







Innovative ways for local authorities to boost greenspace and nature-based solutions



Challenges

- Austerity of public budgets versus needs for more greenery
- Increased demand for services
- Knowledge gaps on cost-benefits of NBS
- Departments working in silos
- Knowledge gaps on the whole range of services of greenspace and NBS
- Citizens are unaware of local authority's implementation challenges
- Private investors are uncertain about options and benefits of NBS and are concerned about

Opportunities

- Knowledge and resources of different departments can be utilised
- Approaches beyond business as usual procedures are available
- citizens value greenspace highly and demand more
- COVID-19 has increased the awareness and appreciation of greenspace
- Citizens are willing to engage, pay, donate
- Benefits of NBS for private investment too

Six options to act ...

Build cross-departmental bridges



- Visualise projects
- Share lessons learnt
- Communicate benefits
- Link strategic agendas

Foster a culture of innovation



 Adopt alternative greenspace management

Innovative investment opportunities



- Use innovative forms of taxation
- Utilise planning gains and developer contributions
- Advance outcome-based payments for ecosystem services

Communities as an asset



- Install contactless donation points
- Utilise text-to-donate
- Support Community

Capital through green finance



- Use the Natural Capital Pioneer Fund
- Use Nature Climate Bonds
- Use Landscape Enterprise Networks

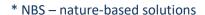
Innovative co-investments



- Use Establish a Parks Foundation
- Adopt payments for outcomes models
- Establish public-privatepartnerships
- Use stewardship models

external













Look up interesting examples and tools ...



Build cross-departmental bridges



Linking agendas: <u>Salford's Green City</u> Programme

IGNITION's Living Lab

<u>Seeing is believing video tour</u> West Gorton Community Park

Foster a culture of innovation



Nature-based Solutions
to the Climate Emergency report

<u>Public Practice</u> notes to inform, upskill and assist local authority officials

Wigan Council's <u>Naturalising the</u> <u>Borough campaign</u>

Plymouth Meadows 2020

Innovative investment opportunities



City Finance Lab Manchester

Planning gain and developer contributions with BNG Good practice principles for development Local authorities-specific guidance of the Environment Bank

DEFRA's <u>Best Practice Guide for</u> <u>Payment for Ecosystem Service</u> schemes

Communities as an asset



IGNITION's Parks User Survey results

Parks4Life Fund

Nesta's guide <u>Using contactless</u> <u>donation in parks</u>

Capital through green finance



£1 Billion Challenge Route Map

Innovative co-investments

GM Environment Fund

Parks Foundations

<u>Bournemouth Parks Foundation</u> (BPF) Nesta's 'How to set up a Parks Foundation' toolkit

Payments for outcomes' model

Moorlands Junior School

Dales Brow

Building a Business Case for Nature-Based Solutions

IGNITION financing green roofs case studies

Public-private partnerships

Nature-based solutions to the climate emergency: The benefits to business and society

<u>Victoria BID</u>'s Green Infrastructure auditing, opportunity mapping, and cost forecasting

Long-term investment models

The Land Trust

Fields in Trust - Liverpool City Council

Target stakeholder campaigns

Groundwork's 'Design your own ecostreets'

More information: <u>Local authority report</u> IGNITION website

