



EU NEIGHBOURS
south



OPINION POLLS in Egypt



Fieldwork 2022



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METHODOLOGY



Data Collection mode

Survey conducted face-to-face
except in Egypt and Libya



Target

Representative sample of
citizens aged 15 years and
above



Sample size

1000 in each country
2006 in Egypt



Coverage

Algeria, Egypt, Israel, Jordan,
Lebanon, Libya, Morocco,
Palestine, Syria & Tunisia



Fieldwork Period

September – October
2022



Questionnaire

Translated into English,
French, Arabic & Hebrew

KNOWLEDGE & PERCEPTION OF THE EU





Knowledge &

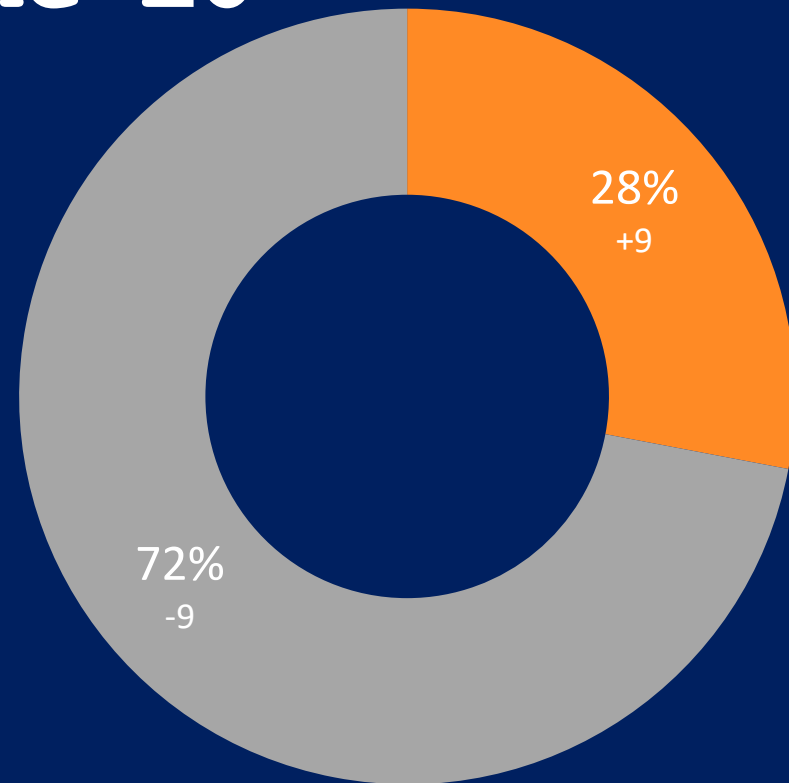
Perceptions of the EU

A1a. Could you tell me to what extent you know what the European Union is all about?

Egypt

A low but improving Subjective knowledge level in Egypt

Objective knowledge
1,55 (out 6) correct answers



■ Total "knows what the European Union is all about"

■ Total "don't know what the European Union is all about"

Overall close to 3 respondents out of 10 believes that he/she know what the EU is all about.

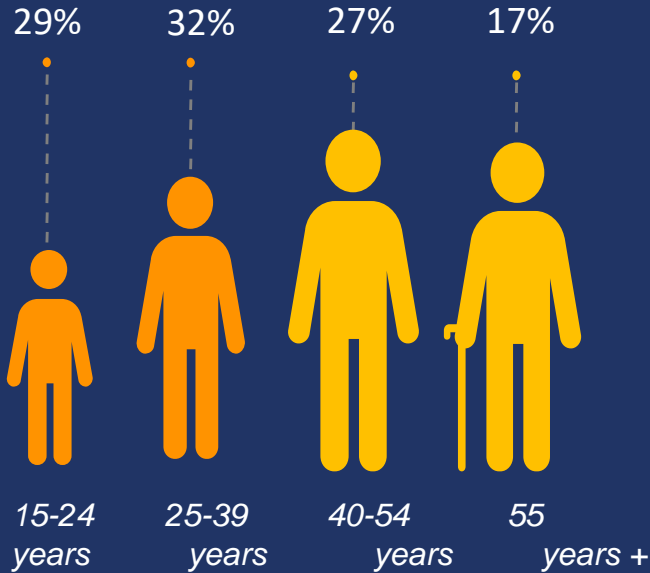


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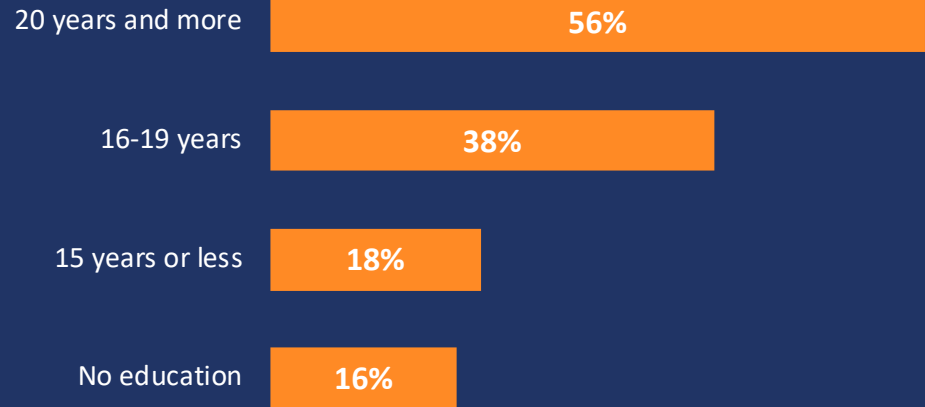
Who are those with less knowledge of the EU?

Total "know what the EU is about"
EGYPT



Education

Total "Know what the EU is all about"



19%



Rural Areas

36%



Small or
middle size
towns

44%

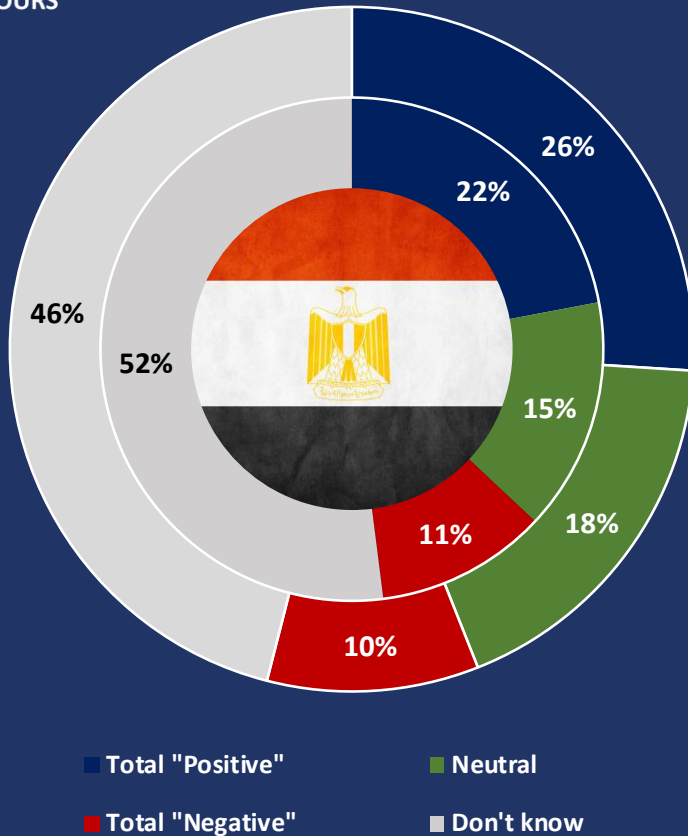


Large towns



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The image of the EU



In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?

