



SPONSOR ENGAGEMENT PROSPECTUS

ABOUT 1EDTECH EUROPE

Join leaders and innovators from the public and private sectors across Europe for conversations that matter

1EdTech Europe 2023 is brought to you by the 1EdTech Consortium, the world's largest, most innovative edtech collaboration featuring c.900 member organizations. 1EdTech members are united in developing the ecosystem foundation, based on open standards, and accelerating the growth of the ecosystem in schools, higher education and corporate learning.

1EdTech Europe 2023 highlights the leadership role that our members across the whole European geographic area play in the global edtech community.



Enabling Teaching and Learning That Rises Above

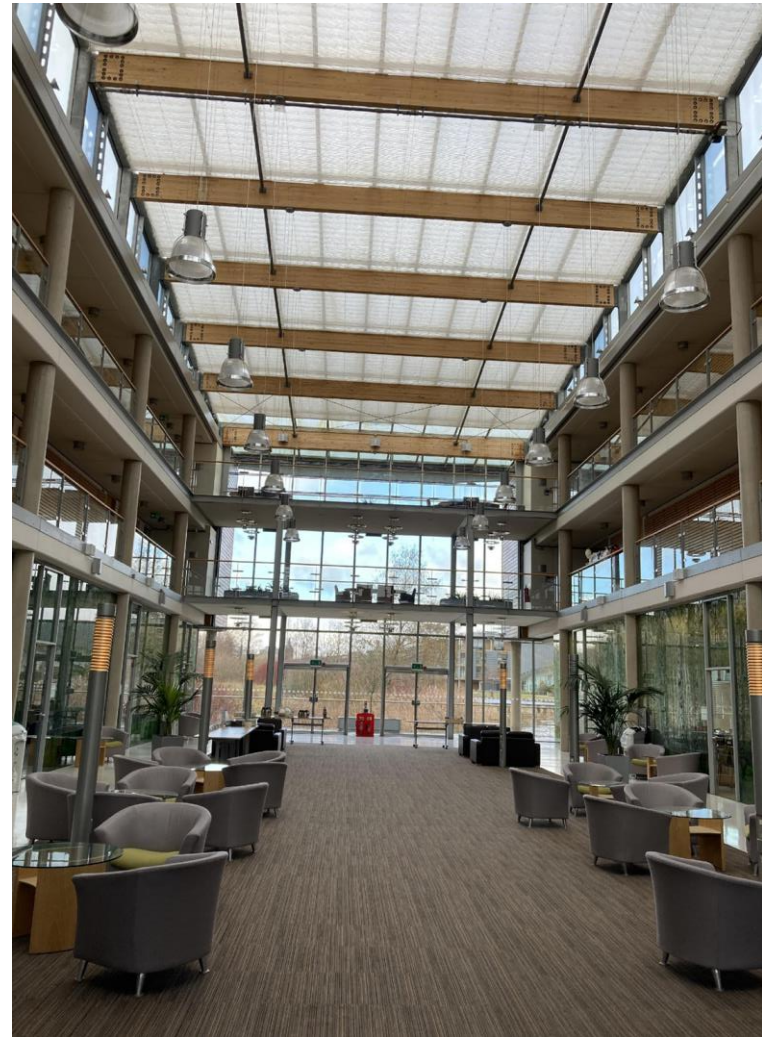


VENUE AND HOSTS

The University of Nottingham was the first university in the UK to develop a genuinely global footprint and need to interoperate across a range of campuses worldwide.

The vision of the University is: *'to be a university without borders, where we embrace the opportunities presented by a changing world, and where ambitious people and a creative culture will enable us to change the world for the better'*.

We could wish for no better setting to discuss the ecosystem than in the tranquil setting of Nottingham's environmentally friendly Jubilee campus.



WHY SPONSOR?

Demonstrate your leadership role in this unique public/private collaboration

- Stay ahead of the curve with updates and insights from our expert speakers
- Network with thought leaders and peers finding innovative solutions to common challenges
- Showcase to decision makers from the education sector
- Be confident you are meeting a targeted and expert audience
- We have sponsorship options to fit your budget with flexibility to customize a package to meet your needs



SPONSORS OF OUR 2022 VIRTUAL SUMMIT

31.

