



The Ultimate Driving Machine®

BMW CONNECTED DRIVE. GET STARTED GUIDE. PERSONAL eSIM.





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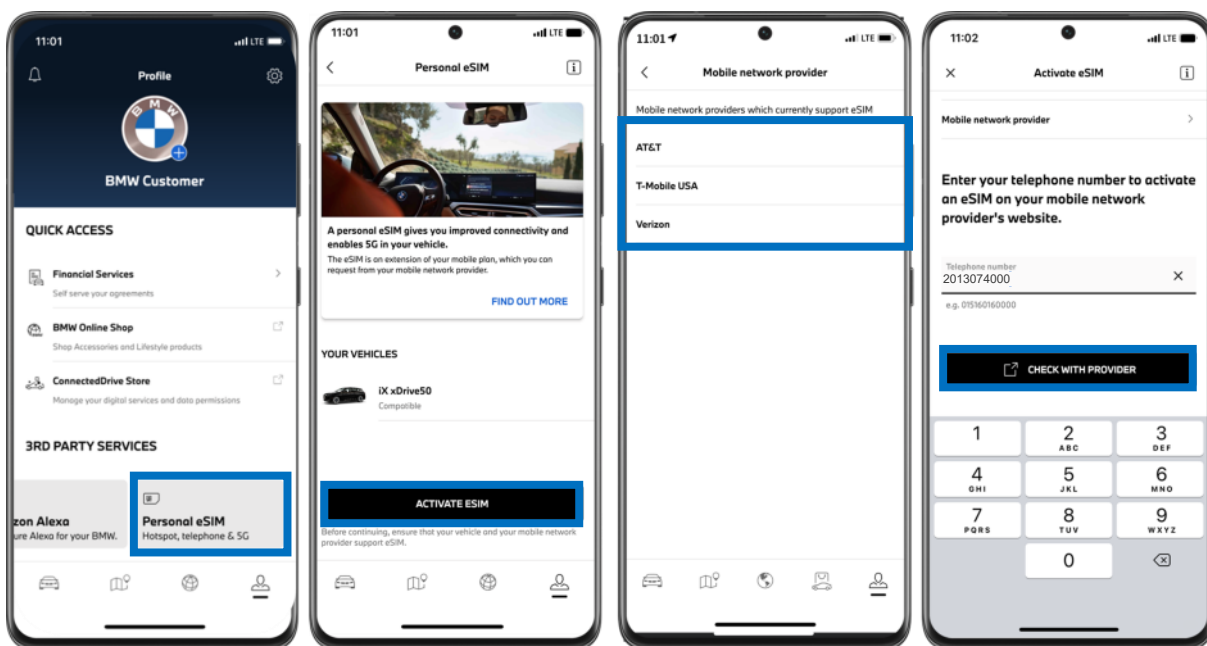


BMW PERSONAL eSIM

Personal eSIM turns your BMW into a driving smartphone, providing you a data connection and the ability to make phone calls. The BMW Personal eSIM is a virtual, non-removable version of a traditional SIM card. Activating your Personal eSIM requires a one-time setup with your mobile provider and setup can be accomplished via the My BMW app. If you do not yet have the My BMW app, download the app and login with your BMW ID.

SETUP USING THE MY BMW APP.

To begin setup, open the My BMW app and select the profile tab. Choose "Personal eSIM" then, click "ACTIVATE eSIM". Select your mobile network provider, enter your mobile phone number, and then select "CHECK WITH PROVIDER". If your mobile network provider is compatible with Personal eSIM, you will then be taken to a login page for your mobile network provider.





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SIGNING UP FOR A PLAN WITH YOUR CARRIER:

CURRENT PARTICIPATING PROVIDERS ARE AT&T WITH NUMBERSYNC® FOR CONNECTED CAR AND T-MOBILE WITH MAGENTA DRIVE FOR BMW, AND VERIZON WITH UNLIMITED PLAN FOR CONNECTED CARS, FOR THE DATA AND TELEPHONE FUNCTIONALITY OF THEIR PERSONAL ESIM.

