

# ANZ New Zealand Business Outlook

## Preliminary data for March 2020

10 March 2020



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### CONTACT:

**Sharon Zollner**  
**Chief Economist**  
Telephone: +64 9 357 4094  
[Sharon.Zollner@anz.com](mailto:Sharon.Zollner@anz.com)

The full-month results for the  
ANZ *Business Outlook* are  
scheduled for release on 31  
March 2020 at 1pm.

Contact  
[research@anz.com](mailto:research@anz.com)

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## Export woes

### Key points

- The preliminary March read on all key activity indicators fell from February levels. Pricing indicators also dropped.
- Firms' activity intentions are the lowest since 2009.
- Export intentions, at -21.5%, are at a record low.

Businesses are quite rightly very concerned about the potential impacts of the global COVID-19 outbreak, with alarm about the prospects for exports particularly marked.

All activity indicators fell. Most – including business confidence, employment and investment intentions – in broad terms gave up the gains seen since the nadir around August/September last year. It is encouraging that firms are not slamming on the brakes any harder at this point.

However, firms' expected own activity was the lowest since March 2009, and export expectations were dire, with a net 22% of firms expecting lower exports. This is far lower than the previous trough recorded for this series (-13.5% in April 1988, the very first time the question was asked). This is indeed a unique shock for exporters, to logistics rather than demand – at least initially.

In terms of inflation indicators, expected costs fell to the lowest level since we started asking the question last April. Pricing intentions and inflation expectations fell back to around the lows seen last year.

Preliminary results for the March ANZ Business Outlook survey cover the period 5pm 2 March to midnight 9 March (242 respondents). These responses will form part of the full-month sample making up the official ANZBO results to be released on 31 March.

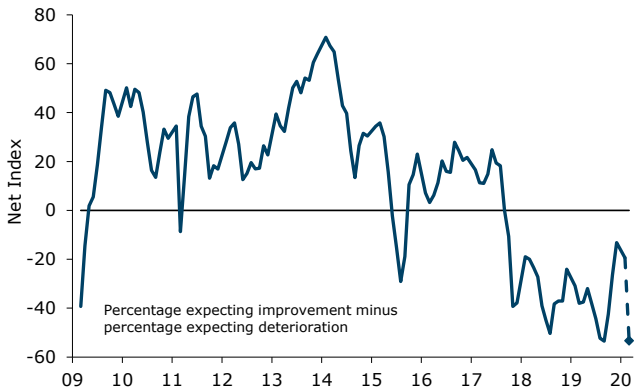
### Preliminary Survey Results March 2020

Net Balance	Preliminary March	February
Business confidence	-53.3	-19.4
Own activity outlook	-12.8	12.0
Export intentions	-21.5	-2.1
Investment intentions	-5.0	7.2
Cost expectations	41.8	52.5
Capacity utilisation	0.9	9.5
Employment intentions	-12.1	1.7
Profit expectations	-22.3	-8.4
Pricing intentions	19.5	27.0
Ease of credit	-41.4	-36.2
Inflation expectations	1.62%	1.89%
Activity vs. same month one year ago	5.4	9.9
Employment vs. same month one year ago	0.4	4.8

