INFORMATION SESSION

CREA-CROSS-2025-MFP
MEDIA FREEDOM RAPID RESPONSE MECHANISM

12 NOVEMBER 2024

THIS INFO SESSION WILL BE RECORDED USING WEBEX FOR THE PURPOSE OF PUBLICATION ON EACEA'S WEBSITE, ACCESSIBLE HERE

ONLY THE PRESENTATION WILL BE RECORDED: QUESTIONS AND ANSWERS WILL NOT. PLEASE REFER TO THE DATA PROTECTION NOTICE OF THE EVENT FOR MORE INFORMATION.

EUROPEAN EDUCATION AND CULTURE EXECUTIVE AGENCY

European Commission

CREA-CROSS-2025-MFP
MEDIA FREEDOM RAPID RESPONSE MECHANISM

INFO SESSION

https://ecconf.webex.com/ecconf/j.php?MTID=m09fc41e4f65fc8549b5baa0b7473f2cf

European Education and Culture Executive Agency

Welcome

- The News Initiative
- Call for proposals – Objectives and Eligible activities
- Admissibility and eligibility criteria
- Timeline and Selection process
- How to apply?
- Q&A

European Commission

The NEWS initiative

Aim: tackle the structural challenges facing the news media sectors

- European Media Freedom Act - structured **dialogue** (incl. European News Media Forum)
- Media Ownership Monitoring system - country-based database of media ownership
- Media Pluralism Monitor - identifying potential risks to media pluralism
- Media Freedom Hub - support independent Russian and Belarussian journalists in the EU
- European Festival of Journalism and Media Information Literacy
- Studies/reports (e.g. the European Media Outlook, mapping public financing of news)

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The NEWS initiative

Other funding for news media - All grants guarantee **editorial independence**

- Creative Europe calls supporting **collaboration** and **pluralism**
- Creative Europe call to support **media literacy** projects
- Grants for innovation in Horizon Europe, Digital Europe (e.g. the media data space -awarded)
- New grants through Pilot Projects & Preparatory Actions
- Better access to finance, through **loans and equity** (through InvestEU)
- DG regio call to **cover cohesion policy** (awarded)

More information on the NEWS initiative: https://europa.eu/!JUn6cN

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Media Freedom Rapid Response Mechanism

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ACTIVITIES THAT CAN BE FUNDED - OBJECTIVES

- DESIGN AND MANAGE A EUROPE-WIDE **RAPID RESPONSE MECHANISM** TO SUPPORT MEDIA FREEDOM AND JOURNALISTS' SAFETY, COVERING
  - ALL EU MEMBER STATES
  - COUNTRIES PARTICIPATING IN THE CREATIVE EUROPE PROGRAMME
  - CANDIDATE COUNTRIES
- **PROVIDE LEGAL AND PRACTICAL SUPPORT** TO JOURNALISTS AND OTHER MEDIA PRACTITIONERS IN NEED
- ORGANISE **ADVOCACY MISSIONS** TO LOCATIONS WHERE JOURNALISTS ARE UNDER THREAT
- **MONITOR THE STATE OF MEDIA FREEDOM** IN THE EU MEMBER STATES AND CANDIDATE COUNTRIES
- ORGANISE **AWARENESS RAISING CAMPAIGNS** IN THE FIELD OF MEDIA FREEDOM AND SAFETY OF JOURNALISTS
- ENSURE **COMMUNICATION** AND **DISSEMINATION** ACTIVITIES
- MONITOR AND EVALUATE THE ACTION

CREA-CROSS-2025-MFP

ACTIVITIES THAT CAN BE FUNDED - TYPES

- Cooperation projects
- Conferences, seminars
- Training activities
- Awareness and dissemination actions
- networks, exchanges of good practices
- digital tools
- Studies, analyses, mapping projects
- Legal and practical support to journalists
- Advocacy missions towards eligible countries when necessary
- Financial support to third parties

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COST ELIGIBILITY

- **PERSONNEL COSTS** [EMPLOYEES, NATURAL PERSONS UNDER DIRECT CONTRACT, SECONDED PERSONS, AND SME OWNERS AND NATURAL PERSONS BENEFICIARIES]
- **SUBCONTRACTING COSTS** (BEYOND 30% OF THE TOTAL ELIGIBLE COSTS MUST BE JUSTIFIED IN THE APPLICATION)
- **PURCHASE COSTS** [TRAVEL AND SUBSISTENCE (ACTUAL OR UNIT COSTS), EQUIPMENT, OTHER GOODS, WORKS AND SERVICES]
- **SUPPORT TO THIRD PARTIES -MAXIMUM EUR 60,000 PER GRANT (SEE NEXT SLIDE)**
- **INDIRECT COSTS** (7% FLAT RATE)

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FINANCIAL SUPPORT TO THIRD PARTIES

MAXIMUM EUR 60,000 PER GRANT

THE APPLICATION MUST INCLUDE:

- AN EXHAUSTIVE LIST OF THE TYPES OF ACTIVITIES FOR WHICH A THIRD PARTY MAY RECEIVE FINANCIAL SUPPORT OUT OF THE FOLLOWING FIXED LIST:
  - DIRECT SUPPORT TO JOURNALISTS FACING THREATS (SECURITY OR LEGAL EXPENSES);
  - AD HOC SUPPORT TO NGOS ACTIVE IN THE FIELD OF MEDIA FREEDOM AND SAFETY OF JOURNALISM.
- THE DEFINITION OF THE PERSONS OR CATEGORIES OF PERSONS WHICH MAY RECEIVE FINANCIAL SUPPORT OUT OF THE FOLLOWING CATEGORIES:
  - JOURNALISTS AND MEDIA PRACTITIONERS (NATURAL PERSONS);
  - NGOS.
- THE CRITERIA FOR AWARDING FINANCIAL SUPPORT
- THE MAXIMUM AMOUNT TO BE GRANTED TO EACH THIRD PARTY AND THE CRITERIA FOR DETERMINING IT

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CREA-CROSS-2025-MFP

DEADLINE: PLEASE SEE CALL PAGE

ELECTRONIC SUBMISSION: F&T PORTAL

- TOPIC BUDGET: **EUR 3 000 000** CO-FUNDING RATE : **90%**
- PROJECT DURATION: **24 MONTHS** (AS FROM START DATE IN GA)

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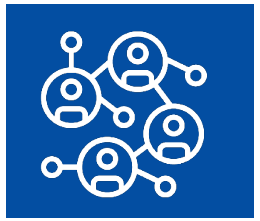
CREA-CROSS-2025-MFP
ADMISSIBILITY

- **ELECTRONIC** SUBMISSION: F&T PORTAL
- BEFORE THE **DEADLINE**: **SEE CALL PAGE**
- MUST BE **COMPLETE**:
  - APPLICATION FORM **PART A** (FILLED-IN ONLINE, ADMINISTRATIVE INFORMATION ABOUT THE APPLICANT ORGANISATIONS AND THE SUMMARISED BUDGET FOR THE PROPOSAL)
  - APPLICATION FORM **PART B** (DESCRIPTION OF THE ACTION WITH MANDATORY WPS, FROM TEMPLATE AVAILABLE FOR DOWNLOAD AND TO BE UPLOADED AS PDF FILE, MAX 70 PAGES!)
  - APPLICATION FORM **PART C (KPI)** (FILLED-IN ONLINE)

