

# Content Collaboration: Progress and Planning

5<sup>th</sup> June  
Cox's Bazar

## FGD with Content Using Partners- Findings Sharing





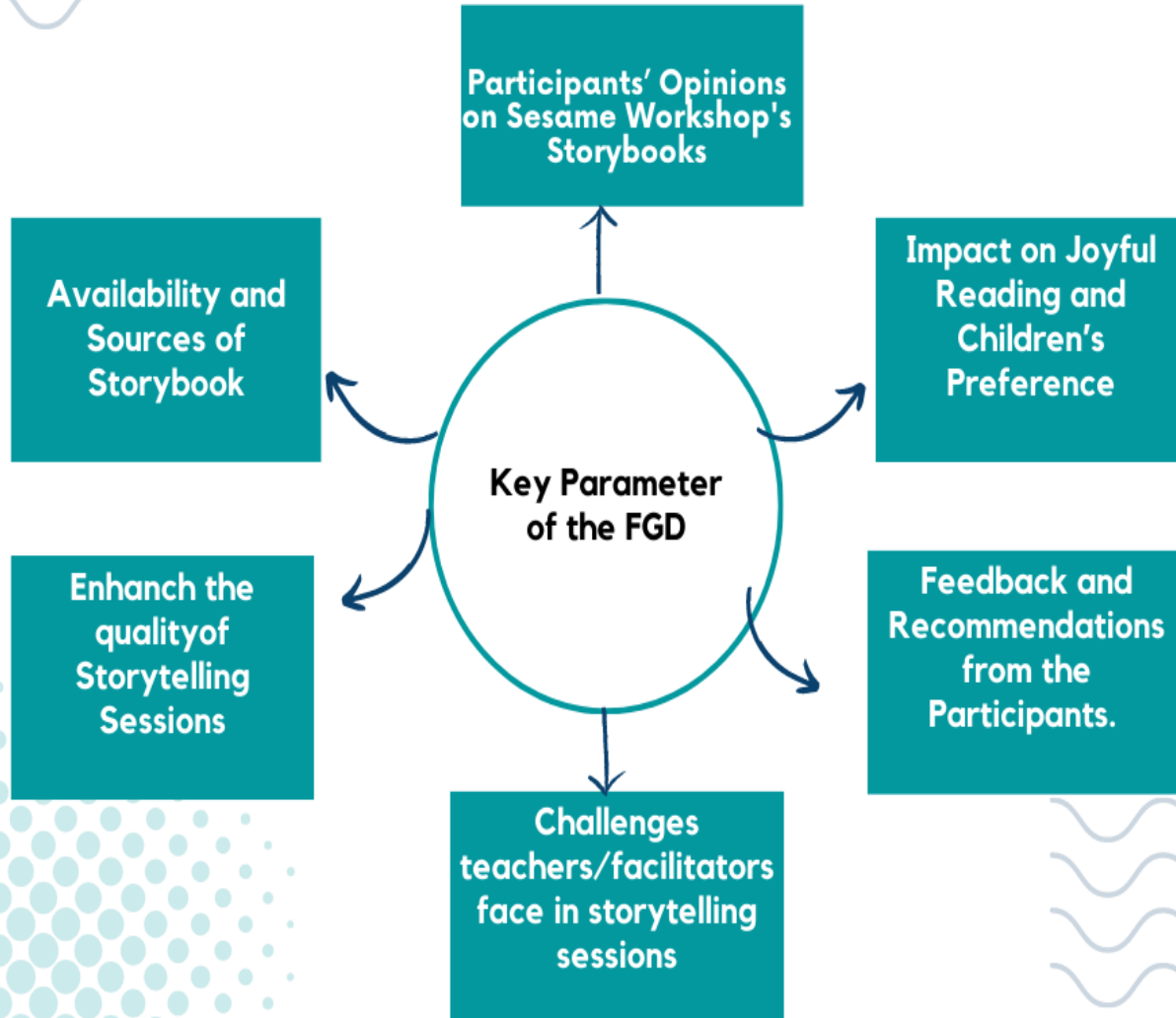
