rental tax	36%	35%
Oppose using gas tax	70%	72%
Oppose using ride sharing tax	48%	50%
Oppose using debt financing	37%	41%

# Transit Value Proposition



# Accessibility & Mobility Benefits

## Accessibility & Mobility benefits accrued by:

- ✓ Tarrant Co. Residents
- ✓ Other Regional Residents
- ✓ Visitors
- ✓ Riders/Non-riders

## Accessibility & Mobility benefits extended to:

- ✓ Healthcare
- ✓ Social Services
- ✓ Education
- ✓ Other Employers
- ✓ Regional Destinations

### TRINITY METRO SERVES



100% of Major Hospitals & Health Centers



100% of Colleges & Universities



97% of Zero-car Households



89% of Residents



87% of Residents Living in Poverty



74% of Labor Force



# Business Productivity & Jobs



Trinity Metro employs or supports more than **3,700 jobs** every year in Tarrant County.



Trinity Metro services increase business output by **\$85 million annually**.



Trinity Metro reduces service area congestion costs by over **\$67 million annually**.



# Economic Benefits



Every \$1 invested in Trinity Metro generates **\$3.05 in economic returns** in Tarrant County.





# Economic Benefits



TWO SUPER BOWLS OF ECONOMIC IMPACT  
\$700+ million annually for Tarrant County



# Brand Simplification

Nate Newby



# BRAND SIMPLIFICATION



# BRAND SIMPLIFICATION



# BRAND SIMPLIFICATION

## Objectives

- Increase Trinity Metro brand awareness
- Eliminate sub-branding
- Improve brand visibility
- Fully implement Trinity Metro brand
- Simplify brand standards



# BRAND SIMPLIFICATION

## Services

**TRINITY METRO** BUS

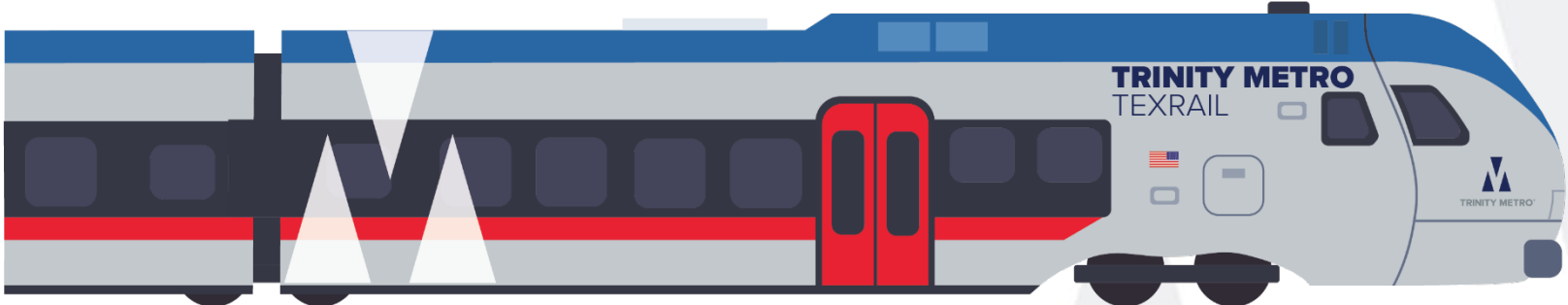
**TRINITY METRO** ON-DEMAND

**TRINITY METRO** TEXRAIL

**TRINITY METRO** BIKES



# BRAND SIMPLIFICATION



# Next Steps

- Mayor's Urban Rail Committee Supporting Economic Development & Tourism
- Public Engagement
- Strategic Business Plan





**BOARD OF DIRECTORS MEETING MINUTES**  
**MONDAY, MAY 20, 2024**

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**ATTENDEES:**

**Board Members Present:** Teresa Ayala, Michael Crain, Jeff Davis – Chair, Brian Hawkins, Sharla Horton – Secretary, Isaac Manning, Chris Nettles, Ben Robertson, Tito Rodriguez – Vice Chair, Paul Slechta

**Board Members Absent:** Rachel Navejar Phillips

**Executive Leadership Team Present:** Richard Andreski, Christine Black, Melissa Chrisman, Chad Edwards, Reed Lanham, Bruce Lewis, Wayne Gensler, Greg Jordan, Kelli Shields, Detra Whitmore

**Board Attorneys:** Joel Heydenburk

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**CALL TO ORDER**

The meeting was called to order at 3:04 pm at 801 Grove Street, Fort Worth, Texas 76102.

**PLEDGE OF ALLEGIANCE**

**PUBLIC HEARING**

Chad Edwards introduced Phil Dupler gave the public presentation on Proposed Service Changes for Fall 2024.

**CITIZEN COMMENTS**

At 3:29 pm Chairman Davis opened the public hearing for citizen comments. One citizen addressed the board: Ashton Smith. Citizen comments closed at 3:36 pm.

**PUBLIC HEARING ACTION ITEM**

1. BA2024-23 Proposed Service Changes for Fall 2024

Motion: Ben Robertson motioned to approve the above board action items as submitted. Teresa Ayala seconded. Motion passed unanimously.

**CITIZEN COMMENTS**

No other comments were made.

**FORT WORTH TRANSPORTATION AUTHORITY SCHOLARSHIP FUND RECIPIENTS**

Christina Champion provided a briefing on the purpose, background and balance of the 2024-2025 FWTA scholarship fund. All nine (9) recipients were recognized and those present had a photo with the board. Tito Rodriguez recognized and thanked Champion and the committee for their work and gave appreciation for the golf tournament held annually that benefits this program.

**RESOLUTIONS**

1. R2024-05 Appreciation of Service Nicolo Genua
2. R2024-06 Appreciation of Service Charles Edmonds

Chairman Davis asked Nick Genua and Charles Edmonds to come to the front and recognized them both for their many years of service to Trinity Metro and the Board of Directors. Both Genua and Edmonds thanked everyone for their support and progress over their years of service.

## PRESENTATIONS

1. Vanpool Program Update – Commute with Enterprise Mark Penson

Detra Whitmore introduced Mark Penson, Commute Group Manager with Enterprise who gave an update on our Vanpool Program.

## MEETING MINUTES

Motion: Ben Robertson motioned to approve the April 15, 2024, Board of Director Meeting Minutes as submitted. Michael Crain seconded. The motion passed unanimously.

## INFORMATION ITEMS & REPORTS

1. Commuter Rail – Reed Lanham provided an update on rail operations for April. TEXRail had over 60,700 riders. Lanham noted TEXRail had a 16% increase year over year with an additional 80,789 riders year to date compared to last year. Lanham mentioned the new train names placed on all our engines and noted the positive feedback from the public and how it is driving awareness. He thanked the marketing team for their support and efforts. TEXRail OTP (on-time performance) for the month of April was 95.4% due to the derailment of the Fort Worth and Western Railroad (FWWR) on the North Side. If not for the derailment, we would've come in well above our goal of 98.4% and we are currently working with FWWR and our engineering department to mitigate any future impacts or occurrences. Safety on TEXRail is presently at 232 days without injury and maintenance of way is at an impressive 1,372 with maintenance of equipment at 217. We had a successful maintenance shutdown last week and were able to accomplish all of the required maintenance activities in a 24-hour period. We recognize that it can be an inconvenience but it is necessary to keep our system running smoothly and safely. TRE had a 20% increase in ridership year over year with 112,606 and an additional 67,000 passengers year to date compared to last year. We had 98.4% OTP on TRE. Additionally, there has been a significant surge in ridership on our game trains due to the Stars and Mavs in the playoffs. Long-term parking transactions for April 2023 YTD was 725 and this year through April, there were 1,033 parking transactions. This is a 29% increase year over year.
2. Operations – Wayne Gensler gave an update on ZIPZONE, our on-demand rideshare service that supplements our fixed-route bus. The presentation was to provide an update and advise our new members how the service works. ZIPZONE ridership has increased significantly and nearly half of customers were new to transit. There are multiple areas of current service: Alliance, Mercantile, South Tarrant, Southside, Southeast.Mansfield, North SideTCC Northeast Campus services will start September 16, 2024. ZIPZONE is currently our fastest growing service.
3. Marketing & Communications – Brandon Poe provided an update on Marketings Mid-Year KPI's and metrics. We are at 107% of the year-to-date ridership goal. We are promoting Fare Free First Fridays that will run June 7 – September 6, 2024 through a GoPass promo code. Poe also touched on the Communication, Digital Marketing and Strategic Partnership KPIs. In January we ran a contest in honor of TEXRail's 5<sup>th</sup> Anniversary to Name that Train! We asked the general public to submit names online and the winners would receive a 31-day local pass and commemorative photo with their named train. Over 1000 name submissions were received and 10 finalists were selected. The 10 finalists were resubmitted to the public for the final selection of 7 names: Miles, Zippy, Bluebonnet, Maverick, Panther, Ranger and Vaquero. Tito Rodriguez thanks the marketing team for all their efforts and noted how the kids always get excited when they see the named trains arrive at the stations. Nicole Adams presented the Quarterly EASYRIDE report and update. In April, the TCC EASYRIDE partnership increased ridership by more than

1,000 rides. The City of Fort Worth partnership have also increased ridership by 2,100, a recent record not seen since October of 2023. Adams provided an update on Strategic Partnerships.

