

## **EU NEIGHBOURS**

south

Nov - Dec 2022

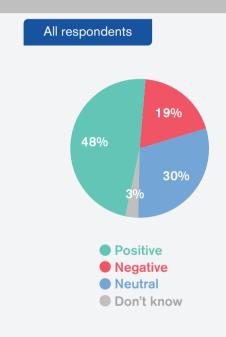


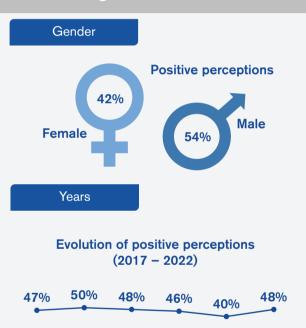


#### **IMAGE OF THE EU**

In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?

#### **Perceptions of the EU according to:**





#### Positive perceptions of the EU according to:

2017

2018

2019

2020

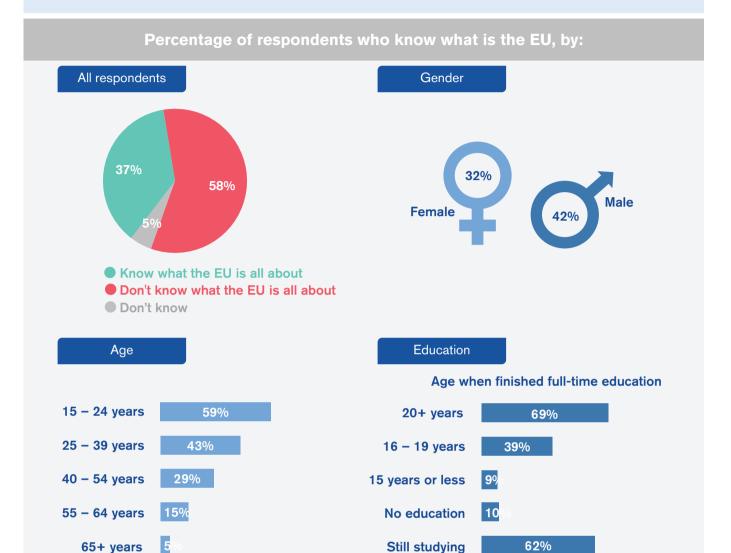
2021

2022

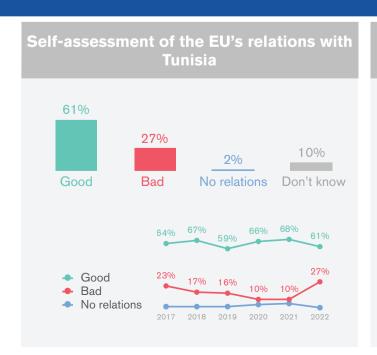


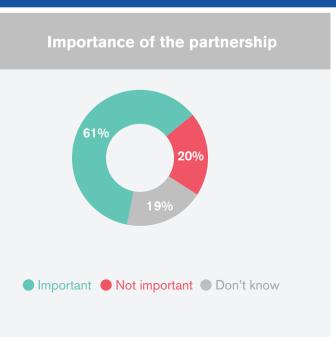
#### **KNOWLEDGE OF THE EU**

To what extent do you know what the European Union is all about?



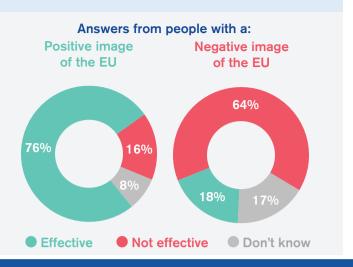
#### **EU RELATIONS WITH TUNISIA**





To what extent do you think that the support provided by the European Union to Tunisia has been overall effective or not?



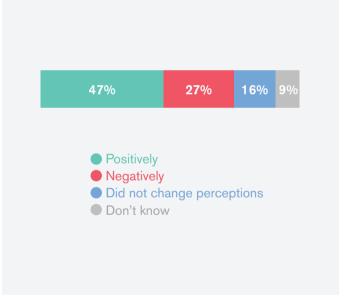


#### **EU'S ACTION**

In which of the following areas would you say Tunisia has benefited from European Union support?

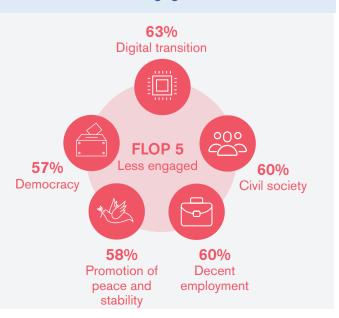


Has the EU's response to the war in Ukraine changed your perceptions of the EU?



#### In which areas do you think the European Union could be more / less engaged in Tunisia?





#### INFORMATION ON THE EU

## **EU** communication campaign awareness

# Awareness No awareness 58% Don't know 5%

## **EU** initiatives awareness

65%	#StandWithUkraine
49%	Violence against Women

46% Syria Conference	46%	Syria Conference
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34%	Team	Europe

26% Eyes on Blue

### Preferred sources of information on the EU



Television 51%



Radio 18%



Online social networks 18%



Internet sources (websites, blogs, search engines)

14%



Discussions with relatives, friends, colleagues

#### Impact of communications on perceptions of the EU



Positively 55%



Negatively 16%

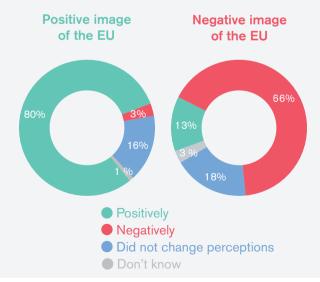


Did not change perceptions

**26**%

All respondents who have heard or seen something about the EU in the last 12 months

#### Answers from people with a:



#### For more information