## Objective of FGD



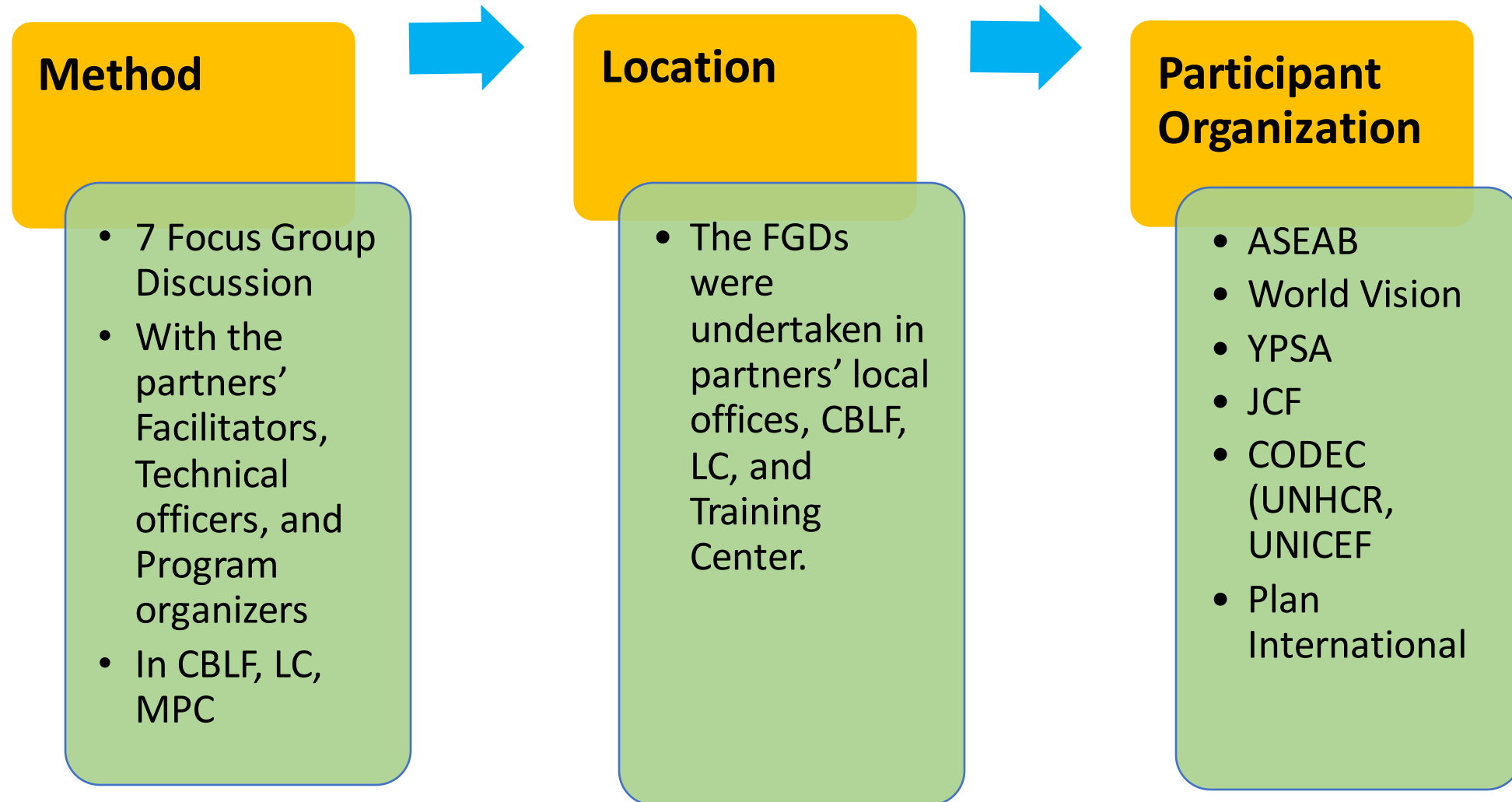
To review the use of Sesame Workshop's storybooks by the partners and understand the impact of these storybooks in promoting joyful reading.