4. Community Engagement – Fairy Bright discussed the successes of the multiple Customer Experience Campaigns. There were notable drops in complaints received.
5. Strategy, Planning & Development – Chad Edwards provided a brief report on the General Planning Consultant and discussed the updates on all task orders. He advised that system wide ridership is over 745,000 over this time last year which continues to put us in line to reach our goal of 7.8 million riders for the year. He noted that with the recent election, the City of Blue Mound chose to withdraw from Trinity Metro’s service. We will continue to work with city leadersto find a resolution for the residents who wish to continue to use Trinity Metro services. Isaac Manning advised that he was at an Urban Land Institute Tarrant County Executive Meeting and they wanted to extend an olive branch and give any resources they can to the Urban Rail feasibility study.
6. Finance – Greg Jordan provided a financial update on the March 2024 numbers.

#### **ACTION ITEMS**

1. BA2024-21 Increase Funding of ILA for First/Last Mile Service in Alliance – Trinity Metro and Denton County Transportation Authority (DCTA)
2. BA2024-24 Painting Services
3. BA2024-25 Mobility Minivans with Wheelchair Ramp

Motion: Ben Robertson motioned to approve all three (3) board action items listed above as submitted. Michael Crain seconded. Motions passed unanimously.

#### **PRESIDENT’S REPORT**

President and CEO Richard Andreski discussed the city tax base and GDP and correlated it to every dollar invested in Trinity Metro generates \$3.05 in benefits. Trinity Metro’s economic benefits are critical to attracting and retaining talent in our city’s business growth and success. Companies across many sectors are looking for employees with the skills, training and experience needed for new economy jobs in AI, robotics, healthcare, logistics, new manufacturing and education. Trinity Metro’s success is essential to our long-term economic success and by extension, the affordability of housing and well-being of our residents. Andreski also advised that the board and executive leaders met for an all-day workshop on the strategic direction of the company. The mission, vision and values were discussed and we reviewed polling data, focus group feedback and our transit value proposition study. We considered a radical brand simplification to improve the customer experience and ease of using our system. The board member gave us great feedback and direction. The results will be shared with staff first and then the public in the next few months. Trinity Metro recently activated WiFi on our bus and ACCESS fleets. The service is free to all customers. Our customers can sign-on to the Wifi by looking for “Trinity Metro Public WiFi” on their device and agreeing to our use policy and guidelines. This will allow customers to access real-time service information and pay fares via GoPass. Currently, testing of WiFi on TEXRail is underway and will follow soon. WiFi is not just great customer service, it will drive ridership and build brand loyalty.

#### **CHAIR’S REPORT**

Chairman Jeff Davis said the data doesn’t lie and hats off to Mayor Parker and Steve Montgomery for all their efforts. Davis noted that you can’t keep doing things the same way and expecting different results. Therefore, continued changes are required. Today, Genua said it best – the “it factor” and he’s never been more proud of the staff and the board’s relationship. Davis has called it “lightning in a bottle” but because of where we are now and where we need to go, new goals have been set. There is an urban rail vision and with public transportation support in general we will need to continue to advance the cause. Davis challenged the board and staff to

continue to think about the future of transit and be relentless in the pursuit of excellence to continue to assist in making this city great.

**OTHER BUSINESS**

No other business was discussed.

**EXECUTIVE SESSION**

No Executive Session was held.

**ADJOURN**

Meeting adjourned at 5:09 pm.

# BOARD OF DIRECTORS

## INFORMATION ITEM

### ITEM TITLE

On Time Performance for TEXRail & TRE

### MEETING DATE

June 17, 2024

---

### BACKGROUND

Reed Lanham, VP of Rail will provide an update on May 2024 On-Time Performance for TEXRail & Trinity Railway Express (TRE).

### RECOMMENDATION

There is no recommendation as this is an information item for the Board's feedback and discussion.

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### STAFF DISPOSITION

#### EXECUTIVE LEAD\*

Reed Lanham

#### DATE

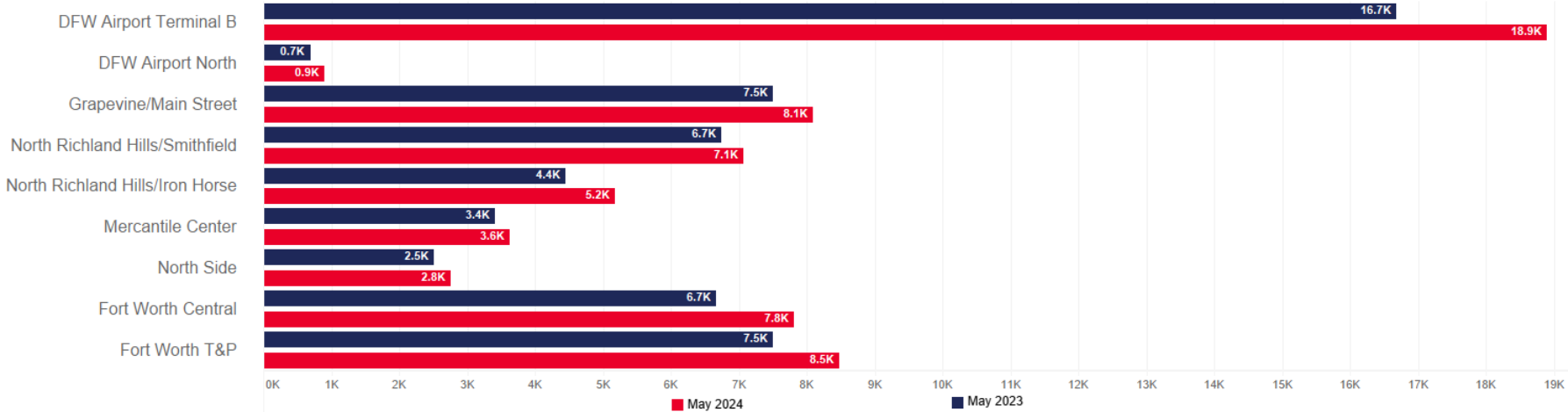
06/06/24

# May 2024 On Time Performance for TEXRail & TRE

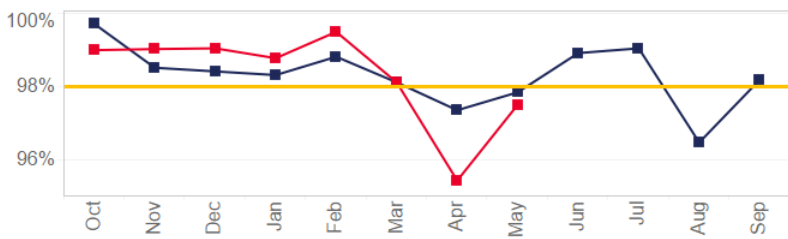
Reed Lanham – VP of Rail  
June 17, 2024