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Cornelsen

 FeedbackFruits



INSTRUCTURE

iqc
Italian Quality

ORACLE



parchment



Sertifier

SURF



VerifyEd

VitalSource

SUMMIT LEADER BENEFITS

1EdTech Member Pricing: Pounds Sterling £6,000

Non-Member Pricing: Pounds Sterling £8,000

Presentation: Present a case study or join a plenary panel session

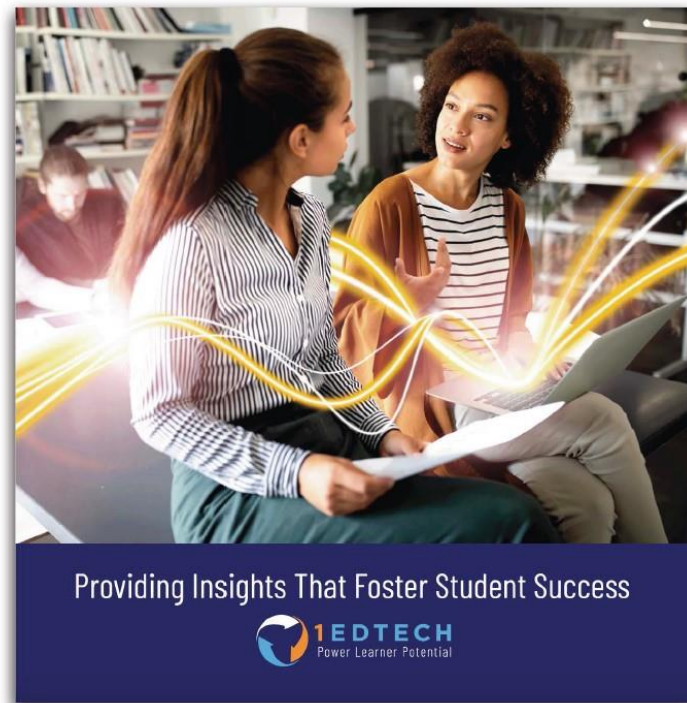
Exhibition stand: Opportunity to have a stand in the atrium near catering or a pop-up in the main auditorium

Tickets: 2 free tickets for your personnel, covering the conference fee and dinner

Registration list: 1 week in advance and post event

Marketing opportunities:

- Recognition on Summit website and link to your website
- Logo on all program / introduction slides during event
- One clickable digital ad to be included in a pre-event promotional email that can be linked to a marketing resource
- Promotion via 1EdTech LinkedIn and Twitter channels
- Promotion of your social media posts (advance approval required)
- Follow-up mailshot to registered delegates*
- Opportunity to post marketing materials and other information to the Sponsor Marketplace where attendee can view and download materials during the event



Providing Insights That Foster Student Success



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*In accordance with European Union GDPR legislation the list will only include attendees that opt-in to allowing us to share their details with the sponsors

SUMMIT SUPPORTER BENEFITS

1EdTech Member Pricing: Pounds Sterling £2,500

Non-Member Pricing: Pounds Sterling £4,000

Presentation: Present a lightning talk

Exhibition stand: Opportunity to have a pop up in the atrium

Tickets: 1 free ticket for your personnel, covering the conference fee and dinner

Registration list: 1 week in advance and post event

Marketing opportunities:

- Recognition on Summit website and link to your website
- Promotion via 1EdTech LinkedIn and Twitter channels
- Follow-up mailshot to registered delegates*



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OTHER OPPORTUNITIES

Conference Dinner

Networking Reception

1EdTech Member Pricing: Pounds Sterling £5,000

Non-Member Pricing: Pounds Sterling £7,000

Networking Reception

1EdTech Member Pricing: Pounds Sterling £2,000

Non-Member Pricing: Pounds Sterling £3,000

Includes:

Onsite branding & opportunity to address delegates

Tickets: 1 free ticket for your personnel, covering the conference fee and dinner

Registration list: 1 week in advance and post event

Marketing opportunities:

- Recognition on Summit website and link to your website
- Promotion via 1EdTech LinkedIn and Twitter channels
- Follow-up mailshot to registered delegates*

Other bespoke opportunities may be available: contact us to discuss



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SUMMARY OF BENEFITS

Benefits	Summit Leader	Summit Supporter	Other
Complimentary registrations	2	1	1
Participate in case study or panel session aligned with one of the Summit topics	Y		
Give a lightning talk		Y	
Exhibition opportunities – stand in atrium in premier location near catering or pop up in main auditorium	Y		
Exhibition opportunities – pop up in atrium		Y	
Post marketing materials and other information to sponsor marketplace	Y	Y	
Onsite recognition	Y	Y	Y
Recognition on the event website, social media posts, and registration emails	Y	Y	Y
List of registered delegates	Y	Y	Y
Dinner, Networking reception, Bespoke opportunities			Y

Contact Gill Ferrell at
gferrell@1edtech.org
to confirm your sponsorship package

For more information, visit
<https://www.1edtech.org/event/europe/2023>