



PROJECT
**NEXT GENERATION
 MICRO CITIES OF EUROPE**

VENTSPILS



VALMIERA



PRIORITY: JOBS AND SKILLS IN THE LOCAL ECONOMY

6.25

MILLION EUR



PROJECT BUDGET

5

MILLION EUR

80% ERDF

CO-FINANCING



2018 - 2021



PROJECT DURATION

CHALLENGES ADDRESSED



DEMAND FOR
 SKILLED WORKFORCE IN
 TECHNICAL SECTORS



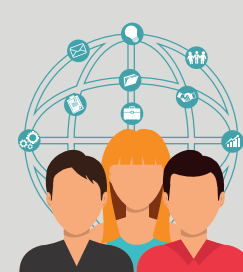
ATTRACTING
 TALENT
 TO CITIES



COMMUNITY
 CAREER AND
 DIGITAL SKILLS



INTRODUCTION OF
 INNOVATIONS INTO
 EDUCATIONAL INSTITUTIONS



PUBLIC SECTOR
 SUPPORT
 FOR INDUSTRY



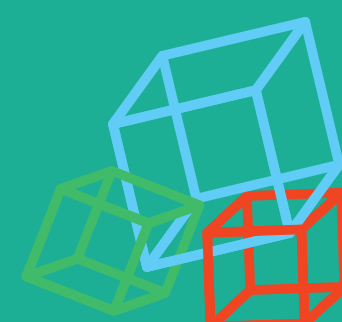
INNOVATIVE SOLUTIONS



ATTRACTING TALENT
 AND RETRAINING FOR
 THE ICT INDUSTRY



GATSBY FOUNDATION
 CAREER DEVELOPMENT
 SYSTEM



MAKERSPACES:
 OPEN-TYPE WORKSHOPS
 AND PROTOTYPING HUBS



EDTECH FACTORY: DIGITAL
 INNOVATION HUB FOR
 EDUCATIONAL SECTOR



INTRODUCTION OF
 EDTECH INTO
 VOCATIONAL SCHOOLS
 AND UNIVERSITIES



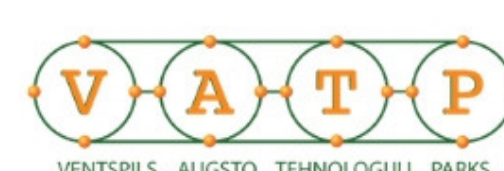
GENERATIONAL
 MARKETING FOR
 VOCATIONAL SCHOOLS
 AND UNIVERSITIES



INNOVATION GRANT
 SCHEME
 FOR LOCAL
 BUSINESSES



INNOVATIVE MARKETING
 FOR ATTRACTING
 FOREIGN DIRECT
 INVESTMENT



EUROPEAN UNION
 European Regional Development Fund

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