After choosing your provider in the My BMW app you will be taken to your provider's website. Follow the steps to complete your Personal eSIM activation with your provider. This includes:

1. Log in to your existing provider account
2. Confirm your phone number to pair with your BMW
3. Select your desired rate plan
4. Review and agree to your existing provider's terms of service
5. Complete activation and navigate back to My BMW App

Once you have selected a plan and completed the signup process, your Personal eSIM profile has been successfully created and linked to your BMW ID. Now, you will be asked whether you would like to open the My BMW app. Choosing "open" will open the My BMW app and take you to the "Personal eSIM" screen confirming that your eSIM profile is now activated.




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DOWNLOAD YOUR ESIM PROFILE TO YOUR BMW.

Once you have setup your Personal eSIM with your mobile provider, you will be able to download the eSIM profile to your vehicle. The personal eSIM profile is linked to your BMW ID, so downloading the eSIM profile involves logging into your BMW with the same BMW ID you used to set up eSIM via the My BMW app.

If you are already logged in to your BMW with the BMW ID used for setting up Personal eSIM, please wait a few minutes for the profile to download.

If you have not previously logged in to your BMW, select the profile icon  in the top right of the iDrive screen. Then select "Add BMW ID". You will then be given options to log in. Please note, you must log in using the same BMW ID that you used to log into the My BMW app to setup eSIM.

Once logged in, the eSIM profile download process will proceed.



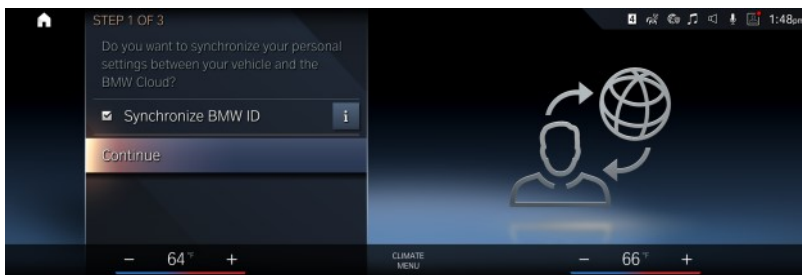


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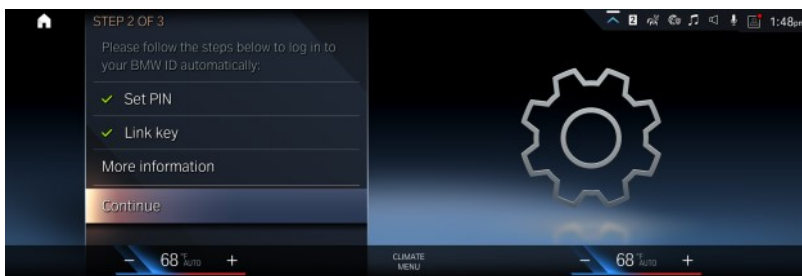


DOWNLOAD YOUR ESIM PROFILE TO YOUR BMW (CONTINUED).

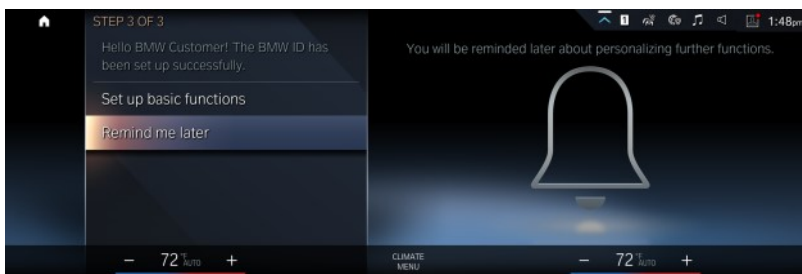
1. Choose which settings you would like to use to synchronize with your BMW ID. Select "Continue".



2. If you have not previously set a PIN or linked a key to your BMW ID, follow the steps to "Set PIN", then, "Link key". A PIN is required to secure your Personal eSIM against unauthorized use.



