



TP-Link is Improving the hospitality with Reliable Coverage Infrastructures



▼ END-CUSTOMER GENERAL PROFILE

Name: Sun Rise Alex Avenue

Industry: Hospitality

Capacity: 168 room, around 8 halls & restaurant open area. Supports around +1500 guests

Location: Alexandria / Egypt

Year of project: February 2021

▼ Used Products:

- **Access points:**
 - 168 x EAP-225Wall
 - 14 x EAP245

▼ BACKGROUND

SUNRISE Resorts and Cruises was founded in 2002 by Hossam Gouda El Shaer, an Egyptian entrepreneur that carries with him a very long experience in the Tourism Industry as a valuable heritage of one of the oldest points families in the field.

This extensive experience and the knowledge of guests' needs and requirements was the key element in starting an organization that was all around exceeding guests' expectations, hence, delivering one of the most successful hospitality chains that is tailored to cater carefully those needs.

Adding one success to the other, we currently own and manage 13 resorts and 7 cruises, beautifully scattered in the most authentic locations Egypt has to offer, taking advantage of both modern and Arabian architecture, elegantly blended into an orchestrated Man and Nature symphony.

With a family of more than 4000 highly motivated / well-trained employees, SUNRISE Resorts and Cruises has succeeded to set a new benchmark in hospitality management in Egypt.

Whether our guests are travelling for romance, a family holiday, business, visiting family or friends, or going on an adventure to discovering a mystical destination, SUNRISE is the right place to be..

From fun family resorts to exclusive Adults- only resorts, to comfortable relaxing atmosphere, we take pride in offering a beautiful collection of world class resorts, catering for all the needs of today's traveler.

▼ CHALLENGE

Guests expect a strong, stable wireless network as part of the experience. In fact, the ability to offer convenient, it's not an overstatement; it's reality. In an age of smartphones and tablets, connections makes a significant impact on customer satisfaction and reviews. TP-Link Business Wi-Fi Solutions allow hospitality firms to build reliable, cost-effective wireless networks that drive progress and keep guests coming back for another stay. There are many challenges faced us like Inconsistent coverage and poor in-room signal, Providing pervasive, fast Internet throughout the building, Seamless communication, securing networks.

▼ SOLUTION

- **Network Distribution:**
- 168 x EAP-115 wall 300Mbps Wireless N Wall-Plate Access Points are distributed for all hotel rooms using a POE switches.
- 14 x EAP245 AC1750 Wireless MU-MIMO Gigabit Ceiling Mount Access Point are deployed for accessing the public areas like restaurants, Coffee shops and halls.
- **Network Management:**
- A full SDN system with seamless integration of high performance centralized management controllers, access points and more, ideal for medium business wireless networks such as our hospitality of Sun Rise Alex Avenue which provide you with Flexible guest control, Seamless roaming and Easy Management.



Reference Table

— Copper Ethernet PoE (Cat6 & Cat5E)

Product	Units
EAP-115Wall	168
EAP-245	14



EAP-245



EAP-115Wall

Real photo from the Lobby



Real photo from the Lobby



Real photo from the room

▼ BUSINESS RESULTS

- The customers' Feedback or advice about the deployment, performance, benefits and management. The hotel network administrator gets faster and more professional support, Find help building a stable, high-performance network, Get direct troubleshooting from our engineers and Abundant features optimize network performance, providing a stable and secure network connection for every guest.

▼ Related Recommended Products