Inner pie « 2021 » - outer pie « 2022 »

Total « Positive » 2022

16%



Rural Areas

29%



Small or
middle size
towns

44%



Large towns

The EU enjoys a positive image amongst 1 respondent out of 4 in Egypt, improving by 4 pts since 2021

Increasing proportion of those with a neutral image

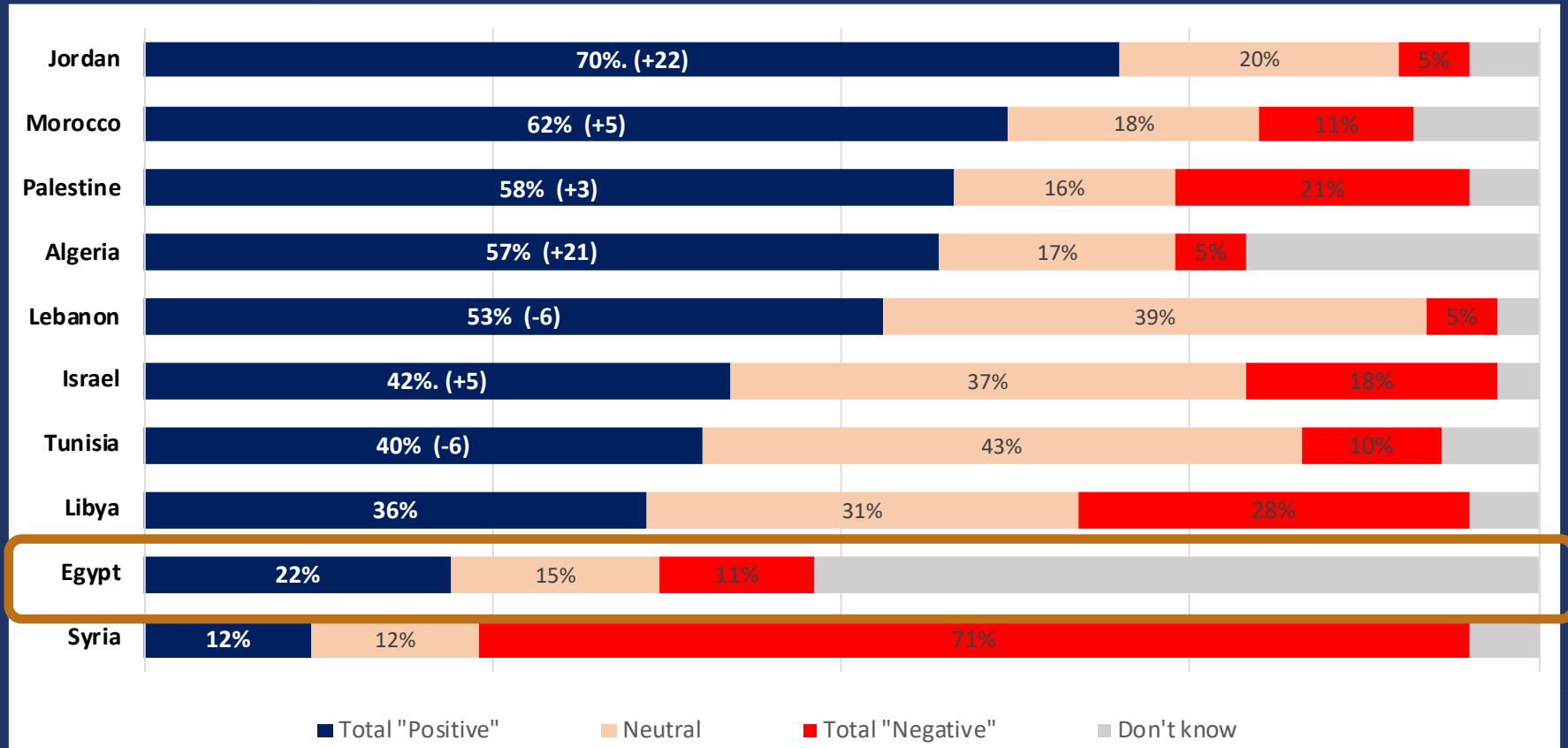
65 years and above, not educated



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The image of the EU Comparatively to other countries (2021)



HIGH LEVELS of Positive Perceptions

In 5 out of 10 countries, more than 50% of citizens have a positive image of the EU

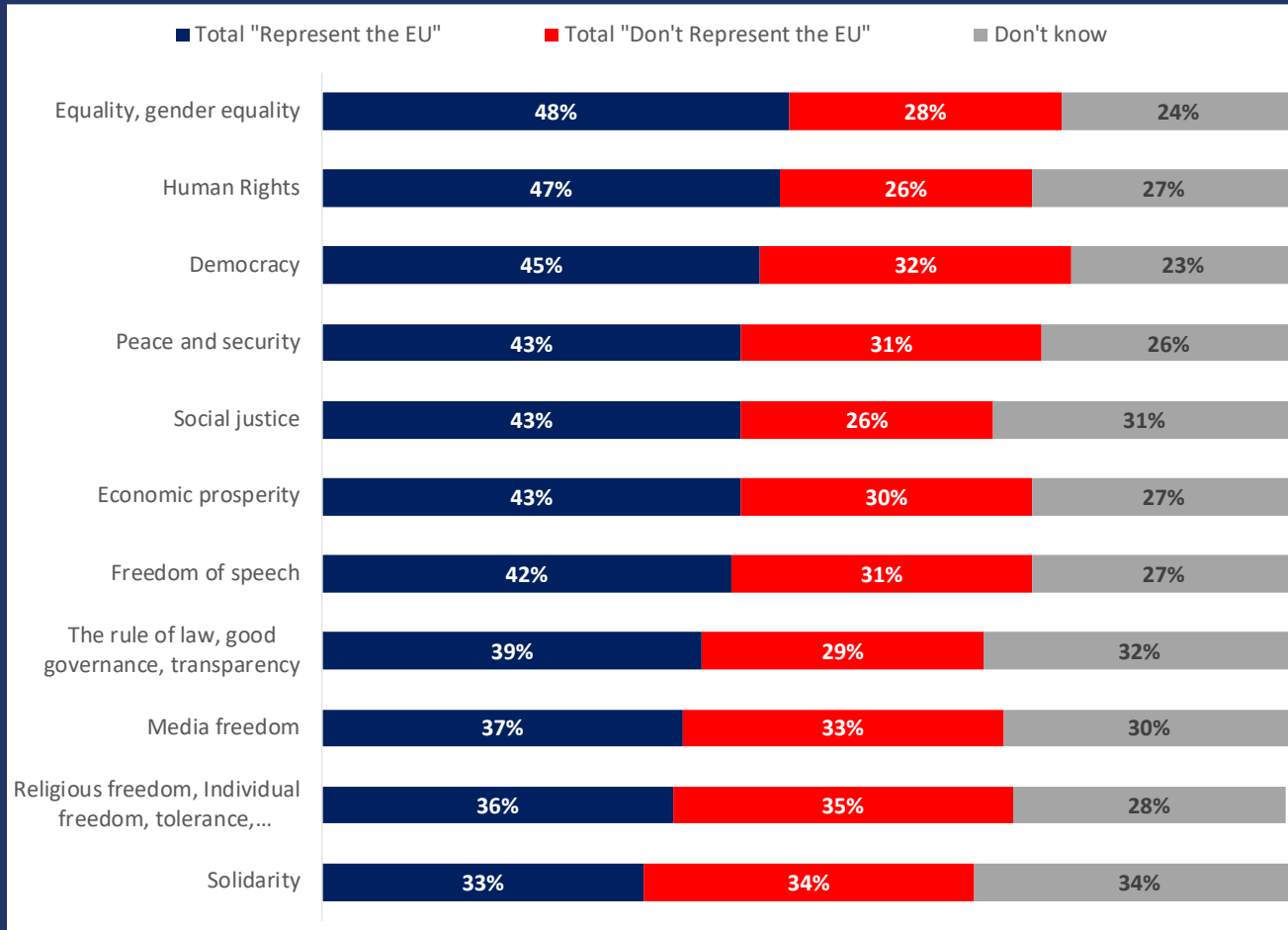
Egypt :
The highest proportion of respondents not being able to position themselves.