CREA-CROSS-2025-MFP
ELIGIBLE APPLICANTS



A CONSORTIUM OF AT LEAST TWO APPLICANTS

FROM COUNTRIES
PARTICIPATING IN THE **CREATIVE EUROPE PROGRAMME**

THE
PROJECT COORDINATOR
WILL SUBMIT THE APPLICATION
ON BEHALF OF ALL PARTNERS

APPLICANTS MAY INCLUDE

- NON-PROFIT ORGANISATIONS (PUBLIC OR PRIVATE)
- INTERNATIONAL ORGANISATIONS
- UNIVERSITIES
- EDUCATIONAL INSTITUTIONS
- RESEARCH CENTRES

NATURAL PERSONS ARE NOT ELIGIBLE

***EXCEPT** FOR*
SELF-EMPLOYED PERSONS
OR EQUIVALENT (SOLE TRADERS)
IF THE COMPANY DOES NOT POSSESS
LEGAL PERSONALITY SEPARATE
FROM THAT OF THE NATURAL PERSON

NATURAL PERSONS CANNOT ASSUME
THE ROLE OF THE COORDINATOR

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CREA-CROSS-2025-MFP
Evaluation timeline

- **Deadline:** **see Call page**
- **Evaluation**: January-April 2025 (indicative)
- **Information on evaluation results**: July 2025 (indicative)
- **GA signature**: October 2025 (indicative)

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CREA-CROSS-2025-MFP
AWARD CRITERIA

RELEVANCE (30 PTS)

30

THE **RELEVANCE** OF THE PROJECT AND THE CONTRIBUTION OF ITS EXPECTED RESULTS TO THE **OBJECTIVES OF THE CALL**, INCLUDING **GEOGRAPHICAL COVERAGE** (COVERAGE OF AS MANY ELIGIBLE COUNTRIES AS POSSIBLE).

QUALITY OF THE ACTIVITIES (30 PTS)

THE **EFFECTIVENESS** AND **RATIONALE** OF THE **PROPOSED METHODOLOGY** AND **ORGANISATION** (INCLUDING THE TIMETABLE AND MONITORING)

30

PROJECT MANAGEMENT (20 PTS)

20

COST EFFECTIVENESS OF THE PROPOSED ACTION, IN PARTICULAR THE RELEVANCE AND QUALITY OF THE MEANS OF IMPLEMENTATION AND THE **RESOURCES DEPLOYED** IN RELATION TO THE OBJECTIVES ENVISAGED.

DISSEMINATION (20 PTS)

THE **IMPACT** AND **DISSEMINATION** OF THE EXPECTED RESULTS

20

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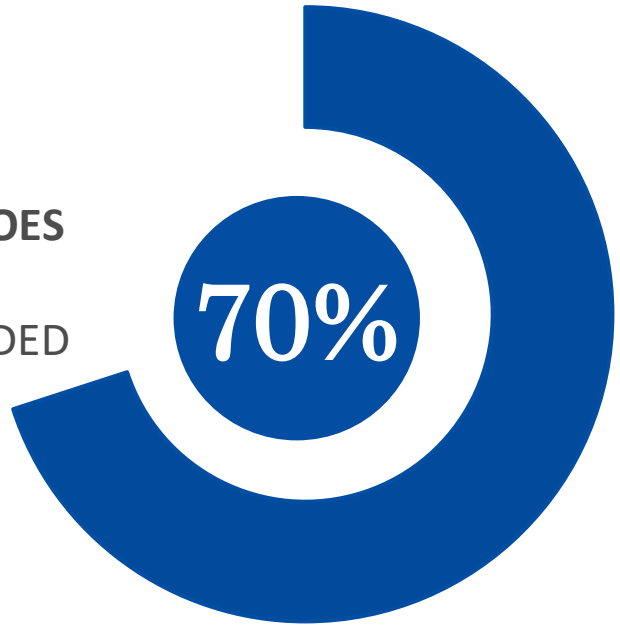
SCORING SYSTEM

MINIMUM THRESHOLD FOLLOWING THE ASSESSMENT OF THE AWARD CRITERIA

70/100 POINTS

PROPOSALS SCORING LOWER WILL BE REJECTED

PASSING THE MINIMUM THRESHOLD OF **70 POINTS DOES NOT GUARANTEE SELECTION.**
ONLY THE HIGHEST RANKING PROPOSAL WILL BE FUNDED WITHIN THE LIMITS OF THE AVAILABLE BUDGET!



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Applying to the call

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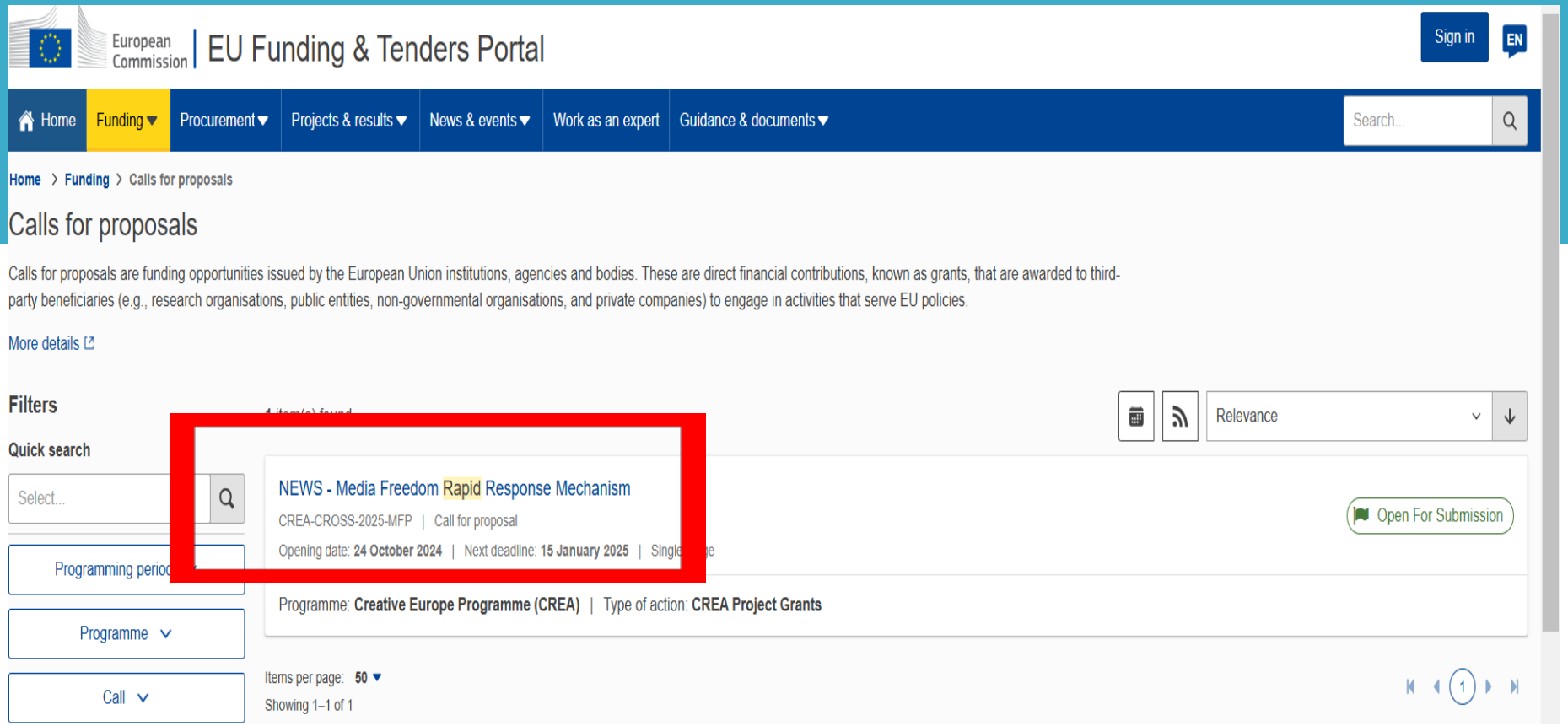
WHERE TO APPLY?
THE FUNDING AND TENDERS OPPORTUNITIES PORTAL