To identify any gaps and support required to enhance the quality of storytelling sessions.



# METHODOLOGY



# Findings

- **Availability and Sources of Storybooks**
  - All participating organizations (ASEAB, World Vision, YPSA, Plan International, CODEC, and JCF) use Sesame Workshop's storybooks in their facilities.
  - All participating organizations got 8 types of storybooks among 12 SW Storybooks.
  - The Storybooks are being used in ECD center, CBLF, and LC.
  - Age group: Organizations use Sesame Workshop's storybooks mostly for ECD, KG, Grade 1, 2, and level 3 children
  - Some organizations use storybooks provided by the Education sector and Bangladesh Government or develop their own stories



# Integration in Session



Organization	Facilities	Grade	SW's Storybooks are included in the routine	Days and Duration	Remarks
<b>ASEAB</b>	Learning Center	Grades 1,2, L3	YES	5 days in a week 15 minutes	
<b>World Vision</b>	CBLF ECD Center	Pre-school, ECD (Age:3-5)	YES	5 days in a week 20 minutes	Use storybooks from SW and WV's storybooks in the storytelling session.
<b>YPSA</b>	CBLF Learning Center ECD Center	Pre-school, ECD (Age:3-5), KG Grades 1,2, L3	NO	3 days a week, 20 minutes	YPSA integrated SW's storybooks into their 80-minute Burmese Class to enhance Burmese language proficiency and listening skills, aligning with their language competency objectives.
<b>JCF</b>	CBLF	ECD (Age:3-5)	YES	3 days a week 20 minutes	
<b>Plan International</b>	CBLF	ECD (Age:3-5)	YES	2 days a week 20 minutes	Use storybooks from SW and WV's storybooks in the storytelling session.
<b>CODEC (UNHCR, UNICEF)</b>	CBLF Learning Center	ECD (Age:3-5), KG Grades 1,2	YES	3 days a week 20 minutes	CODEC integrated SW's storybooks into their "Radio Session"

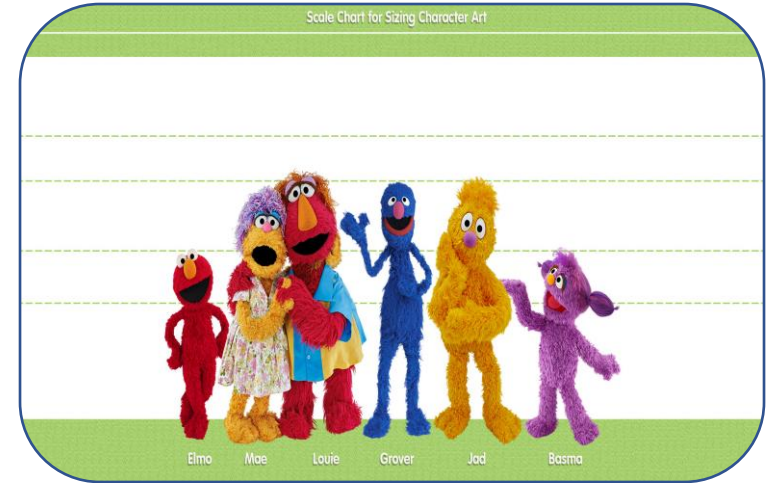
# Participants' Opinions on Sesame Workshop's Storybooks