The values that represent the EU the most



A4. To what extent does the European Union represent the following values for you?



Equality, Human rights and Democracy are the values that are seen to represent the EU the most

EGYPT' S RELATION WITH THE EU



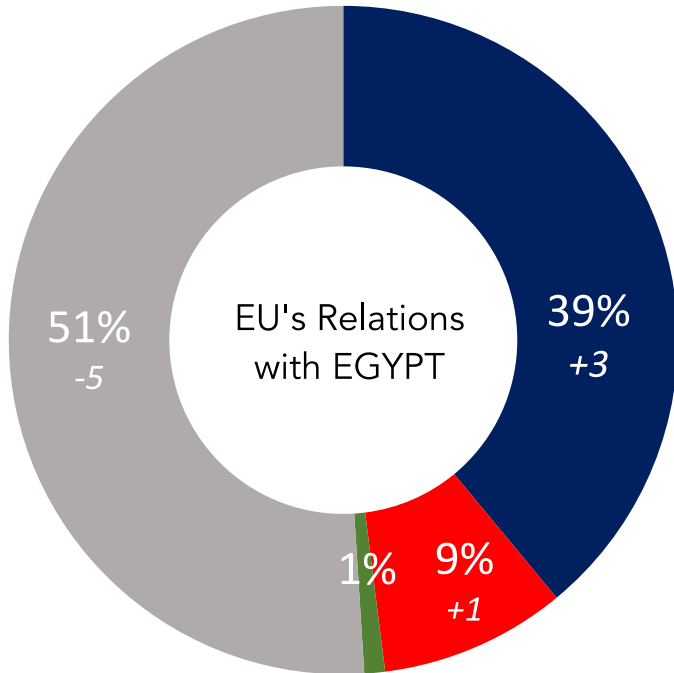


Overall, EU's relation and partnership are positively perceived



EU's relation with EGYPT

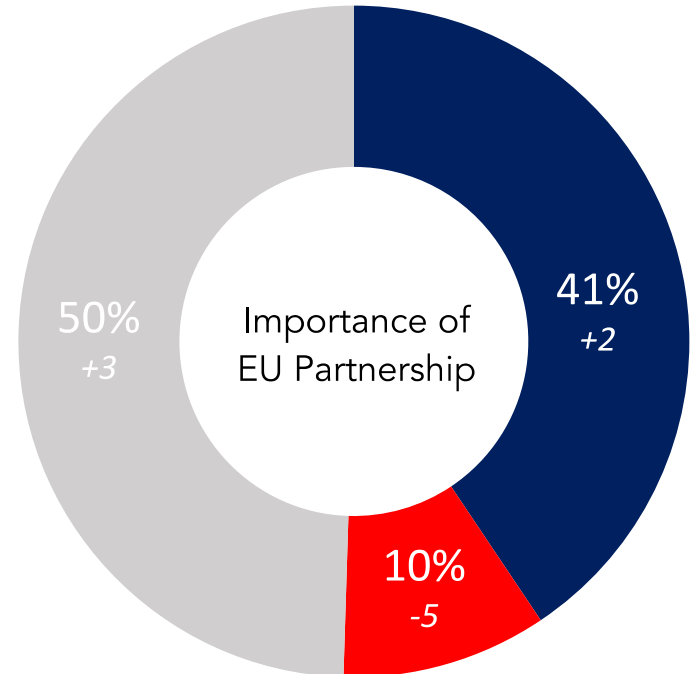
A5. Would you describe the European Union's relation with Egypt as very good, fairly good, fairly bad or very bad?



- Total "Good"
- Total "Bad"
- The EU does not have any relationship with (OUR COUNTRY)
- Don't know

EU's partnership with Egypt

A11. Could you tell me to what extent you believe that the European Union is an important partner of Egypt or not? Is the European Union a ?..



- Total "Important"
- Total "Not important"
- Don't know



EU's relations with (COUNTRY)



Would you describe the European Union's relation with Egypt as very good, fairly good, fairly bad or very bad?

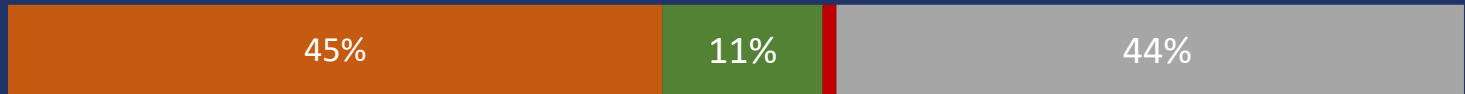
The urban population has a more positive views on the relations of the EU with their country



Large towns



Small or middle size towns



Rural Areas



■ Total "Good" ■ Total "Bad" ■ The EU does not have any relationship with (OUR COUNTRY) ■ Don't know



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EU's relations with (COUNTRY)



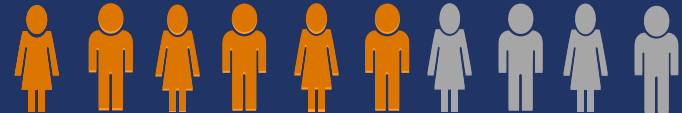
Knowledge of the EU an important driver of positive assessment

Would you describe the European Union's relation with Egypt as very good, fairly good, fairly bad or very bad?

Total "Good"

Total "know what the European Union is all about"

60%



Total "don't know what the European Union is all about"

32%





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EU's relations with (COUNTRY)

