



Concept Note

for the

Grant Agreement between the Council of Europe and ERYICA in 2025

Following a dominance of online activities for a number of years, particularly since the Covid-19 pandemic, the need has emerged to provide more opportunity for personal contacts and presential programmes. For this reason, the proposal for the CoE-ERYICA Partnership Agreement for 2025 will include more programmes of this kind, notably a presential seminar, while maintaining the established and well-functioning processes, such as the European Youth Information Quality Label

In 2025, ERYICA's plans include:

- Holding a presential seminar on the topic of climate action and the role of youth information services in this critical public policy area.
- Providing eLearning opportunities, enabling youth workers, youth information workers, managers and administrators in the youth sector to enhance their skills and expertise.
- Continuing to advance and strategically support the promotion and the implementation of the European Youth Information Quality Label, with the invaluable support of its Task Force.
- Promoting recognised CoE-ERYICA partnership resources and CoE youth policy tools and documents and ensuring that key policy decisions of the CoE are communicated in a youth friendly way within the very large ERYICA network.

These initiatives underscore ERYICA's commitment to promoting excellence in youth information and strengthening the network of dedicated professionals who support young people throughout Europe.

Besides, ERYICA also commits to support the Council of Europe priorities and enhance the visibility of the Council of Europe Youth Sector activities, through raising awareness about CoE youth policy and promoting such documents and initiatives.

Seminar on the topic of climate action and building institutional trust

Parallel to the recent adoption of the new Council of Europe Recommendation on Young People and Climate Action by the Committee of Ministers, ERYICA proposes to organise a seminar to mainstream it and link it to the provision of youth information. The working title is *"Equipping Youth with Skills for Climate Action: Youth Engagement and Effective Information Sharing"*. It shall discuss the importance and modalities of climate action and the role of youth information providers in this process.

Aims and objectives:

- To raise awareness and promote the understanding of the new Council of Europe Recommendation on Young People and Climate Action among youth information professionals and other stakeholders, by applying a user- and youth-friendly approach.
- To explore the role of effective information sharing in empowering youth engagement in climate action.
- To promote the mainstreaming and implementation of the Recommendation at the national and local levels.
- To discover the role of misinformation as a threat to democratic participation in all fields, including climate action, and how youth information and counselling services can counter it.
- To map good practices and innovative approaches of youth information providers on this topic.
- To facilitate networking and exchange of experiences among participants from different countries and backgrounds.

Format:

The seminar will consist of plenary sessions, interactive workshops and group discussions, allowing participants to share their knowledge, experience and ideas. A networking session will provide participants with the opportunity to connect with like-minded professionals and potential collaborators. In some areas, the extensive expertise from the ERYICA network of youth information providers can be built on, while the involvement of experts from other areas, including Council of Europe experts and stakeholders will be initiated.

Target group:

The seminar is designed for youth information professionals and multipliers, youth information workers, youth representatives and stakeholders.

Date and venue:

The seminar is scheduled to take place in November 2025 at one of the European Youth Centres of the Council of Europe (depending on availability) or at a Quality Labelled Youth Centre.

Online training – Advanced YIntro

Aiming for the constant development of youth information and counselling services, training and capacity building of youth information workers is a key area. Also, continuous professional development is key in all sectors, and youth information and counselling is no different. For these reasons, ERYICA proposes the translation and delivery of the [Advanced YIntro](#) course in 2025.

The Advanced YIntro course is targeted at experienced Youth Information Workers who aim to further develop their skills and competences, as well as to broaden their youth information expertise on a more abstract level.

The course call will be open to youth workers from all Council of Europe member States. Following an update in spring 2025, the course shall be delivered on ERYICA's DOYIT eLearning platform in the autumn months.