APPLY HERE



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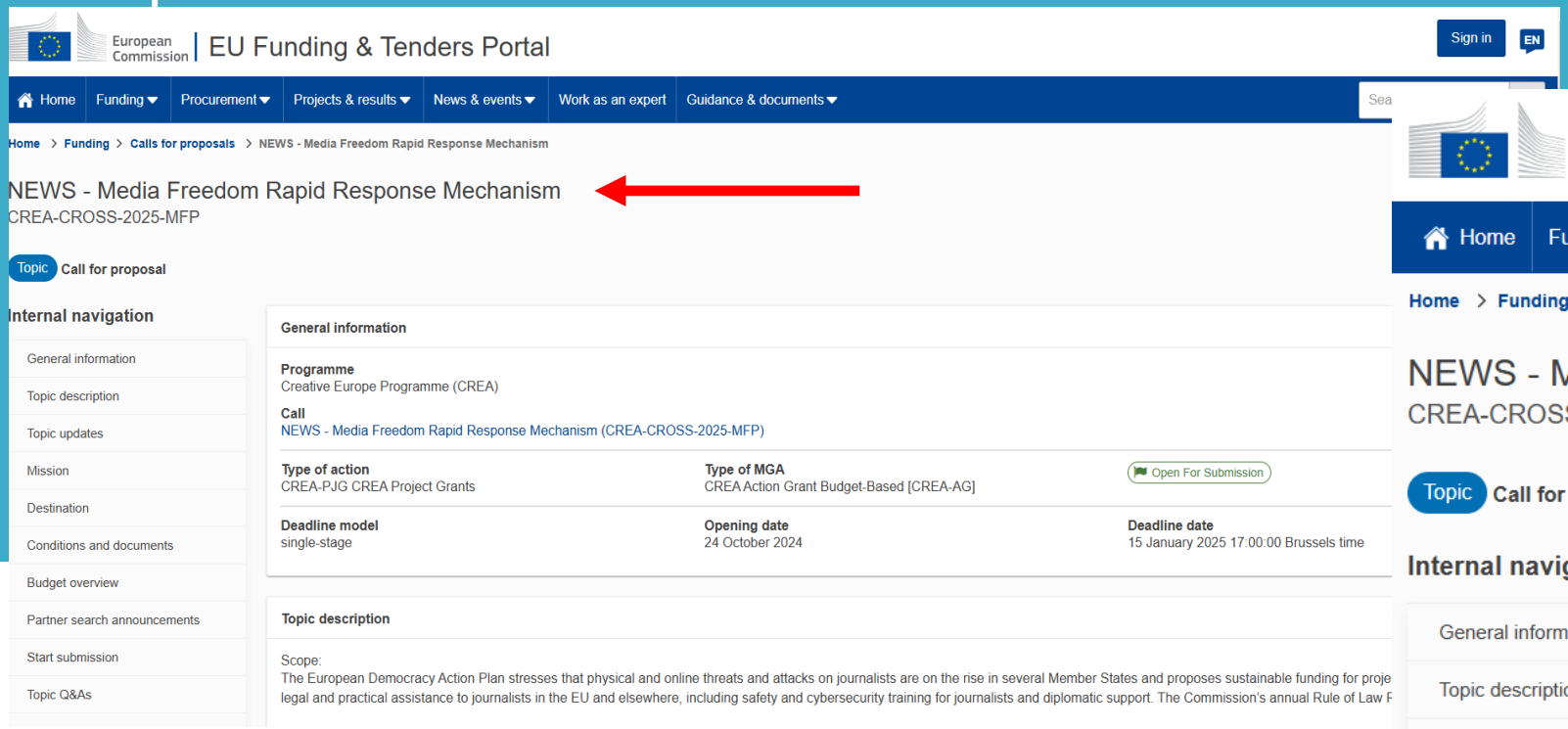
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NEWS - Media Freedom Rapid Response Mechanism
CREA-CROSS-2025-MFP
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Call for proposal
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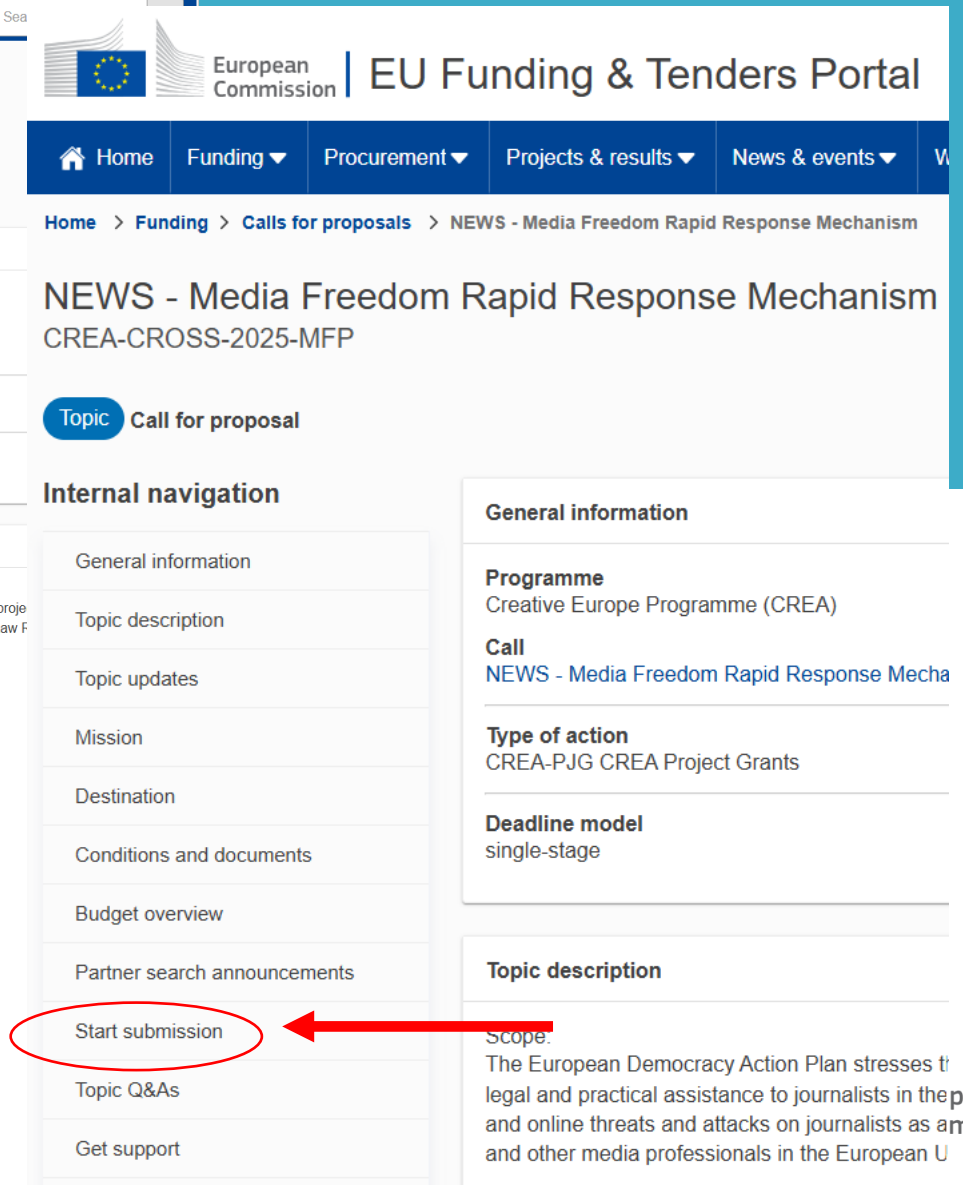
Partner search announcements
Start submission
Topic Q&As
General information
Programme
Creative Europe Programme (CREA)
Call
NEWS - Media Freedom Rapid Response Mechanism (CREA-CROSS-2025-MFP)
Type of action
CREA-PJG CREA Project Grants
Type of MGA
CREA Action Grant Budget-Based [CREA-AG]
Open For Submission
Deadline model
single-stage
Opening date
24 October 2024
Deadline date
15 January 2025 17:00:00 Brussels time
Topic description
Scope:
The European Democracy Action Plan stresses that physical and online threats and attacks on journalists are on the rise in several Member States and proposes sustainable funding for proje
legal and practical assistance to journalists in the EU and elsewhere, including safety and cybersecurity training for journalists and diplomatic support. The Commission's annual Rule of Law F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NEWS - Media Freedom Rapid Response Mechanism
CREA-CROSS-2025-MFP
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NEWS - Media Freedom Rapid Response Mecha
Type of action
CREA-PJG CREA Project Grants
Deadline model
single-stage
Topic description
Scope:
The European Democracy Action Plan stresses t
legal and practical assistance to journalists in the
and online threats and attacks on journalists as a
and other media professionals in the European U
pean
mission