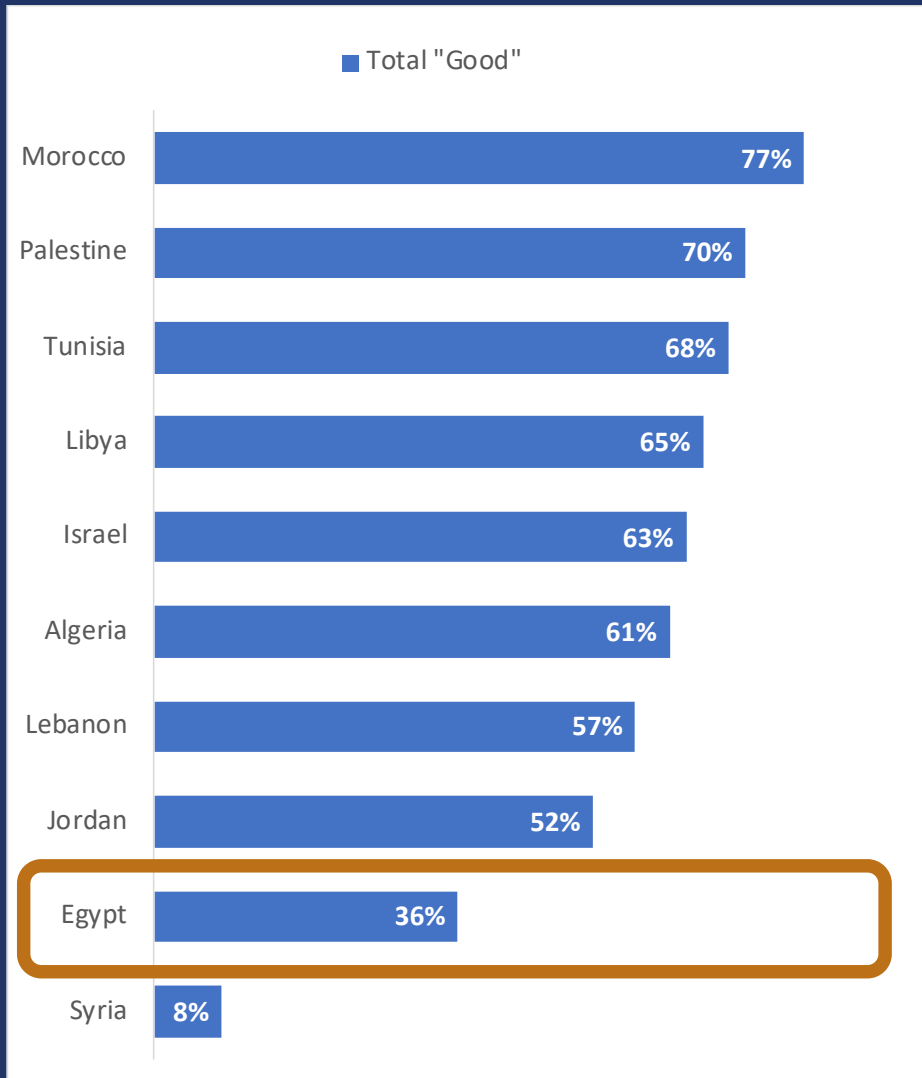


Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?

RESULTS 2021

A wide majority of citizens in 8 out of 10 countries of the Southern Neighbourhood believe that EU's relations with their country is "Good".

Egypt remains comparatively with a more negative views but slightly improving (by 3 pts) since 2021.





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Importance of EU Partnership



Could you tell me to what extent you believe that the European Union is an important partner of (OUR COUNTRY) or not?

The urban population has a more positive views on the importance of EU partnership



Large towns



Small or
middle size
towns



Rural Areas



Total "Important"

Total "Not important"

Don't know



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Importance of EU Partnership

Knowledge of the EU an important driver of positive assessment

Could you tell me to what extent you believe that the European Union is an important partner of (OUR COUNTRY) or not?

Total "Important"

Total "know what the European Union is all about"

59%



Total "don't know what the European Union is all about"

33%



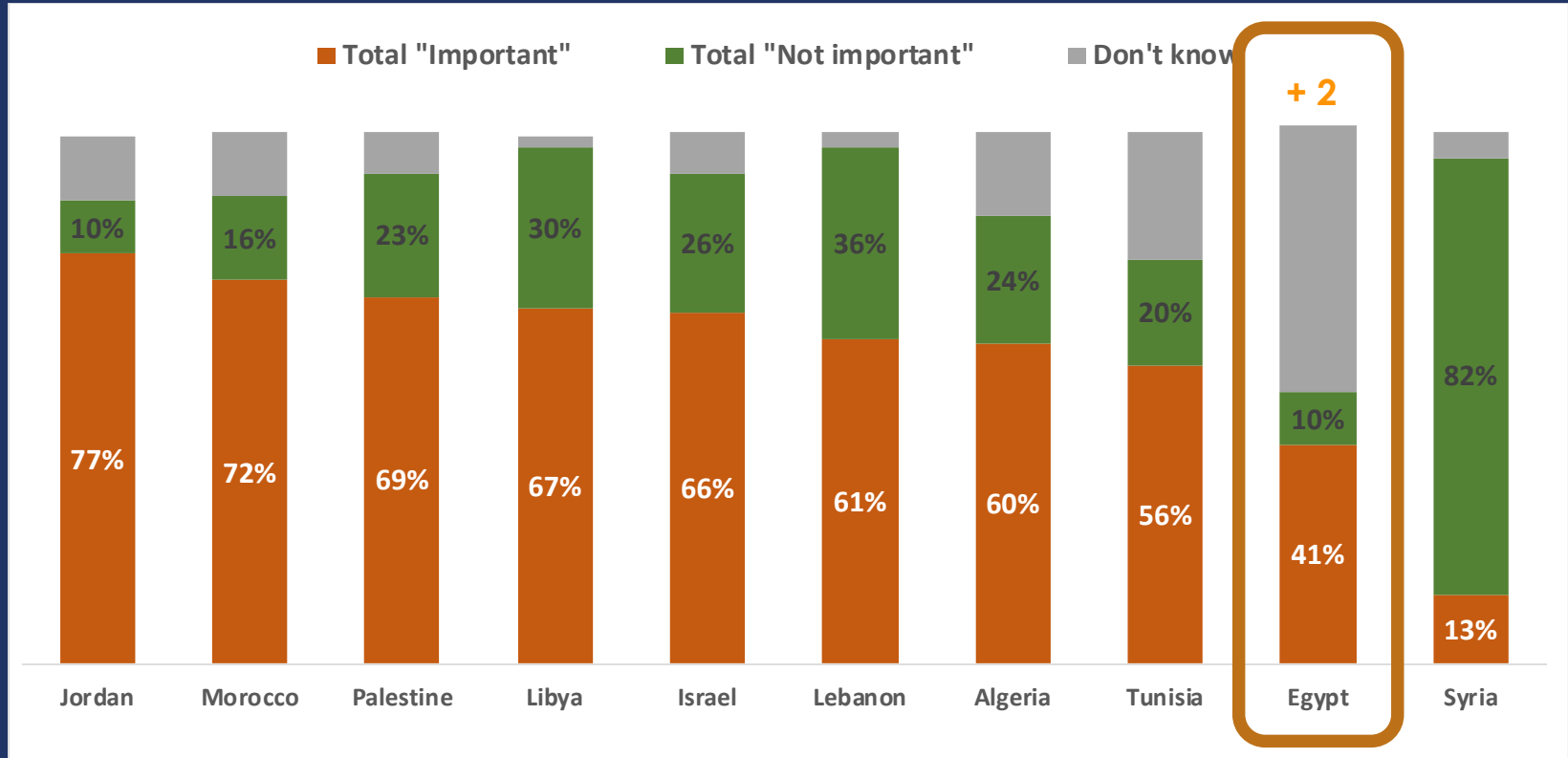


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Importance of EU Partnership

Could you tell me to what extent you believe that the European Union is an important partner of (OUR COUNTRY) or not?
RESULTS 2021 Except Egypt



**A majority (50%) unable to answer on the importance of EU partnership
+ 2 points on the importance of this partnership to Egypt**