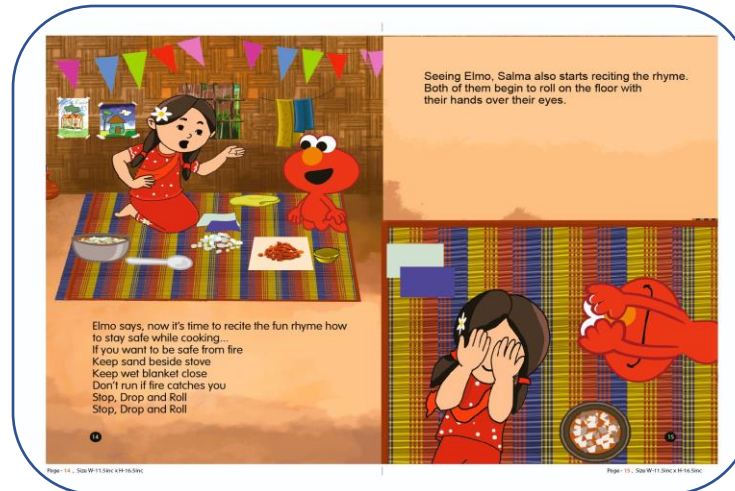
## INCLUSION

Inclusion was noted as an important feature that helps sensitize children toward their peers with disabilities.

**Illustration**  
Teachers and facilitators found the illustrations captivating, enabling children to vividly visualize the narratives and enhance their creative thinking



**AGE APPROPRIATE**  
The age-appropriate content and vocabulary enrichment were also highlighted as valuable aspects of the storybooks



## Impact on Joyful Reading and Children's Preference

- Contents of the storybooks were found relevant to their daily lives, and children
- Children particularly enjoyed the illustrations and colorful pages of Sesame Workshop's storybooks.
- The presence of cartoons and realistic characters in the stories was also well-liked.

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## Feedback and Recommendations from the Participants.

- The participants suggested spiral binding and laminated pages for better quality.
- To introduce characters, participants suggested including a dedicated page in the storybooks.
- Simplifying sentences and considering the length, sentence structure, and content for different levels of learners was suggested.
- Developing a "Storytelling Guideline" for teachers/facilitators and incorporating assessment questions at the end of the story were proposed.
- To evaluate the learning outcome, the participants recommended some simple assessment questions at the end of the story.
- Developing more context-related content, such as stories on waterborne diseases, child protection, health and safety, natural disasters, positive parenting, and social values, was recommended.

The Little  
Frog  
Princess

A colorful illustration of a forest scene. At the top, a bright sun shines. In the center, a brown deer with large antlers looks towards the viewer. Below the deer, a green frog with large eyes and a crown on its head is visible. To the right of the frog, a yellow bird is partially visible. The background consists of green trees and foliage.

## Feedback and Recommendations from the Participants.

- They recommended providing larger versions of the storybooks for ECD and KG children and A4-sized books for Grade 1 and 2 children.
- Providing storybooks per child or group-wise distribution (one storybook for a group of 5 children) was suggested.
- Participants proposed developing new stories on positive parenting, social values, Myanmar heritage, and folklore.
- Collaborate with the Education sector to integrate Sesame Workshop's storybooks into the routine.
- Provide supplementary materials for storytelling sessions.
- Conduct capacity-building workshops on storytelling for teachers/facilitators.