# TEXRail Total Ridership by Station (in 1000s)

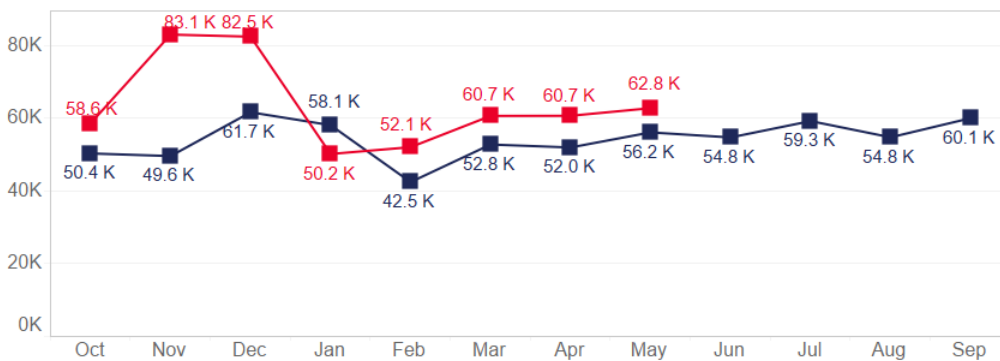
May 2024



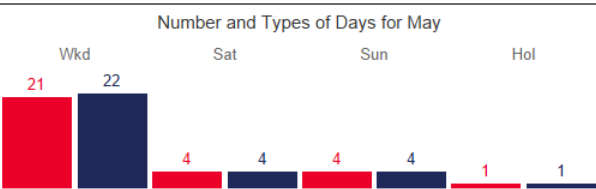
# TEXRail On-Time Performance



# TEXRail Monthly Ridership (in 1000s)



FYTD Ridership	Value
FY2021	168,798
FY2022	334,670
FY2023	423,291
FY2024	510,751

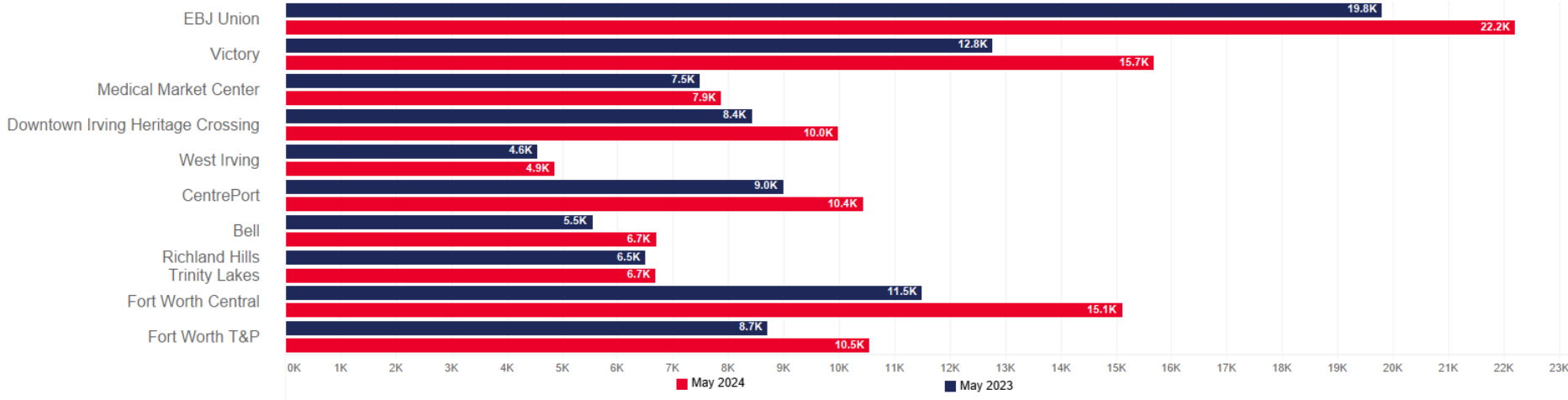


FY2023

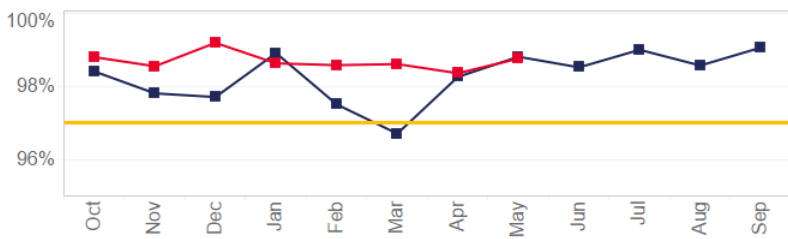
FY2024

# TRE Total Ridership by Station (in 1000s)

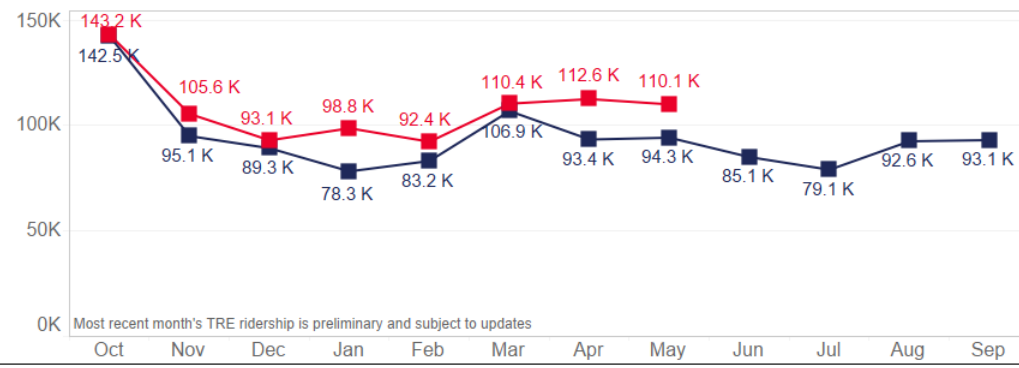
May 2024



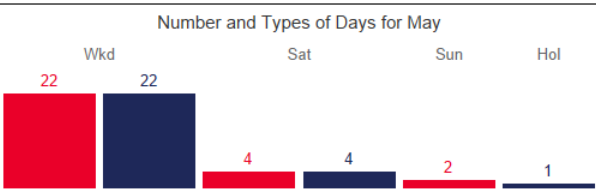
# TRE On-Time Performance



# TRE Monthly Ridership (in 1000s)



FYTD Ridership	
FY2021	482,401
FY2022	731,710
FY2023	782,995
FY2024	866,077



FY2023

FY2024



# BOARD OF DIRECTORS

## INFORMATION ITEM

### ITEM TITLE

Marketing & Communications Report

### MEETING DATE

June 17, 2024

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### BACKGROUND

Glenn Miller, Director of Marketing and Laura Hanna, Director of Communications will provide a report on marketing and communications for media and festival partnerships.

### RECOMMENDATION

There is no recommendation as this is an information item for the Board's feedback and discussion.

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### STAFF DISPOSITION

#### EXECUTIVE LEAD\*

Melissa Chrisman

#### DATE

06/11/24

# Marketing & Communications

Laura Hanna, Director of Communications  
Glenn C. Miller, Director of Marketing

# Earned Media update

Laura Hanna, Director of Communications

# National media coverage YTD

## TEXRail's 5th anniversary

- METRO Magazine
- Mass Transit
- Progressive Railroading
- Railway Age

## Alliance Express route

- Mass Transit

## Trinity Lakes Station opening

- Mass Transit
- Informed Infrastructure
- Railway Age
- Progressive Railroading

## Free rides for voting

- AOL
- Yahoo

Coming in June: Passenger Transport article by Rich Andreski

# Notable media clips


The Dallas Morning News

THIS IS MEMBER-EXCLUSIVE CONTENT

OPINION

## Don't let the commuter rail pass you by

TEXRail has spurred growth in North Richland Hills



A pair of Trinity Metro TEXRail commuter trains pass one another in Grapevine. The actions taken by cities like Grapevine and North Richland Hills to add TEXRail stations were based on the long-term needs of our residents, looking decades into the future, writes Oscar Trevino. (Tom Fox / Staff Photographer)

By Oscar Trevino  
1:30 AM on Apr 25, 2024

LISTEN

If cars are the only option, our roads and highways have no chance of keeping up. Building more and more traffic lanes is impractical, unsustainable and cost-prohibitive. Commuter rail is a necessary alternative that will continue to shape the Dallas-Fort Worth region.

Mass Transit

SUBSCRIBE MAGAZINE ADVERTISE CONTACT US SUPPLIER'S DIRECTORY LOGIN JOIN

APTA EXPO 2023 COVID-19 NEWS BUS RAIL TECHNOLOGY SAFETY & SECURITY ALT. MOBILITY MANAGEMENT TRANSIT BIDS CAREER CENTER

BUS

## TX: Express bus route between southeast Fort Worth and Alliance will cater to commuters

Electric charter buses with WiFi will depart every 15 minutes during peak morning and evening commute times and every 30 minutes in off-peak periods and on weekends.

By Amber Gaudet  
Source The Dallas Morning News (TNS)  
March 19, 2024


Weekday commuters traveling between Fort Worth and Alliance can skip rush hour traffic when a new expedited bus service goes into effect.

Known as the Alliance Express, the high-frequency bus route will offer guaranteed travel times between southeast Fort Worth, downtown and Alliance in north Fort Worth.

FORT WORTH

## Trinity Metro is cutting these bus routes this fall. Will your area be affected?

BY JAIME MOORE-CARRILLO  
MAY 20, 2024 5:16 PM




ZipZone is another option for riders to skip the preset route bus stops and get to a destination within specific service boundaries. *Trinity Metro*

FWR FORT WORTH REPORT

WHERE I LIVE

## Eastside resident is hopeful about future as seeds of change take root

May 11, 2024 5:07 pm



Benjamin Robertson has lived on the east side of Fort Worth for 20 years and is hopeful about the positive changes he sees coming to his area. (Courtesy photo | Benjamin Robertson)

By Benjamin Robertson


KERA NEWS News for North Texas

TEXAS NEWS HEALTH EDUCATION POLITICS ARTS & CULTURE NEWSLETTERS ELECTIONS 2024 ABOUT

Business/Economy

## Fort Worth mayor makes urban rail system a priority

KERA | By Sandra Sadek | Fort Worth Report  
Published May 2, 2024 at 11:59 AM CDT