3. Additional functions can be customized. Or, choose "Remind me later".

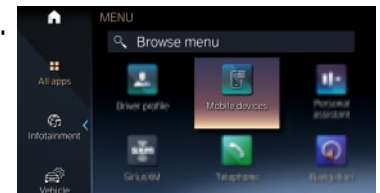




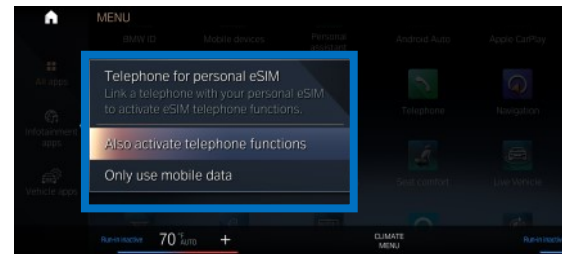
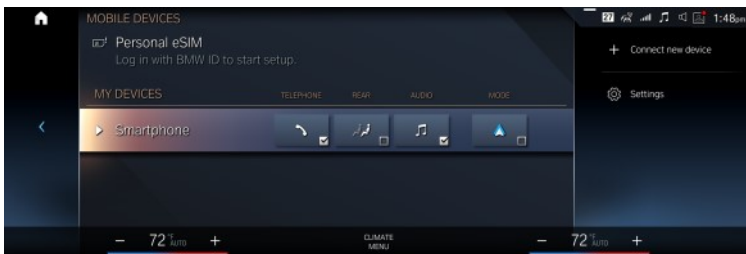
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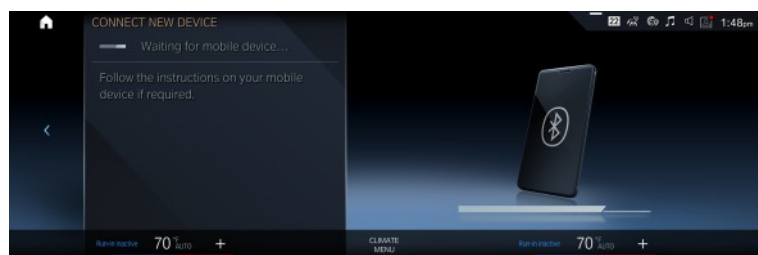
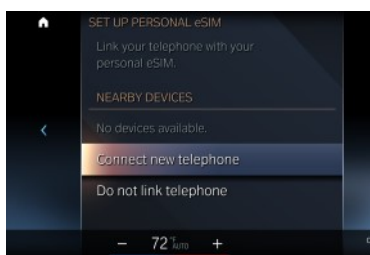
4. Go to "MENU", select "All apps" and then, tap on "Mobile devices".



5. Select "Personal eSIM". Ensure status is shown as "Connected". If not, wait a moment for the status to show "Connected" as this signifies eSIM is ready to use. Next, confirm that "Mobile data via eSIM" is checked. If Bluetooth is paired and connected and functions are set, continue to step 8. Otherwise select "Also activate telephone functions" and proceed to step 6.



6. This step is only necessary if you received the "Telephone for personal eSIM" screen. You will then be able to link a new phone or use a nearby phone. It is suggested that the phone linked is the same phone number you used to sign up for Personal eSIM with your carrier. Follow the instructions provided on your device. Make sure that Bluetooth is activated on your device.