Call updates

Topic updates

21 October 2024
The European Education and Culture Executive Agency (EACEA) will organise an online info session on **12 November 2024 10:00 CET** to explain the funding opportunity and the application process: Creative Europe-MEDIA and Cross sectoral 2025

24 October 2024
The submission session is now available for: CREA-CROSS-2025-MFP

Show less

Topic conditions and documents

Conditions

1. Admissibility Conditions: Proposal page limit and layout

Described in the call document

Proposal layout is described in Part B of the Application Form available in the Submission System

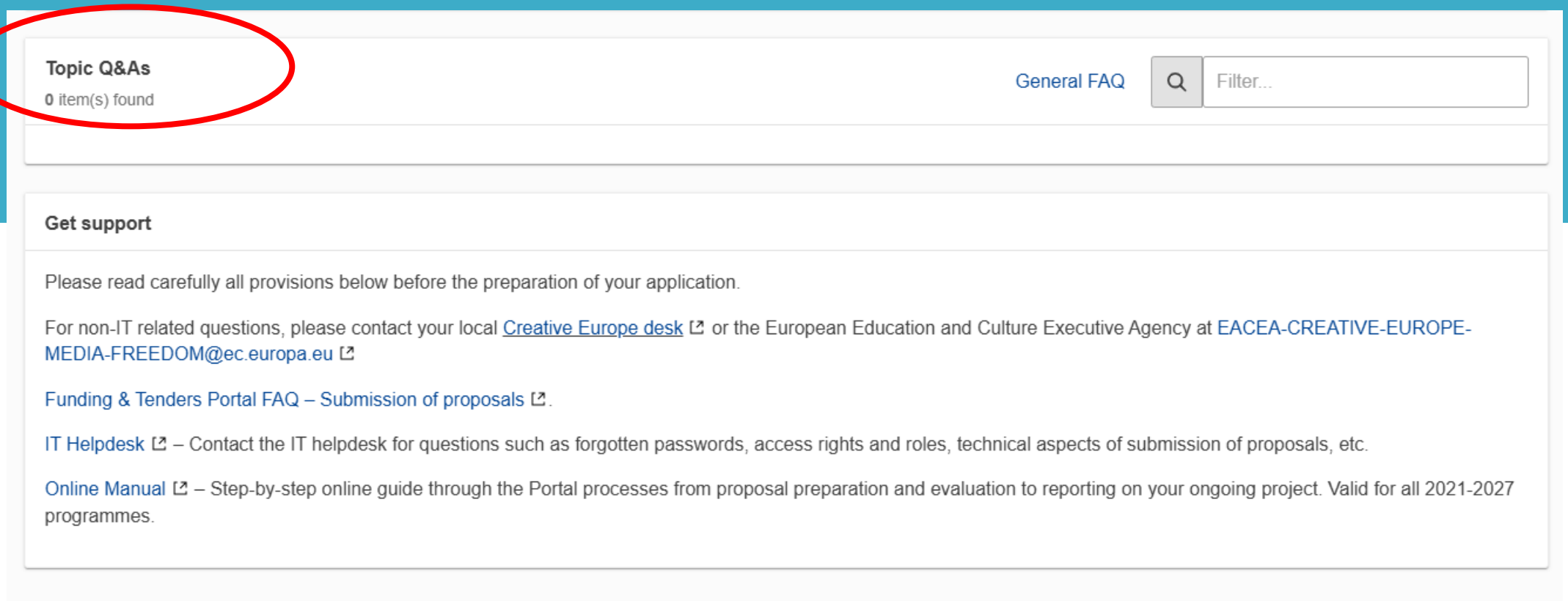
Mandatory Annex: Declaration on Standards and Independence (from coordinator and all partners) (template available in the Submission System)

2. Eligible Countries

described in the call document.