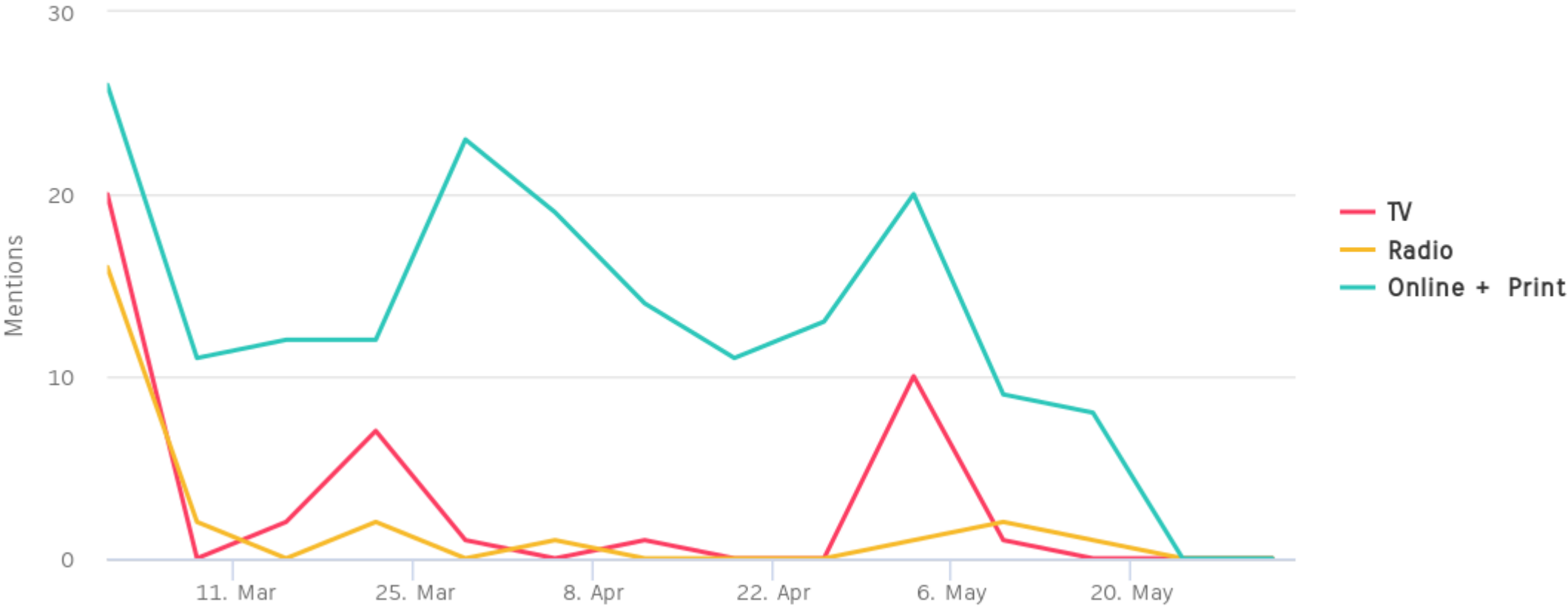


Fort Worth Mayor Mattie Parker holds the ceremonial scissors after the ribbon cutting in front of Cowan Place on Nov. 13, 2023.

Fort Worth Mayor Mattie Parker has announced the creation of a new committee to examine bringing a fixed rail system to the city.

# March to May 2024

Powered by Critical Mention



# Summer/Fall Festival Partnerships

Glenn C. Miller, Director of Marketing

# Burger Week

Aug. 19-25

## City-Wide

- Digital Passport Sponsor
  - Trinity Metro Routes
- What's Up Fort Worth Website Advertising and Social Media
- Transit Discount via GoPass Promo Codes



**TRINITY METRO** RIDE TRINITY METRO DURING BURGER WEEK AND RECEIVE 50% OFF A ONE-DAY LOCAL TICKET

PURCHASE YOUR TICKET IN THE **GoPass** APP AND USE THE APPROPRIATE CODE TO UNLOCK YOUR DISCOUNT

ADULT: **BURGER23A**  
REDUCED: **BURGER23R\***

\* REDUCED TICKETS AVAILABLE (WITH VALID ID) FOR SENIORS 65+, PERSONS WITH DISABILITIES, MEDICARE CARD HOLDERS, YOUTH AGES 5-19 AND VETERANS WITH PROOF OF STATUS.

RIDE **TRINITYMETRO.org**



— FORT WORTH —  
**BURGER  
WEEK**



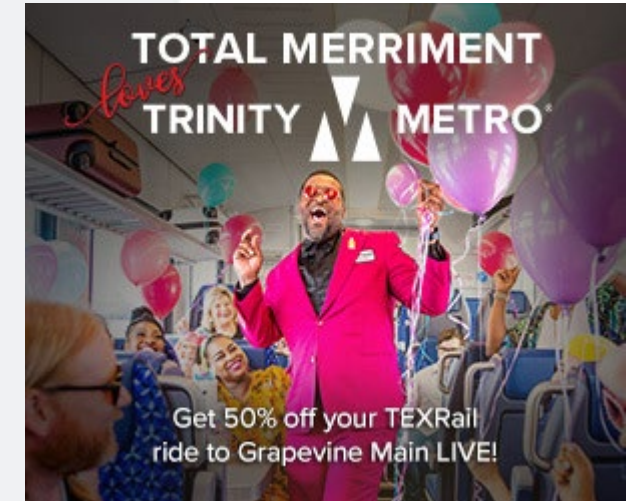
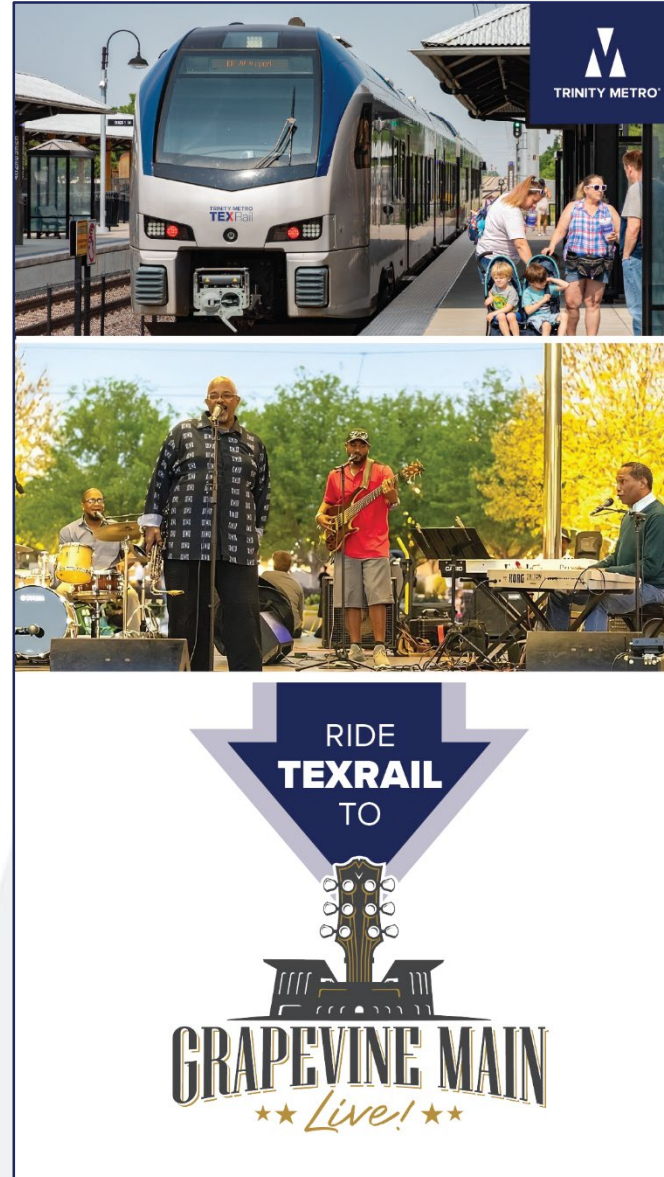


# Grapevine Main LIVE!

Fridays, Aug. 30-Oct. 25

## Historic Grapevine

- Fall Concert Series
- Event Collateral, Website
- TEXRail Discount/GoPass Promo Code
- VIP (Very Important Passenger) Seating & Harvest Hall Meal Card Giveaway
- Text-to-Win Rides

