

PCOOP 2025 Info session Bureau Européen du Scoutisme

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Resource Mobilisation & Strategic Partnerships

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Who are we?













Scouting in Europe

Young people as active citizens and leaders through non-formal education.

Strong focus on the Scout Method, which includes learning by doing, working in small groups, and outdoor activities.

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2 million members

46 European countries

Empowering young people to take active roles in their communities.

Focus on global challenges and SDGs, such as climate action, peacebuilding, and sustainable development.



Sources of Funding

Own Operational Income (membership fees)

Individual Donors

Foundations and Social Corporate Responsibility European Union
Council of Europe
United Nations
Governments





PCOOP Youth

3 successful projects

1,2 million EUR

18 Partners involved

44 Events

36 Deliverables



Status: Closed

(MIYO) Measuring Impact: With, for and by Youth Organizations



Measuring What?

The MIYO toolkit comprises of data collection and analysis tools.

It aims to capture the impact of youth programmes on the **personal development of young people** across the SPICES framework.

The SPICES framework, known for encompassing six areas of personal development -Social, Physical, Intellectual, Character, Emotional, and Spiritual.

While the project came to an end, the work to strengthen a data-driven approach and a solid methodological ground to evaluate the impact of youth work on individuals has just kickstarted.







The Impact of M.I.Y.O

PCOOP Funding enabled us to advance our work in Social Impact:



MIYO Website - impactofyouth.org

To make MIYO resources and toolkit available for every youth organization, anytime.



MIYO Impact Measurement Toolkit & Reporting Tool



MIYO e-Learning Course

To learn why and how to measure and showcase the impact of your organization.



WOSM Service on Social Impact

To provide direct support to our members to measure their impact, thanks to our team of consultants.







MIYO gave YMCA Netherlands the opportunity to learn more about itself, the way it functions, and the way it is perceived by the volunteers and participants that make up their activities.

This project taught [...] that consistent research and tracking is needed to be a well-functioning youth NGO.

YMCA Netherland









Status: Closing Stage

The Earth Tribe: Global Youth Movement for Sustainable Development





I have always believed that youth have the power to drive change, and this project provided an opportunity to empower others to take action for the environment.

Dragan Donchevski, 21







The Impact of the Earth Tribe

PCOOP Funding accelerated our progress in the area of Sustainability



Educational Events

13 Educational events across Europe, strengthening youth's awareness on environmental challenges and their capacity to take action.



Networking and future partnerships

Thousands of volunteers met, mapped needs, and planned actions for a more sustainable planet - on an individual, community and organizational level.



Local Projects

23 local actions have been designed and carried out by young volunteers in 6 countries.



20,000+ young people and local community members reached





Status: Just started!

Voices of Change: Mobilising Youth for Integration and Resilience



What's next to come?

PCOOP Funding supports us further extend the work in the area of Peace and Human Rights



16 Dialogues across Europe

To engage youth and map out the needs and issues they face in their local contexts.



Innovative Thinking Labs

To promote EU values and address critical topics, from Politicisation of youth movements, to Fake News and Digital Literacy



18 Local Actions & Capacity Building Activities

To help youth engage in Peace and Human Rights Education initiatives within their communities.



Advocacy & Campaigns

To collect voices, inspire and consolidate recommendations on critical issues identified through the project.



Why applying in the first place?



Let's Talk Strategy!



Many reasons, but to keep it short...

Dedicated funding to achieve ambitious priorities of our Strategy

Direct contribution to the EU Youth Strategy

2 Enabling us to work with others

4 Long term projects with higher budget/resources

Centralised call helps us in managing better funding





Thank you!