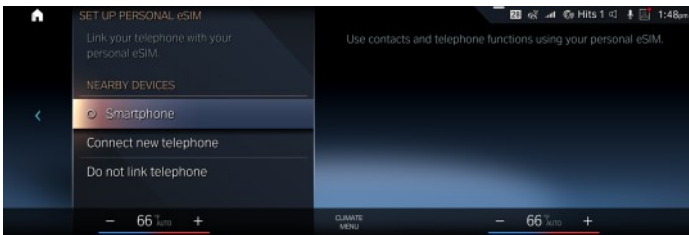




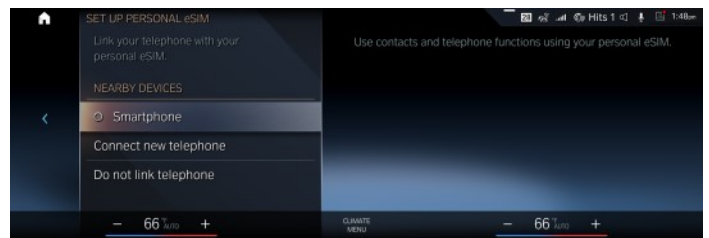
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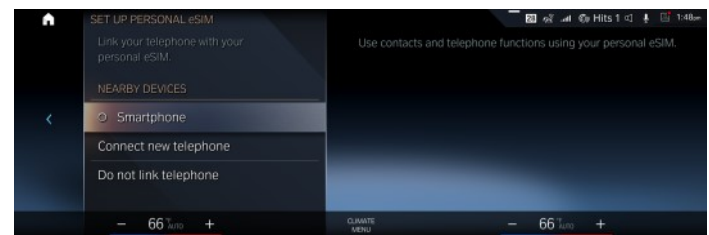
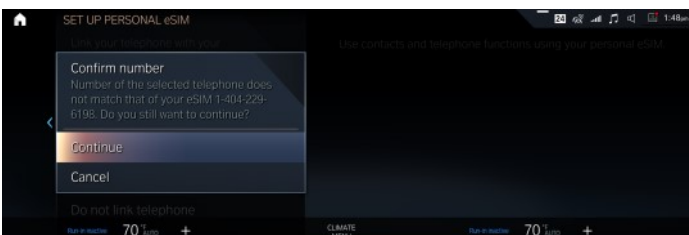
7. This step is only necessary if you received the “Telephone for personal eSIM” screen. You will receive a confirmation message on the iDrive that the mobile device was connected to Telephone and Bluetooth audio. Then, a “Connect mobile device to Wi-Fi.” message will appear. Click “Connect new telephone” and then “+ Connect new device” on the next iDrive screen.



8. Under the “PERSONAL eSIM SETTINGS” menu, confirm that the “Telephone functions via eSIM” box is selected. After selecting this option, select “Connect new telephone” on the following iDrive screen to link your telephone with your personal eSIM.



9. If necessary, select “Continue” after receiving the iDrive notification that the telephone does not match the eSIM number. Now, your selected telephone and eSIM are linked.



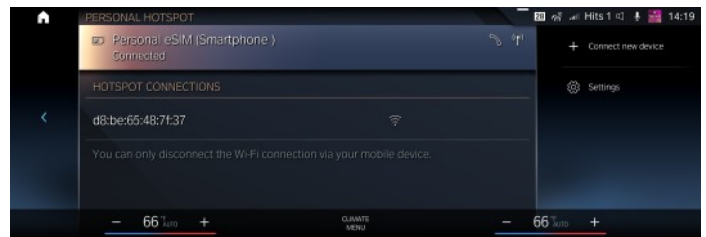
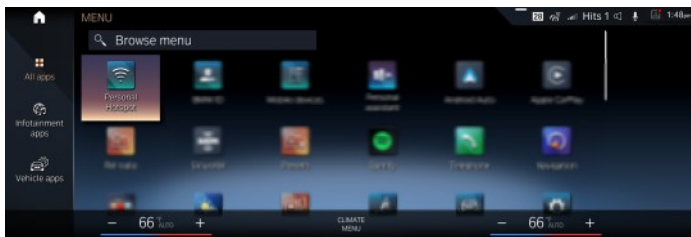


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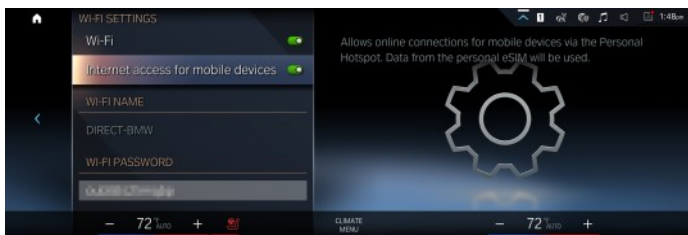


DOWNLOAD YOUR ESIM PROFILE TO YOUR BMW (CONTINUED).

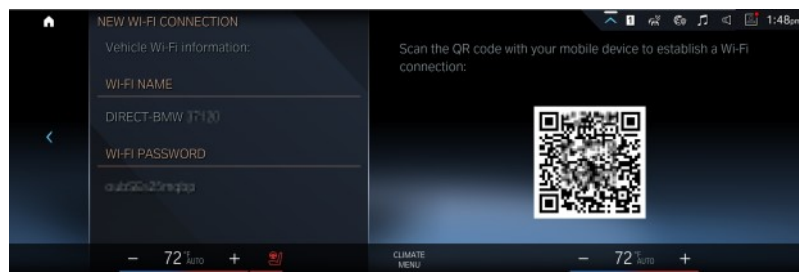
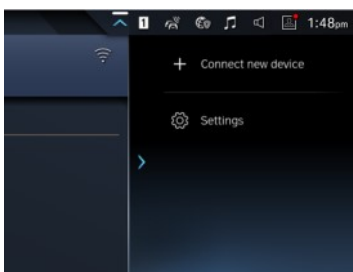
10. Ensure eSIM can be activated as a hotspot. Select "MENU" then select "All apps" followed by, "Personal Hotspot". Then, select "Settings".