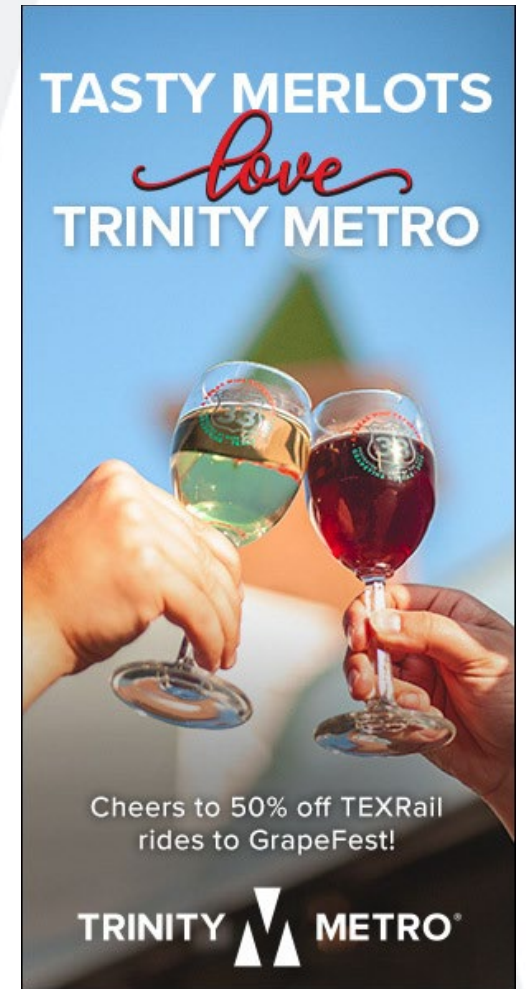
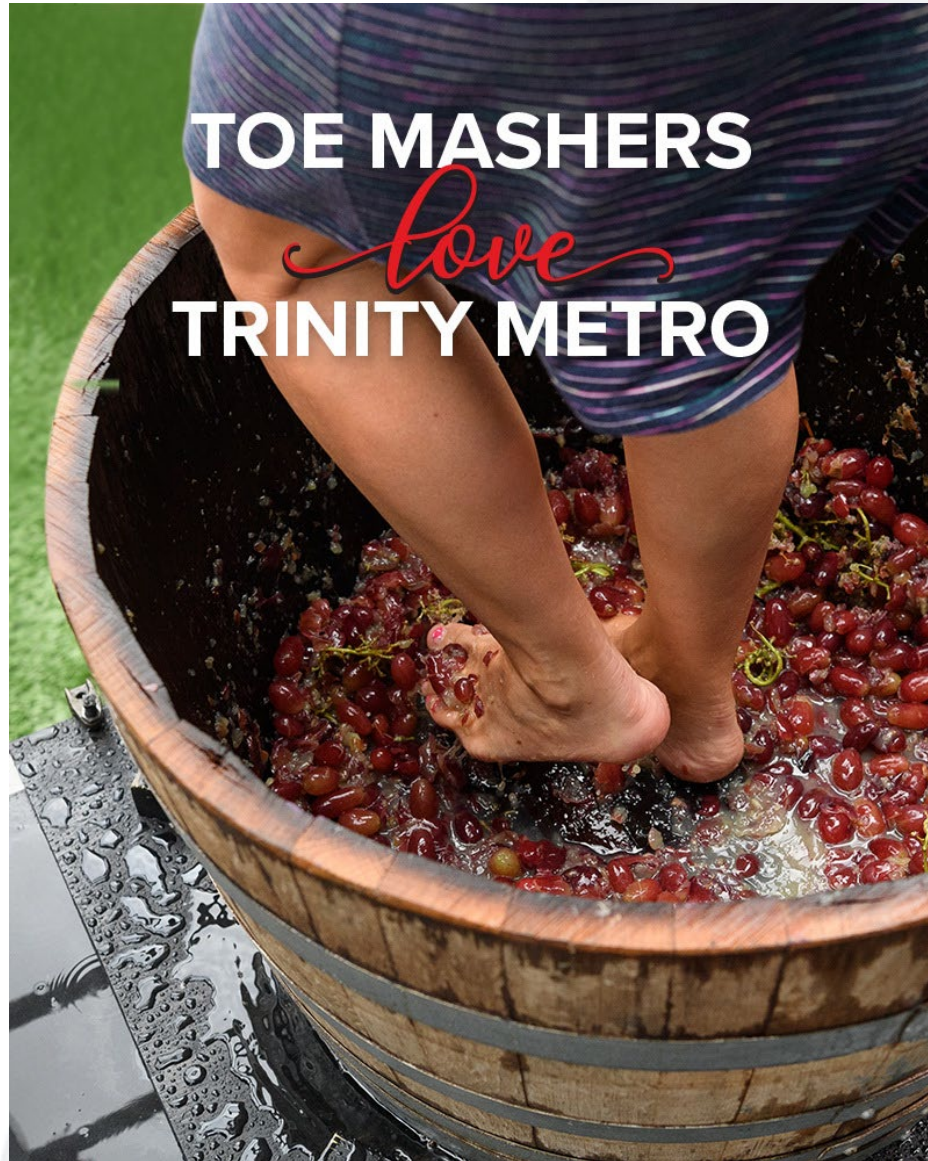


# GrapeFest

Sept. 12-15

## Historic Grapevine

- Largest Wine Festival in the Southwest U.S.
- Official Commute Rail Provider
- Event Collateral, Website
- TEXRail Discount/GoPass Promo Code
- Event Admission Discount with Proof of TEXRail Ridership
- Complimentary Tickets for Rider Giveaways



# Lost 'N Sound

Sept. 21, Oct. 19

Near Southside  
(South Main Village)

- Music Series Replacing Fridays on the Green
- Social Media & On-Site Exposure
- ZIPZONE Van Shuttles
- Transit Discounts/GoPass Promo Code



TRINITY  METRO<sup>®</sup>  
PRESENTS

MAY 18 • JUNE 15  
SEPT. 21 • OCT. 19

# LOST 'N SOUND

A NEAR SOUTHSIDE MUSIC EXPERIENCE

NICOLE DAWSON  
 State Farm<sup>®</sup>

VALLIANCE  
BANK

Fort Worth  
**Weekly**  
fweekly.com

 NEAR SOUTHSIDE  
Arts

# State Fair of Texas

Sept. 27-Oct. 20

Fair Park, Dallas

- Trinity Railway Express included via DART Partnership
- Sunday Service
- Extensive Paid Advertising in Tarrant County

TAKE  
**TRE.**  
TO THE

STATE FAIR  
OF  
**TEXAS.**

TRE OPERATES  
**EVERYDAY**  
SEPT. 29 - OCT. 22, 2023  
\*INCLUDES SPECIAL SUNDAY SERVICE

RIDE TRE, THEN TRANSFER TO  
**DART GREEN LINE**  
AT VICTORY STATION

DISSEMBARK GREEN LINE AT:

FAIR PARK STATION    OR    MLK JR. STATION

[TrinityRailwayExpress.org](http://TrinityRailwayExpress.org)

SKIP  
THE FAIR  
PARKING

TAKE **TRE.**  
TO THE

STATE FAIR  
OF  
**TEXAS.**

GET OUT OF FAIR TRAFFIC

TAKE **TRE.** TO THE  STATE FAIR OF TEXAS.

Trinity Railway Express

# ArtsGoggle

Saturday, Oct. 19

Near Southside

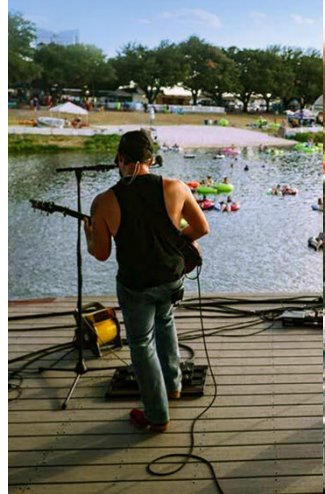
- Social Media
- On-Site Exposure
- Promotional Giveaways
- Transit Discounts/GoPass Promo Codes



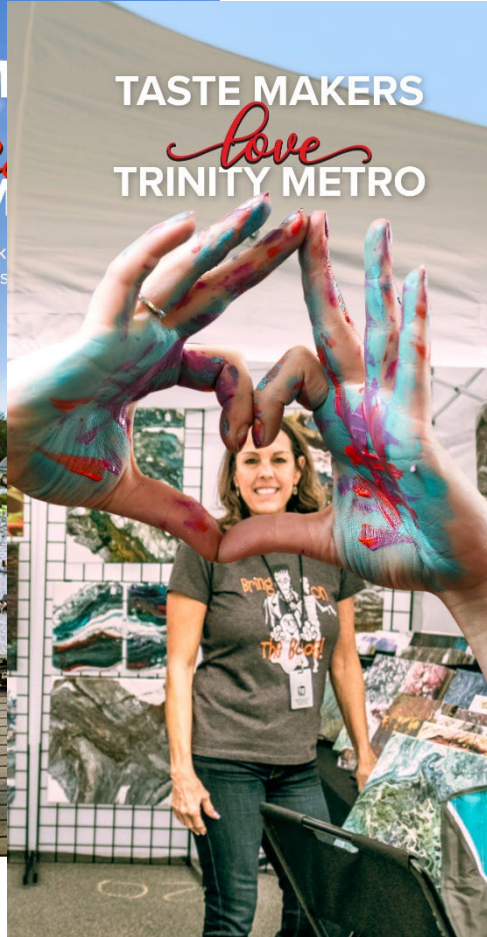
# FESTIVAL MANIA!

**TUBIN' M**  
*Love*  
**TRINITY M**

Ride Bus Route 46 to Rock  
save 50% with the GoPas



**TASTE MAKERS**  
*Love*  
**TRINITY METRO**

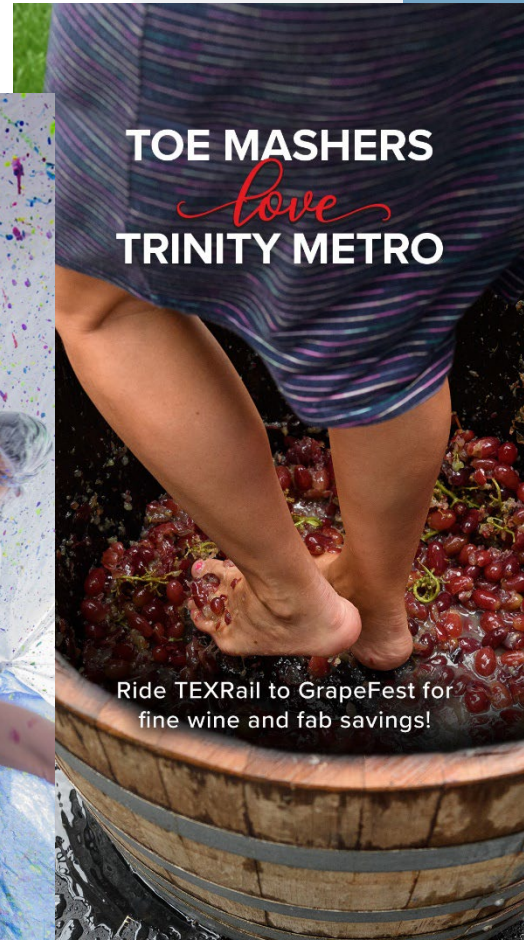


**TRAINEE MURALISTS**  
*Love*  
**TRINITY METRO**




**TOE MASHERS**  
*Love*  
**TRINITY METRO**

Ride TEXRail to GrapeFest for  
fine wine and fab savings!