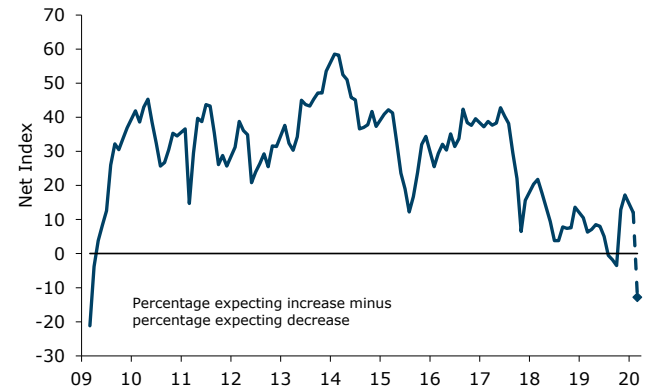


# Charts

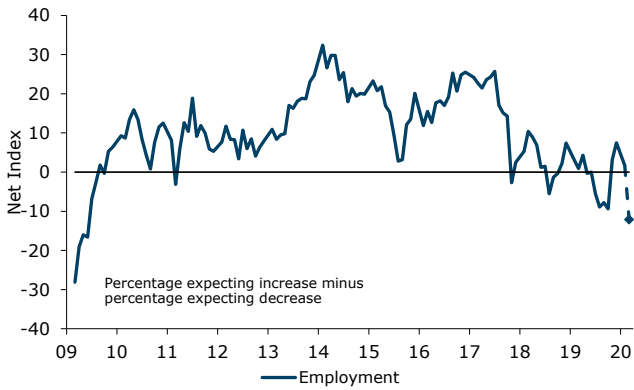
**Business confidence**



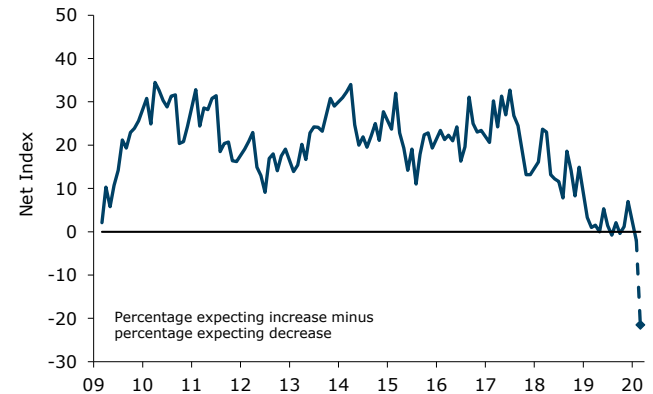
**Own activity outlook**



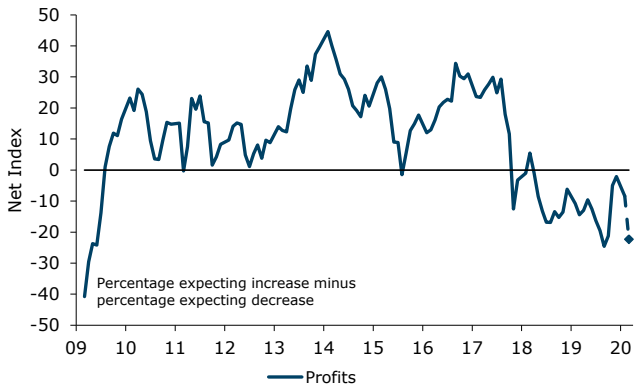
**Employment intentions**



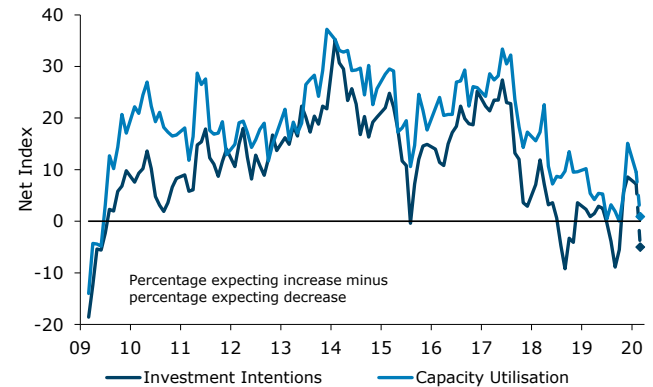
**Expected export sales volumes**



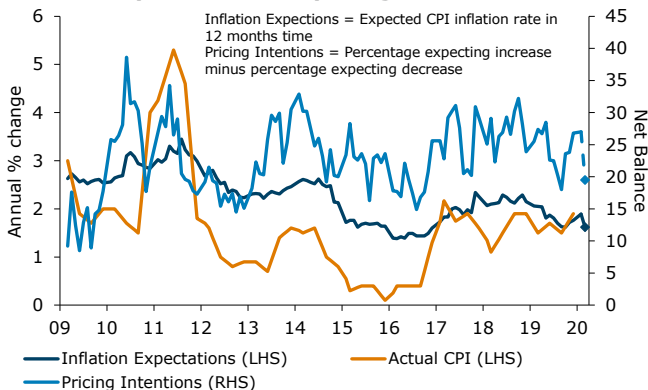
**Profit expectations**



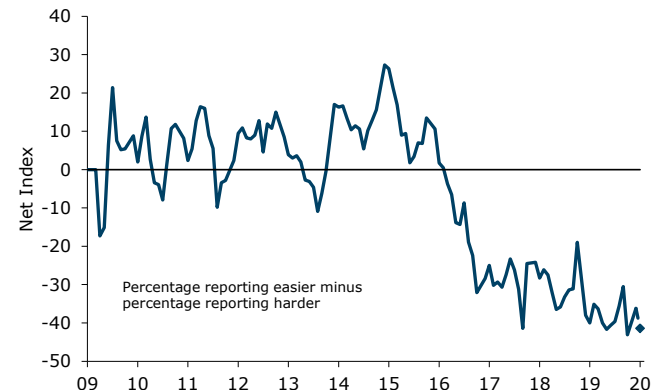
**Investment intentions and capacity utilisation**



**Inflation expectations and pricing intentions**



**Ease of credit**



Source: ANZ, Statistics NZ



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