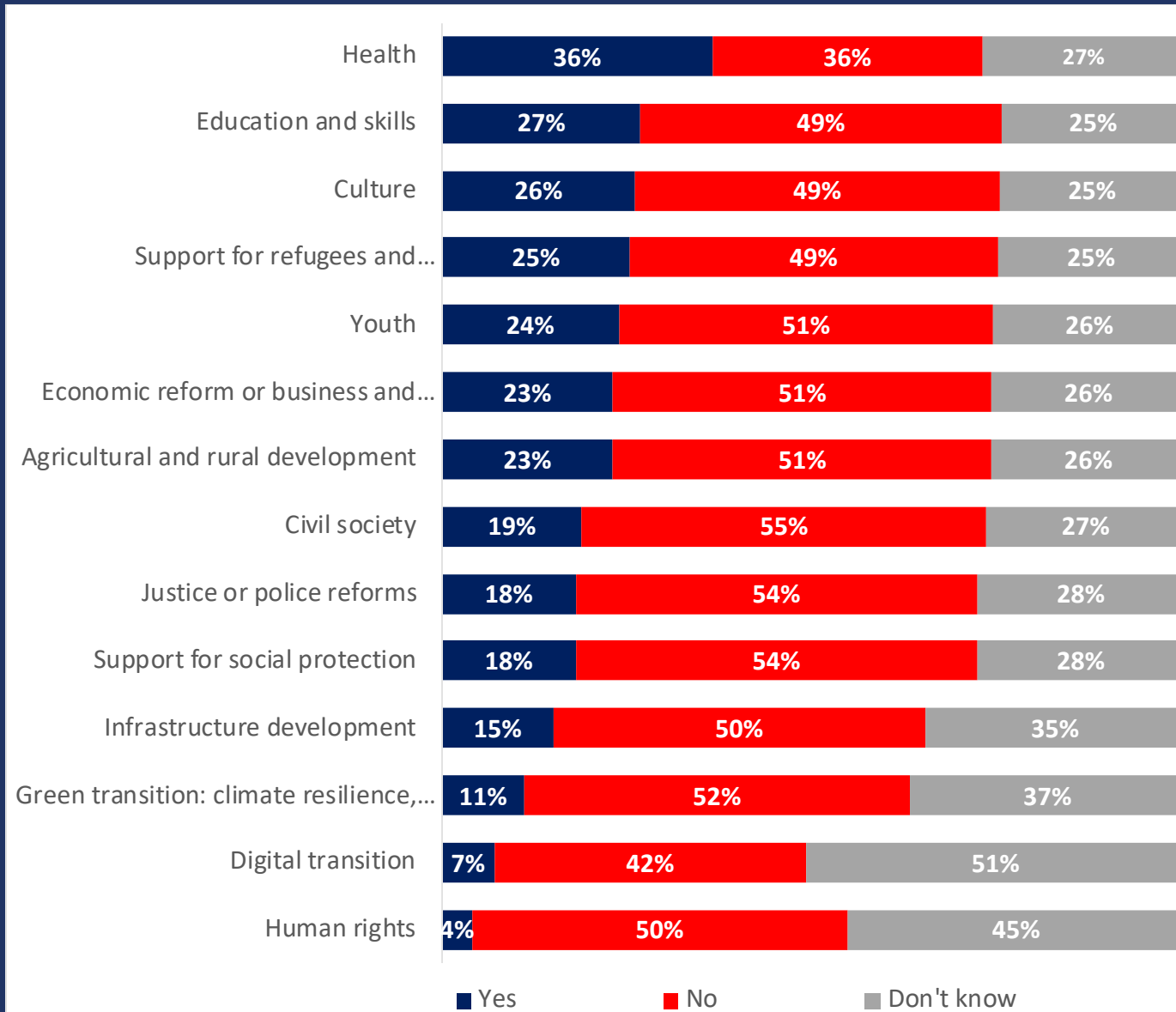


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Awareness of EU Cooperation in Egypt



For each of the following areas, could you tell me whether you have heard of any existing EU cooperation programmes in Egypt? Have you ever heard of an EU cooperation programme in....



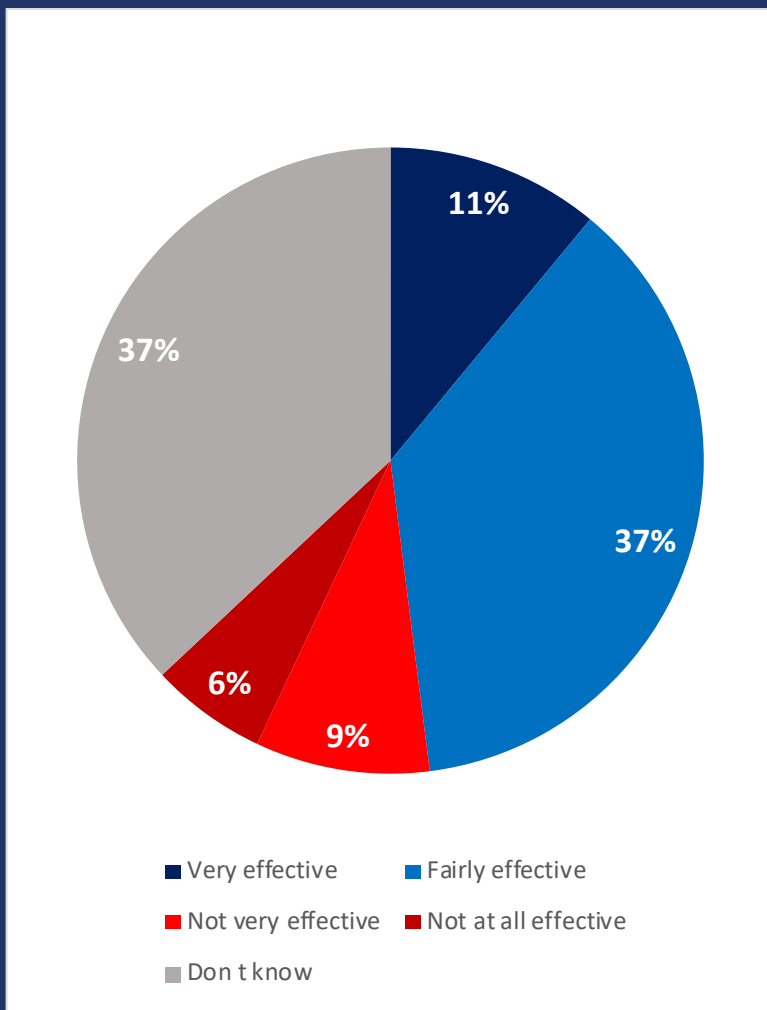


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Perceived effectiveness of EU Cooperation in Egypt



According to what you know, to what extent do you think that the support provided by the European Union to Egypt has been overall effective or not?



Total Effective
vs 2021

+5



Total Not effective
vs 2021

+3





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Most mentioned areas of benefit from EU support



In which of the following areas would you say that Egypt has benefitted from European Union support?

To what extent do you think the European Union has a positive or a negative impact on the development of Egypt?