**LESS MELODIES**  
*Love*  
**TRINITY METRO**

Ride Friday on the Green more fun –  
ride instead of drive!



# BOARD OF DIRECTORS

## INFORMATION ITEM

### ITEM TITLE

General Planning Consultant (GPC) Update

### MEETING DATE

June 17, 2024

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### BACKGROUND

On November 28, 2022, the Trinity Metro Board of Directors approved the General Planning Consultant (GPC) Contract (BA2023-11) that permitted staff to complete negotiations and enter into a contract for a variety of planning activities that address ongoing and emerging issues related to planning, designing, constructing, financing, maintaining, and improving the Trinity Metro transportation system. There was some discussion about how the Board would be informed on the status and progress of tasks assigned to the GPC.

In an effort to keep the Board informed, the following is a brief overview of last month's progress.

See Attached Table

---

### STAFF DISPOSITION

#### EXECUTIVE LEAD\*

Chad Edwards

#### DATE

05/30/24

Task Order	Description	Status
1 Program Management	This task covers meetings, invoices, and scope development.	<ul style="list-style-type: none"> <li>Continued oversight</li> <li>Task development coordination</li> </ul>
2.6 Alliance Express Mobility Hub Layouts	Provide a typical layout for potential Mobility Hub locations	<ul style="list-style-type: none"> <li>Updated concept plans prepared for North Mobility Hub</li> <li>Waiting on location for the southern concept</li> </ul>
2.8 Southeast Fort Worth Property Search Assistance	Identify available properties for Alliance Express - Southeast Mobility Hub	<ul style="list-style-type: none"> <li>Several potential sites identified</li> </ul>
3 Transit Value Proposition	This task will outline the value of transit in Fort Worth and provide materials that can be shared with others during meetings	<ul style="list-style-type: none"> <li>Transit Value Proposition Report Executive Summary completed. Full Report completed. Abbreviated bullet point fact sheets in progress</li> </ul>
6 Streetcar Feasibility Study	Review, update, and identify corridor for potential Streetcar	<ul style="list-style-type: none"> <li>On hold</li> <li>Coordinating with city on tasks related to Mayor's Urban Rail Committee supporting Economic Development and Tourism</li> </ul>
7 Graphics Support	Support to staff for graphics, maps, and presentations	<ul style="list-style-type: none"> <li>Update to Reference Book</li> <li>Update 3D visualization of bus stop</li> </ul>
8 Grant Writing Support	Support of grant writing and applications	<ul style="list-style-type: none"> <li>FTA Bus and Bus Facilities Grant application submitted 4/23/24</li> <li>FRA CRISI Grant Application for TRE Double Tracking submitted 5/28/24</li> </ul>
9 TEXRail Before & After Study Ridership Review	Provide review and assumptions as to ridership forecasting vs actual differences	<ul style="list-style-type: none"> <li>Responses submitted to FTA for final questions on report</li> </ul>
10 Fare Collection Review	Review fare structure and collection systems	<ul style="list-style-type: none"> <li>Conducting a fiscal impact analysis on proposed fare changes</li> </ul>
12 TEXRail Historic Bridge Resource Investigations	Conduct investigations for historical resources for two bridges along TEXRail Extension	<ul style="list-style-type: none"> <li>Interpretive signs for bridges selected</li> </ul>
14 Assessing Community Interest in Transit	Engaging the public through surveys/polling to better determine the level of knowledge the community has of Trinity Metro and public transit	<ul style="list-style-type: none"> <li>Summary report has been prepared</li> <li>Interviews with young people, operators, and business/community leaders completed</li> </ul>
15 FTA TEXRail TOD Planning Grant	This TOD planning grant focuses on TEXRail and the assessment of station amenities along the corridor that allow for a car-free lifestyle	<ul style="list-style-type: none"> <li>Draft scope of work submitted</li> </ul>
16 Staff Augmentation: Project Manager	A project manager is needed to assist in the development of the Bus Stop Improvement Program and the High-Intensity Bus Corridor Project	<ul style="list-style-type: none"> <li>This task is used on a limited basis</li> </ul>
17 Shelter Pad Inspections	Element of Bus Stop Improvement Program to inspect construction of pads	<ul style="list-style-type: none"> <li>Complete</li> </ul>
18 Strategic Plan	<b>NEW</b> Development of agency strategic plan	<ul style="list-style-type: none"> <li>Finalize scope</li> </ul>
19 Property Inventory and Evaluation	<b>NEW</b> Identify and evaluate property that can be sold	<ul style="list-style-type: none"> <li>Scope is being reviewed</li> </ul>



# BOARD OF DIRECTORS

## INFORMATION ITEM

### ITEM TITLE

April 2024 Financials

### MEETING DATE

June 17, 2024

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### BACKGROUND

The April 2024 financial report is attached for review.

### RECOMMENDATION

There is no recommendation as this is an information item for the Board's feedback and discussion.

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### STAFF DISPOSITION

#### EXECUTIVE LEAD\*

Greg Jordan

#### DATE

06/06/24

**Fort Worth Transportation Authority**  
**Statement of Revenues and Expenses**  
**Fiscal Year to Date April 30, 2024**  
**(Unaudited)**

	Fiscal Year 2023		Fiscal Year 2024			
	YTD	FY23 Actual	YTD	FY24 Budget	Projection	Variance
<b>Operating Revenue</b>						
<b>Fares</b>						
Multi Modal Fares	3,280,829	5,600,086	3,142,104	7,299,185	6,069,284	(1,229,901)
ACCESS Fares	588,804	1,066,570	633,220	947,487	1,153,178	205,691
Easy Ride & Corporate	464,929	733,239	255,867	743,628	438,629	(304,999)
<b>Total Fare Revenue</b>	<b>4,334,562</b>	<b>7,399,895</b>	<b>4,031,191</b>	<b>8,990,300</b>	<b>7,661,091</b>	<b>(1,329,209)</b>
<b>Other Revenue</b>						
Sales Tax	64,338,625	110,293,490	66,930,244	119,199,162	114,736,213	(4,462,949)
Grapevine/NRH Contribution	7,736,734	13,110,701	8,278,695	13,100,451	13,524,870	424,419
Contributions from Partners	997,349	1,736,961	1,123,678	1,843,526	1,956,974	113,448
Fort Worth Bike Share	233,562	373,815	172,429	392,168	290,319	(101,849)
Advertising	320,833	588,391	303,979	564,998	557,482	(7,516)
Rental Income	327,435	601,764	280,784	628,084	516,028	(112,056)
Other	913,850	1,352,065	606,116	2,277,519	1,358,320	(919,199)
<b>Total Other Revenue:</b>	<b>74,868,388</b>	<b>128,057,187</b>	<b>77,695,925</b>	<b>138,005,908</b>	<b>132,940,206</b>	<b>(5,065,702)</b>
<b>Federal/State/Local Income:</b>						
Operating Assistance Grants	33,880,386	34,119,240	5,371,930	1,624,605	5,371,930	3,747,325
Preventative Maintenance Reimb.	-	18,804,307	2,525	89,473,537	89,473,537	-
Paratransit Assistance	-	-	622,647	10,805,899	10,805,899	-
<b>Total Operating Grants</b>	<b>33,880,386</b>	<b>52,923,547</b>	<b>5,997,102</b>	<b>101,904,041</b>	<b>105,651,366</b>	<b>3,747,325</b>
<b>Capital Revenue (Federal 5307):</b>						
<b>Total Capital Income</b>	<b>2,037,045</b>	<b>10,590,569</b>	<b>7,893,879</b>	<b>71,550,751</b>	<b>72,124,166</b>	<b>573,415</b>
<b>Total Revenue</b>	<b>115,120,381</b>	<b>198,971,198</b>	<b>95,618,097</b>	<b>320,451,000</b>	<b>318,376,829</b>	<b>(2,074,171)</b>