11. Ensure that "Internet access for mobile devices" is turned on (i.e., green).



12. As a final step, confirm the WiFi hotspot connection. Click on "+ Connect new device" and follow the instructions on the iDrive screen to connect. Note the Wi-Fi Name and Password can be found in the Settings menu.





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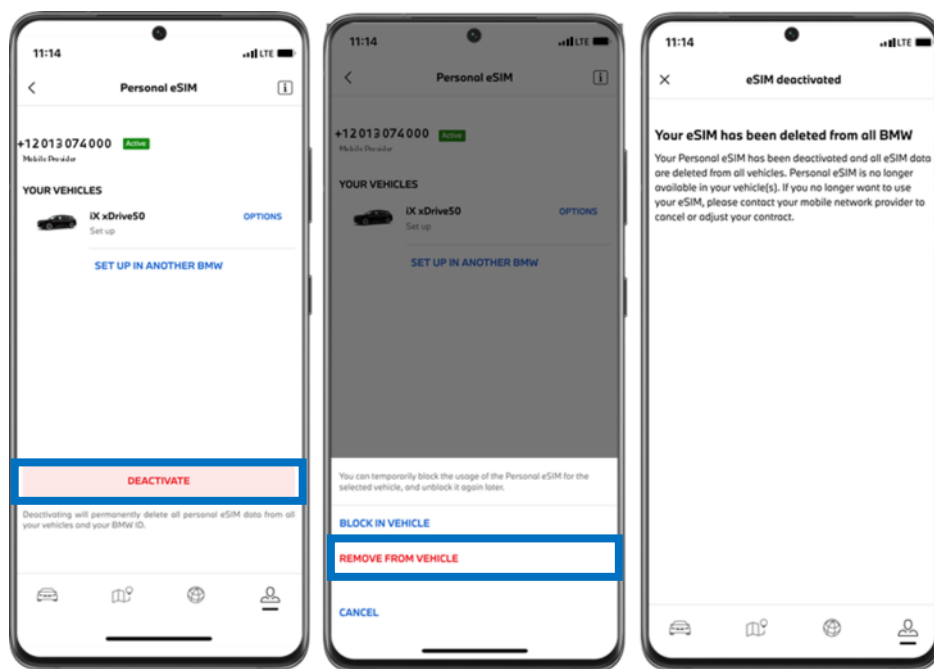
DEACTIVATING PERSONAL ESIM.

You have the option to temporarily block use of the Personal eSIM in your BMW, or deactivate it completely.

To temporarily block Personal eSIM, navigate to the Personal eSIM menu in the BMW app. Once there, select "OPTIONS" then, "BLOCK IN VEHICLE". Your eSIM profile can then not be activated until you "unblock" it via the app.

Selecting "OPTIONS" and "REMOVE FROM VEHICLE" will remove the profile from the vehicle. This will remove the profile from the vehicle, but the profile will still be associated to your BMW ID.

Selecting "DEACTIVATE" will completely remove Personal eSIM from your BMW ID. Once deactivated, please contact your mobile provider to confirm that your eSIM is no longer on your plan, otherwise, you may continue to incur charges.





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FREQUENTLY ASKED QUESTIONS.

1. What are the requirements for using Personal eSIM?

To use the Personal eSIM, your vehicle must be equipped with Operating System 8 and optional equipment Personal eSIM (Option Code 6PA). The Personal eSIM option includes the BMW Personal Hotspot. Visit bmwusa.com/MyBMWConnectedDrive to confirm whether your vehicle is compatible.

The availability of the Personal eSIM data and telephone functionality depends on the offer of your mobile network provider. It can only be used with mobile phone contracts from BMW cooperation partners and fees may apply when using the service collected by your mobile service provider as part of the mobile communications contract. You will find an overview of BMW cooperation partners in the Personal eSIM setup screen of the My BMW app. As of this writing, AT&T, T-Mobile and Verizon customers are able to use their mobile plan with Personal eSIM.