POSITIVE

46%

+2



NEGATIVE

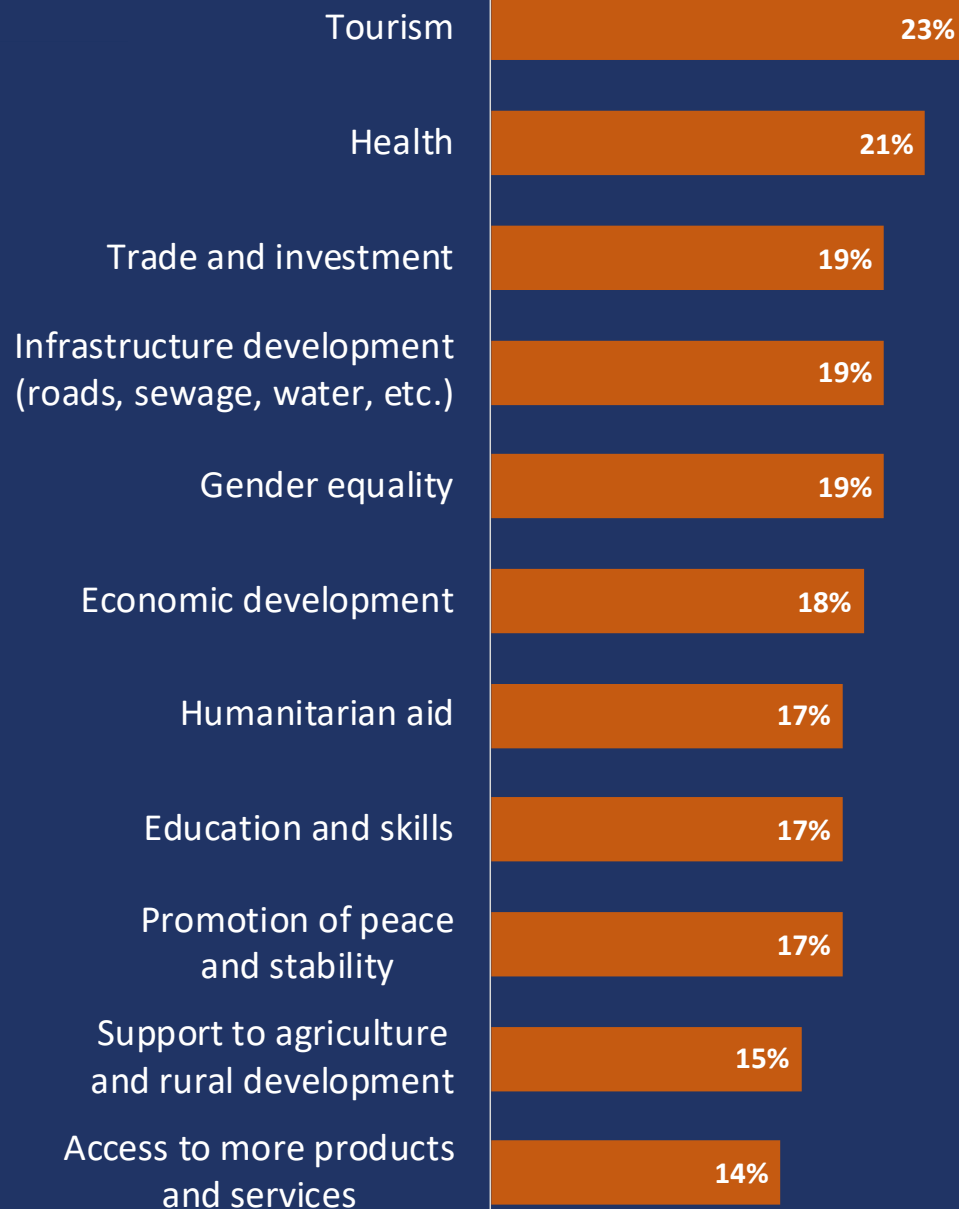
10%

+3



NO IMPACT

14%



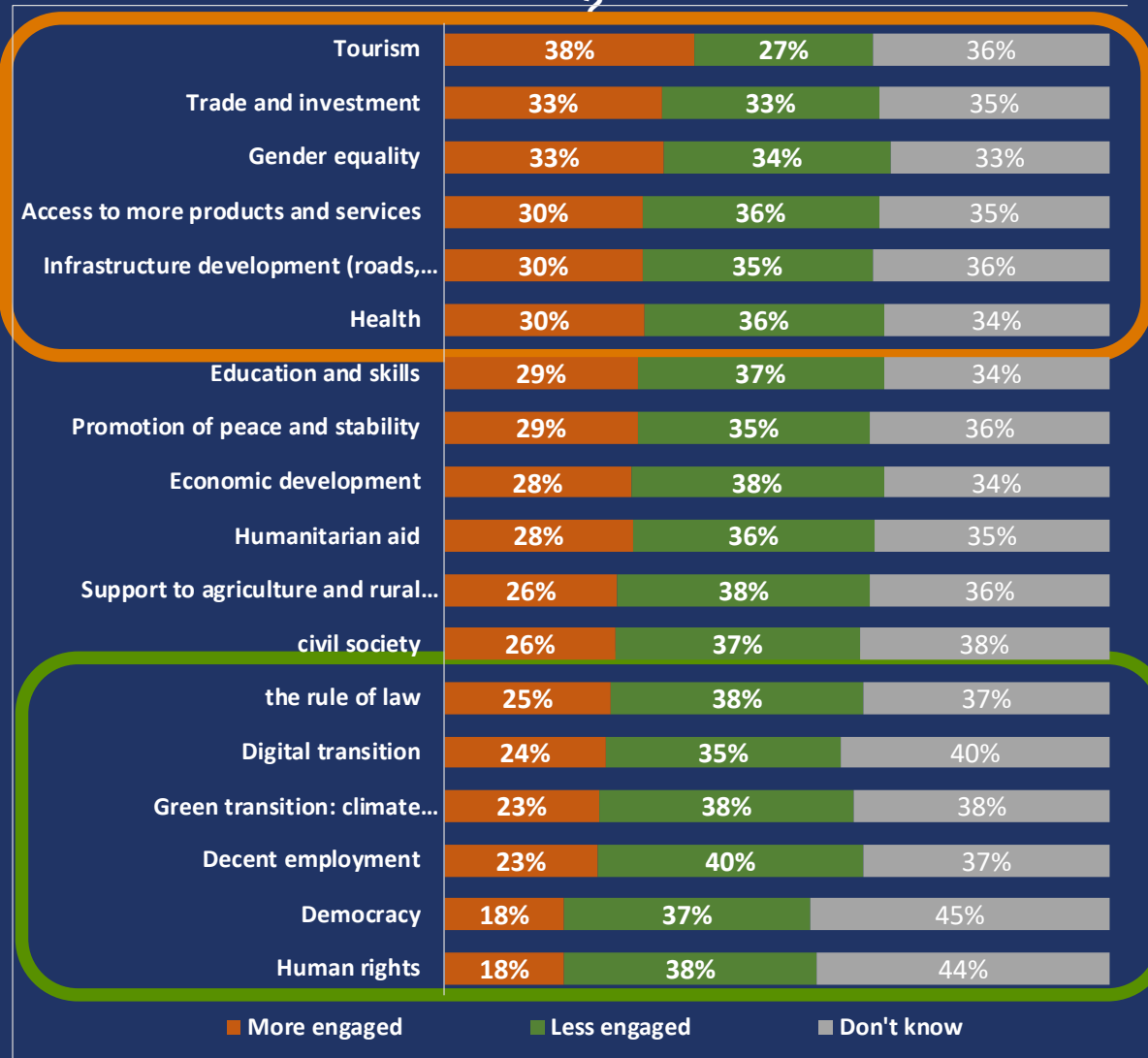


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Areas in which the EU could be more engaged

Please tell me whether or not you think the European Union could be more engaged in EGYPT





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Level of trust



*How much trust do you have in these institutions?
TOTAL "Tend to trust"*

The European Union



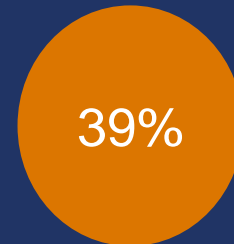
+ 7

The United Nations



+ 6

The Arab League



+ 8



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EU's response to the war in Ukraine



Has the EU's response to the war in Ukraine changed your perceptions of the EU?