	Fiscal Year 2023		Fiscal Year 2024			
	YTD	FY23 Actual	YTD	FY24 Budget	Projection	Variance
<b>Operating Expenses</b>						
<b>Fixed Route Operations</b>						
Salaries & Fringe Benefits	17,511,589	30,938,236	19,776,881	30,224,548	32,603,225	(2,378,677)
Services	414,537	716,994	549,659	635,867	942,273	(306,406)
Purchased Transportation	2,970,866	5,865,824	3,267,959	7,716,882	6,078,033	1,638,849
Fuels & Lubricants	725,105	1,111,660	447,982	1,137,876	686,802	451,074
Tires & Tubes, Materials and Supplies	1,531,634	3,387,418	1,345,692	3,867,039	2,976,182	890,857
Utilities	81,234	144,114	70,061	52,428	124,292	(71,864)
Other	10,420	16,166	24,680	80,980	38,290	42,690
<b>Total Fixed Route Operations</b>	<b>23,245,385</b>	<b>42,180,412</b>	<b>25,482,914</b>	<b>43,715,620</b>	<b>43,449,096</b>	<b>266,524</b>
<b>ACCESS Operations</b>						
Salaries & Fringe Benefits	3,421,654	6,031,091	3,131,678	5,176,285	5,519,972	(343,687)
Services	2,771,910	5,214,590	3,721,759	5,851,194	5,797,079	54,115
Fuels & Lubricants	248,173	410,696	150,611	313,677	258,190	55,487
Tires & Tubes, Materials and Supplies	238,970	558,891	496,911	401,747	751,847	(350,100)
Utilities	20,127	38,939	21,583	49,476	36,999	12,477
Other	4,974	6,747	3,476	5,400	5,959	(559)
<b>Total ACCESS Operations</b>	<b>6,705,808</b>	<b>12,260,954</b>	<b>7,526,018</b>	<b>11,797,779</b>	<b>12,370,047</b>	<b>(572,268)</b>
<b>TRE Operations</b>						
Salaries & Fringe Benefits	57,053	104,911	97,758	304,378	167,585	136,793
Services	8,417,622	14,790,423	10,422,228	16,999,475	17,023,182	(23,707)
<b>Total TRE Operations</b>	<b>8,475,269</b>	<b>14,898,507</b>	<b>10,520,175</b>	<b>17,303,853</b>	<b>17,192,486</b>	<b>111,367</b>
<b>TEXRail Operations</b>						
Salaries & Fringe Benefits	263,035	483,053	235,393	599,170	444,215	154,955
Services	12,071,215	21,847,824	13,110,190	25,546,749	22,589,949	2,956,800
Fuels & Lubricants	94	236	97	-	243	(243)
Tires & Tubes, Materials and Supplies	313,005	522,158	74,741	8,300	128,127	(119,827)
Utilities	917	1,485	796	4,320	1,288	3,032
Insurance	3,004,211	5,580,398	2,379,844	5,277,264	5,277,264	-
Other	10,140	10,219	27,984	19,500	47,973	(28,473)
<b>Total TEXRail Operations</b>	<b>15,662,617</b>	<b>28,526,967</b>	<b>15,829,045</b>	<b>31,455,303</b>	<b>28,489,059</b>	<b>2,966,244</b>

	Fiscal Year 2023		Fiscal Year 2024			
	YTD	FY23 Actual	YTD	FY24 Budget	Projection	Variance
<b>Operating Expenses</b>						
<b>Bike Share Operations</b>						
Salaries & Fringe Benefits	251,889	453,543	282,576	547,296	481,599	65,697
Services	29,138	95,662	102,644	122,366	175,961	(53,595)
Fuels & Lubricants	6,124	11,723	5,454	15,600	10,441	5,159
Tires & Tubes, Materials and Supplies	65,004	106,704	33,795	88,200	52,755	35,445
Utilities	2,118	3,547	2,086	6,000	3,494	2,506
Leases	20,949	37,107	23,114	38,400	40,941	(2,541)
Other	4,358	14,095	3,835	1,440	9,307	(7,867)
<b>Total Bike Share Operations</b>	<b>379,580</b>	<b>722,381</b>	<b>453,504</b>	<b>819,302</b>	<b>774,498</b>	<b>44,804</b>
<b>General &amp; Administrative</b>						
Salaries, Wages & Fringe Benefits	8,793,423	15,688,768	10,458,507	18,188,233	17,869,524	318,709
Other Professional Services	5,003,779	7,733,743	4,560,270	15,411,815	12,416,951	2,994,864
Vehicle & Facilities Maintenance	1,446,497	2,870,521	1,565,370	2,707,174	2,683,491	23,683
Software/Systems Maintenance	2,001,141	3,265,907	1,859,471	5,559,487	3,164,714	2,394,773
Legal Services	200,678	473,030	312,174	820,656	884,800	(64,144)
Office Supplies & Equipment	412,837	635,979	567,844	396,982	805,987	(409,005)
Utilities	696,348	1,456,169	927,309	2,005,403	1,939,143	66,260
Training/Dues/Memberships	396,336	650,712	313,742	743,945	537,843	206,102
Security Services	471,219	2,732,182	1,498,091	2,972,643	2,568,156	404,487
Other	54,527	104,765	104,493	427,463	179,131	248,332
Other General & Administrative	155,474	979,461	287,426	379,342	552,829	(173,487)
<b>Total General &amp; Administrative</b>	<b>19,632,258</b>	<b>36,969,182</b>	<b>22,454,697</b>	<b>49,613,143</b>	<b>43,602,570</b>	<b>6,010,573</b>
<b>Total Operating Expenses:</b>	<b>74,100,917</b>	<b>135,558,403</b>	<b>82,266,353</b>	<b>154,705,000</b>	<b>145,877,757</b>	<b>8,827,243</b>
<b>Operating Income / (Deficit)</b>	<b>41,019,464</b>	<b>63,412,795</b>	<b>13,351,744</b>	<b>165,746,000</b>	<b>172,499,072</b>	<b>6,753,072</b>

# BOARD OF DIRECTORS

## INFORMATION ITEM

**ITEM TITLE**

FY25 Budget Drivers

**MEETING DATE**

June 17, 2024

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**BACKGROUND**

In preparation for the FY25 Budget, Greg Jordan, CFO will briefly outline budget drivers and discuss sales tax performance.

**RECOMMENDATION**

There is no recommendation as this is an information item for the Board's feedback and discussion.

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**STAFF DISPOSITION**

**EXECUTIVE LEAD\***

Greg Jordan

**DATE**

06/05/24

# 2025 Budget Drivers

Greg Jordan, CFO

# 2025 Budget Drivers

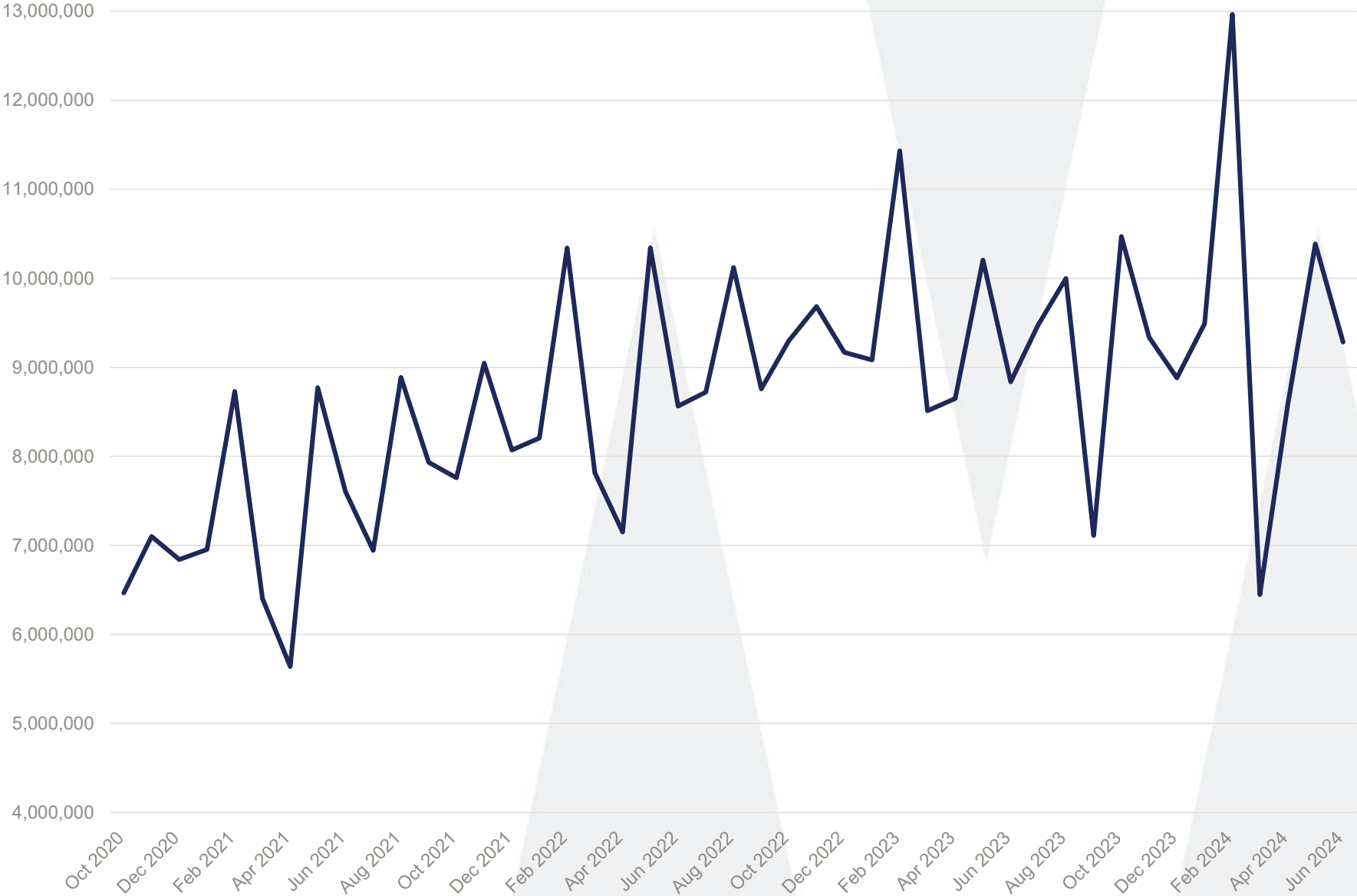
## Operating Budget

- Sales Tax
  - Flat or slight reduction
- Employee compensation and benefits
- Matching funds for capital grants

