



SIGGRAPH THINK
BEYOND
2020 S2020.SIGGRAPH.ORG

Video Recording Recommendations

Table Of Contents

- Visual communications fundamentals
- Location, lighting & audio
- Content
- Title slide & introduction
- Pre-recording checklist
- Video requirements

SIGGRAPH strongly recommends that you show yourself in the video using instructions in this document. Showing your face throughout the presentation will be more engaging for attendees.

Reminder

SIGGRAPH strongly recommends that you show yourself in the video using instructions in this document. Showing your face throughout the presentation will be more engaging for attendees.

Make sure your self-view is visible as attendees need to see both a view of your presentation and a view of you as a speaker.

Visual Communications Fundamentals

Visuals

- Use compelling visuals to engage your audience.
- Good design will capture their attention & provide anchor points to assist in recall.

Be Concise

- Keep the content as concise as possible.
- Extraneous content creates visual clutter that prevents your audience from latching onto your message.
- Try to limit the amount of text on each slide when possible.
- Please keep in mind that you want your slide content to be easily readable.

Engagement

- Include your entire audience. Audiences engage when they have a personal connection to your content & when they can see themselves in your examples, demos, and photo selections.

Visual Communications Fundamentals



Remember that your audience is likely at home, watching you on a small screen. Sessions are much more intimate and on-demand.



Speak with energy & with a normal tone of voice, as if you are holding a conversation with colleagues.



Express your personality! Facial expressions & body language will help add impact to your content.



Keep your content tight, focused & avoid repeating yourself.



Remember to look into the camera instead of yourself on the screen & maintain eye contact to help in connecting digitally with others.

Location, Lighting & Audio

Take a moment to prepare your recording space.

- An HD webcam is preferred, but a new PC or tablet will have a good camera. Your camera should be stable at, or slightly above, eye level.
- Make sure your face is in good, even light, with no harsh backlight. Do not sit in front of a window. Your webcam will compensate, which will cause your face to look dim or dark.
- Reduce clutter & distracting/bright images in the background.
- Solid colors work best, please do NOT wear white. Avoid small prints, stripes, plaid, or patterns. Unless otherwise specified, shirts with logos and trademarks should be avoided.
- Avoid noisy jewelry (necklaces, bracelets, earrings) as it can be distracting to the viewer.
- Quality audio is key to audience engagement. A quality headset microphone is preferred, but you can also use the microphone included in your computer.
- If using a headset microphone, be sure to keep it about a half inch off your face. Speaking up & keeping your level consistent will also help listeners set their volume correctly.
- Try to pick a space that is smaller and with soft walls such as curtains. It will keep the sound from bouncing around which will make your audio sound hallow.

Content

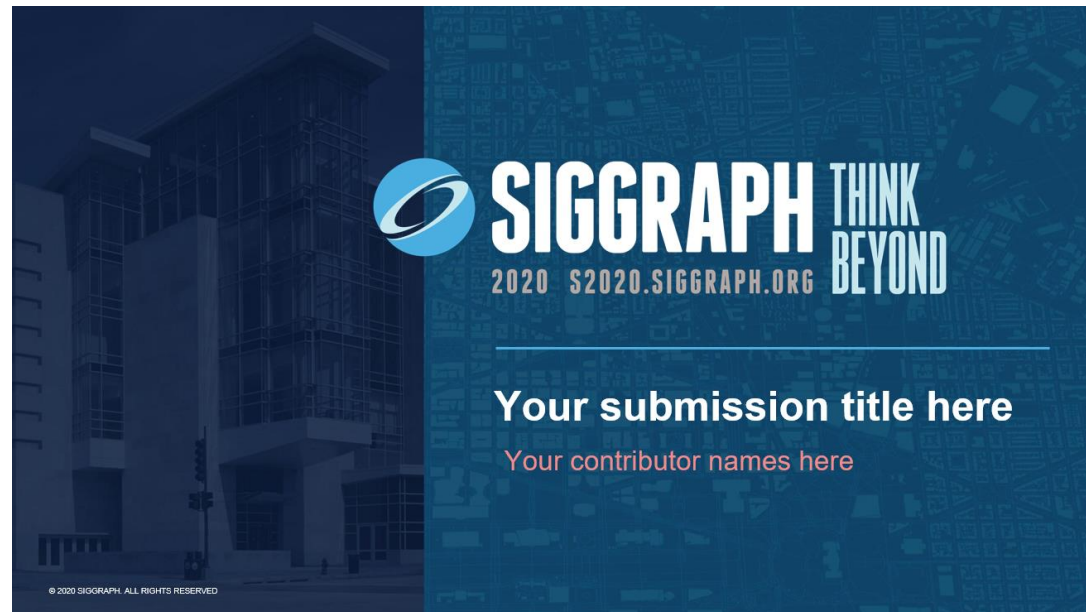
Take a moment to prepare your recording space.

- Ensure that attendees can read all content on your slides. Make sure your self-view is visible as a floating window in the top right corner of your screen, as viewers need to see a large view of your presentation and a smaller view of you as a speaker. You can drag the corners of your self-view window to make it bigger or smaller as needed.
- Visit the Speaker Preparation page on the SIGGRAPH 2020 web site for details (<https://s2020.siggraph.org/speaker-preparation-room/>) to access the slide template and tips for your presentation.
- All of your materials must respect copyrights for all content: music, images, and videos. We cannot show copyrighted material without permissions.
- Feel free to include any combination of slides, video of the contributor(s) (obeying all appropriate local social-distancing regulations), etc.
- SIGGRAPH will not be able to provide video editing services.
- All submissions should be in good taste for an audience of varied cultures and backgrounds, and absolutely must comply with ACM's Anti-Harassment Policy.
- While SIGGRAPH does all it can to protect the intellectual property of contributors and requests that attendees refrain from recording sessions or taking screenshots, we cannot guarantee that all attendees will abide by our guidelines. If you have sensitivity about any of your content being shared without your permission, we recommend watermarking your presentation to identify the content as your intellectual property.

Title Slide & Introduction



All videos must begin with the SIGGRAPH slide template below with your submission title. The template can be found in the Speaker Preparation section of the SIGGRAPH 2020 web site.



Make sure to start your video by introducing yourself with your name, affiliation, and the title of your presentation.

Pre-Recording Checklist



Use a wired internet connection, if possible.



Turn off all programs except those needed to present & run your presentation.



Clear your desktop.



Close out Outlook & turn off all notifications so that you aren't disrupted during recording.



Set your display screen scaling & layout.

Make sure your self-view is visible as attendees need to see both a view of your presentation and a view of you as a speaker.

Video Requirements

- Video format: .mp4 is preferred
- Frame rate: 30fps
- Aspect ratio: 16:9/Widescreen
- Resolution: 1920x1080 (i.e., 1080p HD)
- Audio: Please try to record in a quiet room, with the highest-quality microphone to which you can get access. (We realize that this may be difficult given ongoing restrictions on movement - just do the best you can.)
- Video file size: 1.8 GB or less*

*Contact confadmin@siggraph.org if you have questions or issues with this size requirement.

This slide presentation includes instructions for using Zoom, which meets all video technical requirements but you can use whichever software you have to capture video that can achieve these requirements.

Thank you for being a part
of SIGGRAPH 2020!