3. Other Eligible Conditions

QUESTIONS SENT TO THE FUNCTIONAL MAILBOX WILL BE ANSWERED ONLY VIA THE TOPIC Q&A. NO INDIVIDUAL ANSWERS WILL BE PROVIDED



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Partner search announcements

14

Searches of partners to collaborate on this topic

View / Edit

LEARs, Account Administrators or self-registrants can publish partner requests for open and forthcoming topics after logging into this Portal, as well as any user having an active public Person profile.

Start submission

Need help?

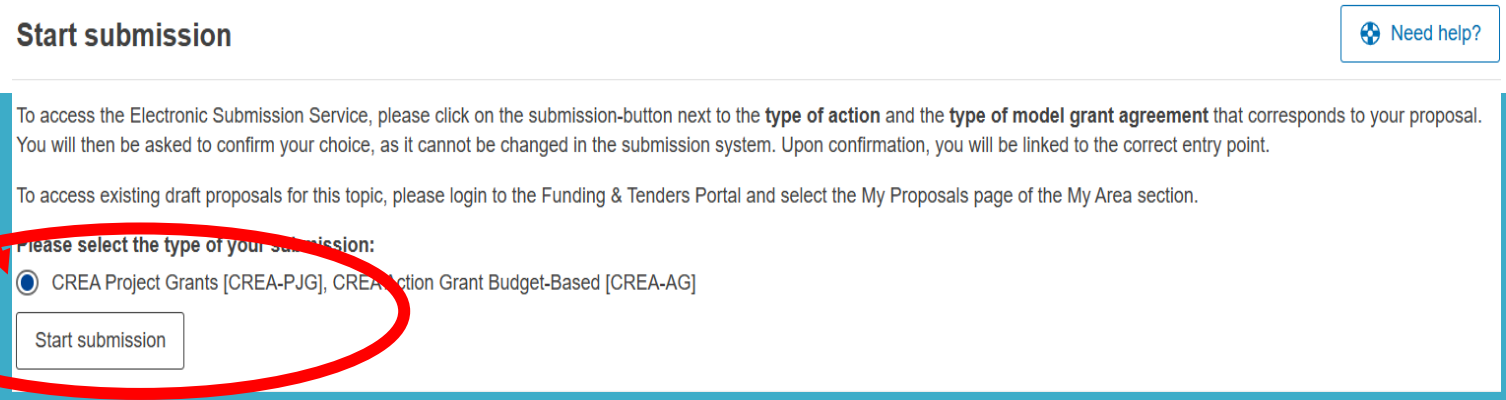
To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:

◯ CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

Start submission



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Find your organisation

PIC * [9] Short name * [250] Search

Organisations you have been previously associated with. (Click to select)

IF YOUR ENTITY IS NOT YET VALIDATED, PLEASE SEE
https://www.youtube.com/watch?v=VuNl478WEtU

Your role

Please indicate your role in this proposal *

- (•) Main contact
- ( ) Contact person

Your proposal

It will appear also in the "General Information" section of the Application Form Part A and can also be updated there.

Acronym * [20] Enter value

Short Summary * [2000] Enter value

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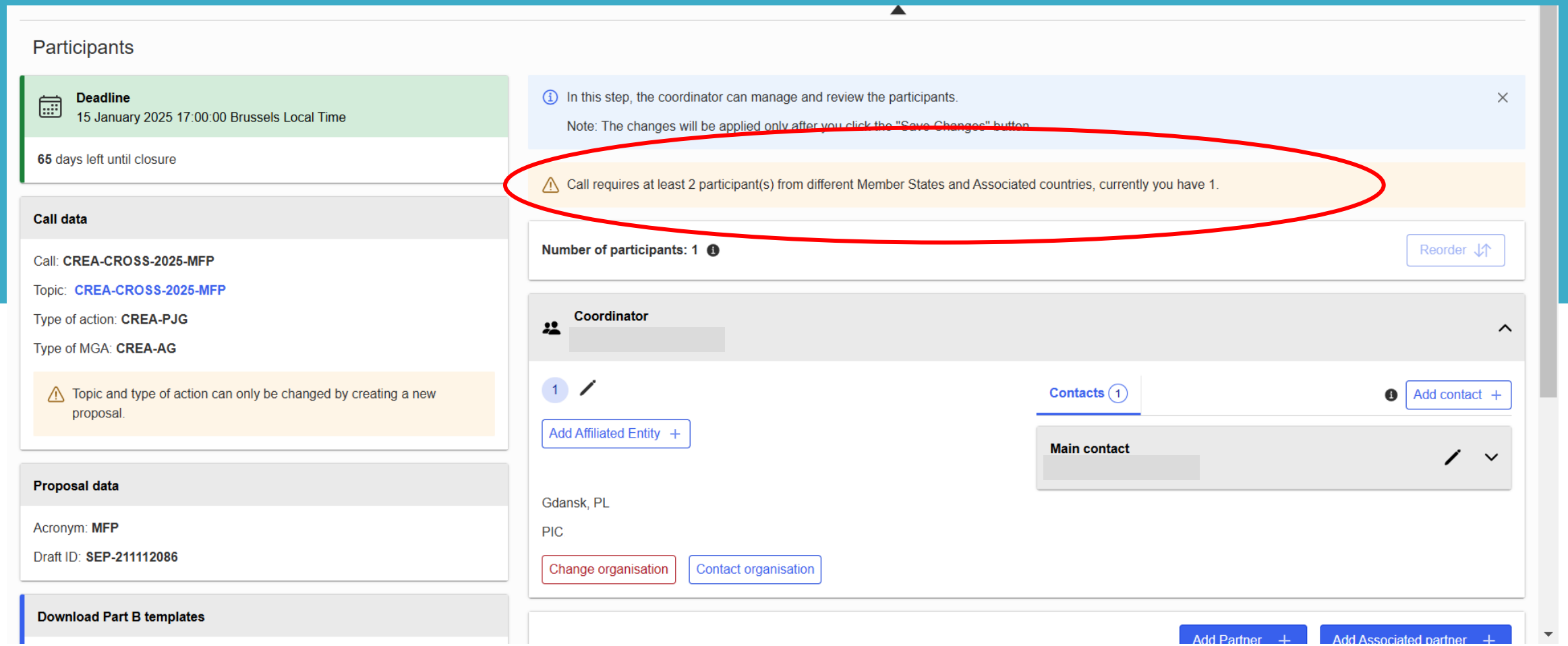

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Fill in online

Topic: **CREA-CROSS-2025-MFP**

Type of action: **CREA-PJG**

Type of MGA: **CREA-AG**

⚠ Topic and type of action can only be changed by creating a new proposal.

Proposal data

Acronym: **MFP**

Draft ID: **SEP-211112086**

Download Part B templates

Download part B templates

Support & Helpdesk

Online Manual | IT How To | IT Helpdesk | FAQ

Service Desk:

EC-FUNDING-TENDER-SERVICE-DESK@ec.europa.eu

dministrative forms (Part A)

Edit forms | Edit Part C (KPI) | View history | Print preview

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments.

