# SMART URBAN SECURITY AND EVENT RESILIENCE (SURE)

## CITY of TAMPERE FINLAND



Discussions about project viability started already in 2021 (year 2 of project delivery cycle)



25 confirmed internal meetings organised to position the project within the broader city strategic priorities planning held between 2020-2022



SURE participated
as part of the
Finnish Delegation
at the 2022 DUBAI

**WORLD EXPO** 

Regional meet-ups organised with other cities in Finland

THE KEY ACTION

**Working Beyond The** 

**Project Ecosystem, SURE** 

**Established a Local and** 

**International Presence** 

and Formed New

**Partnerships** 

EARLY coordination with UIA Security Cluster Cities Piraeus and Turin

At least 15 international online and physical workshops organised to ELEVATE the project presence in the local ecosystem

 $\checkmark$ 

IMPACT TARGETS were clearly defined and included physical outputs such as a new AI system and non-physical such as a the formation of a local security ecosystem

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THE KEY ACTION

**Clear Impact** 

Measurement



The SURE team informed a localised mobility plan to improve city resilience which demonstrated the project value



communicated SOCIAL
RETURN on INVESTMENT
measurement
Tampere approximately
about 7 million euros in
2022 as a result of the
SURE project

**Development of a clearly** 



Starting Early As Part
Of The Project Delivery
Lifecycle



The NOKIA Arena was added as an additional physical intervention area in 2021

### UIA LED TARGETS AND PROJECT ASPIRATIONS

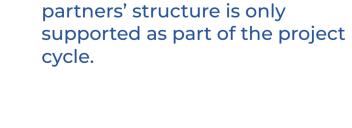
- The outputs can continue beyond the project cycle
- Positive changes are recorded during and beyond the project lifecycle
- Innovative elements are mainstreamed in the city structure
- Citizens' lives are tangibly improved, starting from the prioritised urban challenge (for example Urban Security)

#### SURE PROJECT SUCCESSES AND CURRENT STATUS

- SURE as a service continues as part of the city's DATA DRIVEN CITY for Citizens development programme to inform new city priorities
- The City of Tampere continues the investment by incorporating the SURE core project team as part of the municipal budget
- SURE as a service has been used in a hybrid format both from the public sector and the private sector actors
- New change-management processes as well as the related Al tools are operable beyond the project official cycle.

#### THE RESULT

SURE is integrated as one of the flagships in the City of Tampere's Data Driven City for Citizens Programme with the topic of Safe Pedestrian City.



The internal/external project

SHORTCOMINGS/CHALLENGES

· As any project, it has a defined

As a mainly externally funded

part of the standard city

operations and/or political

project, it is not immediately

beginning and an end

**PROJECT** 

priorities





