**Total
"Positively"**

21%



**It did change
your perception**

21%



**Total
"Negatively"**

31%



Don't know

37%



SOURCES OF INFORMATION ON THE EU



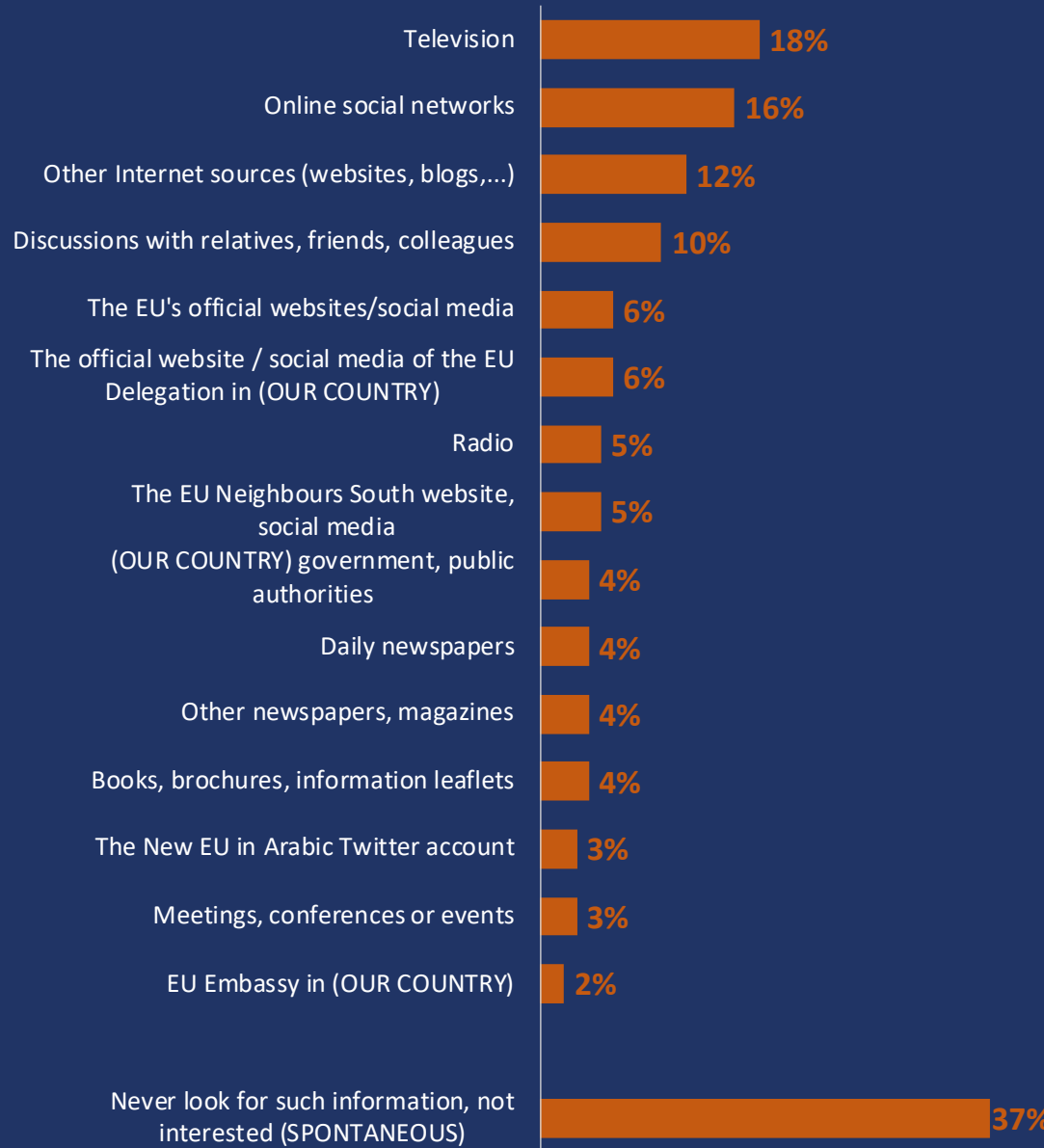


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Sources of Information about the EU



When you look for information about the European Union, its policies and institutions, which of the following sources, if any, do you use? Any others?



Top 3 preferred sources of information

Television

Online social networks & sources

Discussion with relatives, friends...



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“Most Frequently” used national media



CBC Sofra	28%
Nile Drama	27%
Panorama	23%



Al Quran Al kareem	45%
Nujoom FM	17%
Masr radio	8%



Al yaum al sabea	9%
Akhbar El Yom	5%
Egypt Today	5%



WhatsApp	80%
Facebook	42%
TikTok	31%

Never reads Newspapers 80%

CITIZENS' MOOD



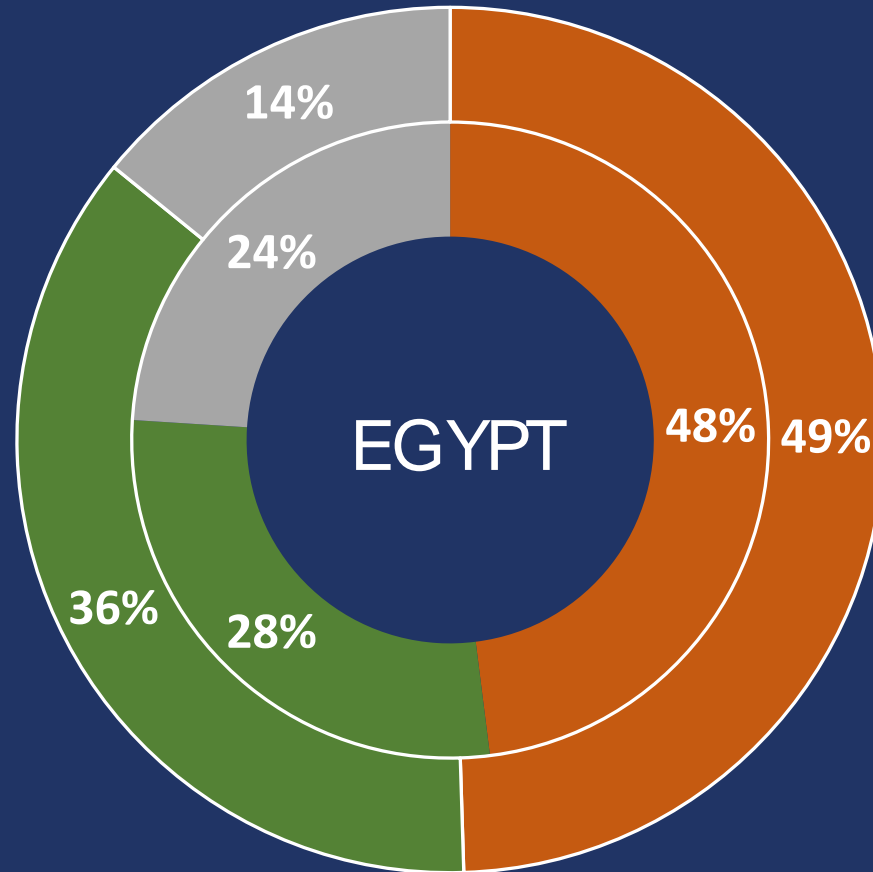


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Life Satisfaction

On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead?



