

Challenges

- # Generating credentials to match the unparalleled educational experience in a rapidly evolving environment.
- # Provide learners with a secure and efficient solution for managing digital credentials mapped to the Stanford University Digital Credential Framework.
- # Addressing the growing risk of fraudulent credentials that threaten the integrity of the digital learning ecosystem.
- # Streamlining institutional processes and enhancing resource effectiveness.

“ Our collaboration with BCdiploma has been the perfect partnership. We worked together to create bespoke credentials and integrate our systems to provide a seamless experience to learners, while reducing delays and saving staff time.

Robert Prakash - Chief Technology Officer
Stanford Online and Stanford Center for Professional Development ”




Learning Impact Outcomes

- # Increased trust in the hiring process and enhance learner's employability.
- # Improved personalized learning experience, empowering learners to showcase skills and knowledge globally.
- # Seamless digital credential template generation, satisfying diverse recognition requirements.

Institutional Performance Impact

- # Strengthened brand awareness through innovative credentialing solutions.
- # Streamlined internal processes and reduced need for manual data entry.
- # Significant cost savings and environmentally sustainable approach.
- # Enhanced trust, background checking, and brand protection.

Return on Investment

-  Blockchain technology has resulted in a secure, transparent, and sustainable digital credentialing system
-  Fully automated issuing reduces credential time from 5 days to under 1 hour
-  Over 1 FTE savings from automation and removal of printing and shipping

Solution

- > Leveraging blockchain technology for digital credentialing.
- > Integrating with institution SIS to streamline data management and automate credential issuing.

> Allowing learners immediate access to their credentials and facilitating sharing of their achievements with a global audience.