The Little  
Frog  
Princess

# အိတ်မို ဇာ်

## ဟော့ပွဲဇာတ်လမ်း

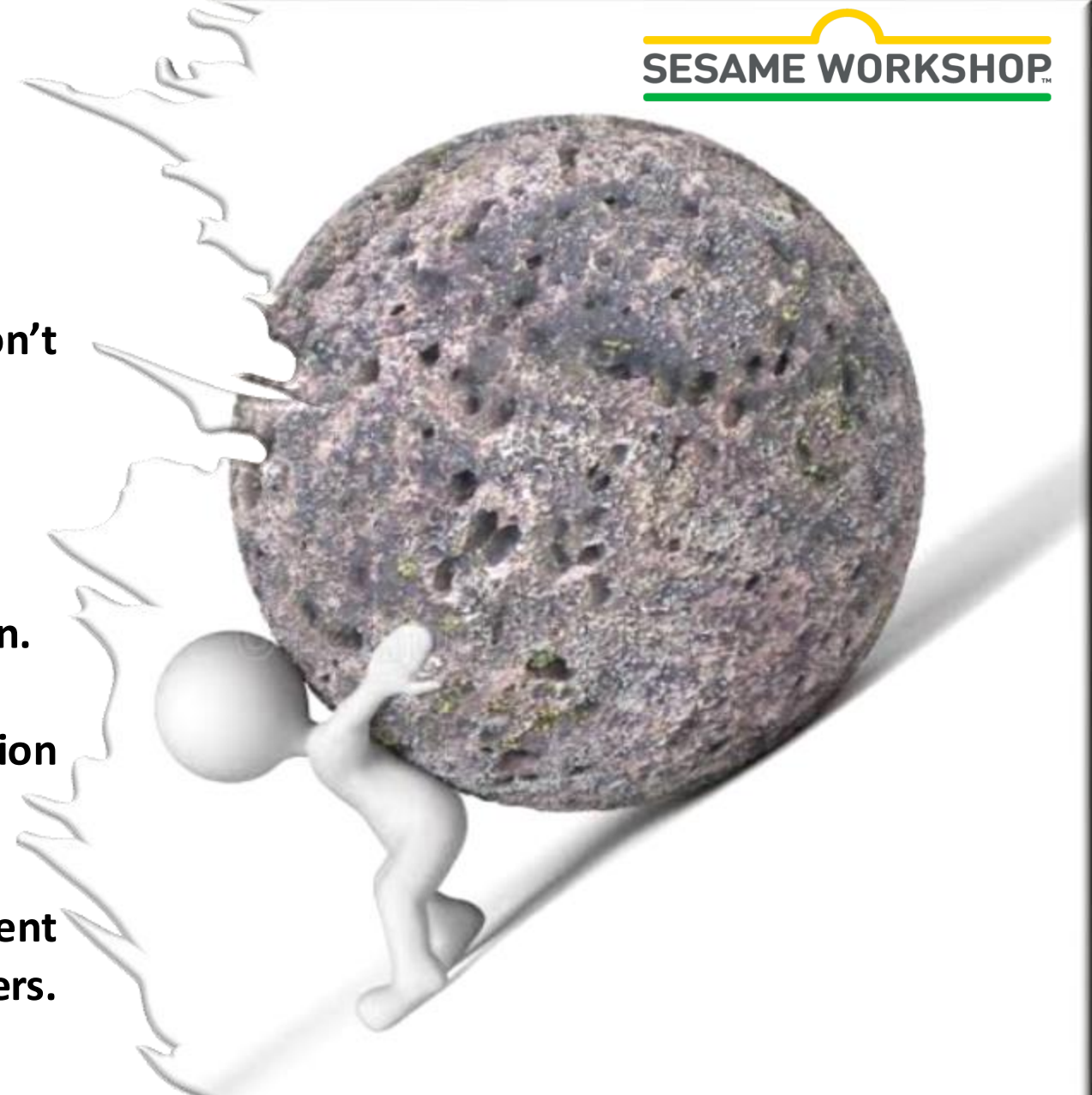
### Enhancing Storytelling Sessions

- Participants recommended providing supplementary materials like toys, puppets, posters, picture cards, and drawing papers with the storybooks to enhance engagement.
- To organization also proposed organizing a "Live Show" at least once to increase program visibility through community engagement.
- Two types of training were proposed: Training of Trainers (ToT) on storytelling for supervisors and basic training for teachers.
- The training should cover storytelling techniques/methods, the use of vocals, the orientation of storybooks, the use of supplementary materials, and how to demonstrate a story.



## Challenges teachers/facilitators face in storytelling sessions:

- Some storybooks in the Burmese language don't match with the English version.
- Lack of a proper Storytelling Guideline.
- Do not know how to demonstrate a story with fun.
- Aligning storytelling sessions with the Education sector's routine.
- In the host community Bangladesh Government already provided storybooks for ECD centers. Integrating SWs is tough for the partners.



**“The children choose the storybooks by seeing the colors,” said Kamrunnaha, CBLF**



**Marium, an LC teacher, described SW's storybooks as an effective companion to the 'Radio session' conducted in LC**