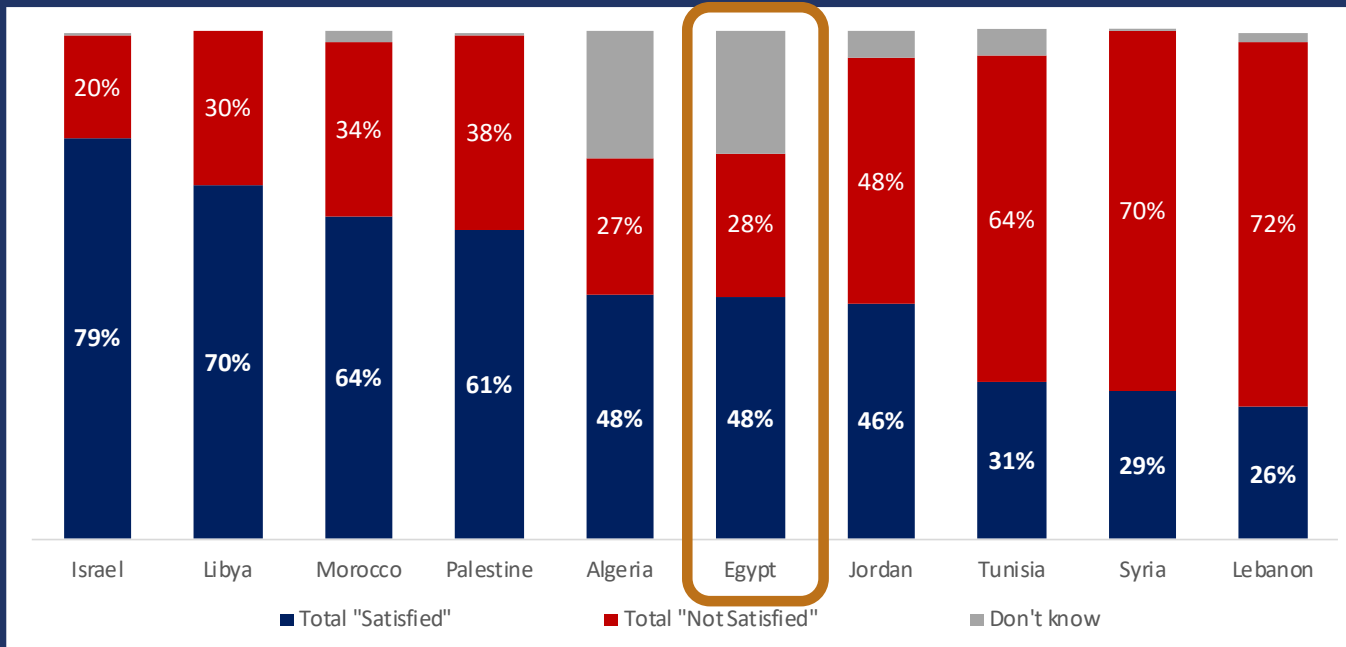
■ Total "Satisfied" ■ Total "Not Satisfied" ■ Don't know



Life Satisfaction



On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead? RESULTS 2021



Overall high level of life satisfaction, except in Tunisia, Syria and Lebanon.

Egypt ranks 6th with its life satisfaction level



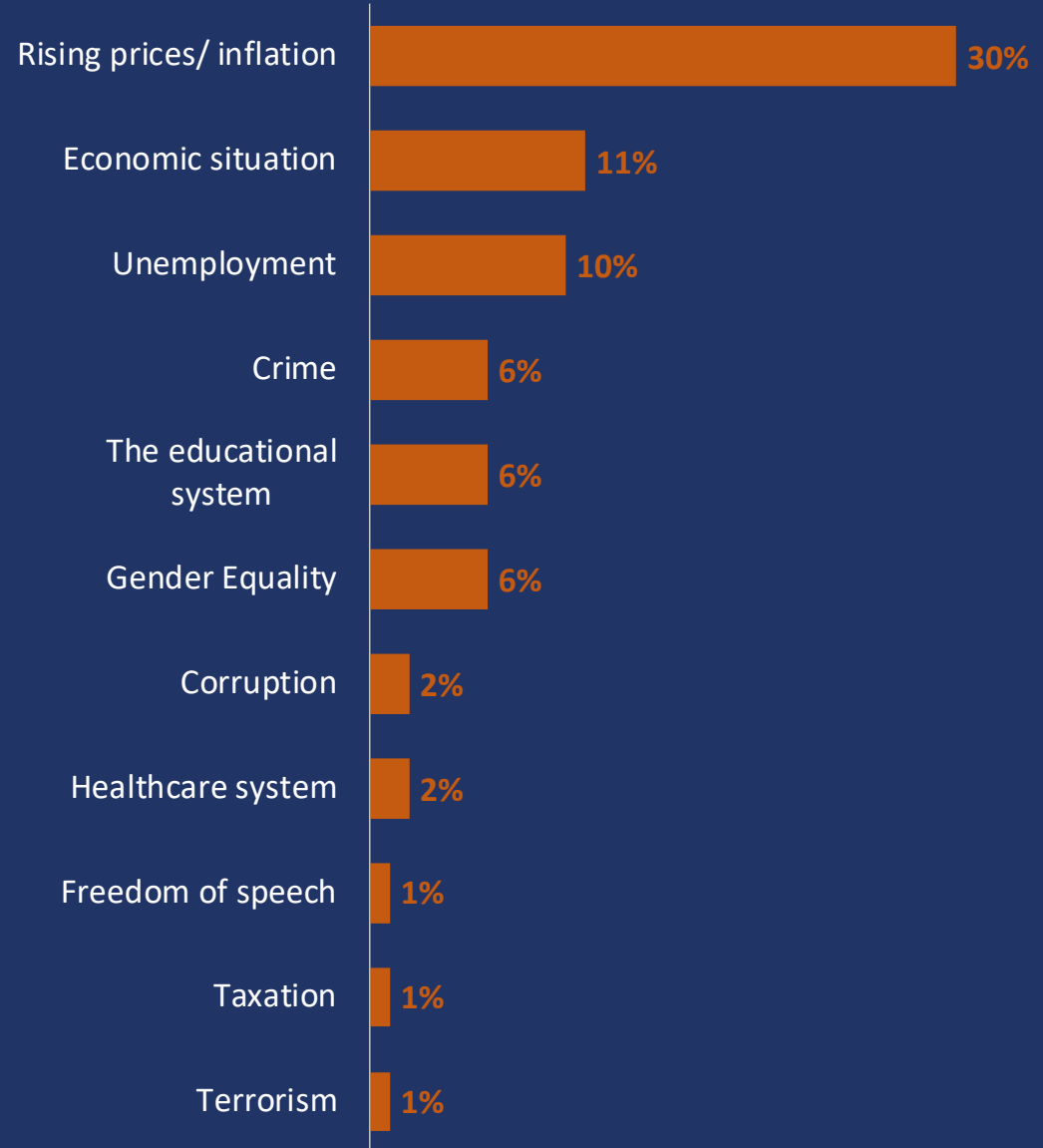
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Issues Facing Each Country



What do you think is the most important issue facing Egypt at the moment? Firstly? And then?

Citizens in Egypt are worried about economic issues” (Rising prices, economic situation)



THANK YOU