Part B * Upload

Othe nexes Up

BACK TO PARTICIPANTS LIST | VALIDATE | SUBMIT

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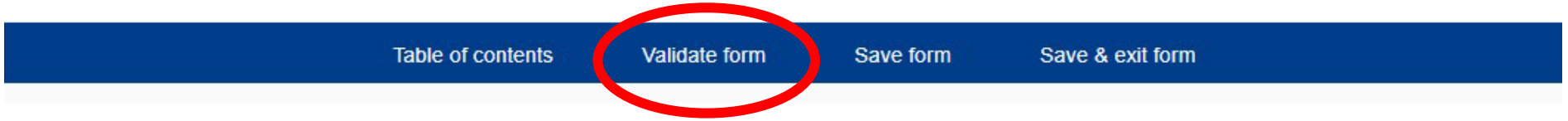
PART A 1/3

Table of contents

Section	Title	Action
1	General information	Show
2	Participants	Show
3	Budget	Show
4	Other questions	Show



Application forms

Validation result

Show Error — The red 'Show Error' button indicates an error due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal **will be blocked** unless that specific field is corrected!

Show Warning — The yellow 'Show Warning' button indicates a warning due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal **will not be blocked** (proposal will be submitted with the missing or incorrect value).

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PART A 2/3
BUDGET

Application forms

Proposal ID

Acronym **Acronym is mandatory**

3 - Budget

COLUMNS K AND S SHOULD BE EQUAL (BALANCED)

No.	Name of beneficiary	Country	A. Personnel costs - without volunteers /€ (a1)	A. Personnel costs – volunteers /€ (a2)	B. Subcontracting costs/€ (b)	C. Purchase costs - Travel and subsistence/€ (c1)	C. Purchase costs - Equipment/€ (c2)	C. Purchase costs - Other goods, works and services/€ (c3)	Total eligible costs/€ (h)	Ineligible costs (j)	Total estimated project costs and contributions (k)	Funding rate (U)	Maximum EU contribution to eligible costs (l)	Requested EU contribution to eligible costs (m)	Max grant amount (n)	Income generated by the project (o)	In kind contributions (p)	Financial contributions (q)	Own resources (r)	Total estimated project income (s)
1			0	0	0	0	0	0	0,00	0	0		0,00	0,00	0,00	0	0	0	0	0,00
Total			0	0	0	0	0	0	0,00	0	0		0,00	0,00	0,00	0	0	0	0	0,00

NB: VOLUNTEER COSTS ARE NOT APPLICABLE

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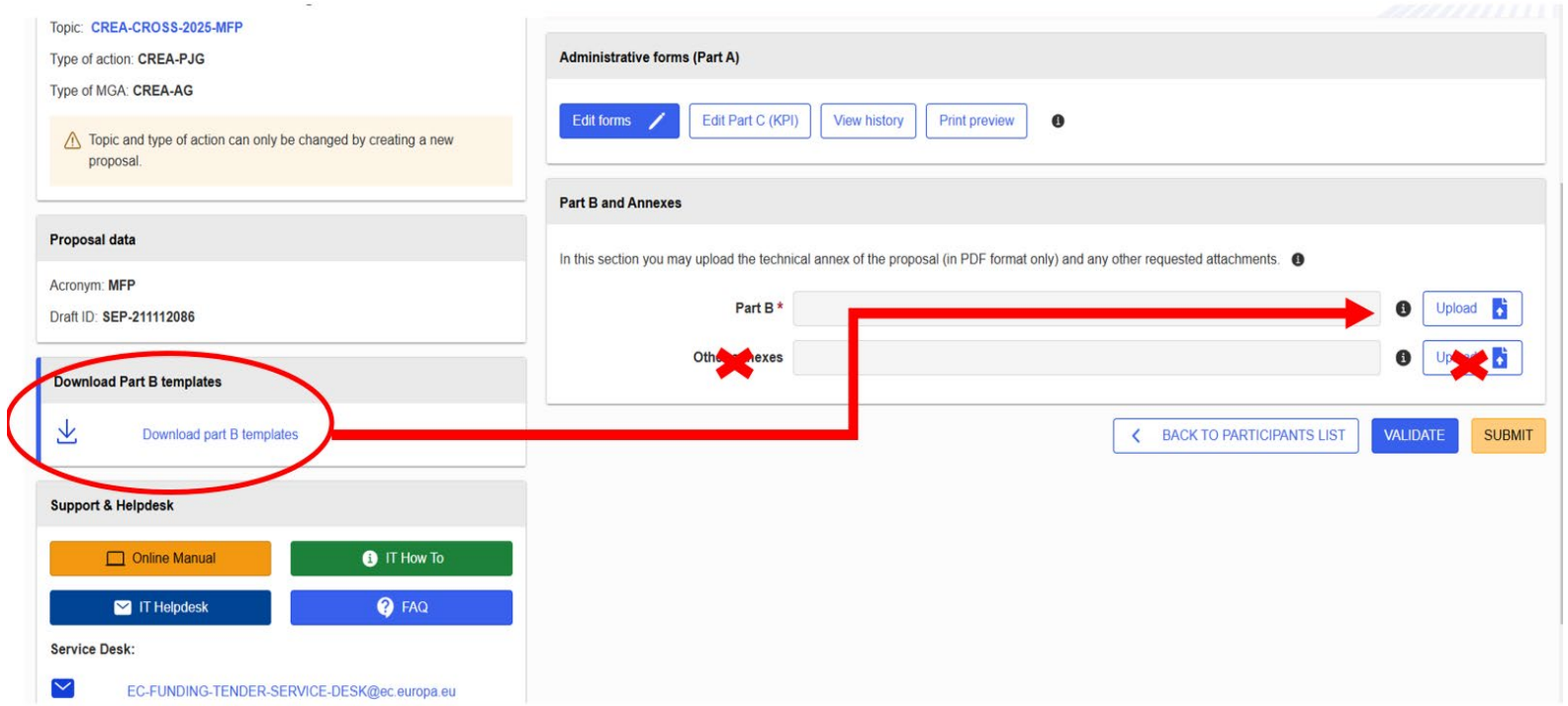
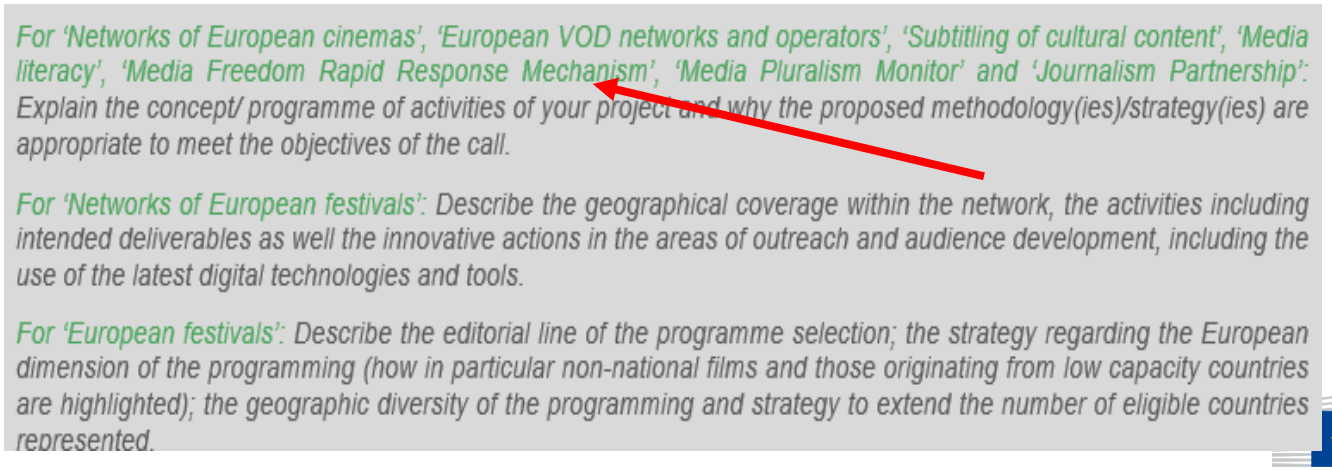
Part B 1/5