European Youth Information Quality Label

The [Quality Label](#) is a major achievement in the history of the CoE-ERYICA Partnership. The Label has been developed in this framework over two years, and applications were open in 2021. The Label has become an established and recognised quality tool in youth information and counselling across Europe. Opening applications twice a year and the organisation of an annual awarding ceremony has become standard practice. So far 10 organisations have obtained the Label and labelling right within their jurisdiction (Malta, UK [Scotland], Austria, Belgium [Flanders], Valencia, Andalusia, Liechtenstein, Ireland, Lithuania and Slovenia) since 2021. 10 organisations have been already labelled locally, all of them in Ireland. Lithuania is running their first national call at the moment. The first 3-year reviews will be due in 2024/2025.

With misinformation and the overload of information being an obstacle to the orientation of young people today, the Quality Label turns out to be a highly beneficial tool for both young people and youth information services. We propose the continuous operation of the European Youth Information Quality Label under the 2025 Grant Agreement in the following ways:

- Organise two application periods per year and two info-sessions per year to inform potential applicants and answer possible questions;
- Allow the European Quality Label Task Force to meet twice a year, once face-to-face and once online;
- Support the Quality Label administration by establishing Labelling Agreements, certification, organising an awarding ceremony, producing visuals and prizes for awarded applicants (design and printing/promotion), and maintaining a database of label holders; and
- Give visibility to good practices, high-quality youth information, and counselling services through a label dissemination and promotion strategy. In parallel, we seek publicity and promotion for the awards to make the label holders better known to the general public, namely to young people.

Promotion of CoE-ERYICA partnership resources and CoE youth policy documents

The CoE-ERYICA Partnership has been particularly fruitful for the European youth information and counselling sector. Throughout its duration, valuable resources, including tools, kits and publications, have been developed. Those were translated into several European languages and distributed in different European countries. In 2025, the distribution of already existing resources shall continue. This includes the Liaisons manual, the Youth Information in 2020 booklet, the brochure Ensuring Quality in Youth Information and Counselling, the Compendium on national youth information and counselling structures, the Info-rights Kit, and the Youth Information Starter Kit.

As a new element to this initiative, ERYICA will raise awareness of tools and resources that promote Council of Europe youth policy among youth information workers, such as

the Youth Perspective process, the Co-management system, the Conference of Ministers of Youth and CoE instruments including the Recommendation CM/Rec(2024)6 on young people and climate action, and other youth policy documents. Our ambition is to prepare a youth-friendly version of the Recommendation on young people and climate action and distribute it.

Potentially, the above. mentioned publications may be distributed in the following events:

- Youth information events and working groups;
- ERYICA General Assembly and Network Meeting;
- ERYICA events and ERYICA Members' events;
- European Youth Card Association (EYCA) General Assembly;
- Eurodesk General Assembly;
- Events organised at local, regional and national level organised by youth information and counselling providers;
- The 4th European Youth Work Convention;
- Relevant events organised by Ministries at national or regional level;
- Relevant events organised by the Council of Europe;
- Relevant events organised by the European Youth Forum;
- Relevant events organised by National Youth Councils;
- Events organised by the European Commission and/or the EU-CoE youth partnership;
- The University on Youth and Development (UYD) of the North-South Centre;
- Mediterranean University on Youth and Global Citizenship (North-South Centre);
- Events organised by UNESCO;
- The UNESCO Global Week on Media and Information Literacy;
- Relevant events organised by National Agencies of EU programmes; and
- Any other relevant events that come up over the course of the year.

To ensure the broadest possible dissemination of the above resources and publications, a series of meetings is planned between ERYICA staff, ERYICA members, governmental representatives from the Council of Europe member states, youth organisations, and organisations interested in youth information, youth work and other relevant stakeholders. The aim always remains the efficient support of network in providing the best possible youth information and counselling services.

Furthermore, ERYICA maintains a dynamic presence on social media (such as Twitter, Facebook, Instagram, and LinkedIn) and the Internet (emails, the ERYICA website and newsletters) as a communication channel. Through it, ERYICA can directly promote youth information publications and reach a large audience of stakeholders from all over Europe.