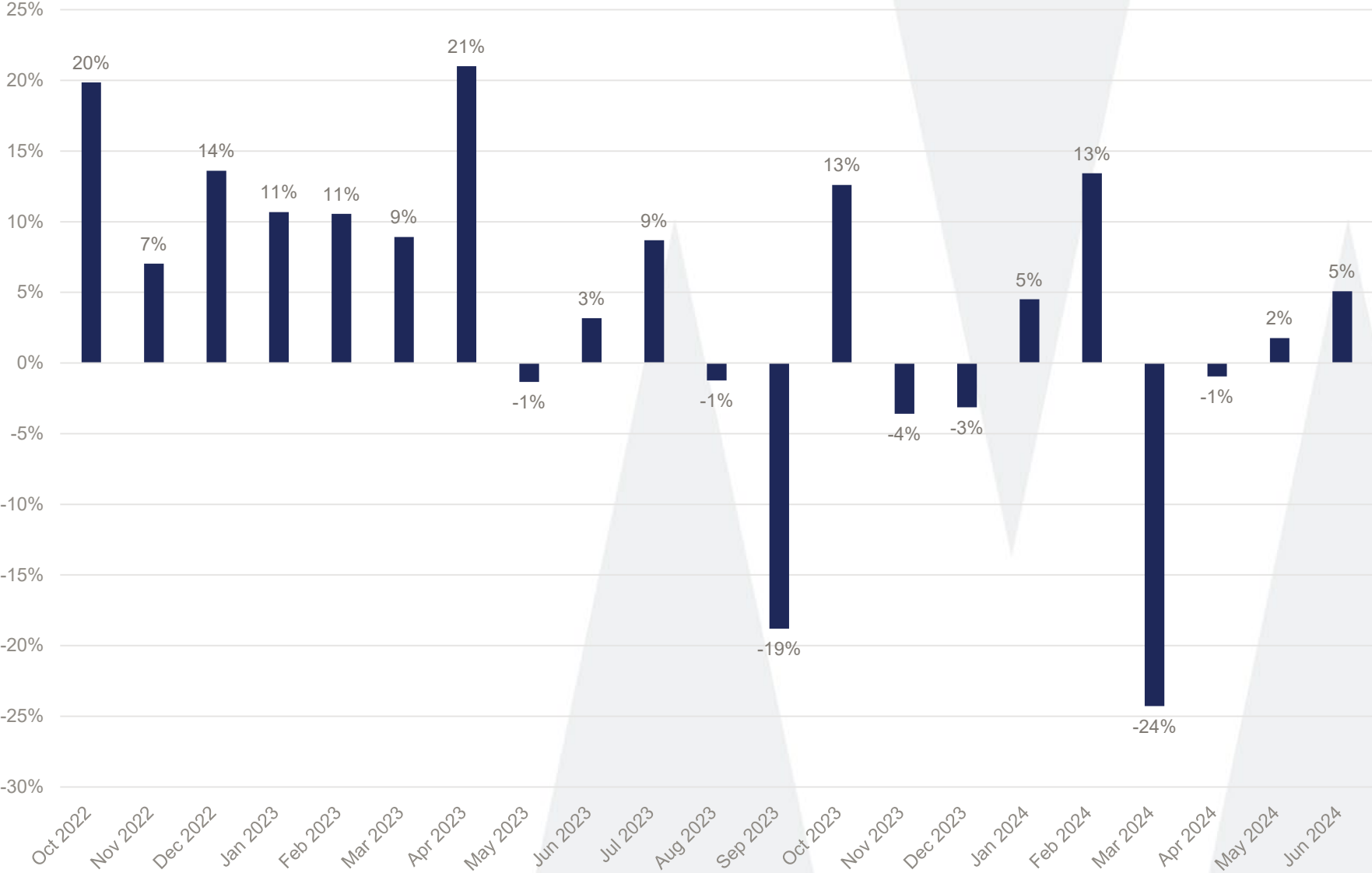
## New or Changing Programs / Projects

- Capital
  - TEXRail
  - Fixed route
- Operating
  - Comingling

# Sales Tax Performance Oct 2020 – June 2024



Sales Tax  
 Oct 2022 – June 2024  
 Year-Over-Year % Change





# 2025 Budget Drivers

Questions?

# BOARD ACTION ITEM

**ITEM NUMBER**

BA2024-27

**MEETING DATE**

June 17, 2024

**ITEM TITLE**

Purchase of Uniforms

Purchase of Uniforms

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**BACKGROUND**

Trinity Metro provides uniforms for approximately 316 employees. Uniforms are required for all frontline employees. The uniforms provide a professional appearance and signal to the public that Trinity Metro is a well-run, competent organization.

Through its collective bargaining agreement, Trinity Metro provides stipends for bus operators, supervisors, and others to purchase up to five full sets of uniforms. The uniforms contract provides uniforms including outerwear, emblems/patchwork, alterations, and replacement inventory as needed.

**PROCUREMENT**

Trinity Metro's Procurement Department has followed its procurement policy with the Invitation for Bid and is in compliance with all applicable Federal, State and Trinity Metro procurement requirements.

**FINANCING**

Funds are available in Trinity Metro's FY2024 Operating Budget. Funds for future contract years will be considered in the respective proposed budgets.

**RECOMMENDATION**

The Trinity Metro Board of Directors authorizes the President and Chief Executive Officer to enter into a three (3) year contract with GALLS for an of \$430,500 plus a 20% contingency of \$86,100 for a total amount not to exceed \$516,600.

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**STAFF DISPOSITION**

**EXECUTIVE LEAD\***

Wayne Gensler

**DATE**

06/03/24

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**DISPOSITION OF BOARD OF DIRECTORS**

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**SECRETARY APPROVAL**

# BOARD ACTION ITEM

## ITEM NUMBER

BA2024-28

## MEETING DATE

June 17, 2024

## ITEM TITLE

TEXRail Train Purchase

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### BACKGROUND

Trinity Metro provides TEXRail service between Fort Worth Central Station and Dallas Fort Worth International Airport with eight Stadler FLIRT (Fast, Light, Intercity and Regional Train) Diesel Multiple Unit (DMU) train sets. These trains provide service 22 hours each day seven days per week. Due to the number of hours put on these trains on a daily basis and the current plans for the extension of Trinity Metro TEXRail to the Fort Worth Medical District, four additional trains are required for service.

On February 8, 2024, the North Central Texas Council of Governments' Regional Transportation Council approved \$65 million for Trinity Metro to purchase the needed trains. On May 3, 2024, these funds were flexed to the Federal Transit Administration (FTA) Region 6 for review, approval and award to Trinity Metro. Funding is expected to be available starting in fiscal year 2025.

Since the current fleet of eight trains are made by Stadler, staff has recommended the four additional trains be purchased from Stadler to match the current fleet. This will ensure the compatibility of parts and materials and avoid the need to retool and retrain personnel. Any Federally mandated changes to the vehicle's original design will be addressed during the pre-engineering and manufacturing phases as may be required.

On February 20, 2024, Trinity Metro Board of Directors approved BA2024-15, authorizing Trinity Metro's President and CEO to enter into a one-year contract with Stadler US, Inc. for pre-engineering services for the four new train sets. The pre-engineering contract is supported by local funds that are available in Trinity Metro's FY2024 Operating Budget.

The contract to purchase the four new train sets will be subject to the Texas Department of Transportation's (TxDot) final approval of the Statewide Transportation Improvement Program (STIP), MPO Project Number 83241/CSJ 0902-00-385. This action is anticipated in the next 30 days.

### PROCUREMENT

Trinity Metro's Procurement Department has followed its procurement policy and is in compliance with all applicable Federal, State and Trinity Metro procurement requirements.

### FINANCING

Funds are available in Trinity Metro's FY2024 Capital Budget. Funds for future contract years will be considered in the respective proposed budgets. Execution of the final negotiated purchasing agreement is contingent upon the Texas Department of Transportation (TxDot) final approval of the Statewide Transportation Improvement Program (STIP), MPO Project Number 83241/CSJ 0902-00-385.

### RECOMMENDATION

The Trinity Metro Board of Directors authorizes the President & Chief Executive Officer to contract with Stadler US, Inc. for the purchase of four train sets, subject to final approval of the Statewide Transportation Improvement Program (MPO Project Number 83241/CSJ 0902-00-385), at a cost of \$65,000,000 plus 5 percent for contingency for a total amount not to exceed \$68,250,000.

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### STAFF DISPOSITION

#### EXECUTIVE LEAD\*

Reed Lanham

#### DATE

06/05/24

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### DISPOSITION OF BOARD OF DIRECTORS

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### SECRETARY APPROVAL