- Word Document (upload as pdf; check page limit warning)
- Detailed description of project for evaluation
- Fill out using the correct questions based on the action/call in question!





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PART B 2/5– KEY POINTS

QUESTION 5.2:
WORK PACKAGES
MINIMUM THREE (THOSE MENTIONED IN THE CALL), LIMIT THEIR NUMBER

WORK PACKAGE 1 – PROJECT MANAGEMENT (MANDATORY)

WORK PACKAGE 2 – ACTIVITIES TO BE IMPLEMENTED (AT LEAST ONE IS MANDATORY)

WORK PACKAGE (X, Y, Z) – ACTIVITIES TO BE IMPLEMENTED (MORE CAN BE ADDED IF NECESSARY)

WORK PACKAGE (3 OR..) – FOLLOW-UP AND DISSEMINATION (MANDATORY). THIS SHOULD BE THE LAST WP

MILESTONES & DELIVERABLES (OUTPUTS/OUTCOMES)

MILESTONES – NOT APPLICABLE FOR THIS CALL

DELIVERABLES

- TO BE USED TO SHOW PROJECT PROGRESS - **WILL NEED TO BE UPLOADED IN THE PORTAL DURING PROJECT LIFETIME**
- ALWAYS INDICATE A **DUE DATE** AND LINKED TO A SPECIFIC WORK PACKAGE
- **DELIVERABLES MUST REFER TO A SPECIFIC MONTH, NOT A RANGE OF MONTHS**

EACH WP HAS AN ESTIMATED BUDGET
EACH WP HAS AT LEAST ONE DELIVERABLE
WP1 BUDGET + WP2 BUDGET + … = TOTAL COSTS PROVIDED IN PART A

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PART B 3/5 -DELIVERABLES

- DISSEMINATION LEVEL SHOULD **ONLY BE PU (PUBLIC) OR SEN (SENSITIVE)**
- DUE DATE MUST CORRESPOND TO THE MONTH NUMBER IN THE PROJECT'S DURATION, NOT TO A CALENDAR MONTH. FOR EXAMPLE, M2 MEANS THE DELIVERABLE IS DUE IN MONTH 2 AFTER THE PROJECT HAS STARTED.
- AVOID CLUSTERING DUE DATES NEAR THE END OF THE PROJECT

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
D1.1		1		[R — Document, report] [DEM — Demonstrator, pilot, prototype] [DEC —Websites, patent filings, videos, etc] [DATA — data sets, microdata, etc] [DMP — Data Management Plan] [ETHICS] [SECURITY] [OTHER]	[PU — Public] [SEN — Sensitive] [R-UE/EU-R — EU Classified] [C-UE/EU-C — EU Classified] [S-UE/EU-S — EU Classified]		

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PART B 4/5 – KEY POINTS

Work Package 1: [Name, e.g. Project management and coordination]		
Duration:	M1 – M12	**Lead Beneficiary:**
Objectives *List the specific objectives to which this work package is linked.*		
▪ Objective 1 ▪ Objective 2		

Task No (continuous numbering linked to WP)	Task Name	Description	Participants		In-kind Contributions and Subcontracting (Yes/No and which)
			Name	Role (COO, BEN, AE, AP, OTHER)	
T1.1					
T1.2					

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
D1.1		1		[R — Document, report] [DEM — Demonstrator, pilot, prototype] [DEC —Websites, patent filings, videos, etc] [DATA	[PU — Public] [SEN — Sensitive] [R-UE/EU-R — EU Classified] [C-UE/EU-C — EU Classified] [S-UE/EU-S —		

PART B 5/5 – KEY POINTS

Estimated budget — Resources														
Participant	Costs *(n/a for Lump Sum Grants: 'European Co-development', 'European Slate development', 'European Mini-Slate development', 'TV and Online content', 'European festivals' and 'Videogame and immersive content development')*													
	A. Personnel	B. Subcontracting	C.1a Travel			C.1b Accomodation	C.1c Subsistence	C.2 Equipment	C.3 Other goods, works and services	D.1 Financial support to third parties		E. Indirect costs	Total costs	
					g									
[name]	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X prizes	X EUR	X EUR	X EUR
Total	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X grants X prizes	X EUR	X EUR	X EUR

= ONE BUDGET BREAKDOWN PER WORK PACKAGE, LISTING COSTS PER PARTNER ORGANISATION

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PART C 1/3 FILL IN THE COUNTRIES WHERE THE ACTIVITIES WILL TAKE PLACE

Proposal ID	Call for Proposal	Topic	Type of Action
SEP-211112086	CREA-CROSS-2025-MFP	CREA-CROSS-2025-MFP	CREA-PJG

KPIs (Key Performance Indicators)

Please fill in the data for your project. At submission and grant preparation stage, the data will be on your planned indicators ; at reporting stage it should be the real indicators achieved (since the project start). The KPI tool should be updated with the latest available data for each periodic report (the KPIs are mandatory part of the project reporting). Please do not forget to tick the acknowledgement checkbox before submission.