2. What are the benefits of using personal eSIM instead of my own phone?

With Personal eSIM, your BMW establishes a direct connection to the mobile network via a virtual SIM card, independently of your phone and uses the vehicle's antenna, maximizing network reception. Passengers are able to enjoy an optimized wireless hotspot using the data plan from your mobile network provider.

3. What are the costs for personal eSIM?

For vehicles equipped with Personal eSIM, BMW does not charge any additional or recurring costs for Personal eSIM hardware in the vehicle. However, additional costs may be charged to your mobile plan by your mobile provider when adding your Personal eSIM to your plan.

4. Does my mobile network provider support the BMW Personal eSIM?

Please check the availability of the Personal eSIM option directly from your mobile provider for your data plan, or check general availability in the My BMW App.



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FREQUENTLY ASKED QUESTIONS (Continued).

5. Can I use the data/telephone functions from the mobile phone plan that I already have?

Please contact your mobile provider for information about the availability of the eSIM option with your existing mobile plan, as well as the ability to combine with other options such as telephone functionality or data volume. Additional costs may be charged by your mobile provider.

If you activate Personal eSIM, your mobile number will be used for incoming and outgoing calls via Personal eSIM in your vehicle. You can choose to deactivate telephone functions or hotspot functions via eSIM in the car's settings, if needed.

6. Does BMW have a preferred eSIM mobile network provider?

No, BMW has no preference regarding mobile providers. If your mobile provider supports the BMW eSIM option, you can use your existing mobile plan. Additional costs may be charged by your mobile provider.

7. What type of SIM do I need to provide?

A physical SIM card is not required for Personal eSIM. However, the BMW eSIM option must be available at your mobile provider for your mobile plan. Additional costs may be charged by your mobile provider.

8. Which personal data do I have to provide in the Personal eSIM set up process?

To set up Personal eSIM, your BMW ID login credentials and your mobile number will be required. If you don't have a BMW ID yet, you must create one first using the My BMW app or ConnectedDrive portal (www.bmwusa.com/MyBMWConnectedDrive).

9. How can I change Personal eSIM settings?

Changes can be made in the Personal eSIM settings in the vehicle.

1. Please go to the control display to "Menu" then, "All apps" then, "Device Manager" then, "Personal eSIM" and finally select, "Settings".

2. Choose the settings you want to change. For example, Personal eSIM can be selected to be used for telephone functions and/or Personal Hotspot. To use Personal eSIM abroad, roaming can be de-/activated.



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FREQUENTLY ASKED QUESTIONS (Continued).

10. How can I check if the Personal eSIM is completely set up in the vehicle and fully functional?

In the vehicle go to the control display to “Menu” then, “All apps” then, “Device Manager” to check Personal eSIM connectivity. The status on top should be shown as “connected”. This indicates that the Personal eSIM was successfully activated and a connection to the mobile network is established and therefore enabled for usage.

11. How do I see if Personal Hotspot and/or telephone function via eSIM is active?

In the vehicle, go to “Menu” then, “All apps” then, “Device Manager” then, “ Personal eSIM”. The respective checkboxes are marked if the function is active.

12. Can the Personal eSIM service be terminated permanently?

Open the My BMW App and go to the profile tab. In the profile tab, select “Deactivate” Personal eSIM. This will permanently delete all Personal eSIM data from all vehicles and your BMW ID. Info: This process only deletes stored Personal eSIM with BMW. Contact your mobile provider to cancel the eSIM option in your mobile plan, otherwise you may continue to incur any charges from your mobile provider.

13. How can I be sure my eSIM profile is secure?

To ensure highest security, it is recommended to utilize the security PIN feature when logging into your vehicle each time. If you choose to rely on linking only to a vehicle key, anyone with access to your vehicle key could gain access to your BMW ID profile simply by unlocking the doors and, therefore, gain access to your eSIM.

14. Is it required to link a Bluetooth device to my eSIM profile?

Linking a mobile phone via Bluetooth is necessary to utilize telephone functions including accessibility of your phone’s contact book to the eSIM. If the mobile device is not linked to the eSIM, placing, and receiving calls to the vehicle will not function and the contact book will not show.

15. How do I activate telephone functions via eSIM in my car?

To activate telephone functions via eSIM go to the control display to “Menu”> “All apps” > “Device Manager” > “Personal eSIM” and mark the checkbox “telephone functions via eSIM”. Info: Personal eSIM must be set up in advance in the vehicle and a BMW ID must be active.