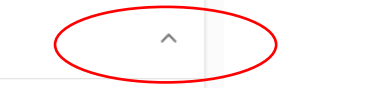
CREA Cross

Location

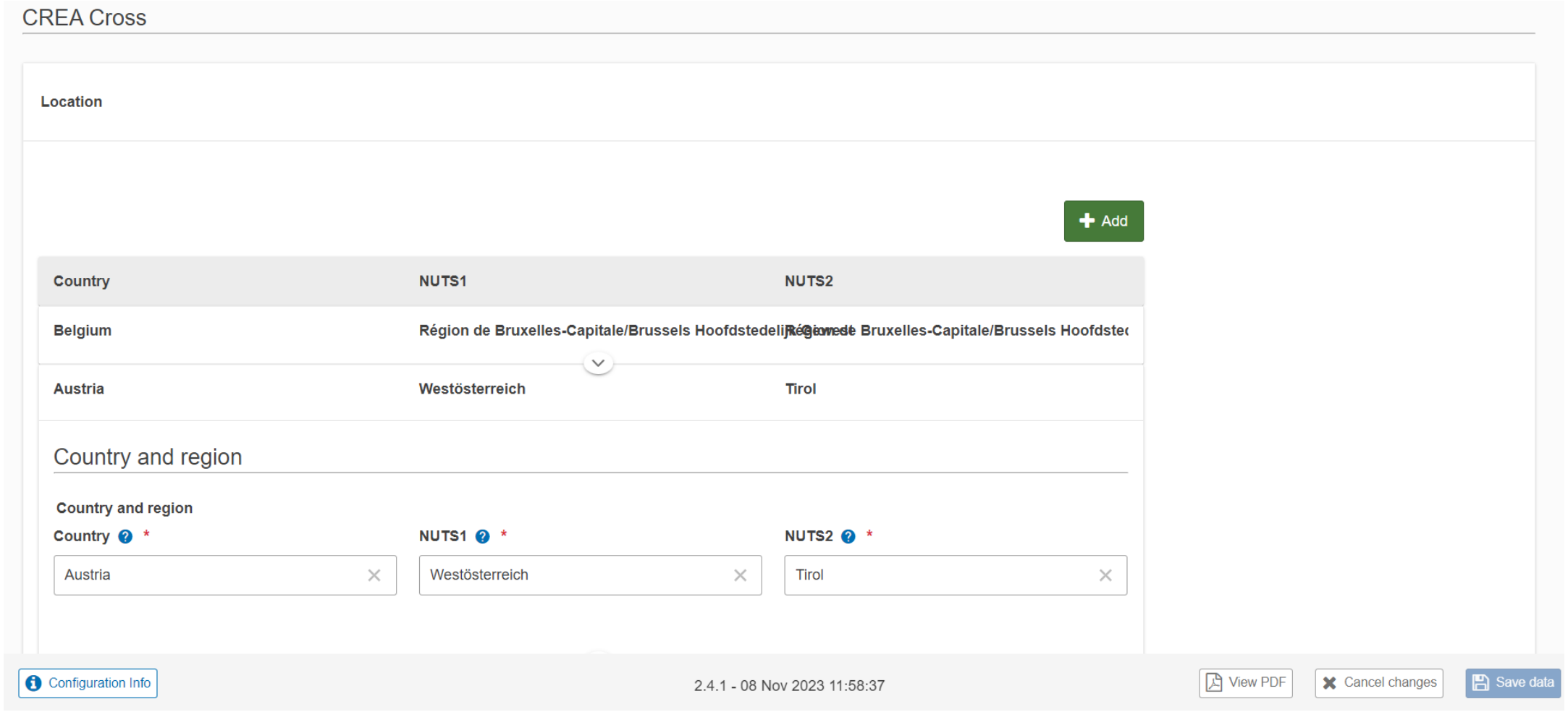
Country	NUTS1	NUTS2
-	-	-

Country

Country *



PART C 2/3



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PART C 3/3

Type of project, thematic area and types of activities

Does the project contribute to any of the EU Commission political priorities?

- [ ] A Europe fit for the digital age - Empowering people through education and skills
- [ ] A European Green Deal - A just transition
- [ ] A European Green Deal - Preserving Europe's natural environment
- [ ] A new push for European democracy - A greater say for Europeans
- [ ] A new push for European democracy - More transparency and scrutiny
- [ ] A new push for European democracy - Protecting our democracy
- [ ] A stronger Europe in the world - A more active role
- [ ] A stronger Europe in the world - Free and fair trade
- [ ] An economy that works for people - A union of equality
- [ ] An economy that works for people - Europe's social pillar
- [ ] An economy that works for people - Social fairness and prosperity
- [ ] Promoting our European way of life - Internal security
- [ ] Promoting our European way of life - Upholding the rule of law
- [ ] A Europe fit for the digital age - The digital age
- [ ] A European Green Deal - Climate change
- [ ] A European Green Deal - Sustainable Europe investment plan
- [ ] A new push for European democracy - Improving the lead candidate system
- [ ] A new push for European democracy - Our democracy
- [ ] A new push for European democracy - Special relationship with the European Parliament
- [ ] A stronger Europe in the world - Defending Europe
- [ ] A stronger Europe in the world - The EU unique brand of responsible global leadership
- [ ] An economy that works for people - Deepening our economic and monetary union
- [ ] An economy that works for people - Fair taxation
- [ ] An economy that works for people - Supporting small business
- [ ] Promoting our European way of life - Strong borders and a fresh start on migration

Type of project participants

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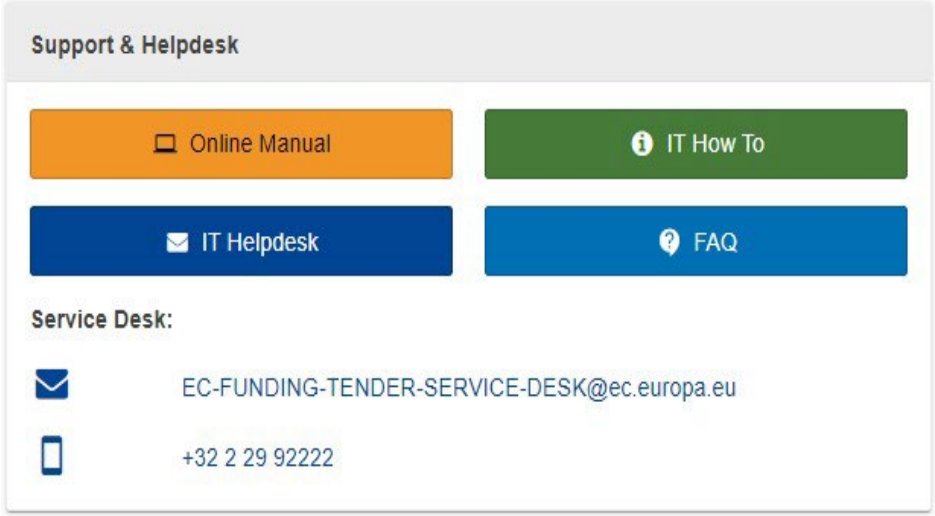
Don't forget!

- Read carefully the Call document
- **Get support**
  - IT Helpdesk for forgotten passwords, access rights and roles, technical aspects of submission of proposals, etc. EC-FUNDING-TENDER-SERVICE-DESK@EC.EUROPA.EU or +32 2 29 92222
  - Online Manual for applying via Funding & tender portal
  - Annotated Model Grant Agreement
  - EACEA-CREATIVE-EUROPE-MEDIA-FREEDOM@EC.EUROPA.EU for non-IT related questions > **see Topic Q&A for** answers!
- Check the **completeness of your proposal** before submission
- **Do not** submit your proposal at the **last moment**!



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QUESTIONS?

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THANK YOU

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